

Solar Shading Systems Market by Product Type (Blinds, Shades, Louvers, and Textiles), Geometry (Horizontal, Vertical, and Egg-Crate), Mechanism (Fixed, Manual, and Motorized), and Material (Metal, Glass, Wood, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global Solar Shading Systems Market size was \$17,550.0 million in 2019, and is projected to reach \$21,348.2 million by 2027, registering a CAGR of 3.9% from 2020 to 2027. Solar shading systems are made either of fabric or metals such as aluminum, wood, or iron and are installed at windows, doors, patios, and gardens, to provide solar protection and offer energy savings. Residential as well as the commercial sector benefits from its several applications as they add aesthetics to homes or commercial buildings by gratifying the architectural coloring and design.

Solar shading systems act as a reliable solution as covering for windows, decks, doors, walkways, and patios. Further, they enhance the beauty of a building and shields flooring, artwork, and furniture from sun damage, which in turn is projected to stimulate the growth of the market.

Nevertheless, the high initial purchasing costs and installation costs of a motorized solar shading system is one of the major challenges faced by companies to tap the residential solar shading system market. Besides, fixed solar shading systems, which are less in cost are not durable, necessitate a frequent change of fabric, and require regular maintenance, thereby restraining the growth of the market.

The global Solar Shading Systems Market is segmented into product type, mechanism,

geometry, material, and region. The blinds segment registered the highest share in 2019. Based on the product type, the market is segregated into the blinds, shades, louvers, and textiles. The louver is further sub divided into horizontal & vertical, and internal & external.

Based on mechanism, the market classified is into fixed, manual, and motorized. Depending on geometry, the market is divided into horizontal, vertical, and egg-crate. The material segment is further divided into metal, glass, wood, and others

Region-wise, the Solar Shading Systems Market is analyzed across North America (Mexico, and rest of North America), Europe (Germany, France, UK, Spain, and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Thailand, Taiwan, Vietnam, Australia, and Rest of Asia-Pacific), Latin America and Middle East (Brazil, Colombia, Costa Rica, and Rest of Latin America and Middle East, and Africa (South Africa, Kenya, and Rest of Africa). North America is expected to dominate the market throughout the forecast period. Asia-Pacific is projected to experience high growth during the forecast period owing to expansion of the construction industry in the region.

COMPETITION ANALYSIS

The key market players profiled in the report of the global Solar Shading Systems Market include Duco Ventilation & Sun Control, Glasscon GmbH, Hunter Douglas, Insolroll, Kawneer, Lutron, Skyco Shading Systems, Inc., Springs Window Fashions, Unicel Architectural, and WAREMA Nederland B.V.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging solar shading systems market trends and dynamics.

In-depth market analysis is conducted by solar shading systems market estimations for the key market segments between 2019 and 2027.

Extensive analysis of solar shading systems market is conducted by following key product positioning and monitoring of the top competitors within the market framework.

A comprehensive analysis of all the regions is provided to determine the prevailing opportunities.

The global solar shading systems market forecast analysis from 2020 to 2027 is included in the report.

The key market players within solar shading systems market are profiled in this report and their strategies are analyzed thoroughly, which help understand the competitive outlook of the solar shading systems market.

GLOBAL SOLAR SHADING SYSTEMS MARKET SEGMENTS

By Product Type

Blinds

Shades

Louvers

Textiles

By Geometry

Horizontal

Vertical

Egg-Crate

By Mechanism

Fixed

Manual

Motorized

By Material

Metal

Glass

Wood

Others

BY REGION

North America

Mexico

Rest of North America

Europe

Germany

Spain

UK

France

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Thailand

Taiwan

Vietnam

Australia

Rest of Asia-Pacific

Latin America and Middle East

Brazil

Colombia

Costa Rica

Rest of Latin America and Middle East

Africa

South Africa

Kenya

Rest of Africa

KEY PLAYERS

Duco Ventilation & Sun Control

Glasscon GmbH

Hunter Douglas

Insolroll

Kawneer

Lutron Electronics Co., Inc.

Skyco Shading Systems, Inc.

Springs Window Fashions

Unicel Architectural

WAREMA Nederland B.V.

