

# **Smart Cooling Systems Market by Type ( Smart split ACs, Smart chillers, Smart AHU (air handling unit), Smart windows ACs) - Global Opportunity Analysis and Industry Forecast, 2014-2022**

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## **Abstracts**

Smart cooling system comprises smart air-conditioners and smart refrigerators. These cooling systems are autonomous and can be easily monitored, controlled, and optimized from remote locations via any connected devices such as tablets and smartphones. Smart cooling systems find applications in residential, commercial, and industrial sectors.

The smart cooling systems market is segmented by type and geography. The various types are segmented into smart split AC, smart chillers, smart AHU (air handler, or air handling unit), smart windows ACs, and others (Portables, fan coils, refrigerator, Indoor Packaged, and Rooftops). Furthermore, among types, the smart split ACs segment was the highest segment in terms of smart cooling systems market share contribution in 2014. Geographically, the market is divided into North America, Europe, Asia-Pacific, and LAMEA. Among regions, Asia-Pacific region is projected to surpass European market in terms of smart cooling systems market size.

The prominent companies operating in the market have adopted product launch, expansion, partnership, and acquisition as their major strategies for business growth and expansion across the globe. The market comprises key manufacturers such as Mitsubishi Electric Corporation, LG Electronics Ltd., Samsung Electronics Co. Ltd., Videocon Industries Ltd., Daikin Industries Ltd., Voltas Ltd., Fujitsu General Ltd., Blue Star Ltd., Friedrich Air Conditioning Co., Ltd., and Electrolux AB.

## **KEY BENEFITS**

The study provides an in-depth analysis of the smart cooling systems market

along with current and future trends to elucidate the imminent investment pockets.

Information regarding key drivers, restraints, and opportunities along with their impact analysis on the smart cooling systems market.

Porter's Five Forces analysis illustrates the potency of buyers and suppliers participating in the market.

The value chain analysis of the smart cooling systems market signifies the key intermediaries involved and elaborates their roles & value additions at every stage.

The quantitative analysis of the market from 2014 to 2022 is provided to elaborate the market potential.

## **KEY MARKET SEGMENTS**

The smart cooling systems market is segmented on the basis of type and geography.

### **BY TYPE**

Smart split AC

Smart chillers

Smart AHU (air handler, or air handling unit)

Smart windows AC

Others (Portables, fan coils, refrigerator, indoor packaged, and rooftops ACs)

### **BY GEOGRAPHY**

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Singapore

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS PROFILED IN THE REPORT

Mitsubishi Electric Corporation

LG Electronics Ltd.

Samsung Electronics Co. Ltd.

Videocon Industries Ltd.

Daikin Industries Ltd.

Voltas Ltd.

Fujitsu General Ltd.

Blue Star Ltd.

Friedrich Air Conditioning Co., Ltd.

Electrolux AB

## OTHER MARKET PLAYERS MENTIONED IN THE REPORT

Libelium Comunicaciones Distribuidas S.L, EpiSensor, Thingsee – a Haltian Group company, and Wovyn, L.L.C

## Contents

### CHAPTER: 1 INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits
- 1.3. Key market segments
- 1.4. Research methodology
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### CHAPTER: 2 EXECUTIVE SUMMARY

- 2.1. CXO perspective

### CHAPTER: 3 MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
- 3.3. Value-chain analysis
  - 3.3.1. Raw material and components providers
  - 3.3.2. Smart cooling system providers
  - 3.3.3. Network providers
  - 3.3.4. Platform providers
  - 3.3.5. Distributors
  - 3.3.6. End users
- 3.4. Porters five forces Analysis
  - 3.4.1. Moderate bargaining power of suppliers
  - 3.4.2. Moderate threat of new entrants
  - 3.4.3. Low threat of substitutes
  - 3.4.4. High competitive rivalry
  - 3.4.5. Low bargaining power among buyers
- 3.5. Market dynamics
  - 3.5.1. Drivers
    - 3.5.1.1. Technological advancement and increased awareness
    - 3.5.1.2. Changing Lifestyle and consumer shift towards smart cooling systems

- 3.5.1.3. Increase in adoption of smart cooling systems
- 3.5.1.4. Rise in demand for efficient smart cooling systems
- 3.5.2. Restraints
  - 3.5.2.1. High initial investment
  - 3.5.2.2. Lack of supportive programs especially in emerging markets
- 3.5.3. Opportunities
  - 3.5.3.1. Smart homes in emerging markets
  - 3.5.3.2. Tie-ups or long term contracts with government organizations

