

# **Smart Display Market By Type (Signage, Mirror, and Home Display), Resolution (UHD, FHD, and HD), Display Size (Below 32 Inch, Between 32 to 52 Inch and Above 52 Inch) and End User (Automotive, Residential, Retail, Healthcare, and Sports and Entertainment): Global Opportunity Analysis and Industry Forecast, 2021–2028**

<https://marketpublishers.com/r/SB4A35B4221DEN.html>

Date: June 2021

Pages: 332

Price: US\$ 4,927.00 (Single User License)

ID: SB4A35B4221DEN

## **Abstracts**

The smart display market size was valued at \$3.78 billion in 2020, and is projected to reach at \$18.25 billion by 2028, growing at a CAGR of 21.6% from 2021 to 2028.

A smart display is the latest technology used across the retail, healthcare, residential, and automotive sectors. Devices such as smart mirrors and home displays are able to offer contactless services across various retail stores globally. So that the users can get a more flexible shopping experience.

The rise in adoption for smart mirror applications in the automotive industry, owing to rise in demand for higher safety, comfort, and convenience and surge in demand for the Internet of Things and artificial intelligence-based smart applications in the commercial sector is influencing the market growth. However, the high risk of malfunction and customer data breach is hampering the early adoption. Further, increase in demand for enhanced smart display applications in healthcare and growth in the number of smart stores worldwide are expected to provide lucrative opportunities for the smart thermostat industry during the forecast period.

The smart display market is segmented on the basis of type, resolution, and end user. On the basis of type, it is fragmented into signage, smart mirror, and home display. On

the basis of resolution, the market is segregated into UHD, FHD, and HD. By end user, the market is divided into residential, retail, automotive, healthcare, and sport & entertainment

The key players operating in the market include Samsung, LG Electronics, Alphabet (Google LLC), Panasonic Corporation, Japan Display Inc., Sony, Alpine Electronics, Sharp Corporation, Leyard Optoelectronic, and Manga International Inc.

## Key Market Segments

### By Type

Signage

Mirror

Home Display

### By Resolution

UHD

FHD

HD

### By Display Size

Below 32 Inch

Between 32 and 52 Inch

Above 52 Inch

### By End User

Residential

Retail

Automotive

Healthcare

Sports & Entertainment

## Key Players

Samsung

LG Electronics

Panasonic Corporation

Japan Display Inc.

Sharp Corporation

Alpine Electronics

Alphabet (Google LLC)

Magna International Inc.

Leyard Optoelectronic

Sony Corporation

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

Taiwan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Contents

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
  - 1.4.1.Primary research
  - 1.4.2.Secondary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings
  - 2.1.1.Top impacting factors
  - 2.1.2.Top investment pockets
- 2.2.CXO perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Porter's five forces analysis
- 3.3.Patent analysis
  - 3.3.1.Smart display patent analysis, by region (2012-2020)
  - 3.3.2.Smart display patent analysis, by applicant
- 3.4.Market dynamics
  - 3.4.1.Drivers
    - 3.4.1.1.Increase in demand for AI and IoT enabled Smart application
    - 3.4.1.2.Surge in demand for smart mirror in automotive industry
  - 3.4.2.Restraint
    - 3.4.2.1.High risk of customer data breach
    - 3.4.2.2.High cost of the technology in developing countries
  - 3.4.3.Opportunity
    - 3.4.3.1.Growth in adoption of smart technologies in emerging economies such as Asia-Pacific and LAMEA
    - 3.4.3.2.Surge in demand for enhanced smart display application in healthcare sector
  - 3.4.4.Challenges
    - 3.4.4.1.High risk of device malfunction

