

Specialty Chemicals Market by Application (Agrochemicals, Flavors Ingredients, Fragrances Ingredients, Dyes & Pigments, Personal Care Active Ingredients, Water Treatment Chemicals, Construction Chemicals, Surfactants, Textile Chemicals, Bio-based Chemicals, Polymer Additive, Oilfield Chemicals, Paper & Pulp Chemicals, Electronics Chemicals, Specialty Polymers, Pharmaceutical Ingredients, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global specialty chemicals market was valued at \$711.0 billion in 2019, and is projected to reach \$953.9 billion by 2027, growing at a CAGR of 5.0% from 2020 to 2027.

Specialty chemicals are particular chemical products that help in providing variety of effects to various industries that they cater to such as textile, ink additives, construction, oil & gas, cosmetics, and food, among others. Specialty chemicals can be single-chemical formulations or entities whose composition greatly influences the performance of the customers' product. These chemicals are used on the basis of their function and performance. Continuous R&D in this market has facilitated development of products with optimum and advanced features. This is one of the major factors that drives the growth of this market. With rapid industrialization, noticeable demand from Asian countries such as India and China have arisen. There has been rise in investments in construction and infrastructure development projects in Asia-Pacific. Therefore, Asia-

Pacific is considered as a favorable destination for the specialty chemical manufacturers; thereby, boosting the market growth. Whereas, variations in raw material cost and stringent regulations by the government are estimated to hamper the growth of the global specialty chemicals market.

Specialty chemicals, being a knowledge-driven industry has witnessed an increase in R&D activities. Increase in competition in the end-user markets has led to product innovation. The market players have heavily invested in R&D activities to introduce and develop new products with more advanced and new features. This industry has strived to reduce its dependency on petrochemicals and has focused on bio-based or renewable materials. For instance, in 2015, Ashland Inc. (U.S.) launched a new product “Culminal Plus Cementitious” adhesive for the construction industry in the European market.

The global specialty chemicals market is segmented on the basis of type and region. Depending on type, the specialty chemicals market is divided into agrochemicals, flavor ingredients, fragrances ingredients, dyes & pigments, personal care active ingredients, water treatment chemicals, construction chemicals, surfactants, textile chemicals, bio-based chemicals, polymer additives, oil field chemicals, paper & pulp chemicals, electronic chemicals, specialty polymers, pharmaceutical ingredients, and others. Region wise, the specialty chemicals market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Specialty chemical products are used for various applications, including oil and gas field distribution and exploration, paper-making chemicals, waste water processing, and oil field drilling. Market players are heavily investing in the R&D activities to improve the performance of chemical products.

Specialty chemicals play a vital role in reducing the carbon footprint of the company. Furthermore, the adoption of premium eco-friendly products has increased due to growth in awareness regarding the environment. Therefore, manufacturing companies prefer specialty chemicals to enhance the product functionality and minimize environmental hazards. The adoption of these chemicals is expected to enable companies to cater to the demand from employees, customers, and communities, worldwide. Major players in the market are BASF SE, Dow, Inc., Bayer AG, Evonik Industries AG, Lanxess AG, Solvay SA, Clariant AG, Huntsman International LLC, Albemarle Corporation, Nouryon, Sumitomo Chemical Company, and Ashland LLC. Other companies in accordance with specialty chemicals market are Henkel Ag & Co. KGAA, Merck & Co., Inc. Sasol Limited, Koninklijke DSM N.V., PPG Industries Inc., 3M,

H.B. Fuller, and others.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an in-depth analysis of the specialty chemicals market forecast along with the current and future market trends

This report highlights the key drivers, opportunities, and restraints of the market along with the impact analyses during the forecast period

Porter's five forces analysis helps analyze the potential of the buyers & suppliers and the competitive scenario of the global specialty chemicals industry for strategy building

A comprehensive specialty chemicals market analysis covers factors that drive and restrain market growth

The qualitative data in this report aims on market dynamics, trends, and developments

KEY MARKET SEGMENTS

By Application

Agrochemicals

Insecticide

Fungicides

Herbicides

Ammonium Sulphate Fertilizers

Calcium Nitrate Fertilizers

Others

Flavors Ingredients

Dairy

Beverages

Savory

Others

Fragrances Ingredients

Hair Care

Personal Care

Fabric Care

others

Dyes and Pigments

Personal Care Active Ingredients

Water Treatment Chemicals

Corrosion and Scale Inhibitor

Biocides and Disinfectants

Coagulants and Flocculants

Activated Car

Construction Chemicals

Protective Coatings

Adhesives and Sealants

Concrete Admixtures

Asphalt Additives

Others

Surfactants

Anionic

Nonionic

Cationic

Amphoteric

Others

Textile Chemicals

Colorants and Auxiliaries

Coating and Sizing Chemicals

Finishing Chemicals Others

Bio-Based Chemicals

Acetic Acid

Furfural

Ethanol

Others

Polymer Additives

Oil field Chemicals

Drilling Fluids

Cementing Chemicals

Acidizing Chemicals

Fracturing Chemicals

Oil Production Chemicals

Others

Paper & Pulp Chemicals

Bleaching & RCF Chemicals

Process Chemicals

Functional Chemicals

Coating chemicals

Pigments & Fillers

Electronic Chemicals

Specialty Gases

Conductive Polymers

Photoresist Chemicals

Wet Chemicals

Silicon Wafers

PCB Laminates

Others

Specialty Polymers

Pharmaceutical Ingredients

Chemical API

Biological API

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

LAMEA

KEY MARKET PLAYERS

BASF SE

DOW

Bayer AG

Evonik Industries AG

Lanxess AG

Solvay SA

Clariant AG

Huntsman International LLC

Albemarle Corporation

Nouryon

Sumitomo Chemical Company

Ashland LLC

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