

Smoked Meats Market By Product Type (smoked bacon, smoked sausages, smoked ham, smoked poultry) , By Source (Pork, Beef, Chicken, Others) By Distribution Channel (supermarkets/hypermarkets, convenience stores, online retail, specialty stores) : Global Opportunity Analysis and Industry Forecast, 2024-2033

<https://marketpublishers.com/r/SE5EDACFF17CEN.html>

Date: September 2024

Pages: 255

Price: US\$ 2,439.00 (Single User License)

ID: SE5EDACFF17CEN

Abstracts

Smoked Meats Market

The smoked meats market was valued at \$25.3 billion in 2023 and is projected to reach \$62.1 billion by 2033, growing at a CAGR of 9.5% from 2024 to 2033.

Smoked meat is prepared using the traditional smoking method in which it is exposed to fumes to prepare it for extended consumption. This traditional method adds flavor, preserves, and retains the moisture of meat. Smoked meat is cooked slowly in indirect heat to retain its juices and tenderness. The major requirements to ensure perfectly smoked meat include consistent temperature, adequate resting, smoke level management, and humidity to prevent its drying.

Expansion of the e-commerce industry is a key driver of the smoked meats market, enhancing accessibility for individuals and boosting sales. In addition, rise in the popularity of gourmet and artisanal culinary experiences fuels the demand for smoked meats, propelling the growth of the market. Furthermore, advancements in smoking techniques augments the market development significantly. A notable trend acquiring traction in the smoked meats market is surge in demand for clean labeling and transparent sourcing. As consumers become aware of the hazards of additives &

preservatives, they are inclined toward products with transparent information about the sourcing and processing of meat.

However, high cost of smoked meats over regular meats deters several budget-sensitive consumers from purchasing, restraining the growth of the market. Moreover, surge in the prominence of vegetarian diet and veganism is posing significant threats for the development of the smoked meats market. According to Future of Food report by Sainsbury—a British supermarket—a quarter of the total population would comprise vegans and vegetarians by 2025. On the contrary, rise in the popularity of barbecuing as a leisure activity is fueling the demand for smoked meats, thereby presenting lucrative opportunities for the market. Furthermore, sellers & distributors are focusing on expanding the product line by introducing innovative flavors and varieties, thereby opening new avenues for the market.

Segment Review

The smoked meats market is segmented into product type, source, distribution channel, and region. On the basis of product type, the market is divided into smoked bacon, smoked sausages, smoked ham, and smoked poultry. Depending on source, it is classified into pork, beef, chicken, and others. As per distribution channel, it is categorized into supermarkets/hypermarkets, convenience stores, online retail, and specialty stores. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of product type, the smoked bacon segment acquires a high stake in the market.

Depending on source, the pork segment accounts for a high share of the market.

As per distribution channel, the supermarkets/hypermarkets segment dominates the market.

Region wise, North America is the highest revenue generator in the market.

Competition Analysis

The major players of the global smoked meats market include Hormel Foods

Corporation, Smithfield Foods, Inc., Tyson Foods, Inc., Kraft Heinz Company, Conagra Brands, Inc., BRF S.A., Perdue Farms, Inc., Foster Farms, Maple Leaf Foods, and Pilgrim's Pride Corporation. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

Additional benefits you will get with this purchase are:

Quarterly Update and* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

Analysis of raw material in a product (by %)

Average Consumer Expenditure

Additional company profiles with specific to client's interest

Key Market Segments

By Product Type

smoked bacon

smoked sausages

smoked ham

smoked poultry

By Source

Pork

Beef

Chicken

Others

By Distribution Channel

supermarkets/hypermarkets

convenience stores

online retail

specialty stores

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Hormel Foods Corporation

Smithfield Foods, Inc.

Tyson Foods, Inc

Kraft Heinz Company

Conagra Brands, Inc.

BRF S.A.

Perdue Farms, Inc.