### 3.5.COVID-19 impact analysis

#### 3.5.1.Impact on market size

#### 3.5.2.END USE trends, preferences, and budget impact

#### 3.5.3.Key player strategies to tackle negative impact

##### 3.5.3.1.Limited investments for R&D

##### 3.5.3.2.Focus on next-generation products

##### 3.5.3.3.Shift toward agile supply chain model

## **CHAPTER 4:SMART DISPLAY MARKET, BY TYPE**

### 4.1.Overview

### 4.2.Signage

#### 4.2.1.Key market trends, growth factors, and opportunities

#### 4.2.2.Market size and forecast, by region

#### 4.2.3.Market analysis, by country

### 4.3.Home display

#### 4.3.1.Key market trends, growth factors, and opportunities

#### 4.3.2.Market size and forecast, by region

#### 4.3.3.Market analysis, by country

### 4.4.Smart Mirror

#### 4.4.1.Key market trends, growth factors, and opportunities

#### 4.4.2.Market size and forecast, by region

#### 4.4.3.Market analysis, by country

## **CHAPTER 5:SMART DISPLAY MARKET, BY DISPLAY SIZE**

### 5.1.Overview

### 5.2.Below 32 inches

#### 5.2.1.Key market trends, growth factors, and opportunities

#### 5.2.2.Market size and forecast, by region

#### 5.2.3.Market analysis, by country

### 5.3.Between 32 and 52 inches

#### 5.3.1.Key market trends, growth factors, and opportunities

#### 5.3.2.Market size and forecast, by region

#### 5.3.3.Market analysis, by country

### 5.4.Above 52 inches

#### 5.4.1.Key market trends, growth factors, and opportunities

#### 5.4.2.Market size and forecast, by region

#### 5.4.3.Market analysis, by country

## **CHAPTER 6:SMART DISPLAY MARKET, BY RESOLUTION**

### 6.1.Overview

### 6.2.FHD

6.2.1.Key market trends, growth factors, and opportunities

6.2.2.Market size and forecast, by region

6.2.3.Market analysis, by country

### 6.3.HD

6.3.1.Key market trends, growth factors, and opportunities

6.3.2.Market size and forecast, by region

6.3.3.Market analysis, by country

### 6.4.UHD

6.4.1.Key market trends, growth factors, and opportunities

6.4.2.Market size and forecast, by region

6.4.3.Market analysis, by country

## **CHAPTER 7:SMART DISPLAY MARKET, BY END-USE**

### 7.1.Overview

### 7.2.Automotive

7.2.1.Key market trends, growth factors, and opportunities

7.2.2.Market size and forecast, by region

7.2.3.Market analysis, by country

### 7.3.Residential

7.3.1.Key market trends, growth factors, and opportunities

7.3.2.Market size and forecast, by region

7.3.3.Market analysis, by country

### 7.4.Retail

7.4.1.Key market trends, growth factors, and opportunities

7.4.2.Market size and forecast, by region

7.4.3.Market analysis, by country

### 7.5.Healthcare

7.5.1.Key market trends, growth factors, and opportunities

7.5.2.Market size and forecast, by region

7.5.3.Market analysis, by country

### 7.6.Sport & Entertainment

7.6.1.Key market trends, growth factors, and opportunities

7.6.2.Market size and forecast, by region

### 7.6.3. Market analysis, by country

## **CHAPTER 8: DIGITAL PRINTING MARKET, BY REGION**

### 8.1. Overview

### 8.2. North America

#### 8.2.1. Key market trends, growth factors, and opportunities

#### 8.2.2. Market size and forecast, by type

#### 8.2.3. Market size and forecast, by display size

#### 8.2.4. Market size and forecast, by resolution

#### 8.2.5. Market size and forecast, by end use

#### 8.2.6. Market analysis, by country

##### 8.2.6.1. U.S.

###### 8.2.6.1.1. Market size and forecast, by type

###### 8.2.6.1.2. Market size and forecast, by resolution

###### 8.2.6.1.3. Market size and forecast, by display size

###### 8.2.6.1.4. Market size and forecast, by END USE

##### 8.2.6.2. Canada

###### 8.2.6.2.1. Market size and forecast, by type

###### 8.2.6.2.2. Market size and forecast, by resolution

###### 8.2.6.2.3. Market size and forecast, by display size

###### 8.2.6.2.4. Market size and forecast, by END USE

##### 8.2.6.3. Mexico

###### 8.2.6.3.1. Market size and forecast, by type

###### 8.2.6.3.2. Market size and forecast, by resolution

###### 8.2.6.3.3. Market size and forecast, by display size

###### 8.2.6.3.4. Market size and forecast, by END USE

### 8.3. Europe

#### 8.3.1. Key market trends, growth factors, and opportunities

#### 8.3.2. Market size and forecast, by type

#### 8.3.3. Market size and forecast, by display size

#### 8.3.4. Market size and forecast, by resolution

#### 8.3.5. Market size and forecast, by end use

#### 8.3.6. Market analysis, by country

##### 8.3.6.1. UK

###### 8.3.6.1.1. Market size and forecast, by type

###### 8.3.6.1.2. Market size and forecast, by resolution

###### 8.3.6.1.3. Market size and forecast, by display size

###### 8.3.6.1.4. Market size and forecast, by END USE



#### 8.3.6.2.Germany

8.3.6.2.1.Market size and forecast, by type

