

Smart Labels Market by Product Type (RFID, Electronic Article Surveillance Label, Sensing Label, and Dynamic Display Label), End-user Industry (Food & Beverage, Healthcare & Pharmaceutical, Automotive, FMCG, Logistics, Retail, and Others), and Application (Retail Inventory, Perishable Goods, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

<https://marketpublishers.com/r/SB6FD49630CEN.html>

Date: July 2017

Pages: 130

Price: US\$ 4,999.00 (Single User License)

ID: SB6FD49630CEN

Abstracts

Advancement in technology has led to a vast impact on various industries including food & beverage, automotive, electronics, packaging, construction, and others. Integration of technology with packaging has introduced advanced and innovative packaging trends such as use of smart packaging techniques, smart labels, digital & 3D packaging printing, high pressure packaging technology, and others. Smart labels, created by Grocery Manufacturers Association (GMA), has gained increase in traction in the packaging industry, owing to the growth in demand for product information by the consumers. These labels are an innovative transparent label associated with digital technology and smart devices that enable consumers to access a detailed information about their products. These are also known as pressure sensitive labels with RFID transponder placed in between the label face stock and its release liner. They provide electronically stored information with the help of these RFID transponders that automatically identifies and tracks the tags attached to the products.

The increase in demand for global smart labels market is also driven by its ability to provide real time visibility of the product and surge in demand for anti-theft devices due to security concerns. Moreover, the prominent rise in consolidated industries and advancement in technological proliferations associated with their significant use in

applications, such as healthcare, & pharmaceuticals, logistics, retail inventory, food & beverages, and others, have boosted the growth of global smart labels industry. Thus, the various features of smart labels including real-time location tracing, re-programmability, and simultaneous identification & detailed information are expected to fuel the demand for the global smart labels market in various industries during the forecast period. However, lack of uniform standardized system along with low mechanical susceptibility restrain the growth of global smart labels industry. The global smart labels market is segmented based on type, application, end-user industry, and geography. On the basis of type, it is classified into radio-frequency identification (RFID), electronic article surveillance labels (EAS), sensing labels, and dynamic display labels. On the basis of application, the market is categorized into retail inventory, perishable goods, and others (pallets tracking, equipment, IT assets, and others). Based on end-user industry, the global smart labels market is divided into retail, health & pharmaceuticals, food & beverage, logistics, fast-moving consumer goods (FMCG), automotive, and others.

Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA (Latin America, Middle East, and Africa). North America accounted for the maximum share in the global market, owing to the widespread use of smart labels in the U.S. Improvement in inventory management system, asset tracking facilities, and consumer good distribution boosted up the retail industry which thereby fueled up the growth of North America smart labels market. Asia-Pacific is expected to witness the highest growth, owing to the rise in potential startups, consumer's disposable income, increase in urbanization & industrialization along with growth in retail and health & pharmaceutical industries.

The key players operating in the global smart labels market include CCL Industries Inc., ThinFilm Electronics, Zebra Technologies Corporation, CCL Industries, Alien Technology Inc., Invengo Information Technology Co., Ltd., SATO Holdings, Zebra Technologies, and Graphic Label, Inc.

KEY BENEFITS

This report provides a comprehensive analysis of the present & future market trends and opportunities for the growth of the global smart labels market from 2017 to 2023.

It offers an extensive analysis of segments, drivers, restraints, and trends related to the smart labels market in different geographies.

It provides a detailed analysis of the top factors that impact the global smart

labels market.

This report offers insights about the competitive landscape in terms of strategies and product developments of smart labels market.

It involves a detailed quantitative analysis of the current smart labels market and estimations throughout the forecast period.

KEY MARKET SEGMENTS

By Product Type

RFID

Electronic Article Surveillance Label (EAS)

Sensing Label

Dynamic Display Label

By End-user Industry

Food & Beverages

Healthcare & Pharmaceuticals

Automotive

FMCG

Logistics

Retail

Others

By Application

Retail Inventory

Perishable Goods

Others

By Geography

North America

US

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

India

China

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Players

Advantech U.S.

Alien Technology Inc.

Avery Dennison

CCL Industries Inc.

Graphic Label, Inc.

Invengo Information Technology Co., Ltd.

Muehlbauer Holding Ag & Co.

Thinfilm Electronics

SATO Holdings

Zebra Technologies Corporation

Other Players

Checkpoint Systems, Inc.

