

Smart Mirror Market by Component (Hardware, Software, and Services) and End User (Automotive, Healthcare, Residential, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

Smart Mirror Market Overview:

The global smart mirror market was valued at \$1,750.0 million in 2017, and is projected to reach \$4,118.7 million by 2025, registering a CAGR of 11.5% from 2018 to 2025.

Smart mirror is a device in which three-dimensional attributes of an object are captured along with information such as color and texture. This technology helps in saving time, cost, and efforts during the manufacturing process and improves the quality of the output.

A smart mirror is an advanced mirror, which is equipped with technologies such as self-dimming capability, self-cleaning, and other embedded electronics component. The user can access the device and interact with contextual information by giving commands. These commands can be either recognized by touch, voice, or gestures. The study covers smart mirrors utilized in industry verticals such as residential, automotive, retail, and others. In automotive industry, electrochromic auto dimming rearview and side-view mirrors are considered.

The companies operating in the market have adopted strategies such as collaboration, partnership, product launch, R&D, and acquisition to increase their market share and expand their geographical presence.

The report includes the study of the global smart mirror market with respect to the growth prospects and restraints based on the regional analysis. Moreover, it includes Porter's five forces analysis of the industry to determine the impact of suppliers, competitors, new entrants, substitutes, and buyers on the market growth.

The smart mirror market is segmented on the basis of component, end user, and region. Based on component, the market is divided into hardware, software, and services. By end user, it is classified into automotive, healthcare, retail, residential, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the report include Japan Display Inc., Gentex Corporation, Magna International Inc., Samsung Electronics, Murakami Kaimeido, Seura, Perseus Mirrors, Ficosa, Dension, and Electric Mirror.

Key Benefits for Smart Mirror Market:

This study comprises an analytical depiction of the global smart mirror market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a strong foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2017 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

Smart Mirror Key Market Segmentation:

By Component

Hardware

Software

Services

By End User

Automotive

Healthcare

Residential

Others

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

South Korea

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED

Japan Display Inc.

Gentex Corporation

Magna International Inc.

Samsung Electronics

Murakami Kaimeido

Seura

Perseus Mirrors

Ficosa

Dension

Electric Mirror

Contents

CHAPTER 1: INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3: MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
- 3.4. KEY PLAYER POSITIONING, 2017
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Growing adoption of smart mirrors in the automotive sector
 - 3.5.1.2. Rise in demand for connected devices
 - 3.5.1.3. Transition of digital stores in the retail industry
 - 3.5.2. Restraints
 - 3.5.2.1. High initial cost
 - 3.5.2.2. Security of private information
 - 3.5.3. Opportunity
 - 3.5.3.1. Increase in adoption of smart home coupled with advances in industry 4.0

CHAPTER 4: SMART MIRROR MARKET, BY COMPONENT

- 4.1. OVERVIEW

4.2. HARDWARE

- 4.2.1. Key market trends, growth factors and opportunities
- 4.2.2. Market size and forecast, by region
- 4.2.3. Market analysis by country

4.3. SOFTWARE

- 4.3.1. Key market trends, growth factors, and opportunities
- 4.3.2. Market size and forecast, by region
- 4.3.3. Market analysis by country

4.4. SERVICES

- 4.4.1. Key market trends, growth factors, and opportunities
- 4.4.2. Market size and forecast, by region
- 4.4.3. Market analysis by country

CHAPTER 5: SMART MIRROR MARKET, BY END-USER

5.1. OVERVIEW

5.2. AUTOMOTIVE

- 5.2.1. Key market trends, growth factors and opportunities
- 5.2.2. Market size and forecast, by region
- 5.2.3. Market analysis by country

5.3. HEALTHCARE

- 5.3.1. Key market trends, growth factors, and opportunities
- 5.3.2. Market size and forecast, by region
- 5.3.3. Market analysis by country

5.4. RESIDENTIAL

- 5.4.1. Key market trends, growth factors, and opportunities
- 5.4.2. Market size and forecast, by region
- 5.4.3. Market analysis by country

5.5. OTHERS

- 5.5.1. Key market trends, growth factors, and opportunities
- 5.5.2. Market size and forecast, by region
- 5.5.3. Market analysis by country

