Software Defined Data Center (SDDC) Market by Network Solution (Software-defined compute, SDN and Software-defined storage), Services (Consulting & Assessment Services, Integration, Deployment, and Migration Service and Managed Services) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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Abstracts

Software-defined data center (SDDC) refers to a data storage facility where all elements of an infrastructure including storage, CPU, networking, and security are virtualized and provided as a service. SDDC leverages virtualization and cloud technology to enable end-user access to all the data center resources through software. Moreover, it primarily aims to deliver intelligent services, improved data management solutions, and standardized hardware platforms. The world SDDC market is expected to grow at a CAGR of 32.0% during the forecast period.
SDDCs are rapidly gaining significance among enterprises, owing to their unmatched benefits such as streamlined and automated data center operations. They are provided on a lease basis to end users for storing crucial information that can be remotely accessed. It further eliminates the need to establish own datacenter, which requires huge investment. Therefore, the increase in adoption of SDDC across industries such as government & BFSI, retail, telecom & IT, and healthcare fuels the market growth as it is a cost-effective solution to get automated data center operations with improved security. However, data security threat is one of the key restraints that hampers the growth. In addition, huge demand for dynamic connectivity, primarily in emerging economies, is likely to provide greater opportunities to the market players.
The world SDDC market is segmented on the basis of network solutions, services, end user, industry vertical, and geography. The network solutions segment is categorized

into software-defined compute (SDC), software-defined networking (SDN), and software-defined storage (SDS). The market is further bifurcated by services into consulting & assessment service; integration, deployment & migration service; and managed service. The end user segment covers large-scale, medium-scale, and small-scale enterprises. Moreover, SDDCs are adopted across various industry verticals such as telecom & IT, retail, healthcare, government & BFSI, manufacturing and others (education & media & entertainment, utilities, and transportation). Based on geography, the market is segmented into North America, Europe, Asia-Pacific, and LAMEA. In 2014, North America accounted for the largest market share in the world SDDC market. The SDDC market in the Asia-Pacific accounted for around 20% share of the overall SDDC market in 2014 and is estimated to grow at a fastest CAGR of 35.8% during the forecast period. Exponential big data growth and scalability & cost-effectiveness are expected to foster the adoption of SDDC in the Asia-Pacific region. Furthermore, North America comprises the U.S., Mexico, and Canada, whereas Europe is further divided into UK, Germany, France, and rest of Europe. The countries covered under the Asia-Pacific region are India, Japan, Australia, Singapore, and rest of Asia-Pacific. LAMEA includes Latin America, the Middle East, and Africa.
The major companies profiled in the report include Microsoft Corporation, VMware, Inc., Oracle Corporation, Cisco Systems, Inc., Dell Software, Inc., HP Development Company, L.P., Citrix Systems, Inc., International Business Machines (IBM) Corporation, Amazon Web Services, Inc., and SAP SE.

POTENTIAL BENEFITS FOR STAKEHOLDERS:

The report provides a comprehensive analysis of the world SDDC market with current trends & future growth opportunities, challenges, and competitive scenario.

The current market trends are quantitatively analyzed and estimated for the period of 2014–2022 to highlight the financial competency.

Porter’s five forces analysis provides inputs on the potential of buyers and suppliers and highlights the competitive structure of the market, which is expected to enable market players to devise effective growth strategies and facilitate better decision-making.

Value chain analysis provides key inputs on the role of different stakeholders involved at various stages.

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SWOT analysis of the key market players highlights the strengths and potential opportunities in the market.

MARKET SEGMENTATION

The SDDC market is segmented on the basis of network solution, service, end user, industry vertical, and geography.

BY NETWORK SOLUTION

- Software-defined Compute (SDC)
- Software-defined Network (SDN)
- Software-defined Storage (SDS)

BY SERVICE

- Consulting & Assessment Services
- Integration, Deployment, and Migration Service
- Managed Services

BY END-USER

- Large-scale Enterprise
- Medium-scale Enterprise
- Small-scale Enterprise

BY INDUSTRY VERTICAL

- Telecom & IT
- Retail

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Healthcare

Government & BFSI

Manufacturing

Others

BY GEOGRAPHY

North America

U.S.

Mexico

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

Japan

Singapore

Australia

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS

Microsoft Corporation

VMware, Inc.

Oracle Corporation

Cisco Systems, Inc.

Dell Software, Inc.

HP Development Company, L.P.

Citrix Systems, Inc.

International Business Machines (IBM) Corporation

Amazon Web Services, Inc.

SAP SE

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