

# Smart Cities Market by Functional Area (Smart Governance & Smart Education, Smart Energy, Smart Infrastructure, Smart Mobility, Smart Healthcare, Smart Building, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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## Abstracts

### Smart Cities Market Overview:

Smart cities are aimed for sustainable economic development and high quality of life by using information and communication technologies in multiple areas such as economy, environment, mobility, healthcare, living, and government. Adoption of smart cities solutions, rapid urbanization, and demand for better quality of life are the key factors that drive the growth of the global smart cities market. The main purpose of the smart cities mission is to drive economic growth and to improve the quality of life of individuals by empowering local area development and harnessing technology, particularly the technology which leads to smart outcomes. Therefore, it has been estimated that cities which will deploy smart mobility applications are expected to reduce commuting time by 15-20% by 2025, which shows the benefits of smart cities applications and motivates the governments to adopt it.

Increasing demand for smart city solutions supported by government initiatives, rising need to manage limited natural resources in a better way, increasing urban population, and growing focus on environmental sustainability are the major factors that fuel the growth of the global smart cities market. However, data security and privacy concerns associated with smart devices are some of the major factors that hamper the growth of the global market. Furthermore, the factor such as emergence of AI in smart cities the market is expected to provide lucrative opportunities for smart cities market growth in the coming years.

The global smart cities market is segmented based on functional area and region. In terms of functional area, the market is divided into smart governance & smart education, smart energy, smart infrastructure, smart mobility, smart healthcare, smart building, and others. As per region, the smart cities market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The global smart cities market is dominated by key players such as AT&T Inc., Cisco Systems Inc., Ericsson, General Electric, Hitachi Ltd., Honeywell International Inc., Microsoft Corporation, Oracle Corporation, Schneider Electric SE, and others.

#### Key Benefits for Smart Cities Market:

The study presents an in-depth analysis of the global smart cities market along with the current trends & future estimations to elucidate the imminent investment pockets.

Information about the key drivers, restraints, and opportunities and their impact analysis on the market size is provided.

Porter's five forces analysis illustrates the potency of the buyers and the suppliers operating in the industry.

The quantitative analysis of the global market from 2018 to 2025 is provided to determine the market potential.

#### Smart Cities Key Market Segments:

##### By Functional Area

Smart Governance & Smart Education

Smart Energy

Smart Infrastructure

Smart Mobility

Smart Healthcare

Smart Building

Others

## By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Singapore

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

### Key Market Players

AT&T Inc.

Cisco Systems Inc.

Ericsson

General Electric

Hitachi Ltd.

Huawei Technologies Co., Ltd.

IBM Corporation

Intel Corporation

Microsoft Corporation

Schneider Electric SE

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Research methodology
  - 1.3.1. Secondary research
  - 1.3.2. Primary research
  - 1.3.3. Analyst tools & models

### **CHAPTER 2: EXECUTIVE SUMMARY**

- 2.1. KEY FINDINGS OF THE STUDY
- 2.2. CXO perspective

### **CHAPTER 3: MARKET OVERVIEW**

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
  - 3.2.3. Top winning strategies
- 3.3. Porter's five forces analysis
- 3.4. Market player positioning
- 3.5. Market dynamics
  - 3.5.1. Drivers
  - 3.5.2. Restraints
  - 3.5.3. Opportunities

### **CHAPTER 4: SMART CITIES MARKET BY FUNCTIONAL AREA**

- 4.1. Overview
- 4.2. Smart Governance and Smart Education
  - 4.2.1. Key market trends, growth factors and opportunities
  - 4.2.2. Market size and forecast by region
  - 4.2.3. Market analysis by country
- 4.3. Smart Energy
  - 4.3.1. Key market trends, growth factors and opportunities

- 4.3.2. Market analysis by country
- 4.4. Smart Infrastructure
  - 4.4.1. Key market trends, growth factors and opportunities
  - 4.4.2. Market size and forecast by region
  - 4.4.3. Market analysis by country
- 4.5. Smart Mobility
  - 4.5.1. Key market trends, growth factors and opportunities
  - 4.5.2. Market size and forecast by region
  - 4.5.3. Market analysis by country
- 4.6. Smart Healthcare
  - 4.6.1. Key market trends, growth factors and opportunities
  - 4.6.2. Market size and forecast by region
  - 4.6.3. Market analysis by country
- 4.7. Smart Building
  - 4.7.1. Key market trends, growth factors and opportunities
  - 4.7.2. Market size and forecast by region
  - 4.7.3. Market analysis by country
- 4.8. OTHERS
  - 4.8.1. Overview
  - 4.8.2. Key market trends, growth factors and opportunities
  - 4.8.3. Market size and forecast by region
  - 4.8.4. Market analysis by country