CHAPTER 6: SMART MIRROR MARKET, BY REGION

6.1. OVERVIEW

6.2. NORTH AMERICA

- 6.2.1. Key market trends, growth factors, and opportunities
- 6.2.2. Market size and forecast, by Component

6.2.3. Market size and forecast, by end-user

6.2.4. Market analysis by country

6.2.4.1. U.S.

6.2.4.1.1. Market size and forecast, by Component

6.2.4.1.2. Market size and forecast, by end-user

6.2.4.2. Canada

6.2.4.2.1. Market size and forecast, by Component

6.2.4.2.2. Market size and forecast, by end-user

6.2.4.3. Mexico

6.2.4.3.1. Market size and forecast, by Component

6.2.4.3.2. Market size and forecast, by end-user

6.3. EUROPE

6.3.1. Key market trends, growth factors, and opportunities

6.3.2. Market size and forecast, by Component

6.3.3. Market size and forecast, by end-user

6.3.4. Market analysis by country

6.3.4.1. U.K.

6.3.4.1.1. Market size and forecast, by Component

6.3.4.1.2. Market size and forecast, by end-user

6.3.4.2. Germany

6.3.4.2.1. Market size and forecast, by Component

6.3.4.2.2. Market size and forecast, by end-user

6.3.4.3. France

6.3.4.3.1. Market size and forecast, by Component

6.3.4.3.2. Market size and forecast, by end-user

6.3.4.4. Italy

6.3.4.4.1. Market size and forecast, by Component

6.3.4.4.2. Market size and forecast, by end-user

6.3.4.5. Rest of Europe

6.3.4.5.1. Market size and forecast, by Component

6.3.4.5.2. Market size and forecast, by end-user

6.4. ASIA-PACIFIC

6.4.1. Key market trends, growth factors, and opportunities

6.4.2. Market size and forecast, by Component

6.4.3. Market size and forecast, by end-user

6.4.4. Market analysis by country

6.4.4.1. China

6.4.4.1.1. Market size and forecast, by Component

6.4.4.1.2. Market size and forecast, by end-user

6.4.4.2. Japan

6.4.4.2.1. Market size and forecast, by Component

6.4.4.2.2. Market size and forecast, by end-user

6.4.4.3. South Korea

6.4.4.3.1. Market size and forecast, by Component

6.4.4.3.2. Market size and forecast, by end-user

6.4.4.4. India

6.4.4.4.1. Market size and forecast, by Component

6.4.4.4.2. Market size and forecast, by end-user

6.4.4.5. Rest of Asia-Pacific

6.4.4.5.1. Market size and forecast, by Component

6.4.4.5.2. Market size and forecast, by end-user

6.5. LAMEA

6.5.1. Key market trends, growth factors, and opportunities

6.5.2. Market size and forecast, by Component

6.5.3. Market size and forecast, by end-user

6.5.4. Market analysis by country

6.5.4.1. Latin America

6.5.4.1.1. Market size and forecast, by Component

6.5.4.1.2. Market size and forecast, by end-user

6.5.4.2. Middle East

6.5.4.2.1. Market size and forecast, by Component

6.5.4.2.2. Market size and forecast, by end-user

6.5.4.3. Africa

6.5.4.3.1. Market size and forecast, by Component

6.5.4.3.2. Market size and forecast, by end-user

CHAPTER 7: COMPANY PROFILE

7.1 DENSION

7.1.1 Company overview

7.1.2 Company snapshot

7.1.3 Product portfolio

7.2 ELECTRIC MIRROR

7.2.1 Company overview

7.2.2 Company snapshot

7.2.3 Product portfolio

7.2.4 Key strategic moves and developments

7.3 FICOSA(PANASONIC)

- 7.3.1 Company overview