8.3.6.2.2.Market size and forecast, by resolution

8.3.6.2.3.Market size and forecast, by display size

8.3.6.2.4.Market size and forecast, by END USE

#### 8.3.6.3.France

8.3.6.3.1.Market size and forecast, by type

8.3.6.3.2.Market size and forecast, by resolution

8.3.6.3.3.Market size and forecast, by display size

8.3.6.3.4.Market size and forecast, by END USE

#### 8.3.6.4.Italy

8.3.6.4.1.Market size and forecast, by type

8.3.6.4.2.Market size and forecast, by resolution

8.3.6.4.3.Market size and forecast, by display size

8.3.6.4.4.Market size and forecast, by END USE

#### 8.3.6.5.Rest of Europe

8.3.6.5.1.Market size and forecast, by type

8.3.6.5.2.Market size and forecast, by resolution

8.3.6.5.3.Market size and forecast, by display size

8.3.6.5.4.Market size and forecast, by END USE

### 8.4.Asia-pacific

8.4.1.Key market trends, growth factors, and opportunities

8.4.2.Market size and forecast, by type

8.4.3.Market size and forecast, by display size

8.4.4.Market size and forecast, by resolution

8.4.5.Market size and forecast, by end use

8.4.6.Market analysis, by country

#### 8.4.6.1.China

8.4.6.1.1.Market size and forecast, by type

8.4.6.1.2.Market size and forecast, by resolution

8.4.6.1.3.Market size and forecast, by display size

8.4.6.1.4.Market size and forecast, by END USE

#### 8.4.6.2.Japan

8.4.6.2.1.Market size and forecast, by type

8.4.6.2.2.Market size and forecast, by resolution

8.4.6.2.3.Market size and forecast, by display size

8.4.6.2.4.Market size and forecast, by END USE

#### 8.4.6.3.India

8.4.6.3.1.Market size and forecast, by type

8.4.6.3.2. Market size and forecast, by resolution

8.4.6.3.3. Market size and forecast, by display size

8.4.6.3.4. Market size and forecast, by END USE

#### 8.4.6.4. South Korea

8.4.6.4.1. Market size and forecast, by type

8.4.6.4.2. Market size and forecast, by resolution

8.4.6.4.3. Market size and forecast, by display size

8.4.6.4.4. Market size and forecast, by END USE

#### 8.4.6.5. Rest of Asia-Pacific

8.4.6.5.1. Market size and forecast, by type

8.4.6.5.2. Market size and forecast, by resolution

8.4.6.5.3. Market size and forecast, by display size

8.4.6.5.4. Market size and forecast, by END USE

### 8.5. LAMEA

8.5.1. Key market trends, growth factors, and opportunities

8.5.2. Market size and forecast, by type

8.5.3. Market size and forecast, by display size

8.5.4. Market size and forecast, by resolution

8.5.5. Market size and forecast, by end use

8.5.6. Market analysis, by country

#### 8.5.6.1. Latin America

8.5.6.1.1. Market size and forecast, by type

8.5.6.1.2. Market size and forecast, by resolution

8.5.6.1.3. Market size and forecast, by display size

8.5.6.1.4. Market size and forecast, by END USE

#### 8.5.6.2. Middle East

8.5.6.2.1. Market size and forecast, by type

8.5.6.2.2. Market size and forecast, by resolution

8.5.6.2.3. Market size and forecast, by display size

8.5.6.2.4. Market size and forecast, by END USE

#### 8.5.6.3. Africa

8.5.6.3.1. Market size and forecast, by type

8.5.6.3.2. Market size and forecast, by resolution

8.5.6.3.3. Market size and forecast, by display size

8.5.6.3.4. Market size and forecast, by END USE

## CHAPTER 9: COMPETITIVE LANDSCAPE

### 9.1. Introduction

- 9.2.Top Winning Strategies
  - 9.2.1.Top winning strategies, by year
  - 9.2.2.Top winning strategies, by development
  - 9.2.3.Top winning strategies, by company
- 9.3.Product Mapping of top 10 Player
- 9.4.Competitive heat map
- 9.5.Competitive Dashboard

## **CHAPTER 10:COMPANY PROFILE**

- 10.1.Alpine Electronics, Inc. (Alps Alpine Co., Ltd.)
  - 10.1.1.Company overview
  - 10.1.2.Key executives
  - 10.1.3.Company snapshot
  - 10.1.4.Operating business segments
  - 10.1.5.Product portfolio
  - 10.1.6.R&D expenditure
  - 10.1.7.Business performance
  - 10.1.8.Key strategic moves and developments
- 10.2.Alphabet Inc. (Google LLC)
  - 10.2.1.Company overview
  - 10.2.2.Key executives
  - 10.2.3.Company snapshot
  - 10.2.4.Operating business segments
  - 10.2.5.Product portfolio
  - 10.2.6.R&D expenditure
  - 10.2.7.Business performance
  - 10.2.8.Key strategic moves and developments
- 10.3.Japan Display Inc. (JDI)
  - 10.3.1.Company overview
  - 10.3.2.Key executives
  - 10.3.3.Company snapshot
  - 10.3.4.Operating business segments
  - 10.3.5.Product portfolio
  - 10.3.6.R&D expenditure
  - 10.3.7.Business performance
  - 10.3.8.Key strategic moves and developments
- 10.4.Leyard Optoelectronic Co., Ltd.
  - 10.4.1.Company overview