Contents

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools & models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Key player positioning, 2019
- 3.5.Market dynamics
 - 3.5.1.Drivers
 - 3.5.1.1.Increase in spending on home remodeling and retrofitting activities
 - 3.5.1.2.Expansion of living space and protection from sun
 - 3.5.1.3.Need for beautification of the building
 - 3.5.1.4.Developments in fabric material
 - 3.5.2.Restraints
 - 3.5.2.1.Unreliability in harsh weather conditions
 - 3.5.2.2.Expensive pricing and installation of motorized solar shading system
 - 3.5.3.Opportunity
 - 3.5.3.1.Technological innovations in its mechanism
- 3.6.COVID-19 Impact analysis
- 3.7.Price analysis
 - 3.7.1.Product, Transportation, Installation
 - 3.7.2.Material Price, Assembly, Others

3.7.3. Aluminum louver price analysis

CHAPTER 4: SOLAR SHADING SYSTEMS MARKET, BY PRODUCT TYPE

4.1. Market overview

4.1.1. Market size and forecast, by product type

4.2. Blinds

4.2.1. Key market trends, growth factors, and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market analysis, by country

4.3. Shades

4.3.1. Key market trends, growth factors, and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market analysis, by country

4.4. Louvers

4.4.1. Key market trends, growth factors, and opportunities

4.4.2. Market size and forecast, by region

4.4.3. Market analysis, by country

4.5. Textiles

4.5.1. Key market trends, growth factors, and opportunities

4.5.2. Market size and forecast, by region

4.5.3. Market analysis, by country

CHAPTER 5: SOLAR SHADING SYSTEMS MARKET, BY MECHANISM

5.1. Market overview

5.1.1. Market size and forecast, by mechanism

5.2. Fixed

5.2.1. Key market trends, growth factors, and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market analysis, by country