Smartrac N.V.

Metra Blansko

TOSHIBA Global Commerce Solutions, Inc.

William Frick & Company

Intermec Inc.

ASK S.A.

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top winning strategies
 - 3.2.3. Top investment pockets
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Moderate bargaining power of suppliers
 - 3.3.2. High bargaining power of buyers
 - 3.3.3. Low threat of substitution
 - 3.3.4. High threat of new entrants
 - 3.3.5. Moderate competitive rivalry
- 3.4. MARKET PLAYER POSITIONING
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Versatile benefits
 - 3.5.1.2. Rising number of industry consolidations combined with technological explorations
 - 3.5.1.3. Increasing population and rapid urbanization
 - 3.5.1.4. Rising tech savvy consumers associated with increasing technological developments
 - 3.5.2. Restraints

3.5.2.1. Poor mechanical susceptibility

3.5.3. Opportunities

3.5.3.1. Smart Labels have the opportunity to adapt to various materials

CHAPTER 4 GLOBAL SMART LABELS MARKET, BY PRODUCT TYPE

4.1. OVERVIEW

4.1.1. Market size and forecast

4.2. RFID

4.2.1. Key market trends

4.2.2. Key growth factors and opportunities

4.2.3. Market size and forecast

4.3. ELECTRONIC ARTICLE SURVEILLANCE LABEL (EAS)

4.3.1. Key market trends

4.3.2. Key growth factors and opportunities

4.3.3. Market size and forecast

4.4. SENSING LABELS

4.4.1. Key market trends

4.4.2. Key growth factors and opportunities

4.4.3. Market size and forecast

4.5. DYNAMIC DISPLAY LABEL

4.5.1. Key market trends

4.5.2. Key growth factors and opportunities

4.5.3. Market size and forecast

CHAPTER 5 GLOBAL SMART LABELS MARKET, BY APPLICATION

5.1. OVERVIEW

5.1.1. Market size and forecast

5.2. RETAIL INVENTORY

5.2.1. Key market trends

5.2.2. Key growth factors and opportunities

5.2.3. Market size and forecast

5.3. PERISHABLE GOODS

5.3.1. Key market trends

5.3.2. Key growth factors and opportunities

5.3.3. Market size and forecast

5.4. OTHERS

5.4.1. Key market trends

- 5.4.2. Key growth factors and opportunities
- 5.4.3. Market size and forecast

CHAPTER 6 GLOBAL SMART LABELS MARKET, BY END-USER INDUSTRY

6.1. OVERVIEW

- 6.1.1. Market Size and Forecast

6.2. FOOD & BEVERAGES

- 6.2.1. Key Market Trends
- 6.2.2. Key Growth factors and Opportunities
- 6.2.3. Market Size and Forecast

6.3. HEALTHCARE & PHARMACEUTICALS

- 6.3.1. Key market trends
- 6.3.2. Key growth factors and opportunities
- 6.3.3. Market size and forecast

6.4. AUTOMOTIVE

- 6.4.1. Key market trends
- 6.4.2. Key growth factors and opportunities
- 6.4.3. Market size and forecast

6.5. FMCG

- 6.5.1. Key market trends
- 6.5.2. Key growth factors and opportunities
- 6.5.3. Market size and forecast

6.6. LOGISTICS

- 6.6.1. Key market trends
- 6.6.2. Key growth factors and opportunities
- 6.6.3. Market size and forecast

6.7. RETAIL

- 6.7.1. Key market trends
- 6.7.2. Key growth factors and opportunities
- 6.7.3. Market size and forecast

6.8. OTHERS

- 6.8.1. Key market trends
- 6.8.2. Key growth factors and opportunities
- 6.8.3. Market size and forecast