- 7.3.2 Company snapshot
- 7.3.3 Operating business segments
- 7.3.4 Product portfolio
- 7.3.5 Business performance
- 7.3.6 Key strategic moves and developments
- 7.4 GENTEX CORPORATION
 - 7.4.1 Company overview
 - 7.4.2 Company snapshot
 - 7.4.3 Operating business segments
 - 7.4.4 Product portfolio
 - 7.4.5 Business performance
 - 7.4.6 Key strategic moves and developments
- 7.5 JAPAN DISPLAY INC
 - 7.5.1 Company overview
 - 7.5.2 Company snapshot
 - 7.5.3 Operating business segments
 - 7.5.4 Product portfolio
 - 7.5.5 Business performance
 - 7.5.6 Key strategic moves and developments
- 7.6 MAGNA INTERNATIONAL INC.
 - 7.6.1 Company overview
 - 7.6.2 Company snapshot
 - 7.6.3 Product portfolio
 - 7.6.4 Business performance
 - 7.6.5 Key strategic moves and developments
- 7.7 MURAKAMI CORPORATION
 - 7.7.1 Company overview
 - 7.7.2 Company snapshot
 - 7.7.3 Operating business segments
 - 7.7.4 Product portfolio
 - 7.7.5 Business performance
 - 7.7.6 Key strategic moves and developments
- 7.8 PERSEUS MIRROR
 - 7.8.1 Company overview
 - 7.8.2 Company snapshot
 - 7.8.3 Product portfolio
 - 7.8.4 Key strategic moves and developments
- 7.9 SAMSUNG ELECTRONICS CO. LTD.

- 7.9.1 Company overview
- 7.9.2 Company snapshot
- 7.9.3 Operating business segments
- 7.9.4 Product portfolio
- 7.9.5 Business performance
- 7.9.6 Key strategic moves and developments
- 7.10 SEURA
 - 7.10.1 Company overview
 - 7.10.2 Company snapshot
 - 7.10.3 Product portfolio
 - 7.10.4 Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL SMART MIRROR MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 02. SMART MIRROR MARKET REVENUE FOR HARDWARE, BY REGION 2017-2025 (\$MILLION)

TABLE 03. SMART MIRROR MARKET REVENUE BY HARDWARE, 2017-2025 (\$MILLION)

TABLE 04. SMART MIRROR MARKET REVENUE FOR SOFTWARE, BY REGION 2017-2025 (\$MILLION)

TABLE 05. SMART MIRROR MARKET REVENUE FOR SERVICES, BY REGION 20172025 (\$MILLION)

TABLE 06. GLOBAL SMART MIRROR MARKET, BY END-USER, 2017-2025(\$MILLION)

TABLE 07. SMART MIRROR MARKET REVENUE FOR AUTOMOTIVE, BY REGION 2017-2025 (\$MILLION)

TABLE 08. SMART MIRROR MARKET REVENUE FOR HEALTHCARE, BY REGION 2017-2025 (\$MILLION)

TABLE 09. SMART MIRROR MARKET REVENUE FOR RESIDENTIAL, BY REGION 20172025 (\$MILLION)

TABLE 10. SMART MIRROR MARKET REVENUE FOR OTHERS, BY REGION 20172025 (\$MILLION)

TABLE 11. NORTH AMERICA SMART MIRROR MARKET, BY COMPONENT, 20172025 (\$MILLION)

TABLE 12. SMART MIRROR MARKET REVENUE BY HARDWARE, 2017-2025 (\$MILLION)

TABLE 13. NORTH AMERICA SMART MIRROR MARKET, BY END-USER, 20172025 (\$MILLION)

TABLE 14. U. S. SMART MIRROR MARKET, BY END-USER, 20172025 (\$MILLION)

TABLE 15. CANADA SMART MIRROR MARKET, BY COMPONENT, 20172025 (\$MILLION)

TABLE 16. CANADA SMART MIRROR MARKET, BY END-USER, 20172025 (\$MILLION)

TABLE 17. MEXICO SMART MIRROR MARKET, BY COMPONENT, 20172025 (\$MILLION)

TABLE 18. MEXICO SMART MIRROR MARKET, BY END-USER, 20172025 (\$MILLION)

TABLE 19. EUROPE SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 20. EUROPE SMART MIRROR MARKET REVENUE BY HARDWARE, 2017-2025 (\$MILLION)