5.3. Manual

5.3.1. Key market trends, growth factors, and opportunities

5.3.2. Market size and forecast, by region

5.3.3. Market analysis, by country

5.4. Motorized

5.4.1. Key market trends, growth factors, and opportunities

5.4.2. Market size and forecast, by region

5.4.3. Market analysis, by country

CHAPTER 6: SOLAR SHADING SYSTEMS MARKET, BY GEOMETRY

6.1. Market overview

6.1.1. Market size and forecast, by geometry

6.2. Horizontal

6.2.1. Key market trends, growth factors, and opportunities

6.2.2. Market size and forecast, by region

6.2.3. Market analysis, by country

6.3. Vertical

6.3.1. Key market trends, growth factors, and opportunities

6.3.2. Market size and forecast, by region

6.3.3. Market analysis, by country

6.4. Egg-crate

6.4.1. Key market trends, growth factors, and opportunities

6.4.2. Market size and forecast, by region

6.4.3. Market analysis, by country

CHAPTER 7: SOLAR SHADING SYSTEMS MARKET, BY MATERIAL

7.1. Market overview

7.1.1. Market size and forecast, by material

7.2. Metal

7.2.1. Key market trends, growth factors, and opportunities

7.2.2. Market size and forecast, by region

7.2.3. Market analysis, by country

7.3. Glass

7.3.1. Key market trends, growth factors, and opportunities

7.3.2. Market size and forecast, by region

7.3.3. Market analysis, by country

7.4. Wood

7.4.1. Key market trends, growth factors, and opportunities

7.4.2. Market size and forecast, by region

7.4.3. Market analysis, by country

7.5. Others

7.5.1. Key market trends, growth factors, and opportunities

7.5.2. Market size and forecast, by region

7.5.3. Market analysis, by country

CHAPTER 8: SOLAR SHADING SYSTEMS MARKET, BY REGION

8.1. Market overview

8.1.1. Market size and forecast, by region

8.2. North America

8.2.1. Key market trends, growth factors, and opportunities

8.2.2. Market size and forecast, by product type

8.2.3. Market size and forecast, by mechanism

8.2.4. Market size and forecast, by geometry

8.2.5. Market size and forecast, by material

8.2.6. Market size and forecast, by country

8.2.6.1. Mexico

8.2.6.1.1. Mexico market size and forecast, by product type

8.2.6.1.2. Mexico Market size and forecast, by mechanism

8.2.6.1.3. Mexico market size and forecast, by geometry

8.2.6.1.4. Mexico market size and forecast, by material

8.2.6.2. Rest of North America

8.2.6.2.1. Rest Of North America market size and forecast, by product type

8.2.6.2.2. Rest Of North America Market size and forecast, by mechanism

8.2.6.2.3. Rest Of North America market size and forecast, by geometry

8.2.6.2.4. Rest Of North America market size and forecast, by material

8.3. Europe

8.3.1. Key market trends, growth factors, and opportunities

8.3.2. Market size and forecast, by product type

8.3.3. Market size and forecast, by mechanism

8.3.4. Market size and forecast, by geometry

8.3.5. Market size and forecast, by material

8.3.6. Market size and forecast, by country

8.3.6.1. Germany

8.3.6.1.1. Germany market size and forecast, by product type

8.3.6.1.2. Germany Market size and forecast, by mechanism

8.3.6.1.3. Germany market size and forecast, by geometry

8.3.6.1.4. Germany market size and forecast, by material

8.3.6.2. France

8.3.6.2.1. France market size and forecast, by product type

8.3.6.2.2. France Market size and forecast, by mechanism

8.3.6.2.3. France market size and forecast, by geometry

8.3.6.2.4. France market size and forecast, by material

8.3.6.3. UK

8.3.6.3.1.UK market size and forecast, by product type

8.3.6.3.2.UK Market size and forecast, by mechanism

8.3.6.3.3.UK market size and forecast, by geometry

8.3.6.3.4.UK market size and forecast, by material

8.3.6.4.Spain

8.3.6.4.1.Spain market size and forecast, by product type

8.3.6.4.2.Spain Market size and forecast, by mechanism

8.3.6.4.3.Spain market size and forecast, by geometry

8.3.6.4.4.Spain market size and forecast, by material

8.3.6.5.Rest of Europe

8.3.6.5.1.Rest of Europe market size and forecast, by product type

8.3.6.5.2.Rest of Europe Market size and forecast, by mechanism

8.3.6.5.3.Rest of Europe market size and forecast, by geometry

8.3.6.5.4.Rest of Europe market size and forecast, by material

8.4.Asia-Pacific

8.4.1.Key market trends, growth factors, and opportunities

8.4.2.Market size and forecast, by product type

8.4.3.Market size and forecast, by mechanism

8.4.4.Market size and forecast, by geometry

8.4.5.Market size and forecast, by material

8.4.6.Market size and forecast, by country

8.4.6.1.China

8.4.6.1.1.China market size and forecast, by product type

8.4.6.1.2.China Market size and forecast, by mechanism

8.4.6.1.3.China market size and forecast, by geometry

8.4.6.1.4.China market size and forecast, by material

8.4.6.2.India

8.4.6.2.1.India market size and forecast, by product type

8.4.6.2.2.India Market size and forecast, by mechanism

8.4.6.2.3.India market size and forecast, by geometry

8.4.6.2.4.India market size and forecast, by material

8.4.6.3.Japan

8.4.6.3.1.Japan market size and forecast, by product type

8.4.6.3.2.Japan Market size and forecast, by mechanism

8.4.6.3.3.Japan market size and forecast, by geometry

8.4.6.3.4.Japan market size and forecast, by material

8.4.6.4.South Korea

8.4.6.4.1.South Korea market size and forecast, by product type

8.4.6.4.2.South Korea Market size and forecast, by mechanism

- 8.4.6.4.3.South Korea market size and forecast, by geometry
- 8.4.6.4.4.South Korea market size and forecast, by material
- 8.4.6.5.Thailand
 - 8.4.6.5.1.Thailand market size and forecast, by product type
 - 8.4.6.5.2.Thailand Market size and forecast, by mechanism
 - 8.4.6.5.3.Thailand market size and forecast, by geometry
 - 8.4.6.5.4.Thailand market size and forecast, by material
- 8.4.6.6.Taiwan
 - 8.4.6.6.1.Taiwan market size and forecast, by product type
 - 8.4.6.6.2.Taiwan Market size and forecast, by mechanism
 - 8.4.6.6.3.Taiwan market size and forecast, by geometry
 - 8.4.6.6.4.Taiwan market size and forecast, by material
- 8.4.6.7.Vietnam
 - 8.4.6.7.1.Vietnam market size and forecast, by product type
 - 8.4.6.7.2.Vietnam Market size and forecast, by mechanism
 - 8.4.6.7.3.Vietnam market size and forecast, by geometry
 - 8.4.6.7.4.Vietnam market size and forecast, by material
- 8.4.6.8.Australia
 - 8.4.6.8.1.Australia market size and forecast, by product type
 - 8.4.6.8.2.Australia Market size and forecast, by mechanism
 - 8.4.6.8.3.Australia market size and forecast, by geometry
 - 8.4.6.8.4.Australia market size and forecast, by material
- 8.4.6.9.Rest of Asia-Pacific
 - 8.4.6.9.1.Rest of Asia-Pacific market size and forecast, by product type
 - 8.4.6.9.2.Rest of Asia-Pacific Market size and forecast, by mechanism
 - 8.4.6.9.3.Rest of Asia-Pacific market size and forecast, by geometry
 - 8.4.6.9.4.Rest of Asia-Pacific market size and forecast, by material
- 8.5.Latin America and Middle East
 - 8.5.1.Key market trends, growth factors, and opportunities
 - 8.5.2.Market size and forecast, by product type
 - 8.5.3.Market size and forecast, by mechanism
 - 8.5.4.Market size and forecast, by geometry
 - 8.5.5.Market size and forecast, by material
 - 8.5.6.Market size and forecast, by country
 - 8.5.6.1.Brazil
 - 8.5.6.1.1.Brazil market size and forecast, by product type
 - 8.5.6.1.2.Brazil Market size and forecast, by mechanism
 - 8.5.6.1.3.Brazil market size and forecast, by geometry
 - 8.5.6.1.4.Brazil market size and forecast, by material