CHAPTER 7 SMART LABELS MARKET, BY GEOGRAPHY

7.1. OVERVIEW

- 7.1.1. Market size and forecast
- 7.2. NORTH AMERICA
 - 7.2.1. Key market trends
 - 7.2.2. Key growth factors and opportunities
 - 7.2.3. Market size and forecast
 - 7.2.3.1. U.S.
 - 7.2.3.2. Canada
 - 7.2.3.3. Mexico
- 7.3. EUROPE
 - 7.3.1. Key market trends
 - 7.3.2. Key growth factors and opportunities
 - 7.3.3. Market size and forecast
 - 7.3.3.1. Germany
 - 7.3.3.2. France
 - 7.3.3.3. UK
 - 7.3.3.4. Italy
 - 7.3.3.5. Spain
 - 7.3.3.6. Rest of Europe
- 7.4. ASIA-PACIFIC
 - 7.4.1. Key market trends
 - 7.4.2. Key growth factors and opportunities
 - 7.4.3. Market size and forecast
 - 7.4.3.1. India
 - 7.4.3.2. China
 - 7.4.3.3. Japan
 - 7.4.3.4. Rest of Asia-Pacific
- 7.5. LAMEA
 - 7.5.1. Key market trends
 - 7.5.2. Market size and forecast
 - 7.5.2.1. Latin America
 - 7.5.2.2. Middle East
 - 7.5.2.3. Africa

CHAPTER 8 COMPANY PROFILES

- 8.1. ADVANTECH U.S.
 - 8.1.1. Company overview
 - 8.1.2. Company snapshot
 - 8.1.3. Operating business segments

- 8.1.4. Business performance
- 8.1.5. Key strategic moves and developments
- 8.2. ALIEN TECHNOLOGY INC
 - 8.2.1. Company overview
 - 8.2.2. Company snapshot
 - 8.2.3. Operating business segments
 - 8.2.4. Business performance
 - 8.2.5. Key strategic moves and developments
- 8.3. AVERY DENNISON CORPORATION
 - 8.3.1. Company overview
 - 8.3.2. Company snapshot
 - 8.3.3. Operating business segments
 - 8.3.4. Business performance
 - 8.3.5. Key strategic moves and developments
- 8.4. CCL INDUSTRIES INC.
 - 8.4.1. Company overview
 - 8.4.2. Company snapshot
 - 8.4.3. Operating business segments
 - 8.4.4. Business performance
 - 8.4.5. Key strategic moves and developments
- 8.5. GRAPHIC LABEL INC
 - 8.5.1. Company overview
 - 8.5.2. Company snapshot
 - 8.5.3. Operating business segments
 - 8.5.4. Business performance
 - 8.5.5. Key strategic moves and developments
- 8.6. INVENGO INFORMATION TECHNOLOGY CO. LTD.
 - 8.6.1. Company overview
 - 8.6.2. Company snapshot
 - 8.6.3. Operating business segments
 - 8.6.4. Business performance
 - 8.6.5. Key strategic moves and developments
- 8.7. MUEHLBAUER HOLDING AG & CO.
 - 8.7.1. Company overview
 - 8.7.2. Company snapshot
 - 8.7.3. Operating business segments
 - 8.7.4. Business performance
 - 8.7.5. Key strategic moves and developments
- 8.8. THINFILM ELECTRONICS

- 8.8.1. Company overview
- 8.8.2. Company snapshot
- 8.8.3. Operating business segments
- 8.8.4. Business performance
- 8.8.5. Key strategic moves and developments

8.9. SATO HOLDINGS

- 8.9.1. Company overview
- 8.9.2. Company snapshot
- 8.9.3. Operating business segments
- 8.9.4. Business performance
- 8.9.5. Key strategic moves and developments

8.10. ZEBRA TECHNOLOGIES CORPORATION

- 8.10.1. Company overview
- 8.10.2. Company snapshot
- 8.10.3. Operating business segments
- 8.10.4. Business performance
- 8.10.5. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL SMART LABELS MARKET REVENUE, BY PRODUCT TYPE, 2016-2023 (\$MILLION)

TABLE 2. SMART LABELS MARKET REVENUE FROM RFID, BY REGION, 2016-2023 (\$MILLION)

TABLE 3. SMART LABELS MARKET REVENUE FROM ELECTRONIC ARTICLE SURVEILLANCE LABEL (EAS), BY REGION, 2016-2023 (\$MILLION)

TABLE 4. SMART LABELS MARKET REVENUE FROM SENSING LABELS, BY REGION, 2016-2023 (\$MILLION)

TABLE 5. SMART LABELS MARKET REVENUE FROM DYNAMIC DISPLAY LABELS, BY REGION, 2016-2023 (\$MILLION)

TABLE 6. GLOBAL SMART LABELS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 7. SMART LABELS MARKET REVENUE FROM RETAIL INVENTORY, BY REGION, 2016-2023 (\$MILLION)