- 10.4.2.Key executives
- 10.4.3.Company snapshot
- 10.4.4.Operating business segments
- 10.4.5.Product portfolio
- 10.4.6.Business performance
- 10.4.7.Key strategic moves and developments
- 10.5.LG Electronics Inc.
  - 10.5.1.Company overview
  - 10.5.2.Key executives
  - 10.5.3.Company snapshot
  - 10.5.4.Operating business segments
  - 10.5.5.Product portfolio
  - 10.5.6.R&D expenditure
  - 10.5.7.Business performance
  - 10.5.8.Key strategic moves and developments
- 10.6.Magna International Inc.
  - 10.6.1.Company overview
  - 10.6.2.Key executives
  - 10.6.3.Company snapshot
  - 10.6.4.Operating business segments
  - 10.6.5.Product portfolio
  - 10.6.6.R&D expenditure
  - 10.6.7.Business performance
  - 10.6.8.Key strategic moves and developments
- 10.7.Panasonic Corporation
  - 10.7.1.Company overview
  - 10.7.2.Key executives
  - 10.7.3.Company snapshot
  - 10.7.4.Operating business segments
  - 10.7.5.Product portfolio
  - 10.7.6.R&D expenditure
  - 10.7.7.Business performance
  - 10.7.8.Key strategic moves and developments
- 10.8.Samsung
  - 10.8.1.Company overview
  - 10.8.2.Key executives
  - 10.8.3.Company snapshot
  - 10.8.4.Operating business segments
  - 10.8.5.Product portfolio

- 10.8.6.R&D expenditure
- 10.8.7.Business performance
- 10.8.8.Key strategic moves and developments
- 10.9.Sharp Corporation
  - 10.9.1.Company overview
  - 10.9.2.Key executives
  - 10.9.3.Company snapshot
  - 10.9.4.Operating business segments
  - 10.9.5.Product portfolio
  - 10.9.6.R&D expenditure
  - 10.9.7.Business performance
  - 10.9.8.Key strategic moves and developments
- 10.10.Sony Corporation
  - 10.10.1.Company overview
  - 10.10.2.Key executives
  - 10.10.3.Company snapshot
  - 10.10.4.Operating business segments
  - 10.10.5.Product portfolio
  - 10.10.6.R&D expenditure
  - 10.10.7.Business performance
  - 10.10.8.Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 01.GLOBAL SMART DISPLAY MARKET, BY TYPE, 2020-2028 (\$MILLION)

TABLE 02.SIGNAGE SMART DISPLAY MARKET, BY REGION, 2020–2028  
(\$MILLION)

TABLE 03.HOME DISPLAYSMART DISPLAY MARKET, BY REGION, 2020–2028  
(\$MILLION)

TABLE 04.SMART MIRRORSMART DISPLAY MARKET, BY REGION, 2020–2028  
(\$MILLION)

TABLE 05.GLOBAL SMART DISPLAY MARKET, BY DISPLAY SIZE, 2020-2028  
(\$MILLION)

TABLE 06.ABOVE 32 INCHSMART DISPLAY MARKET, BY REGION, 2020–2028  
(\$MILLION)

TABLE 07.BETWEEN 32 AND 52 INCHSMART DISPLAY MARKET, BY REGION,  
2020–2028 (\$MILLION)

TABLE 08.ABOVE 32 INCHSMART DISPLAY MARKET, BY REGION, 2020–2028  
(\$MILLION)

TABLE 09.GLOBAL SMART DISPLAY MARKET, BY RESOLUTION, 2020-2028  
(\$MILLION)

TABLE 10.FHDSMART DISPLAY MARKET, BY REGION, 2020–2028 (\$MILLION)

TABLE 11.HDSMART DISPLAY MARKET, BY REGION, 2020–2028 (\$MILLION)

TABLE 12.UHDSMART DISPLAY MARKET, BY REGION, 2020–2028 (\$MILLION)

TABLE 13.GLOBAL SMART DISPLAY MARKET, BY RESOLUTION, 2020-2028  
(\$MILLION)

TABLE 14.AUTOMOTIVESMART DISPLAY MARKET, BY REGION, 2020–2028  
(\$MILLION)

TABLE 15.RESIDENTIALSMART DISPLAY MARKET, BY REGION, 2020–2028  
(\$MILLION)

TABLE 16.RETAILSMART DISPLAY MARKET, BY REGION, 2020–2028 (\$MILLION)

TABLE 17.HEALTHCARESMART DISPLAY MARKET, BY REGION, 2020–2028  
(\$MILLION)

TABLE 18.SPORT & ENTERTAINMENTSMART DISPLAY MARKET, BY REGION,  
2020–2028 (\$MILLION)

TABLE 19.SMART DISPLAY MARKET REVENUE, BY REGION, 2020–2028  
(\$MILLION)

TABLE 20.NORTH AMERICA SMART DISPLAY MARKET, BY TYPE 2020–2028  
(\$MILLION)

TABLE 21.NORTH AMERICA SMART DISPLAY MARKET, BY TYPE 2020–2028,  
(\$MILLION)

TABLE 22.NORTH AMERICA SMART DISPLAY MARKET, BY RESOLUTION,  
2020–2028(\$MILLION)

TABLE 23.NORTH AMERICA SMART DISPLAY MARKET, BY END USE,  
2020–2028(\$MILLION)