8.5.6.2.Colombia

8.5.6.2.1.Colombia market size and forecast, by product type

8.5.6.2.2.Colombia Market size and forecast, by mechanism

8.5.6.2.3.Colombia market size and forecast, by geometry

8.5.6.2.4.Colombia market size and forecast, by material

8.5.6.3.Costa Rica

8.5.6.3.1.Costa Rica market size and forecast, by product type

8.5.6.3.2.Costa Rica Market size and forecast, by mechanism

8.5.6.3.3.Costa Rica market size and forecast, by geometry

8.5.6.3.4.Costa Rica market size and forecast, by material

8.5.6.4.Rest of Latin America and Middle East

8.5.6.4.1.Rest of Latin America and Middle East market size and forecast, by product type

8.5.6.4.2.Rest of Latin America and Middle East Market size and forecast, by mechanism

8.5.6.4.3.Rest of Latin America and Middle East market size and forecast, by geometry

8.5.6.4.4.Rest of Latin America and Middle East market size and forecast, by material

8.6.Africa

8.6.1.Key market trends, growth factors, and opportunities

8.6.2.Market size and forecast, by product type

8.6.3.Market size and forecast, by mechanism

8.6.4.Market size and forecast, by geometry

8.6.5.Market size and forecast, by material

8.6.6.Market size and forecast, by country

8.6.6.1.South Africa

8.6.6.1.1.South Africa market size and forecast, by product type

8.6.6.1.2.South Africa Market size and forecast, by mechanism

8.6.6.1.3.South Africa market size and forecast, by geometry

8.6.6.1.4.South Africa market size and forecast, by material

8.6.6.2.Kenya

8.6.6.2.1.Kenya market size and forecast, by product type

8.6.6.2.2.Kenya Market size and forecast, by mechanism

8.6.6.2.3.Kenya market size and forecast, by geometry

8.6.6.2.4.Kenya market size and forecast, by material

8.6.6.3.Rest of Africa

8.6.6.3.1.Rest of Africa market size and forecast, by product type

8.6.6.3.2.Rest of Africa Market size and forecast, by mechanism

- 8.6.6.3.3. Rest of Africa market size and forecast, by geometry
- 8.6.6.3.4. Rest of Africa market size and forecast, by material

CHAPTER 9: COMPANY PROFILES

9.1. DUCO VENTILATION & SUN CONTROL

- 9.1.1. Company overview
- 9.1.2. Company snapshot
- 9.1.3. Operating business segments
- 9.1.4. Product portfolio

9.2. GLASSCON GmbH

- 9.2.1. Company overview
- 9.2.2. Company snapshot
- 9.2.3. Operating business segments
- 9.2.4. Product portfolio

9.3. HUNTER DOUGLAS INC.

- 9.3.1. Company overview
- 9.3.2. Company snapshot
- 9.3.3. Operating business segments
- 9.3.4. Product portfolio
- 9.3.5. Business performance

9.4. INSOLROLL CORPORATE

- 9.4.1. Company overview
- 9.4.2. Company snapshot
- 9.4.3. Product portfolio

9.5. KAWNEER BENELUX

- 9.5.1. Company overview
- 9.5.2. Company snapshot
- 9.5.3. Product portfolio

9.6. LUTRON ELECTRONICS CO., INC.

- 9.6.1. Company overview
- 9.6.2. Company snapshot
- 9.6.3. Operating business segments
- 9.6.4. Product Portfolio