TABLE 8. SMART LABELS MARKET REVENUE FROM PERISHABLE GOODS, BY REGION, 2016-2023 (\$MILLION)

TABLE 9. SMART LABELS MARKET REVENUE FROM OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 10. GLOBAL SMART LABELS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 11. SMART LABELS MARKET REVENUE FROM FOOD & BEVERAGES, BY REGION, 2016-2023 (\$MILLION)

TABLE 12. SMART LABELS MARKET REVENUE FROM HEALTHCARE & PHARMACEUTICALS, BY REGION, 2016-2023 (\$MILLION)

TABLE 13. SMART LABELS MARKET REVENUE FROM AUTOMOTIVE, BY REGION, 2016-2023 (\$MILLION)

TABLE 14. SMART LABELS MARKET REVENUE FROM FMCG, BY REGION, 2016-2023 (\$MILLION)

TABLE 15. SMART LABELS MARKET REVENUE FROM LOGISTICS, BY REGION, 2016-2023 (\$MILLION)

TABLE 16. SMART LABELS MARKET REVENUE FROM RETAIL, BY REGION, 2016-2023 (\$MILLION)

TABLE 17. SMART LABELS MARKET REVENUE FROM OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 18. SMART LABELS MARKET REVENUE, BY REGION, 2016-2023

(\$MILLION)

TABLE 19. NORTH AMERICA SMART LABELS MARKET, BY PRODUCT TYPE, 2016-2023 (\$MILLION)

TABLE 20. NORTH AMERICA SMART LABELS MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 21. U.S. SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 22. CANADA SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 23. MEXICO SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 24. EUROPE SMART LABELS MARKET, BY PRODUCT TYPE, 2016-2023 (\$MILLION)

TABLE 25. EUROPE SMART LABELS MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 26. GERMANY SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 27. FRANCE SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 28. UK SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 29. ITALY SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 30. SPAIN SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 31. REST OF EUROPE SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 32. ASIA-PACIFIC SMART LABELS MARKET, BY PRODUCT TYPE, 2016-2023 (\$MILLION)

TABLE 33. ASIA-PACIFIC SMART LABELS MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 34. INDIA SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 35. CHINA SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 36. JAPAN SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 37. REST OF ASIA-PACIFIC SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 38. LAMEA SMART LABELS MARKET, BY PRODUCT TYPE, 2016-2023 (\$MILLION)

TABLE 39. LAMEA SMART LABELS MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 40. LATIN AMERICA SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 41. MIDDLE EAST SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 42. AFRICA SMART LABELS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 43. ADVANTECH U.S.: COMPANY SNAPSHOT

TABLE 44. ADVANTECH U.S.: OPERATING SEGMENTS

TABLE 45. ALIEN TECHNOLOGY INC: COMPANY SNAPSHOT

TABLE 46. ALIEN TECHNOLOGY INC: OPERATING SEGMENTS

TABLE 47. AVERY DENNISON CORPORATION: COMPANY SNAPSHOT

TABLE 48. AVERY DENNISON CORPORATION: OPERATING SEGMENTS

TABLE 49. CCL INDUSTRIES INC.: COMPANY SNAPSHOT

TABLE 50. CCL INDUSTRIES INC.: OPERATING SEGMENTS

TABLE 51. GRAPHI LABEL INC: COMPANY SNAPSHOT

TABLE 52. GRAPHIC LABEL INC: OPERATING SEGMENTS

TABLE 53. INVENGO INFORMATION TECHNOLOGY CO. LTD.: COMPANY SNAPSHOT

TABLE 54. INVENGO INFORMATION TECHNOLOGY CO. LTD.: OPERATING SEGMENTS

TABLE 55. MUEHLBAUER HOLDING AG & CO.: COMPANY SNAPSHOT

TABLE 56. MUEHLBAUER HOLDING AG & CO.: OPERATING SEGMENTS

TABLE 57. THINFILM ELECTRONICS.: COMPANY SNAPSHOT

TABLE 58. THINFILM ELECTRONICS INC.: OPERATING SEGMENTS

TABLE 59. SATO HOLDINGS: COMPANY SNAPSHOT

TABLE 60. SATO HOLDINGS: OPERATING SEGMENTS

TABLE 61. ZEBRA TECHNOLOGIES CORPORATION: COMPANY SNAPSHOT

TABLE 62. ZEBRA TECHNOLOGIES CORPORATION: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