## **CHAPTER: 4 GLOBAL SMART COOLING SYSTEMS MARKET, BY TYPE**

- 4.1. Overview
- 4.2. Smart split air-conditioners
  - 4.2.1. Key market trends
  - 4.2.2. Key growth factors & opportunities
  - 4.2.3. Market size and forecast
- 4.3. Smart chillers
  - 4.3.1. Key market trends
  - 4.3.2. Key growth factors & opportunities
  - 4.3.3. Market size and forecast
- 4.4. Smart air handling unit (AHU)
  - 4.4.1. Key market trends
  - 4.4.2. Key growth factors & opportunities
  - 4.4.3. Market size and forecast
- 4.5. Smart windows air-conditioners (ACs)
  - 4.5.1. Key market trends
  - 4.5.2. Key growth factors & opportunities
  - 4.5.3. Market size and forecast
- 4.6. Others (portables ACs, fan coils, refrigerator, indoor packaged, and rooftops ACs)
  - 4.6.1. Key market trends
  - 4.6.2. Key growth factors & opportunities
  - 4.6.3. Market size and forecast

## **CHAPTER: 5 GLOBAL SMART COOLING SYSTEMS MARKET, BY GEOGRAPHY**

- 5.1. Overview
- 5.2. North America
  - 5.2.1. Key market trends
  - 5.2.2. Key growth factors and opportunities

### 5.2.3. Market size and forecast

#### 5.2.3.1. U.S.

##### 5.2.3.1.1. Market size and forecast

#### 5.2.3.2. Canada

##### 5.2.3.2.1. Market size and forecast

#### 5.2.3.3. Mexico

##### 5.2.3.3.1. Market size and forecast

### 5.3. Europe

#### 5.3.1. Key market trends

#### 5.3.2. Key growth factors and opportunities

#### 5.3.3. Market size and forecast

##### 5.3.3.1. UK

##### 5.3.3.1.1. Market size and forecast

##### 5.3.3.2. Germany

##### 5.3.3.2.1. Market size and forecast

##### 5.3.3.3. France

##### 5.3.3.3.1. Market size and forecast

##### 5.3.3.4. Spain

##### 5.3.3.4.1. Market size and forecast

##### 5.3.3.5. Spain

##### 5.3.3.5.1. Market size and forecast

##### 5.3.3.6. Italy

##### 5.3.3.6.1. Market size and forecast

##### 5.3.3.7. Rest of Europe

##### 5.3.3.7.1. Market size and forecast

### 5.4. Asia-Pacific

#### 5.4.1. Key market trends

#### 5.4.2. Key growth factors and opportunities

#### 5.4.3. Market size and forecast

##### 5.4.3.1. China

##### 5.4.3.1.1. Market size and forecast

##### 5.4.3.2. Japan

##### 5.4.3.2.1. Market size and forecast

##### 5.4.3.3. India

##### 5.4.3.3.1. Market size and forecast

##### 5.4.3.4. Singapore

##### 5.4.3.4.1. Market size and forecast

##### 5.4.3.5. South Korea

##### 5.4.3.5.1. Market size and forecast

#### 5.4.3.6. Rest of Asia-Pacific

##### 5.4.3.6.1. Market size and forecast

### 5.5. LAMEA

#### 5.5.1. Key market trends

#### 5.5.2. Key growth factors and opportunities

#### 5.5.3. Market size and forecast

##### 5.5.3.1. Latin America

##### 5.5.3.1.1. Market size and forecast

##### 5.5.3.2. Middle East

##### 5.5.3.2.1. Market size and forecast

##### 5.5.3.3. Africa

##### 5.5.3.3.1. Market size and forecast

## CHAPTER: 6 COMPANY PROFILES

### 6.1. Blue Star Ltd.

#### 6.1.1. Company overview

#### 6.1.2. Company snapshot

#### 6.1.3. Business performance

#### 6.1.4. Key strategic moves and developments

### 6.2. Daikin Industries Ltd.

#### 6.2.1. Company overview

#### 6.2.2. Company snapshot

#### 6.2.3. Business performance

#### 6.2.4. Key strategic moves and developments

### 6.3. Electrolux AB

#### 6.3.1. Company overview

#### 6.3.2. Company snapshot

#### 6.3.3. Business performance

#### 6.3.4. Key strategic moves and developments

### 6.4. Friedrich Air Conditioning Co., Ltd.

#### 6.4.1. Company overview

#### 6.4.2. Company snapshot

#### 6.4.3. Business performance

#### 6.4.4. Key strategic moves and developments

### 6.5. Fujitsu General Ltd.

#### 6.5.1. Company overview

#### 6.5.2. Company snapshot

#### 6.5.3. Business performance



- 6.5.4. Key strategic moves and developments
- 6.6. LG Electronics Ltd.
  - 6.6.1. Company overview
  - 6.6.2. Company snapshot
  - 6.6.3. Business performance
  - 6.6.4. Key strategic moves and developments
- 6.7. Mitsubishi Electric Corporation
  - 6.7.1. Company overview
  - 6.7.2. Company snapshot
  - 6.7.3. Business performance
  - 6.7.4. Key strategic moves and developments
- 6.8. Samsung Electronics Co. Ltd.
  - 6.8.1. Company overview
  - 6.8.2. Company snapshot
  - 6.8.3. Business performance
  - 6.8.4. Key strategic moves and developments
- 6.9. Videocon Industries Ltd.
  - 6.9.1. Company overview
  - 6.9.2. Company snapshot
  - 6.9.3. Business performance
  - 6.9.4. Key strategic moves and developments
- 6.10. Voltas Ltd.
  - 6.10.1. Company overview
  - 6.10.2. Company snapshot
  - 6.10.3. Business performance
  - 6.10.4. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 1. SMART COOLING SYSTEMS MARKET BY TYPE, 2014-2022 (\$MILLION)