Foster Farms

Maple Leaf Foods

Pilgrim's Pride Corporation

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: SMOKED MEATS MARKET, BY PRODUCT TYPE

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Product Type
- 4.2. Smoked Bacon
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Smoked Sausages
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
- 4.4. Smoked Ham
 - 4.4.1. Key Market Trends, Growth Factors and Opportunities
 - 4.4.2. Market Size and Forecast, By Region
 - 4.4.3. Market Share Analysis, By Country
- 4.5. Smoked Poultry
 - 4.5.1. Key Market Trends, Growth Factors and Opportunities
 - 4.5.2. Market Size and Forecast, By Region
 - 4.5.3. Market Share Analysis, By Country

CHAPTER 5: SMOKED MEATS MARKET, BY SOURCE

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Source
- 5.2. Pork
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. Beef
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. Chicken
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country
- 5.5. Others
 - 5.5.1. Key Market Trends, Growth Factors and Opportunities
 - 5.5.2. Market Size and Forecast, By Region
 - 5.5.3. Market Share Analysis, By Country

CHAPTER 6: SMOKED MEATS MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Market Overview

- 6.1.1 Market Size and Forecast, By Distribution Channel
- 6.2. Supermarkets/hypermarkets
 - 6.2.1. Key Market Trends, Growth Factors and Opportunities
 - 6.2.2. Market Size and Forecast, By Region
 - 6.2.3. Market Share Analysis, By Country
- 6.3. Convenience Stores
 - 6.3.1. Key Market Trends, Growth Factors and Opportunities
 - 6.3.2. Market Size and Forecast, By Region
 - 6.3.3. Market Share Analysis, By Country
- 6.4. Online Retail
 - 6.4.1. Key Market Trends, Growth Factors and Opportunities
 - 6.4.2. Market Size and Forecast, By Region
 - 6.4.3. Market Share Analysis, By Country
- 6.5. Specialty Stores
 - 6.5.1. Key Market Trends, Growth Factors and Opportunities
 - 6.5.2. Market Size and Forecast, By Region
 - 6.5.3. Market Share Analysis, By Country

CHAPTER 7: SMOKED MEATS MARKET, BY REGION

- 7.1. Market Overview
 - 7.1.1 Market Size and Forecast, By Region
- 7.2. North America
 - 7.2.1. Key Market Trends and Opportunities
 - 7.2.2. Market Size and Forecast, By Product Type
 - 7.2.3. Market Size and Forecast, By Source
 - 7.2.4. Market Size and Forecast, By Distribution Channel
 - 7.2.5. Market Size and Forecast, By Country
 - 7.2.6. U.S. Smoked Meats Market
 - 7.2.6.1. Market Size and Forecast, By Product Type
 - 7.2.6.2. Market Size and Forecast, By Source
 - 7.2.6.3. Market Size and Forecast, By Distribution Channel
 - 7.2.7. Canada Smoked Meats Market
 - 7.2.7.1. Market Size and Forecast, By Product Type
 - 7.2.7.2. Market Size and Forecast, By Source
 - 7.2.7.3. Market Size and Forecast, By Distribution Channel
 - 7.2.8. Mexico Smoked Meats Market
 - 7.2.8.1. Market Size and Forecast, By Product Type
 - 7.2.8.2. Market Size and Forecast, By Source