TABLE 24.U.S. SMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 25.U.S. SMART DISPLAY MARKET, BY RESOLUTION, 2020–2028  
(\$MILLION)

TABLE 26.U.S. SMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028  
(\$MILLION)

TABLE 27.U.S. SMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 28.CANADA. SMART DISPLAY MARKET, BY TYPE 2019–2028(\$MILLION)

TABLE 29.CANADASMART DISPLAY MARKET, BY RESOLUTION, 2020–2028  
(\$MILLION)

TABLE 30.CANADASMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028  
(\$MILLION)

TABLE 31.CANADASMART DISPLAY MARKET, BY END USE, 2020–2028  
(\$MILLION)

TABLE 32.MEXICOSMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 33.MEXICO SMART DISPLAY MARKET, BY END USE, 2020–2028  
(\$MILLION)

TABLE 34.MEXICO SMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028  
(\$MILLION)

TABLE 35.MEXICOSMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 36.EUROPE SMART DISPLAYMARKET, BY TYPE 2020–2028 (\$MILLION)

TABLE 37.EUROPE SMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028,  
(\$MILLION)

TABLE 38.EUROPE SMART DISPLAY MARKET, BY RESOLUTION,  
2020–2028(\$MILLION)

TABLE 39.EUROPE SMART DISPLAY MARKET, BY END USE,  
2020–2028(\$MILLION)

TABLE 40.UKSMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 41.UKSMART DISPLAY MARKET, BY RESOLUTION, 2020–2028 (\$MILLION)

TABLE 42.UKSMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028 (\$MILLION)

TABLE 43.UKSMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 44.GERMANYSMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 45.GERMANYSMART DISPLAY MARKET, BY RESOLUTION, 2020–2028  
(\$MILLION)



TABLE 46.GERMANYSMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028  
(\$MILLION)

TABLE 47.GERMANYSMART DISPLAY MARKET, BY END USE, 2020–2028  
(\$MILLION)

TABLE 48.FRANCESMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 49.FRANCESMART DISPLAY MARKET, BY RESOLUTION, 2020–2028  
(\$MILLION)

TABLE 50.FRANCESMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028  
(\$MILLION)

TABLE 51.FRANCESMART DISPLAY MARKET, BY END USE, 2020–2028  
(\$MILLION)

TABLE 52.ITALYSMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 53.ITALYSMART DISPLAY MARKET, BY RESOLUTION, 2020–2028  
(\$MILLION)

TABLE 54.ITALYSMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028  
(\$MILLION)

TABLE 55.ITALYSMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 56.REST OF EUROPESMART DISPLAY MARKET, BY TYPE  
2020–2028(\$MILLION)

TABLE 57.REST OF EUROPESMART DISPLAY MARKET, BY RESOLUTION,  
2020–2028 (\$MILLION)

TABLE 58.REST OF EUROPESMART DISPLAY MARKET, BY DISPLAY SIZE  
2020–2028 (\$MILLION)

TABLE 59.REST OF EUROPESMART DISPLAY MARKET, BY END USE, 2020–2028  
(\$MILLION)

TABLE 60.ASIA-PACIFIC SMART DISPLAYMARKET, BY TYPE 2020–2028  
(\$MILLION)

TABLE 61.ASIA-PACIFIC SMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028,  
(\$MILLION)

TABLE 62.ASIA-PACIFIC SMART DISPLAY MARKET, BY RESOLUTION,  
2020–2028(\$MILLION)

TABLE 63.ASIA-PACIFIC SMART DISPLAY MARKET, BY END USE,  
2020–2028(\$MILLION)

TABLE 64.CHINASMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 65.CHINASMART DISPLAY MARKET, BY RESOLUTION, 2020–2028  
(\$MILLION)

TABLE 66.CHINASMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028  
(\$MILLION)

TABLE 67.CHINASMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)



TABLE 68.JAPANSMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 69.JAPANSMART DISPLAY MARKET, BY RESOLUTION, 2020–2028 (\$MILLION)

TABLE 70.JAPANSMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028 (\$MILLION)

TABLE 71.JAPANSMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 72.INDIASMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 73.INDIASMART DISPLAY MARKET, BY RESOLUTION, 2020–2028 (\$MILLION)

TABLE 74.INDIA SMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028 (\$MILLION)

TABLE 75.INDIASMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 76.SOUTH KOREASMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 77.SOUTH KOREASMART DISPLAY MARKET, BY RESOLUTION, 2020–2028 (\$MILLION)

TABLE 78.SOUTH KOREASMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028 (\$MILLION)

TABLE 79.SOUTH KOREASMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 80.ASIA-PACIFICSMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 81.ASIA-PACIFICSMART DISPLAY MARKET, BY RESOLUTION, 2020–2028 (\$MILLION)

TABLE 82.ASIA-PACIFICSMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028 (\$MILLION)

TABLE 83.REEST OF ASIA-PACIFICSMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 84.LAMEA SMART DISPLAYMARKET, BY TYPE 2020–2028 (\$MILLION)