9.7. SKYCO SHADING SYSTEMS, INC.

- 9.7.1. Company overview
- 9.7.2. Company snapshot
- 9.7.3. Product Portfolio

9.8. SPRINGS WINDOW FASHIONS, LLC

9.8.1. Company overview

9.8.2. Company snapshot

9.8.3. Product portfolio

9.9. UNICEL ARCHITECTURAL CORP.

9.9.1. Company overview

9.9.2. Company snapshot

9.9.3. Operating business segments

9.9.4. Product portfolio

9.10. WAREMA NEDERLAND B.V.

9.10.1. Company overview

9.10.2. Company snapshot

9.10.3. Operating business segments

9.10.4. Product portfolio

9.10.5. Business performance

List Of Tables

LIST OF TABLES

TABLE 01.SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 02.SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027 (THOUSAND UNITS)

TABLE 03.SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027 (\$/SQM)

TABLE 04.SOLAR SHADING SYSTEMS MARKET REVENUE FOR BLINDS, BY REGION, 2019–2027 (\$MILLION)

TABLE 05.SOLAR SHADING SYSTEMS MARKET VOLUME FOR BLINDS, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 06.SOLAR SHADING SYSTEMS MARKET PRICE FOR BLINDS, BY REGION, 2019–2027 (\$/SQM)

TABLE 07.SOLAR SHADING SYSTEMS MARKET REVENUE FOR SHADES, BY REGION, 2019–2027 (\$MILLION)

TABLE 08.SOLAR SHADING SYSTEMS MARKET VOLUME FOR SHADES, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 09.SOLAR SHADING SYSTEMS MARKET PRICE FOR SHADES, BY REGION, 2019–2027 (\$/SQM)

TABLE 10.SOLAR SHADING SYSTEMS MARKET REVENUE FOR LOUVERS, BY REGION, 2019–2027 (\$MILLION)

TABLE 11.SOLAR SHADING SYSTEMS MARKET VOLUME FOR LOUVERS, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 12.SOLAR SHADING SYSTEMS MARKET PRICE FOR LOUVERS, BY REGION, 2019–2027 (\$/SQM)

TABLE 13.SOLAR SHADING SYSTEMS MARKET REVENUE FOR TEXTILES, BY REGION, 2019–2027 (\$MILLION)

TABLE 14.SOLAR SHADING SYSTEMS MARKET VOLUME FOR TEXTILES, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 15.SOLAR SHADING SYSTEMS MARKET PRICE FOR TEXTILES, BY REGION, 2019–2027 (\$/SQM)

TABLE 16.SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027 (\$MILLION)

TABLE 17.SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027 (THOUSAND UNITS)

TABLE 18.SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM,

2019–2027 (\$/SQM)

TABLE 19.SOLAR SHADING SYSTEMS MARKET REVENUE FOR FIXED, BY REGION, 2019–2027 (\$MILLION)

TABLE 20.SOLAR SHADING SYSTEMS MARKET VOLUME FOR FIXED, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 21.SOLAR SHADING SYSTEMS MARKET PRICE FOR FIXED, BY REGION, 2019–2027 (\$/SQM)

TABLE 22.SOLAR SHADING SYSTEMS MARKET REVENUE FOR MANUAL, BY REGION, 2019–2027 (\$MILLION)

TABLE 23.SOLAR SHADING SYSTEMS MARKET VOLUME FOR MANUAL, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 24.SOLAR SHADING SYSTEMS MARKET PRICE FOR MANUAL, BY REGION, 2019–2027 (\$/SQM)

TABLE 25.SOLAR SHADING SYSTEMS MARKET REVENUE FOR MOTORIZED, BY REGION, 2019–2027 (\$MILLION)

TABLE 26.SOLAR SHADING SYSTEMS MARKET VOLUME FOR MOTORIZED, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 27.SOLAR SHADING SYSTEMS MARKET PRICE FOR MOTORIZED, BY REGION, 2019–2027 (\$/SQM)

TABLE 28.SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027 (\$MILLION)

TABLE 29.SOLAR SHADING SYSTEMS MARKET VOLUME, BY GEOMETRY, 2019–2027 (THOUSAND UNITS)

TABLE 30.SOLAR SHADING SYSTEMS MARKET PRICE, BY GEOMETRY, 2019–2027 (\$/SQM)

TABLE 31.SOLAR SHADING SYSTEMS MARKET REVENUE FOR HORIZONTAL, BY REGION, 2019–2027 (\$MILLION)

TABLE 32.SOLAR SHADING SYSTEMS MARKET VOLUME FOR HORIZONTAL, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 33.SOLAR SHADING SYSTEMS MARKET PRICE FOR HORIZONTAL, BY REGION, 2019–2027 (\$/SQM)