7.2.8.3. Market Size and Forecast, By Distribution Channel

7.3. Europe

7.3.1. Key Market Trends and Opportunities

7.3.2. Market Size and Forecast, By Product Type

7.3.3. Market Size and Forecast, By Source

7.3.4. Market Size and Forecast, By Distribution Channel

7.3.5. Market Size and Forecast, By Country

7.3.6. France Smoked Meats Market

7.3.6.1. Market Size and Forecast, By Product Type

7.3.6.2. Market Size and Forecast, By Source

7.3.6.3. Market Size and Forecast, By Distribution Channel

7.3.7. Germany Smoked Meats Market

7.3.7.1. Market Size and Forecast, By Product Type

7.3.7.2. Market Size and Forecast, By Source

7.3.7.3. Market Size and Forecast, By Distribution Channel

7.3.8. Italy Smoked Meats Market

7.3.8.1. Market Size and Forecast, By Product Type

7.3.8.2. Market Size and Forecast, By Source

7.3.8.3. Market Size and Forecast, By Distribution Channel

7.3.9. Spain Smoked Meats Market

7.3.9.1. Market Size and Forecast, By Product Type

7.3.9.2. Market Size and Forecast, By Source

7.3.9.3. Market Size and Forecast, By Distribution Channel

7.3.10. UK Smoked Meats Market

7.3.10.1. Market Size and Forecast, By Product Type

7.3.10.2. Market Size and Forecast, By Source

7.3.10.3. Market Size and Forecast, By Distribution Channel

7.3.11. Russia Smoked Meats Market

7.3.11.1. Market Size and Forecast, By Product Type

7.3.11.2. Market Size and Forecast, By Source

7.3.11.3. Market Size and Forecast, By Distribution Channel

7.3.12. Rest Of Europe Smoked Meats Market

7.3.12.1. Market Size and Forecast, By Product Type

7.3.12.2. Market Size and Forecast, By Source

7.3.12.3. Market Size and Forecast, By Distribution Channel

7.4. Asia-Pacific

7.4.1. Key Market Trends and Opportunities

7.4.2. Market Size and Forecast, By Product Type

7.4.3. Market Size and Forecast, By Source

- 7.4.4. Market Size and Forecast, By Distribution Channel
- 7.4.5. Market Size and Forecast, By Country
- 7.4.6. China Smoked Meats Market
 - 7.4.6.1. Market Size and Forecast, By Product Type
 - 7.4.6.2. Market Size and Forecast, By Source
 - 7.4.6.3. Market Size and Forecast, By Distribution Channel
- 7.4.7. Japan Smoked Meats Market
 - 7.4.7.1. Market Size and Forecast, By Product Type
 - 7.4.7.2. Market Size and Forecast, By Source
 - 7.4.7.3. Market Size and Forecast, By Distribution Channel
- 7.4.8. India Smoked Meats Market
 - 7.4.8.1. Market Size and Forecast, By Product Type
 - 7.4.8.2. Market Size and Forecast, By Source
 - 7.4.8.3. Market Size and Forecast, By Distribution Channel
- 7.4.9. South Korea Smoked Meats Market
 - 7.4.9.1. Market Size and Forecast, By Product Type
 - 7.4.9.2. Market Size and Forecast, By Source
 - 7.4.9.3. Market Size and Forecast, By Distribution Channel
- 7.4.10. Australia Smoked Meats Market
 - 7.4.10.1. Market Size and Forecast, By Product Type
 - 7.4.10.2. Market Size and Forecast, By Source
 - 7.4.10.3. Market Size and Forecast, By Distribution Channel
- 7.4.11. Thailand Smoked Meats Market
 - 7.4.11.1. Market Size and Forecast, By Product Type
 - 7.4.11.2. Market Size and Forecast, By Source
 - 7.4.11.3. Market Size and Forecast, By Distribution Channel
- 7.4.12. Malaysia Smoked Meats Market
 - 7.4.12.1. Market Size and Forecast, By Product Type
 - 7.4.12.2. Market Size and Forecast, By Source
 - 7.4.12.3. Market Size and Forecast, By Distribution Channel
- 7.4.13. Indonesia Smoked Meats Market
 - 7.4.13.1. Market Size and Forecast, By Product Type
 - 7.4.13.2. Market Size and Forecast, By Source
 - 7.4.13.3. Market Size and Forecast, By Distribution Channel
- 7.4.14. Rest of Asia-Pacific Smoked Meats Market
 - 7.4.14.1. Market Size and Forecast, By Product Type
 - 7.4.14.2. Market Size and Forecast, By Source
 - 7.4.14.3. Market Size and Forecast, By Distribution Channel
- 7.5. LAMEA

- 7.5.1. Key Market Trends and Opportunities
- 7.5.2. Market Size and Forecast, By Product Type
- 7.5.3. Market Size and Forecast, By Source
- 7.5.4. Market Size and Forecast, By Distribution Channel
- 7.5.5. Market Size and Forecast, By Country
- 7.5.6. Brazil Smoked Meats Market
 - 7.5.6.1. Market Size and Forecast, By Product Type
 - 7.5.6.2. Market Size and Forecast, By Source
 - 7.5.6.3. Market Size and Forecast, By Distribution Channel
- 7.5.7. South Africa Smoked Meats Market
 - 7.5.7.1. Market Size and Forecast, By Product Type
 - 7.5.7.2. Market Size and Forecast, By Source
 - 7.5.7.3. Market Size and Forecast, By Distribution Channel
- 7.5.8. Saudi Arabia Smoked Meats Market
 - 7.5.8.1. Market Size and Forecast, By Product Type
 - 7.5.8.2. Market Size and Forecast, By Source
 - 7.5.8.3. Market Size and Forecast, By Distribution Channel
- 7.5.9. UAE Smoked Meats Market
 - 7.5.9.1. Market Size and Forecast, By Product Type
 - 7.5.9.2. Market Size and Forecast, By Source
 - 7.5.9.3. Market Size and Forecast, By Distribution Channel
- 7.5.10. Argentina Smoked Meats Market
 - 7.5.10.1. Market Size and Forecast, By Product Type
 - 7.5.10.2. Market Size and Forecast, By Source
 - 7.5.10.3. Market Size and Forecast, By Distribution Channel
- 7.5.11. Rest of LAMEA Smoked Meats Market
 - 7.5.11.1. Market Size and Forecast, By Product Type
 - 7.5.11.2. Market Size and Forecast, By Source
 - 7.5.11.3. Market Size and Forecast, By Distribution Channel