TABLE 21. EUROPE SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 22. U.K. SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 23. U.K. SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 24. GERMANY SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 25. GERMANY SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 26. FRANCE SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 27. FRANCE SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 28. ITALY SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 29. ITALY SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 30. REST OF EUROPE SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 31. REST OF EUROPE SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 32. ASIA-PACIFIC SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 33. ASIA PACIFIC SMART MIRROR MARKET REVENUE BY HARDWARE, 2017-2025 (\$MILLION)

TABLE 34. ASIA-PACIFIC SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 35. CHINA SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 36. CHINA SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 37. JAPAN SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 38. JAPAN SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

TABLE 39. SOUTH KOREA SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 40. SOUTH KOREA SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)

- TABLE 41. INDIA SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)
- TABLE 42. INDIA SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)
- TABLE 43. REST OF ASIA-PACIFIC SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)
- TABLE 44. REST OF ASIA-PACIFIC SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)
- TABLE 45. LAMEA SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)
- TABLE 46. LAMEA SMART MIRROR MARKET REVENUE BY HARDWARE, 2017-2025 (\$MILLION)
- TABLE 47. LAMEA SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)
- TABLE 48. LATIN AMERICA SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)
- TABLE 49. LATIN AMERICA SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)
- TABLE 50. MIDDLE EAST SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)
- TABLE 51. MIDDLE EAST SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)
- TABLE 52. AFRICA SMART MIRROR MARKET, BY COMPONENT, 2017-2025 (\$MILLION)
- TABLE 53. AFRICA SMART MIRROR MARKET, BY END-USER, 2017-2025 (\$MILLION)
- TABLE 54. DENSON: COMPANY SNAPSHOT
- TABLE 55. DENSON: PRODUCT PORTFOLIO
- TABLE 56. ELECTRIC MIRROR: COMPANY SNAPSHOT
- TABLE 57. ELECTRIC MIRROR: PRODUCT PORTFOLIO
- TABLE 58. ELECTRIC MIRROR: KEY STRATEGIC MOVES AND DEVELOPMENTS
- TABLE 59. FICOSA: COMPANY SNAPSHOT
- TABLE 60. PANASONIC: OPERATING SEGMENTS
- TABLE 61. FICOSA: PRODUCT PORTFOLIO
- TABLE 62. FICOSA: KEY STRATEGIC MOVES AND DEVELOPMENTS
- TABLE 63. GENTEX CORPORATION: COMPANY SNAPSHOT
- TABLE 64. GENTEX CORPORATION: OPERATING SEGMENTS
- TABLE 65. GENTEX CORPORATION: PRODUCT PORTFOLIO
- TABLE 66. GENTEX CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS
- TABLE 67. JAPAN DISPLAY INC: COMPANY SNAPSHOT

TABLE 68. JAPAN DISPLAY INC: OPERATING SEGMENTS

TABLE 69. JAPAN DISPLAY INC: PRODUCT PORTFOLIO

TABLE 70. JAPAN DISPLAY INC: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 71. MAGNA INTERNATIONAL INC.: COMPANY SNAPSHOT