TABLE 85.LAMEA SMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028, (\$MILLION)

TABLE 86.LAMEA SMART DISPLAY MARKET, BY RESOLUTION, 2020–2028(\$MILLION)

TABLE 87.LAMEA SMART DISPLAY MARKET, BY END USE, 2020–2028(\$MILLION)

TABLE 88.LATIN AMERICASMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 89.LATIN AMERICASMART DISPLAY MARKET, BY RESOLUTION, 2020–2028 (\$MILLION)

TABLE 90.LATIN AMERICASMART DISPLAY MARKET, BY DISPLAY SIZE

2020–2028 (\$MILLION)

TABLE 91.LATIN AMERICASMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 92.MIDDLE EASTSMART DISPLAY MARKET, BY TYPE 2019–2028(\$MILLION)

TABLE 93.MIDDLE EASTSMART DISPLAY MARKET, BY RESOLUTION, 2020–2028 (\$MILLION)

TABLE 94.MIDDLE EASTSMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028 (\$MILLION)

TABLE 95.MIDDLE EASTSMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 96.AFRICASMART DISPLAY MARKET, BY TYPE 2020–2028(\$MILLION)

TABLE 97.AFRICASMART DISPLAY MARKET, BY RESOLUTION, 2020–2028 (\$MILLION)

TABLE 98.AFRICASMART DISPLAY MARKET, BY DISPLAY SIZE 2020–2028 (\$MILLION)

TABLE 99.AFRICASMART DISPLAY MARKET, BY END USE, 2020–2028 (\$MILLION)

TABLE 100.ALPS ALPINE CO., LTD.:KEY EXECUTIVES

TABLE 101.ALPS ALPINE CO., LTD.: COMPANY SNAPSHOT

TABLE 102.ALPS ALPINE CO., LTD.: OPERATING SEGMENTS

TABLE 103.ALPS ALPINE CO., LTD.: PRODUCT PORTFOLIO

TABLE 104.ALPS ALPINE CO., LTD.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 105.ALPHABET INC.:KEY EXECUTIVES

TABLE 106.ALPHABET INC.: COMPANY SNAPSHOT

TABLE 107.ALPHABET INC.: OPERATING SEGMENTS

TABLE 108.ALPHABET INC.: PRODUCT PORTFOLIO

TABLE 109.ALPHABET INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 110.JDI:KEY EXECUTIVES

TABLE 111.JDI: COMPANY SNAPSHOT

TABLE 112.JDI: OPERATING SEGMENTS

TABLE 113.JDI: PRODUCT PORTFOLIO

TABLE 114.JDI: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 115.LEYARD OPTOELECTRONIC CO., LTD.:KEY EXECUTIVES

TABLE 116.LEYARD OPTOELECTRONIC CO., LTD.: COMPANY SNAPSHOT

TABLE 117.LEYARD OPTOELECTRONIC CO., LTD.: OPERATING SEGMENTS

TABLE 118.LEYARD OPTOELECTRONIC CO., LTD.: PRODUCT PORTFOLIO

TABLE 119.LEYARD OPTOELECTRONIC CO., LTD.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 120.LG ELECTRONICS INC.:KEY EXECUTIVES

TABLE 121.LG ELECTRONICS INC.: COMPANY SNAPSHOT

TABLE 122.LG ELECTRONICS INC.: OPERATING SEGMENTS

TABLE 123.LG ELECTRONICS INC.: PRODUCT PORTFOLIO

TABLE 124.LG ELECTRONICS INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 125.MAGNA INTERNATIONAL INC.:KEY EXECUTIVES

TABLE 126.MAGNA INTERNATIONAL INC.: COMPANY SNAPSHOT

TABLE 127.MAGNA INTERNATIONAL INC.: OPERATING SEGMENTS

TABLE 128.MAGNA INTERNATIONAL INC.: PRODUCT PORTFOLIO

TABLE 129.MAGNA INTERNATIONAL INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 130.PANASONIC CORPORATION:KEY EXECUTIVES

TABLE 131.PANASONIC CORPORATION: COMPANY SNAPSHOT

TABLE 132.PANASONIC CORPORATION: PRODUCT CATEGORY

TABLE 133.PANASONIC CORPORATION: PRODUCT PORTFOLIO

TABLE 134.PANASONIC CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 135.SAMSUNG:KEY EXECUTIVES

TABLE 136.SAMSUNG: COMPANY SNAPSHOT

TABLE 137.SAMSUNG: OPERATING SEGMENTS

TABLE 138.SAMSUNG: PRODUCT PORTFOLIO

TABLE 139.SAMSUNG: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 140.SHARP CORPORATION:KEY EXECUTIVES

TABLE 141.SHARP CORPORATION: COMPANY SNAPSHOT

TABLE 142.SHARP CORPORATION: OPERATING SEGMENTS

TABLE 143.SHARP CORPORATION: PRODUCT PORTFOLIO

TABLE 144.SHARP CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 145.SONY CORPORATION: KEY EXECUTIVES

TABLE 146.SONY CORPORATION: COMPANY SNAPSHOT

TABLE 147.SONY CORPORATION: OPERATING SEGMENTS

TABLE 148.SONY CORPORATION: PRODUCT PORTFOLIO

TABLE 149.SONY CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.EXECUTIVE SUMMARY