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top Winning Strategies
- 8.3. Product Mapping Of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top Player Positioning, 2023

CHAPTER 9: COMPANY PROFILES

- 9.1. Hormel Foods Corporation
 - 9.1.1. Company Overview
 - 9.1.2. Key Executives
 - 9.1.3. Company Snapshot
 - 9.1.4. Operating Business Segments
 - 9.1.5. Product Portfolio
 - 9.1.6. Business Performance
 - 9.1.7. Key Strategic Moves and Developments
- 9.2. Smithfield Foods, Inc.
 - 9.2.1. Company Overview
 - 9.2.2. Key Executives
 - 9.2.3. Company Snapshot
 - 9.2.4. Operating Business Segments
 - 9.2.5. Product Portfolio
 - 9.2.6. Business Performance
 - 9.2.7. Key Strategic Moves and Developments
- 9.3. Tyson Foods, Inc.
 - 9.3.1. Company Overview
 - 9.3.2. Key Executives
 - 9.3.3. Company Snapshot
 - 9.3.4. Operating Business Segments
 - 9.3.5. Product Portfolio
 - 9.3.6. Business Performance
 - 9.3.7. Key Strategic Moves and Developments
- 9.4. Kraft Heinz Company
 - 9.4.1. Company Overview
 - 9.4.2. Key Executives
 - 9.4.3. Company Snapshot
 - 9.4.4. Operating Business Segments
 - 9.4.5. Product Portfolio
 - 9.4.6. Business Performance
 - 9.4.7. Key Strategic Moves and Developments
- 9.5. Conagra Brands, Inc.
 - 9.5.1. Company Overview
 - 9.5.2. Key Executives
 - 9.5.3. Company Snapshot
 - 9.5.4. Operating Business Segments

- 9.5.5. Product Portfolio
- 9.5.6. Business Performance
- 9.5.7. Key Strategic Moves and Developments
- 9.6. BRF S.A.
 - 9.6.1. Company Overview
 - 9.6.2. Key Executives
 - 9.6.3. Company Snapshot
 - 9.6.4. Operating Business Segments
 - 9.6.5. Product Portfolio
 - 9.6.6. Business Performance
 - 9.6.7. Key Strategic Moves and Developments
- 9.7. Perdue Farms, Inc.
 - 9.7.1. Company Overview
 - 9.7.2. Key Executives
 - 9.7.3. Company Snapshot
 - 9.7.4. Operating Business Segments
 - 9.7.5. Product Portfolio
 - 9.7.6. Business Performance
 - 9.7.7. Key Strategic Moves and Developments
- 9.8. Foster Farms
 - 9.8.1. Company Overview
 - 9.8.2. Key Executives
 - 9.8.3. Company Snapshot
 - 9.8.4. Operating Business Segments
 - 9.8.5. Product Portfolio
 - 9.8.6. Business Performance
 - 9.8.7. Key Strategic Moves and Developments
- 9.9. Maple Leaf Foods
 - 9.9.1. Company Overview
 - 9.9.2. Key Executives
 - 9.9.3. Company Snapshot
 - 9.9.4. Operating Business Segments
 - 9.9.5. Product Portfolio
 - 9.9.6. Business Performance
 - 9.9.7. Key Strategic Moves and Developments
- 9.10. Pilgrim's Pride Corporation
 - 9.10.1. Company Overview
 - 9.10.2. Key Executives
 - 9.10.3. Company Snapshot

9.10.4. Operating Business Segments

9.10.5. Product Portfolio

9.10.6. Business Performance

9.10.7. Key Strategic Moves and Developments

I would like to order

Product name: Smoked Meats Market By Product Type (smoked bacon, smoked sausages, smoked ham, smoked poultry) , By Source (Pork, Beef, Chicken, Others) By Distribution Channel (supermarkets/hypermarkets, convenience stores, online retail, specialty stores) : Global Opportunity Analysis and Industry Forecast, 2024-2033

Product link: <https://marketpublishers.com/r/SE5EDACFF17CEN.html>

Price: US\$ 2,439.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE5EDACFF17CEN.html>