## **CHAPTER 5: SMART CITIES MARKET BY REGION**

- 5.1. Overview
- 5.2. North America
  - 5.2.1. Key market trends, growth factors and opportunities
  - 5.2.2. Market size and forecast by Functional Area
  - 5.2.3. Market size and forecast, by country
  - 5.2.4. U.S. SMART CITIES MARKET
    - 5.2.4.1. Market size and forecast by Functional Area
  - 5.2.5. CANADA SMART CITIES MARKET
    - 5.2.5.1. Market size and forecast by Functional Area
- 5.3. Europe
  - 5.3.1. Key market trends, growth factors and opportunities
  - 5.3.2. Market size and forecast by Functional Area
  - 5.3.3. Market size and forecast, by country
  - 5.3.4. UK SMART CITIES MARKET

- 5.3.4.1. Market size and forecast by Functional Area
- 5.3.5. GERMANY SMART CITIES MARKET
  - 5.3.5.1. Market size and forecast by Functional Area
- 5.3.6. FRANCE SMART CITIES MARKET
  - 5.3.6.1. Market size and forecast by Functional Area
- 5.3.7. REST OF EUROPE SMART CITIES MARKET
  - 5.3.7.1. Market size and forecast by Functional Area
- 5.4. ASIA-PACIFIC
  - 5.4.1. Key market trends, growth factors and opportunities
  - 5.4.2. Market size and forecast by Functional Area
  - 5.4.3. Market size and forecast, by country
  - 5.4.4. CHINA SMART CITIES MARKET
    - 5.4.4.1. Market size and forecast by Functional Area
  - 5.4.5. INDIA SMART CITIES MARKET
    - 5.4.5.1. Market size and forecast by Functional Area
  - 5.4.6. JAPAN SMART CITIES MARKET
    - 5.4.6.1. Market size and forecast by Functional Area
  - 5.4.7. SINGAPORE SMART CITIES MARKET
    - 5.4.7.1. Market size and forecast by Functional Area
  - 5.4.8. REST OF ASIA-PACIFIC SMART CITIES MARKET
    - 5.4.8.1. Market size and forecast by component
    - 5.4.8.2. Market size and forecast by Functional Area
- 5.5. LAMEA
  - 5.5.1. Key market trends, growth factors and opportunities
  - 5.5.2. Market size and forecast by Functional Area
  - 5.5.3. Market size and forecast, by country
  - 5.5.4. LATIN AMERICA SMART CITIES MARKET
    - 5.5.4.1. Market size and forecast by Functional Area
  - 5.5.5. MIDDLE EAST SMART CITIES MARKET
    - 5.5.5.1. Market size and forecast by Functional Area
  - 5.5.6. AFRICA SMART CITIES MARKET
    - 5.5.6.1. Market size and forecast by Functional Area

## **CHAPTER 6: COMPANY PROFILES**

- 6.1. AT&T
  - 6.1.1. Company overview
  - 6.1.2. Company snapshot
  - 6.1.3. Product portfolio

- 6.1.4. Key strategic moves and developments
- 6.2. Cisco Systems Inc.
  - 6.2.1. Company overview
  - 6.2.2. Company snapshot
  - 6.2.3. Product portfolio
  - 6.2.4. Key strategic moves and developments
- 6.3. Ericsson
  - 6.3.1. Company overview
  - 6.3.2. Company snapshot
  - 6.3.3. Product portfolio
  - 6.3.4. Key strategic moves and developments
- 6.4. General Electric
  - 6.4.1. Company overview
  - 6.4.2. Company snapshot
  - 6.4.3. Product portfolio
  - 6.4.4. Key strategic moves and developments
- 6.5. Hitachi Ltd.
  - 6.5.1. Company overview
  - 6.5.2. Company snapshot
  - 6.5.3. Product portfolio
  - 6.5.4. Key strategic moves and developments
- 6.6. Huawei Technologies Co., Ltd.
  - 6.6.1. Company overview
  - 6.6.2. Company snapshot
  - 6.6.3. Product portfolio
  - 6.6.4. Key strategic moves and developments
- 6.7. International Business Machines Corp.
  - 6.7.1. Company overview
  - 6.7.2. Company snapshot
  - 6.7.3. Operating business segments
  - 6.7.4. Product portfolio
  - 6.7.5. Business performance
- 6.8. Intel Corporation
  - 6.8.1. Company overview
  - 6.8.2. Company snapshot
  - 6.8.3. Product portfolio
  - 6.8.4. Business performance
  - 6.8.5. Key strategic moves and developments
- 6.9. Microsoft Corporation



- 6.9.1. Company overview
- 6.9.2. Company snapshot
- 6.9.3. Operating business segments
- 6.9.4. Product portfolio
- 6.9.5. Business performance
- 6.9.6. Key strategic moves and developments
- 6.10. Schneider Electric SE
  - 6.10.1. Company overview
  - 6.10.2. Company snapshot
  - 6.10.3. Operating business segments
  - 6.10.4. Product portfolio
  - 6.10.5. Business performance
  - 6.10.6. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 01. GLOBAL SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 02. GLOBAL SMART GOVERNANCE AND SMART EDUCATION MARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 03. GLOBAL SMART ENERGY MARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 04. GLOBAL SMART INFRASTRUCTURE MARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 05. GLOBAL SMART MOBILITY MARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 06. GLOBAL SMART HEALTHCARE MARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 07. GLOBAL SMART BUILDING MARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 08. GLOBAL OTHERS SMART CITIES MARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 09. GLOBAL SMART CITIES MARKET REVENUE, BY GEOGRAPHY, 2017-2025 (\$MILLION)