TABLE 72. MAGNA INTERNATIONAL INC.: PRODUCT PORTFOLIO

TABLE 73. MURAKAMI CORPORATION: COMPANY SNAPSHOT

TABLE 74. MURAKAMI CORPORATION: OPERATING SEGMENTS

TABLE 75. MURAKAMI CORPORATION: PRODUCT PORTFOLIO

TABLE 76. MURAKAMI CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 77. PERSEUS MIRROR: COMPANY SNAPSHOT

TABLE 78. PERSEUS MIRROR: PRODUCT PORTFOLIO

TABLE 79. PERSEUS MIRROR: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 80. SAMSUNG: COMPANY SNAPSHOT

TABLE 81. SAMSUNG ELECTRONICS: OPERATING SEGMENTS

TABLE 82. SAMSUNG: PRODUCT PORTFOLIO

TABLE 83. SEURA: COMPANY SNAPSHOT

TABLE 84. SEURA: PRODUCT PORTFOLIO

TABLE 85. SEURA: KEY STRATEGIC MOVES AND DEVELOPMENTS

List Of Figures

LIST OF FIGURES

FIGURE 01. KEY MARKET SEGMENTS

FIGURE 02. EXECUTIVE SUMMARY

FIGURE 03. EXECUTIVE SUMMARY

FIGURE 04. TOP IMPACTING FACTORS

FIGURE 05. TOP INVESTMENT POCKETS

FIGURE 06. TOP WINNING STRATEGIES, BY YEAR, 2015-2018

FIGURE 07. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015-2018

FIGURE 08. TOP WINNING STRATEGIES, BY COMPANY, 2015-2018

FIGURE 09. MODERATE-TO-HIGH BARGAINING POWER OF SUPPLIERS

FIGURE 10. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS

FIGURE 11. MODERATE THREAT OF SUBSTITUTES

FIGURE 12. MODERATE INTENSITY OF RIVALRY

FIGURE 13. MODERATE-TO-HIGH BARGAINING POWER OF BUYERS

FIGURE 14. KEY PLAYER POSITIONING (2017)

FIGURE 15. GLOBAL SMART MIRROR MARKET SHARE, BY COMPONENT, 2017-2025 (%)

FIGURE 16. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET FOR HARDWARE, BY COUNTRY, 2017 & 2025 (%)

FIGURE 17. GLOBAL SMART MIRROR MARKET SHARE, FOR SMART MIRROR BY HARDWARE BY COMPONENT, 2017-2025 (%)

FIGURE 18. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET FOR SOFTWARE, BY COUNTRY, 2017 & 2025 (%)

FIGURE 19. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET FOR SERVICES, BY COUNTRY, 2017 & 2025 (%)

FIGURE 20. GLOBAL SMART MIRROR MARKET SHARE, BY END-USER, 2017-2025 (%)

FIGURE 21. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET FOR AUTOMOTIVE, BY COUNTRY, 2017 & 2025 (%)

FIGURE 22. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET FOR HEALTHCARE, BY COUNTRY, 2017 & 2025 (%)

FIGURE 23. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET FOR RESIDENTIAL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 24. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET FOR OTHERS, BY COUNTRY, 2017 & 2025 (%)

FIGURE 25. SMART MIRROR MARKET, BY REGION, 2017-2025 (%)

FIGURE 26. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET, BY COUNTRY, 2017-2025 (%)

FIGURE 27. U. S. SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 28. CANADA SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 29. MEXICO SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 30. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET, BY COUNTRY, 2017-2025 (%)

FIGURE 31. U.K. SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 32. GERMANY SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 33. FRANCE SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 34. ITALY SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 35. REST OF EUROPE SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 36. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET, BY COUNTRY, 2017-2025 (%)

FIGURE 37. CHINA SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 38. JAPAN SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 39. SOUTH KOREA SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 40. INDIA SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 41. REST OF ASIA-PACIFIC SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 42. COMPARATIVE SHARE ANALYSIS OF SMART MIRROR MARKET, BY COUNTRY, 2017-2025 (%)

FIGURE 43. LATIN AMERICA SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 44. MIDDLE EAST SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 45. AFRICA SMART MIRROR MARKET, 2017-2025 (\$MILLION)

FIGURE 46. PANASONIC: NET SALES, 2015-2017 (\$MILLION)

FIGURE 47. PANASONIC: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 48. PANASONIC: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 49. GENTEX CORPORATION: REVENUE, 2015-2017 (\$MILLION)

FIGURE 50. GENTEX CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 51. GENTEX CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 52. JAPAN DISPLAY INC: NET SALES, 2015-2017 (\$MILLION)

FIGURE 53. JAPAN DISPLAY INC: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 54. MAGNA INTERNATIONAL INC.: NET SALES, 2015-2017 (\$MILLION)

FIGURE 55. MAGNA INTERNATIONAL INC.: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 56. MAGNA INTERNATIONAL INC.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 57. MURAKAMI CORPORATION: NET SALES, 2016-2018 (\$MILLION)

FIGURE 58. MURAKAMI CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 59. SAMSUNG: NET SALES, 2015-2017 (\$MILLION)

FIGURE 60. SAMSUNG: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 61. SAMSUNG: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

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