TABLE 2. SMART SPLIT ACS MARKET BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 3. SMART CHILLERS MARKET BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 4. SMART AHU MARKET BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 5. SMART WINDOWS ACS MARKET BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 6. OTHER SMART COOLING SYSTEMS MARKET BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 7. SMART COOLING SYSTEMS MARKET BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 8. NORTH AMERICA: SMART COOLING SYSTEMS MARKET BY TYPE, 2014-2022 (\$MILLION)

TABLE 9. NORTH AMERICA: SMART COOLING SYSTEMS MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 10. EUROPE: SMART COOLING SYSTEMS MARKET BY TYPE, 2014-2022 (\$MILLION)

TABLE 11. EUROPE: SMART COOLING SYSTEMS MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 12. ASIA-PACIFIC: SMART COOLING SYSTEMS MARKET TYPE, 2014-2022 (\$MILLION)

TABLE 13. ASIA-PACIFIC: SMART COOLING SYSTEMS MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 14. LAMEA: SMART COOLING SYSTEMS MARKET TYPE, 2014-2022 (\$MILLION)

TABLE 15. LAMEA: SMART COOLING SYSTEMS MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 16. COMPANY SNAPSHOT: BLUE STAR LTD.

TABLE 17. COMPANY SNAPSHOT: DAIKIN INDUSTRIES LTD.

TABLE 18. COMPANY SNAPSHOT: ELECTROLUX AB

TABLE 19. COMPANY SNAPSHOT: FRIEDRICH AIR CONDITIONING CO., LTD.

TABLE 20. COMPANY SNAPSHOT: FUJITSU GENERAL LTD.

TABLE 21. COMPANY SNAPSHOT: LG ELECTRONICS LTD.

TABLE 22. COMPANY SNAPSHOT: MITSUBISHI ELECTRIC CORPORATION

TABLE 23. COMPANY SNAPSHOT: SAMSUNG ELECTRONICS CO. LTD.

TABLE 24. COMPANY SNAPSHOT: VIDEOCON INDUSTRIES LTD.

TABLE 25. COMPANY SNAPSHOT: VOLTAS LTD.

## List Of Figures

### LIST OF FIGURES

FIGURE 1. SMART COOLING SYSTEMS MARKET SEGMENTATION

FIGURE 2. TOP IMPACTING FACTORS

FIGURE 3. KEY INVESTMENT POCKETS

FIGURE 4. VALUE-CHAIN ANALYSIS OF SMART COOLING SYSTEMS MARKET

FIGURE 5. PORTERS FIVE FORCES ANALYSIS

FIGURE 6. GLOBAL SMART COOLING SYSTEMS MARKET BY TYPE, 2014-2022

FIGURE 7. GLOBAL SMART COOLING SYSTEMS MARKET BY GEOGRAPHY, 2014 (%)

FIGURE 8. NORTH AMERICA SMART COOLING SYSTEMS MARKET

FIGURE 9. U.S. SMART COOLING SYSTEMS MARKET, 2014-2022 (\$MILLION)

FIGURE 10. CANADA SMART COOLING SYSTEMS MARKET, 2014-2022 (\$MILLION)

FIGURE 11. MEXICO SMART COOLING SYSTEMS MARKET, 2014-2022 (\$MILLION)

FIGURE 12. EUROPE SMART COOLING SYSTEMS MARKET

FIGURE 13. UK SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 14. GERMANY SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 15. FRANCE SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 16. SPAIN SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 17. ITALY SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 18. REST OF EUROPE SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 19. ASIA-PACIFIC SMART COOLING SYSTEMS MARKET, 2014

FIGURE 20. CHINA SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 21. JAPAN SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 22. INDIA SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 23. SINGAPORE SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 24. SOUTH KOREA SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 25. REST OF ASIA-PACIFIC SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 26. LAMEA SMART COOLING SYSTEMS MARKET

FIGURE 27. LATIN AMERICA SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 28. MIDDLE EAST SMART COOLING SYSTEMS MARKET, 2014-2022

FIGURE 29. AFRICA SMART COOLING SYSTEMS MARKET, 2014-2022

## I would like to order

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