- FIGURE 1. MARKET SEGMENTATION OF THE GLOBAL SMART LABELS MARKET
- FIGURE 2. EXECUTIVE SUMMARY OF THE GLOBAL SMART LABELS MARKET
- FIGURE 3. TOP IMPACTING FACTORS
- FIGURE 4. TOP WINNING STRATEGIES
- FIGURE 5. TOP INVESTMENT POCKETS
- FIGURE 6. PORTERS FIVE FORCES
- FIGURE 7. MARKET PLAYER POSITIONING, 2015
- FIGURE 8. SMART LABELS MARKET, BY PRODUCT TYPE, 2016-2023 (\$MILLION)
- FIGURE 9. SMART LABELS MARKET, BY APPLICATION, 2016-2023 (\$MILLION)
- FIGURE 10. SMART LABELS MARKET, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)
- FIGURE 11. SMART LABELS MARKET SHARE, BY REGION, 2015(%)
- FIGURE 12. NORTH AMERICA SMART LABELS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016-2023 (\$MILLION)
- FIGURE 13. EUROPE SMART LABELS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016-2023 (\$MILLION)
- FIGURE 14. ASIA-PACIFIC SMART LABELS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016-2023 (\$MILLION)
- FIGURE 15. LAMEA SMART LABELS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016-2023 (\$MILLION)
- FIGURE 16. ADVANTECH U.S.: REVENUE, 2014-2016 (\$MILLION)
- FIGURE 17. ADVANTECH U.S.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
- FIGURE 18. ADVANTECH U.S.: REVENUE SHARE BY SEGMENT, 2016 (%)
- FIGURE 19. ALIEN TECHNOLOGY INC: REVENUE, 2014-2016 (\$MILLION)
- FIGURE 20. ALIEN TECHNOLOGY INC: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
- FIGURE 21. ALIEN TECHNOLOGY INC: REVENUE SHARE BY SEGMENT, 2016 (%)
- FIGURE 22. AVERY DENNISON CORPORATION: REVENUE, 2014-2016 (\$MILLION)
- FIGURE 23. AVERY DENNISON CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
- FIGURE 24. AVERY DENNISON CORPORATION: REVENUE SHARE BY SEGMENT, 2016 (%)
- FIGURE 25. CCL INDUSTRIES: REVENUE, 2014-2016 (\$MILLION)
- FIGURE 26. CCL INDUSTRIES INC.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
- FIGURE 27. CCL INDUSTRIES INC.: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 28. GRAPHIC LABEL INC: REVENUE, 2014-2016 (\$MILLION)

FIGURE 29. GRAPHIC LABEL INC: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 30. GRAPHIC LABEL INC: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 31. INVENGO INFORMATION TECHNOLOGY CO. LTD.: REVENUE, 2014-2016 (\$MILLION)

FIGURE 32. INVENGO INFORMATION TECHNOLOGY CO. LTD.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 33. INVENGO INFORMATION TECHNOLOGY CO. LTD.: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 34. MUEHLBAUER HOLDING AG & CO.: REVENUE, 2014-2016 (\$MILLION)

FIGURE 35. MUEHLBAUER HOLDING AG & CO: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 36. MUEHLBAUER HOLDING AG & CO: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 37. THINFILM ELECTRONICS: REVENUE, 2014-2016 (\$MILLION)

FIGURE 38. THINFILM ELECTRONICS: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 39. THINFILM ELECTRONIC: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 40. SATO HOLDINGS: REVENUE, 2014-2016 (\$MILLION)

FIGURE 41. SATO HOLDINGS: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 42. SATO HOLDINGS: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 43. ZEBRA TECHNOLOGIES CORPORATION: REVENUE, 2014-2016 (\$MILLION)

FIGURE 44. ZEBRA TECHNOLGIES CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 45. ZEBRA TECHNOLGIES CORPORATION: REVENUE SHARE BY SEGMENT, 2016 (%)

I would like to order

Product name: Smart Labels Market by Product Type (RFID, Electronic Article Surveillance Label, Sensing Label, and Dynamic Display Label), End-user Industry (Food & Beverage, Healthcare & Pharmaceutical, Automotive, FMCG, Logistics, Retail, and Others), and Application (Retail Inventory, Perishable Goods, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

Product link: <https://marketpublishers.com/r/SB6FD49630CEN.html>

Price: US\$ 4,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB6FD49630CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970