

# **Smart Meter Market By Product (Smart Electricity Meter, Smart Gas Meter, and Smart Water Meter), and End Use (Residential, Commercial, and Industrial): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

The global smart meter market size was \$21.13 billion in 2019 and is projected to reach \$39.20 billion by 2027, to register a CAGR of 8.80% during the forecast period. A smart meter is a digital meter that replaces old analog meters, which are used in homes to record electrical usage. These digital meters can transmit energy consumption information to the utility in frequent intervals, and can monitor consumption more precisely. Smart meter uses wireless networks similar to mobile phone networks, to send data directly to particular energy supplier to know about how much gas and electricity is being used.

The smart meters are installed by the utility service providers such as electricity, gas, and water. The team from utility service providers visit the site, with the prior intimation and installs the smart meters at the requested location. Installation services are also offered by the third party services. Installation services constitutes the majority of the share of the overall services.

The major factor that drives the smart meter market is supportive government policies and financial incentives. In addition, large scale installations of the smart meters by the utility companies are focusing on strengthening the distribution of the smart meters. However, high cost of installations of the smart meters borne by end users restrain the growth of the smart meter market. Various grid operators and other gas utility and water utility providers are effectively managing the demand for smart meters. However, various benefits offered by the smart meter market such as automatic meter reading

and bill generation are further expected to contribute toward the growth of the smart meter market.

In recent times, several factors have been integrated to make smart meters more remarkable, reliable, and affordable. The different connectivity technology used by the smart meters are further spurring the growth of the smart meter market. The major benefits offered by the smart meter includes detection of any leakages in the supply, continuous monitoring of the electricity, gas and water flow, detection of any theft in the supply are helping towards the growth of the smart meter market. Also, the smart meters help in elimination of the manual monthly meter reading, and optimizes the profit with existing resources.

The global smart meter market is segmented in terms of product and end use. Further, on the basis of product, the market is segmented into smart electricity meters, smart water meters, and smart gas meters. On the basis of end use, it is divided into residential, commercial, and industrial. Based on region, the global smart meter market trend is analyzed across North America (U.S., Canada, and Mexico), Europe (France, UK, Spain Italy, and rest of Europe), Asia-Pacific (China, India, Japan, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa).

The key players operating in the market includes Itron Inc., Landis+Gyr, Schneider Electric SA, Siemens AG, Badger Meter, EDMI, Holley Metering Limited, Neptune Technology Group Inc., Sensus, and Honeywell International Inc.

## Smart Meter Market Key Segments

### By Product

Smart Electric Meters

Smart Water Meters

Smart Gas Meters

### By End Use

Residential

Commercial

Industrial

## By Region

North America

U.S.

Canada

Mexico

Europe

France

UK

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Key Market Players

Itron Inc.

Landis+Gyr

Schneider Electric SA

Siemens AG

Badger Meter

EDMI

Holley Metering Limited

Neptune Technology Group Inc.

Sensus

Honeywell International Inc.

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