

Smart Display Market By Type (Signage, Mirror, and Home Display), Resolution (UHD, FHD, and HD), Display Size (Below 32 Inch, Between 32 to 52 Inch and Above 52 Inch) and End User (Automotive, Residential, Retail, Healthcare, and Sports and Entertainment): Global Opportunity Analysis and Industry Forecast, 2021–2028

https://marketpublishers.com/r/SB4A35B4221DEN.html

Date: June 2021

Pages: 332

Price: US\$ 4,927.00 (Single User License)

ID: SB4A35B4221DEN

Abstracts

The smart display market size was valued at \$3.78 billion in 2020, and is projected to reach at \$18.25 billion by 2028, growing at a CAGR of 21.6% from 2021 to 2028.

A smart display is the latest technology used across the retail, healthcare, residential, and automotive sectors. Devices such as smart mirrors and home displays are able to offer contactless services across various retail stores globally. So that the users can get a more flexible shopping experience.

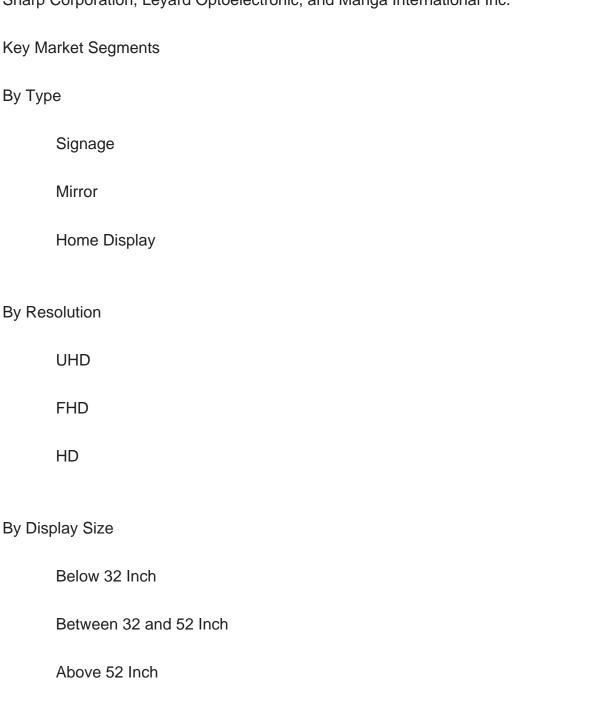
The rise in adoption for smart mirror applications in the automotive industry, owing to rise in demand for higher safety, comfort, and convenience and surge in demand for the Internet of Things and artificial intelligence-based smart applications in the commercial sector is influencing the market growth. However, the high risk of malfunction and customer data breach is hampering the early adoption. Further, increase in demand for enhanced smart display applications in healthcare and growth in the number of smart stores worldwide are expected to provide lucrative opportunities for the smart thermostat industry during the forecast period.

The smart display market is segmented on the basis of type, resolution, and end user. On the basis of type, it is fragmented into signage, smart mirror, and home display. On



the basis of resolution, the market is segregated into UHD, FHD, and HD. By end user, the market is divided into residential, retail, automotive, healthcare, and sport & entertainment

The key players operating in the market include Samsung, LG Electronics, Alphabet (Google LLC), Panasonic Corporation, Japan Display Inc., Sony, Alpine Electronics, Sharp Corporation, Leyard Optoelectronic, and Manga International Inc.



By End User



Residential

residential
Retail
Automotive
Healthcare
Sports & Entertainment
Kay Dlavers
Key Players
Samsung
LG Electronics
Panasonic Corporation
Japan Display Inc.
Sharp Corporation
Alpine Electronics
Alphabet (Google LLC)
Magna International Inc.
Leyard Optoelectronic
Sony Corporation
By Region

U.S.

North America



	Canada		
	Mexico		
Europ	De .		
	UK		
	Germany		
	France		
	Russia		
	Rest of Europe		
Asia-	Pacific		
	China		
	Japan		
	India		
	Taiwan		
	Rest of Asia-Pacific		
LAMEA			
	Latin America		
	Middle East		
	Africa		



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