TABLE 34.SOLAR SHADING SYSTEMS MARKET REVENUE FOR VERTICAL, BY REGION, 2019–2027 (\$MILLION)

TABLE 35.SOLAR SHADING SYSTEMS MARKET VOLUME FOR VERTICAL, BY REGION, 2019–2027 (VOLUME)

TABLE 36.SOLAR SHADING SYSTEMS MARKET PRICE FOR VERTICAL, BY REGION, 2019–2027 (\$/SQM)

TABLE 37.SOLAR SHADING SYSTEMS MARKET REVENUE FOR EGG-CRATE, BY REGION, 2019–2027 (\$MILLION)

TABLE 38.SOLAR SHADING SYSTEMS MARKET VOLUME FOR EGG-CRATE, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 39.SOLAR SHADING SYSTEMS MARKET PRICE FOR EGG-CRATE, BY REGION, 2019–2027 (\$/SQM)

TABLE 40.SOLAR SHADING SYSTEMS MARKET REVENUE, BY MATERIAL, 2019–2027 (\$MILLION)

TABLE 41.SOLAR SHADING SYSTEMS MARKET VOLUME, BY MATERIAL, 2019–2027 (THOUSAND UNITS)

TABLE 42.SOLAR SHADING SYSTEMS MARKET PRICE, BY MATERIAL, 2019–2027 (\$/SQM)

TABLE 43.SOLAR SHADING SYSTEMS MARKET REVENUE FOR METAL, BY REGION, 2019–2027 (\$MILLION)

TABLE 44.SOLAR SHADING SYSTEMS MARKET VOLUME FOR METAL, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 45.SOLAR SHADING SYSTEMS MARKET PRICE FOR METAL, BY REGION, 2019–2027 (\$/SQM)

TABLE 46.SOLAR SHADING SYSTEMS MARKET REVENUE FOR GLASS, BY REGION, 2019–2027 (\$MILLION)

TABLE 47.SOLAR SHADING SYSTEMS MARKET VOLUME FOR GLASS, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 48.SOLAR SHADING SYSTEMS MARKET PRICE FOR GLASS, BY REGION, 2019–2027 (\$/SQM)

TABLE 49.SOLAR SHADING SYSTEMS MARKET REVENUE FOR WOOD, BY REGION, 2019–2027 (\$MILLION)

TABLE 50.SOLAR SHADING SYSTEMS MARKET VOLUME FOR WOOD, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 51.SOLAR SHADING SYSTEMS MARKET PRICE FOR WOOD, BY REGION, 2019–2027 (\$/SQM)

TABLE 52.SOLAR SHADING SYSTEMS MARKET REVENUE FOR OTHERS, BY REGION, 2019–2027 (\$MILLION)

TABLE 53.SOLAR SHADING SYSTEMS MARKET VOLUME FOR OTHERS, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 54.SOLAR SHADING SYSTEMS MARKET PRICE FOR OTHERS, BY REGION, 2019–2027 (\$/SQM)

TABLE 55.SOLAR SHADING SYSTEMS MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 56.SOLAR SHADING SYSTEMS MARKET VOLUME, BY REGION, 2019–2027 (THOUSAND UNITS)

TABLE 57.SOLAR SHADING SYSTEMS MARKET PRICE, BY REGION, 2019–2027

(\$/SQ.M.)

TABLE 58.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027(\$MILLION)

TABLE 59.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027(THOUSAND UNITS)

TABLE 60.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027 (\$/SQM)

TABLE 61.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027(\$MILLION)

TABLE 62.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027 (THOUSAND UNITS)

TABLE 63.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM, 2019–2027 (\$/SQ.M.)

TABLE 64.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027(\$MILLION)

TABLE 65.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY GEOMETRY, 2019–2027 (THOUSAND UNITS)

TABLE 66.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET PRICE BY GEOMETRY, 2019–2027 (\$/SQ.M.)

TABLE 67.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY MATERIAL, 2019–2027(\$MILLION)

TABLE 68.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY MATERIAL, 2019–2027 (THOUSAND UNITS)

TABLE 69.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET PRICE, BY MATERIAL, 2019–2027 (\$/SQ.M.)

TABLE 70.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY COUNTRY, 2019–2027(\$MILLION)

TABLE 71.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY COUNTRY, 2019–2027(THOUSAND UNITS)

TABLE 72.NORTH AMERICA SOLAR SHADING SYSTEMS MARKET PRICE, BY COUNTRY, 2019–2027(\$/SQ.M.)

