

Smart Cooling Systems Market by Type (Smart split ACs, Smart chillers, Smart AHU (air handling unit), Smart windows ACs) - Global Opportunity Analysis and Industry Forecast, 2014-2022

<https://marketpublishers.com/r/S3F27E55925EN.html>

Date: December 2016

Pages: 120

Price: US\$ 4,999.00 (Single User License)

ID: S3F27E55925EN

Abstracts

Smart cooling system comprises smart air-conditioners and smart refrigerators. These cooling systems are autonomous and can be easily monitored, controlled, and optimized from remote locations via any connected devices such as tablets and smartphones. Smart cooling systems find applications in residential, commercial, and industrial sectors.

The smart cooling systems market is segmented by type and geography. The various types are segmented into smart split AC, smart chillers, smart AHU (air handler, or air handling unit), smart windows ACs, and others (Portables, fan coils, refrigerator, Indoor Packaged, and Rooftops). Furthermore, among types, the smart split ACs segment was the highest segment in terms of smart cooling systems market share contribution in 2014. Geographically, the market is divided into North America, Europe, Asia-Pacific, and LAMEA. Among regions, Asia-Pacific region is projected to surpass European market in terms of smart cooling systems market size.

The prominent companies operating in the market have adopted product launch, expansion, partnership, and acquisition as their major strategies for business growth and expansion across the globe. The market comprises key manufacturers such as Mitsubishi Electric Corporation, LG Electronics Ltd., Samsung Electronics Co. Ltd., Videocon Industries Ltd., Daikin Industries Ltd., Voltas Ltd., Fujitsu General Ltd., Blue Star Ltd., Friedrich Air Conditioning Co., Ltd., and Electrolux AB.

KEY BENEFITS

The study provides an in-depth analysis of the smart cooling systems market

along with current and future trends to elucidate the imminent investment pockets.

Information regarding key drivers, restraints, and opportunities along with their impact analysis on the smart cooling systems market.

Porter's Five Forces analysis illustrates the potency of buyers and suppliers participating in the market.

The value chain analysis of the smart cooling systems market signifies the key intermediaries involved and elaborates their roles & value additions at every stage.

The quantitative analysis of the market from 2014 to 2022 is provided to elaborate the market potential.

KEY MARKET SEGMENTS

The smart cooling systems market is segmented on the basis of type and geography.

BY TYPE

Smart split AC

Smart chillers

Smart AHU (air handler, or air handling unit)

Smart windows AC

Others (Portables, fan coils, refrigerator, indoor packaged, and rooftops ACs)

BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Singapore

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED IN THE REPORT

Mitsubishi Electric Corporation

LG Electronics Ltd.

Samsung Electronics Co. Ltd.

Videocon Industries Ltd.

Daikin Industries Ltd.

Voltas Ltd.

Fujitsu General Ltd.

Blue Star Ltd.

Friedrich Air Conditioning Co., Ltd.

Electrolux AB

OTHER MARKET PLAYERS MENTIONED IN THE REPORT

Libelium Comunicaciones Distribuidas S.L, EpiSensor, Thingsee – a Haltian Group company, and Wovyn, L.L.C

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