

Storage Management Software Market By Deployment Mode (Cloud, On-Premise), By Enterprise Size (Large Enterprise, SMEs), By Application (Data Protection and Recovery, Device Management, Storage Virtualization, Others): Global Opportunity Analysis and Industry Forecast, 2025-2034

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Abstracts

The global storage management software market size was valued at \$9,850.15million in 2024 and is projected to reach \$25,853.66million by 2034, growing at a CAGR of 9.9% from 2025 to 2034.

Storage management software is a specialized tool designed to help organizations efficiently manage their data storage systems. It offers features such as storage allocation, performance monitoring, backup and recovery, data archiving, and security management. By optimizing storage resources, IT teams can ensure high performance and reliable access for users and applications. The software also automates backups, manages storage capacity, and supports tiered storage—placing data in the most appropriate environment based on usage patterns. With integrated tools for replication, encryption, access control, and reporting, storage management software strengthens data security, supports regulatory compliance, and helps prevent data loss.

The global storage management software market is primarily driven by the rapid growth in data volumes generated by businesses, users, and connected devices, creating an increasing demand for efficient and scalable storage solutions. Additionally, the widespread adoption of cloud storage—valued for its flexibility, cost-efficiency, and accessibility—has accelerated the need for tools capable of managing hybrid storage environments, further fueling market growth. The rising demand for reliable data backup

and recovery solutions to safeguard against data loss caused by cyberattacks, system failures, or human error also contributes significantly to the market's expansion.

The storage management software market has experienced significant technological advancements, increasing data volumes, and evolving business needs. For instance, AI and ML are revolutionizing storage management by automating data optimization, predictive analytics, and anomaly detection. For instance, NetApp introduced advanced AFF A-Series systems tailored for AI workloads, enhancing operational efficiency. In addition, the proliferation of IoT devices and decentralized data generation has led to a surge in edge computing. Organizations require storage solutions capable of handling data at the network's edge, prompting innovation in distributed storage architectures. Moreover, stringent data privacy regulations like GDPR, HIPAA, and CCPA are driving the need for storage solutions that ensure compliance. Features such as data encryption, access control, and audit trails are becoming standard in the storage management software market. These advancements are expected to provide numerous lucrative opportunities for the market.

Segment Review:

The storage management software market is segmented into deployment mode, enterprise size, application, and region. On the basis of deployment mode, the market is divided into cloud and on-premises. By enterprise size, it is bifurcated into SMBs and large enterprises. Depending on application, it is segregated into data protection and recovery, device management, storage virtualization, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By deployment mode, the cloud segment held the largest share in the storage management software market in 2024.

By enterprise size, the large enterprise segment held the largest share in the storage management software market in 2024.

By application, the device management segment held the largest share in the storage management software market in 2024.

Region-wise, North America held the largest market share in 2024.

The report analyzes the profiles of key players operating in the storage management software market are Zoho Corporation Pvt. Ltd., SolarWinds Worldwide, LLC, Microsoft Corporation, Hitachi Vantara LLC., Tiger Technology AD, Broadcom, Inc., NetApp, IBM Corporation, Amazon Web Services, Inc., Arcserve, LLC, Cohesity, Inc., Pure Storage, Inc., Alphabet, Dell Technologies, and Veritas Technologies LLC.

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Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Market share analysis of players at global/region/country level

SWOT Analysis

Key Market Segments

By Deployment Mode

Cloud

On-Premise

By Enterprise Size

Large Enterprise

SMEs

By Application

Data Protection and Recovery

Device Management

Storage Virtualization

Others

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Zoho Corporation Pvt. Ltd.

SolarWinds Worldwide, LLC

Microsoft Corporation

Hitachi Vantara LLC

Broadcom, Inc.

IBM Corporation

Tiger Technology AD

Pure Storage, Inc.

Arcserve, LLC

Veritas Technologies LLC

Dell Technologies Inc.

Cohesity, Inc.

NetApp

Amazon Web Services, Inc.

Alphabet Inc.

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