

Sports Protective Equipment Market By Product Type (Helmets and Other Headgear , Pads, Guards, Chest Protectors, & Gloves, Protective Eyewear, Face Protection & Mouth Guards) , By Area of Protection (Head & Face Protective Equipment, Trunk & Thorax Protective Equipment, Upper Extremity Protective Equipment, Lower Extremity Protective Equipment) By Distribution Channel (Specialty Retail Stores, Multi-Retail Stores, Online Stores & Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

<https://marketpublishers.com/r/S7938F92E9E7EN.html>

Date: August 2024

Pages: 305

Price: US\$ 2,439.00 (Single User License)

ID: S7938F92E9E7EN

Abstracts

The sports protective equipment market was valued at \$6.7 billion in 2023, and is projected to reach \$9.4 billion by 2033, growing at a CAGR of 3.5% from 2024 to 2033.

Sports protective equipment refer to specialized accessories that are used to prevent and protect athletes from initial injuries. Helmets, mouthguards, shin guards, padding, and gloves are the most common protective gear that reduce the risk of injury from impacts, falls, or collisions. Different sports require various protective gear, depending on the physical demands and associated risks, such as high-speed contact or extreme physical strain. With advancements in materials and technology, sports protective equipment has evolved to offer better protection while maintaining comfort and performance.

The growth of the global sports protective equipment market is driven by rise in

concerns about injuries and the long-term health impacts of physical activities. In addition, global surge in participation in sports, fitness, and recreational activities has boosted the demand for protective gear to ensure safety in various sports. Based on a 2021 assessment by the BERLIN & BOSTON -SIGNA Sports United (SSU)—the leading sports e-commerce and tech platform—and Boston Consulting Group (BCG), the global sports participation is estimated to reach approximately 3.5 billion individuals by 2025. This high participation rate is expected to significantly increase the demand for protective equipment. Furthermore, increase in interest in high-impact sports like football, rugby, hockey, and adventure sports has led to an increased need for advanced protective equipment. Moreover, expansion of e-commerce platforms has made it easier for consumers to access a variety of protective sports gear, driving sales in both urban and rural areas. Endorsements by high-profile athletes and partnerships with sports brands are further encouraging the adoption of protective equipment among fans and amateur athletes, thereby augmenting the market growth. However, high cost associated with advanced protective equipment due to the use of cutting-edge materials and technology, such as smart wearables and impact-resistant polymers, hampers the market growth. In addition, the availability of counterfeit or substandard protective gear, particularly through online retail platforms, poses a risk to athlete safety, thereby restraining the market growth. On the contrary, innovations in materials, such as lightweight and impact-resistant polymers, along with smart wearable technology, are enhancing the comfort and effectiveness of sports protective gear. Such developments are expected to offer lucrative opportunities for the market growth during the forecast period.

The global sports protective equipment market is segmented into product type, area of protection, distribution channel, and region. Depending on product type, the market is divided into helmets & other headgear; pads, guards, chest protectors, & gloves; protective eyewear; and face protection & mouth guards. By area of protection, it is segregated into head & face protective equipment, trunk & thorax protective equipment, upper extremity protective equipment, and lower extremity protective equipment. Depending on distribution channel, it is divided into specialty retail stores, multi-retail stores, and online stores & others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa.

Key Findings

By product type, the pads, guards, chest protectors, & gloves segment held the major share of the market share in 2023; however, the face protection & mouth guards segment is projected to register the highest CAGR by 2033.

Depending on area of protection, the head & face segment was the major shareholder 2023; however, the lower extremity segment is expected to grow at the highest CAGR during the forecast period.

On the basis of distribution channel, the specialty retail stores segment held the major share of the market share in 2023; however, the online stores & others segment is anticipated to grow at a notable CAGR in the coming years.

Region wise, North America garnered the largest share, in terms of revenue, in 2023.

Competition Analysis

Competitive analysis and profiles of the major players in the global sports protective equipment market include Adidas AG, Nike Inc., Under Armour Inc., Puma SE, Amer Sports Corporation, Asics Corporation, Vista Outdoor, BRG Sports, Xenith, and Shock Doctor. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the global market.

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Supply Chain Analysis & Vendor Margins

Pain Point Analysis

Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

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Criss-cross segment analysis- market size and forecast

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Pads, Guards, Chest Protectors, Gloves

Protective Eyewear

Face Protection Mouth Guards

By Area Of Protection

Head Face Protective Equipment

Trunk Thorax Protective Equipment

Upper Extremity Protective Equipment

Lower Extremity Protective Equipment

By Distribution Channel

Specialty Retail Stores

Multi-Retail Stores

Online Stores Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Adidas AG

Nike Inc.

Under Armour Inc.

Puma SE

Amer Sports Corporation

Asics Corporation

Vista Outdoor

BRG Sports

Xenith

Shock Doctor

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