FIGURE 03.EXECUTIVE SUMMARY

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 07.MODERATE THREAT OF NEW ENTRANTS

FIGURE 08.MODERATE TO HIGH THREAT OF SUBSTITUTES

FIGURE 09.MODERATE INTENSITY OF RIVALRY

FIGURE 10.HIGH BARGAINING POWER OF BUYERS

FIGURE 11.PATENT ANALYSIS, BY REGION

FIGURE 12.PATENT ANALYSIS, BY APPLICANT

FIGURE 13.SMART DISPLAY MARKET, BY TYPE, 2020-2028 (%)

FIGURE 14.COMPARATIVE SHARE ANALYSIS OF SIGNAGE SMART DISPLAY MARKET, BY COUNTRY, 2020 & 2028 (%)

FIGURE 15.COMPARATIVE SHARE ANALYSIS OF HOME DISPLAYSMART DISPLAY MARKET, BY COUNTRY, 2020 & 2028 (%)

FIGURE 16.COMPARATIVE SHARE ANALYSIS OF SMART MIRRORSMART DISPLAY MARKET, BY COUNTRY, 2020 & 2028 (%)

FIGURE 17.SMART DISPLAY MARKET, BY DISPLAY SIZE, 2020-2028 (%)

FIGURE 18.COMPARATIVE SHARE ANALYSIS OF ABOVE 32 INCHSMART DISPLAY MARKET, BY COUNTRY, 2019 & 2028 (%)

FIGURE 19.COMPARATIVE SHARE ANALYSIS OF BETWEEN 32 AND 52 INCHSMART DISPLAY MARKET, BY COUNTRY, 2020 & 2028 (%)

FIGURE 20.COMPARATIVE SHARE ANALYSIS OF ABOVE 32 INCHSMART DISPLAY MARKET, BY COUNTRY, 2020 & 2028 (%)

FIGURE 21.SMART DISPLAY MARKET, BY RESOLUTION, 2020-2028 (%)

FIGURE 22.COMPARATIVE SHARE ANALYSIS OF FHDSMART DISPLAY MARKET, BY COUNTRY, 2020 & 2028 (%)

FIGURE 23.COMPARATIVE SHARE ANALYSIS OF HDSMART DISPLAY MARKET, BY COUNTRY, 2020 & 2028 (%)

FIGURE 24.COMPARATIVE SHARE ANALYSIS OF UHDSMART DISPLAY MARKET, BY COUNTRY, 2020 & 2028 (%)

FIGURE 25.SMART DISPLAY MARKET, BY END-USER, 2020-2028 (%)

FIGURE 26.COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVESMART DISPLAY

MARKET, BY COUNTRY, 2020 &2028 (%)

FIGURE 27.COMPARATIVE SHARE ANALYSIS OF RESIDENTIALSMART DISPLAY MARKET, BY COUNTRY, 2020 &2028 (%)

FIGURE 28.COMPARATIVE SHARE ANALYSIS OF RETAILSMART DISPLAY MARKET, BY COUNTRY, 2020 &2028 (%)

FIGURE 29.COMPARATIVE SHARE ANALYSIS OF HEALTHCARESMART DISPLAY MARKET, BY COUNTRY, 2020 &2028 (%)

FIGURE 30.COMPARATIVE SHARE ANALYSIS OF SPORT & ENTERTAINMENTSMART DISPLAY MARKET, BY COUNTRY, 2020 &2028 (%)

FIGURE 31.SMART DISPLAY MARKET, BY REGION, 2020-2028

FIGURE 32.NORTH AMERICA SMART DISPLAY MARKET, BY COUNTRY, 2020-2028

FIGURE 33.U.S. SMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 34.CANADA SMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 35.MEXICOSMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 36.EUROPESMART DISPLAY MARKET, BY COUNTRY, 2020-2028

FIGURE 37.UK. SMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 38.GERMANYSMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 39.FRANCESMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 40.ITALY SMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 41.REST OF EUROPESMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 42.ASIA-PACIFICSMART DISPLAY MARKET, BY COUNTRY, 2020-2028

FIGURE 43.CHINASMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 44.JAPANSMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 45.INDIASMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 46.SOUTH KOREA SMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 47.REST OF ASIA-PACIFICSMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 48.LAMEASMART DISPLAY MARKET, BY COUNTRY, 2020-2028

FIGURE 49.LATIN AMERICA SMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 50.MIDDLE EAST SMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 51.AFRICA SMART DISPLAY MARKET, 2020-2028(\$MILLION)

FIGURE 52.TOP WINNING STRATEGIES, BY YEAR, 2018–2021

FIGURE 53.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2018–2021 (%)