TABLE 73.MEXICO SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027(\$MILLION)

TABLE 74.MEXICO SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027(THOUSAND UNITS)

TABLE 75.MEXICO SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027 (\$/SQ.M.)

TABLE 76.MEXICO SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027(\$MILLION)

TABLE 77.MEXICO SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027(THOUSAND UNITS)

TABLE 78.MEXICO SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM, 2019–2027(\$/SQ.M.)

TABLE 79.MEXICO SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027(\$MILLION)

TABLE 80.MEXICO SOLAR SHADING SYSTEMS MARKET VOLUME, BY GEOMETRY, 2019–2027(THOUSAND UNITS)

TABLE 81.MEXICO SOLAR SHADING SYSTEMS MARKET PRICE, BY GEOMETRY, 2019–2027(\$/SQ.M.)

TABLE 82.MEXICO SOLAR SHADING SYSTEMS MARKET REVENUE, BY MATERIAL, 2019–2027(\$MILLION)

TABLE 83.MEXICO SOLAR SHADING SYSTEMS MARKET VOLUME, BY MATERIAL, 2019–2027(THOUSAND UNITS)

TABLE 84.MEXICO SOLAR SHADING SYSTEMS MARKET PRICE, BY MATERIAL, 2019–2027(\$/SQ.M.)

TABLE 85.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027(\$MILLION)

TABLE 86.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027(THOUSAND UNITS)

TABLE 87.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027(\$/SQ.M.)

TABLE 88.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027(\$MILLION)

TABLE 89.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027(THOUSAND UNITS)

TABLE 90.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM, 2019–2027(\$/SQ.M.)

TABLE 91.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027(\$MILLION)

TABLE 92.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY GEOMETRY, 2019–2027(THOUSAND UNITS)

TABLE 93.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET PRICE, BY GEOMETRY, 2019–2027(\$/SQ.M.)

TABLE 94.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET REVENUE, BY MATERIAL, 2019–2027(\$MILLION)

TABLE 95.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET VOLUME, BY MATERIAL, 2019–2027(THOUSAND UNITS)

TABLE 96.REST OF NORTH AMERICA SOLAR SHADING SYSTEMS MARKET

PRICE, BY MATERIAL, 2019–2027(\$/SQ.M.)

TABLE 97.EUROPE SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027(\$MILLION)

TABLE 98.EUROPE SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027(THOUSAND UNITS)

TABLE 99.EUROPE SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027 (\$/SQ.M.)

TABLE 100.EUROPE SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027(\$MILLION)

TABLE 101.EUROPE SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027(THOUSAND UNITS)

TABLE 102.EUROPE SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM, 2019–2027 (\$/SQ.M.)

TABLE 103.EUROPE SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027(\$MILLION)

TABLE 104.EUROPE SOLAR SHADING SYSTEMS MARKET VOLUME, BY GEOMETRY, 2019–2027(THOUSAND UNITS)

TABLE 105.EUROPE SOLAR SHADING SYSTEMS MARKET PRICE, BY GEOMETRY, 2019–2027 (\$/SQ.M.)

TABLE 106.EUROPE SOLAR SHADING SYSTEMS MARKET REVENUE, BY MATERIAL, 2019–2027(\$MILLION)

TABLE 107.EUROPE SOLAR SHADING SYSTEMS MARKET VOLUME, BY MATERIAL, 2019–2027(THOUSAND UNITS)

TABLE 108.EUROPE SOLAR SHADING SYSTEMS MARKET PRICE, BY MATERIAL, 2019–2027 (\$/SQ.M.)

TABLE 109.EUROPE SOLAR SHADING SYSTEMS MARKET REVENUE, BY COUNTRY, 2019–2027(\$MILLION)

TABLE 110.EUROPE SOLAR SHADING SYSTEMS MARKET VOLUME, BY COUNTRY, 2019–2027(THOUSAND UNITS)

TABLE 111.EUROPE SOLAR SHADING SYSTEMS MARKET PRICE, BY COUNTRY, 2019–2027 (\$/SQ.M.)

TABLE 112.GERMANY SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027(\$MILLION)

TABLE 113.GERMANY SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027(THOUSAND UNITS)

TABLE 114.GERMANY SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027(\$/SQ.M.)

TABLE 115.GERMANY SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027(\$MILLION)

TABLE 116.GERMANY SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027(THOUSAND UNITS)

TABLE 117.GERMANY SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM, 2019–2027(\$/SQ.M.)

TABLE 118.GERMANY SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027(\$MILLION)

TABLE 119.GERMANY SOLAR SHADING SYSTEMS MARKET VOLUME, BY GEOMETRY, 2019–2027(THOUSAND UNITS)

TABLE 120.GERMANY SOLAR SHADING SYSTEMS MARKET PRICE, BY GEOMETRY, 2019–2027(\$/SQ.M.)

TABLE 121.GERMANY SOLAR SHADING SYSTEMS MARKET REVENUE, BY MATERIAL, 2019–2027(\$MILLION)

TABLE 122.GERMANY SOLAR SHADING SYSTEMS MARKET VOLUME, BY MATERIAL, 2019–2027(THOUSAND UNITS)

TABLE 123.GERMANY SOLAR SHADING SYSTEMS MARKET PRICE, BY MATERIAL, 2019–2027(\$/SQ.M.)

TABLE 124.FRANCE SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027(\$MILLION)

TABLE 125.FRANCE SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027(THOUSAND UNITS)

TABLE 126.FRANCE SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027(\$/SQ.M.)

TABLE 127.FRANCE SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027(\$MILLION)

TABLE 128.FRANCE SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027(THOUSAND UNITS)

TABLE 129.FRANCE SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM, 2019–2027(\$/SQ.M.)

TABLE 130.FRANCE SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027(\$MILLION)

TABLE 131.FRANCE SOLAR SHADING SYSTEMS MARKET VOLUME, BY GEOMETRY, 2019–2027(THOUSAND UNITS)

TABLE 132.FRANCE SOLAR SHADING SYSTEMS MARKET PRICE, BY GEOMETRY, 2019–2027(\$/SQ.M.)

TABLE 133.FRANCE SOLAR SHADING SYSTEMS MARKET REVENUE, BY MATERIAL, 2019–2027(\$MILLION)

TABLE 134.FRANCE SOLAR SHADING SYSTEMS MARKET VOLUME, BY MATERIAL, 2019–2027(THOUSAND UNITS)

TABLE 135.FRANCE SOLAR SHADING SYSTEMS MARKET PRICE, BY MATERIAL,

2019–2027(\$/SQ.M.)

TABLE 136.UK SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027(\$MILLION)

TABLE 137.UK SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027(THOUSAND UNITS)

TABLE 138.UK SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027(\$/SQ.M.)

TABLE 139.UK SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027(\$MILLION)

TABLE 140.UK SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027(THOUSAND UNITS)

TABLE 141.UK SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM, 2019–2027(\$/SQ.M.)

TABLE 142.UK SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027(\$MILLION)

TABLE 143.UK SOLAR SHADING SYSTEMS MARKET VOLUME, BY GEOMETRY, 2019–2027(THOUSAND UNITS)

TABLE 144.UK SOLAR SHADING SYSTEMS MARKET PRICE, BY GEOMETRY, 2019–2027(\$/SQ.M.)

TABLE 145.UK SOLAR SHADING SYSTEMS MARKET REVENUE, BY MATERIAL, 2019–2027(\$MILLION)

TABLE 146.UK SOLAR SHADING SYSTEMS MARKET VOLUME, BY MATERIAL, 2019–2027(THOUSAND UNITS)

TABLE 147.UK SOLAR SHADING SYSTEMS MARKET PRICE, BY MATERIAL, 2019–2027(\$/SQ.M.)

TABLE 148.SPAIN SOLAR SHADING SYSTEMS MARKET REVENUE, BY PRODUCT TYPE, 2019–2027(\$MILLION)

TABLE 149.SPAIN SOLAR SHADING SYSTEMS MARKET VOLUME, BY PRODUCT TYPE, 2019–2027(THOUSAND UNITS)

TABLE 150.SPAIN SOLAR SHADING SYSTEMS MARKET PRICE, BY PRODUCT TYPE, 2019–2027(\$/SQ.M.)

TABLE 151.SPAIN SOLAR SHADING SYSTEMS MARKET REVENUE, BY MECHANISM, 2019–2027(\$MILLION)

TABLE 152.SPAIN SOLAR SHADING SYSTEMS MARKET VOLUME, BY MECHANISM, 2019–2027(THOUSAND UNITS)

TABLE 153.SPAIN SOLAR SHADING SYSTEMS MARKET PRICE, BY MECHANISM, 2019–2027(\$/SQ.M.)

TABLE 154.SPAIN SOLAR SHADING SYSTEMS MARKET REVENUE, BY GEOMETRY, 2019–2027(\$MILLION)

TABLE 155.SPAIN SOLAR SHADING SYSTEMS MARKET VOLUME, BY
GEOMETRY, 2019–2027(THO

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