FIGURE 54.TOP WINNING STRATEGIES, BY COMPANY, 2018–2021

FIGURE 55.PRODUCT MAPPING OF TOP 10 PLAYERS

FIGURE 56.COMPETITIVE HEATMAP OF KEY PLAYERS

FIGURE 57.COMPETITIVE DASHBOARD OF KEY PLAYERS

FIGURE 58.ALPS ALPINE CO., LTD.: R&D EXPENDITURE, 2018–2020 (\$MILLION)

- FIGURE 59.ALPS ALPINE CO., LTD.: REVENUE, 2018–2020 (\$MILLION)
- FIGURE 60.ALPS ALPINE CO., LTD.: REVENUE SHARE, BY SEGMENT, 2020 (%)
- FIGURE 61.ALPS ALPINE CO., LTD.: REVENUE SHARE, BY REGION, 2020 (%)
- FIGURE 62.ALPHABET INC.: R&D EXPENDITURE, 2018–2020 (\$MILLION)
- FIGURE 63.ALPHABET INC.: NET SALES, 2018–2020 (\$MILLION)
- FIGURE 64.ALPHABET INC.: REVENUE SHARE BY SEGMENT, 2020 (%)
- FIGURE 65.ALPHABET INC.: REVENUE SHARE, BY REGION, 2020 (%)
- FIGURE 66.JDI: R&D EXPENDITURE, 2017–2019 (\$MILLION)
- FIGURE 67.JDI: REVENUE, 2017–2019 (\$MILLION)
- FIGURE 68.LEYARD OPTOELECTRONIC CO., LTD.: REVENUE, 2018–2020 (\$MILLION)
- FIGURE 69.LG ELECTRONICS INC.: R&D EXPENDITURE, 2018–2020 (\$MILLION)
- FIGURE 70.LG ELECTRONICS INC.: REVENUE, 2018–2020 (\$MILLION)
- FIGURE 71.LG ELECTRONICS INC.: REVENUE SHARE, BY SEGMENT, 2020 (%)
- FIGURE 72.LG ELECTRONICS INC.: REVENUE SHARE, BY REGION, 2020 (%)
- FIGURE 73.MAGNA INTERNATIONAL INC.: R&D EXPENDITURE, 2018–2020 (\$MILLION)
- FIGURE 74.MAGNA INTERNATIONAL INC.: REVENUE, 2018–2020 (\$MILLION)
- FIGURE 75.MAGNA INTERNATIONAL INC.: REVENUE SHARE, BY SEGMENT, 2020 (%)
- FIGURE 76.MAGNA INTERNATIONAL INC.: REVENUE SHARE, BY REGION, 2020 (%)
- FIGURE 77.PANASONIC CORPORATION: R&D EXPENDITURE, 2018–2020 (\$MILLION)
- FIGURE 78.PANASONIC CORPORATION: REVENUE, 2018–2020 (\$MILLION)
- FIGURE 79.PANASONIC CORPORATION: REVENUE SHARE, BY SEGMENT, 2020 (%)
- FIGURE 80.PANASONIC CORPORATION: REVENUE SHARE, BY REGION, 2020 (%)
- FIGURE 81.SAMSUNG: R&D EXPENDITURE, 2018–2020 (\$MILLION)
- FIGURE 82.SAMSUNG: NET SALES, 2018–2020 (\$MILLION)
- FIGURE 83.SAMSUNG: REVENUE SHARE, BY SEGMENT, 2020 (%)
- FIGURE 84.SAMSUNG: REVENUE SHARE, BY REGION, 2020 (%)
- FIGURE 85.SHARP CORPORATION: R&D EXPENDITURE, 2018–2020 (\$MILLION)
- FIGURE 86.SHARP CORPORATION: REVENUE, 2018–2020 (\$MILLION)
- FIGURE 87.SHARP CORPORATION: REVENUE SHARE, BY SEGMENT, 2020 (%)
- FIGURE 88.SHARP CORPORATION: REVENUE SHARE, BY REGION, 2020 (%)
- FIGURE 89.SONY CORPORATION: R&D EXPENDITURE, 2018–2020 (\$MILLION)
- FIGURE 90.SONY CORPORATION: REVENUE, 2018–2020 (\$MILLION)
- FIGURE 91.SONY CORPORATION: REVENUE SHARE, BY SEGMENT, 2020 (%)



FIGURE 92.SONY CORPORATION: REVENUE SHARE, BY REGION, 2020 (%)

## I would like to order

Product name: Smart Display Market By Type (Signage, Mirror, and Home Display), Resolution (UHD, FHD, and HD), Display Size (Below 32 Inch, Between 32 to 52 Inch and Above 52 Inch) and End User (Automotive, Residential, Retail, Healthcare, and Sports and Entertainment): Global Opportunity Analysis and Industry Forecast, 2021–2028

Product link: <https://marketpublishers.com/r/SB4A35B4221DEN.html>

Price: US\$ 4,927.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB4A35B4221DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970