TABLE 10. NORTH AMERICA SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 11. NORTH AMERICA SMART CITIES MARKET REVENUE, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 12. U.S. SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 13. CANADA SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 14. EUROPE SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 15. EUROPE SMART CITIES MARKET REVENUE, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 16. UK SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 17. GERMANY SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 18. FRANCE SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 19. REST OF EUROPE SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 20. ASIA-PACIFIC SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 21. ASIA-PACIFIC SMART CITIES MARKET REVENUE, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 22. CHINA SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 23. INDIA SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 24. JAPAN SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 25. SINGAPORE SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 26. REST OF ASIA-PACIFIC SMART CITIES MARKET REVENUE, BY COMPONENT, 2017-2025 (\$MILLION)

TABLE 27. REST OF ASIA-PACIFIC SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 28. LAMEA SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 29. LAMEA SMART CITIES MARKET REVENUE, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 30. LATIN AMERICA SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 31. MIDDLE EAST SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 32. AFRICA SMART CITIES MARKET REVENUE, BY FUNCTIONAL AREA, 2017-2025 (\$MILLION)

TABLE 33. AT&T: COMPANY SNAPSHOT

TABLE 34. AT&T: PRODUCT PORTFOLIO

TABLE 35. CISCO SYSTEMS INC.: COMPANY SNAPSHOT

TABLE 36. CISCO SYSTEMS INC.: PRODUCT PORTFOLIO

TABLE 37. ERICSSON: COMPANY SNAPSHOT

TABLE 38. ERICSSON: PRODUCT PORTFOLIO

TABLE 39. GENERAL ELECTRIC: COMPANY SNAPSHOT

TABLE 40. GENERAL ELECTRIC PRODUCT PORTFOLIO

TABLE 41. HITACHI LTD.: COMPANY SNAPSHOT

TABLE 42. HITACHI LTD.: PRODUCT PORTFOLIO

TABLE 43. HUAWEI TECHNOLOGIES CO., LTD.: COMPANY SNAPSHOT

TABLE 44. HUAWEI TECHNOLOGIES CO., LTD.: PRODUCT PORTFOLIO

TABLE 45. INTERNATIONAL BUSINESS MACHINES CORP.: COMPANY SNAPSHOT

TABLE 46. INTERNATIONAL BUSINESS MACHINES CORP.: OPERATING SEGMENTS

TABLE 47. INTERNATIONAL BUSINESS MACHINES CORP.: PRODUCT PORTFOLIO

TABLE 48. INTEL CORPORATION: COMPANY SNAPSHOT

TABLE 49. INTEL CORPORATION: PRODUCT PORTFOLIO

TABLE 50. MICROSOFT CORPORATION: COMPANY SNAPSHOT

TABLE 51. MICROSOFT CORPORATION: OPERATING SEGMENTS

TABLE 52. MICROSOFT CORPORATION: PRODUCT PORTFOLIO

TABLE 53. SCHNEIDER ELECTRIC SE: COMPANY SNAPSHOT

TABLE 54. SCHNEIDER ELECTRIC SE: OPERATING SEGMENTS

TABLE 55. SCHNEIDER ELECTRIC SE: PRODUCT PORTFOLIO

## List Of Figures

### LIST OF FIGURES

- FIGURE 01. GLOBAL SMART CITIES MARKET, 2017-2025
- FIGURE 02. GLOBAL SMART CITIES MARKET, BY REGION, 2017-2025
- FIGURE 03. GLOBAL SMART CITIES MARKET: KEY PLAYERS
- FIGURE 04. SEGMENTATION OF GLOBAL SMART CITIES MARKET
- FIGURE 05. TOP INVESTMENT POCKETS: SMART CITIES MARKET
- FIGURE 06. TOP WINNING STRATEGIES, BY YEAR
- FIGURE 07. TOP WINNING STRATEGY, BY DEVELOPMENT
- FIGURE 08. TOP WINNING STRATEGY, BY COMPANY
- FIGURE 09. BARGAINING POWER OF BUYERS
- FIGURE 10. BARGAINING POWER OF SUPPLIERS
- FIGURE 11. THREAT OF NEW ENTRANTS
- FIGURE 12. THREAT OF SUBSTITUTES
- FIGURE 13. COMPETITIVE RIVALRY
- FIGURE 14. MARKET PLAYER POSITIONING: SMART CITIES MARKET
- FIGURE 15. DRIVERS, RESTRAINTS, AND OPPORTUNITIES: SMART CITIES MARKET
- FIGURE 16. U.S. SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 17. CANADA SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 18. UK SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 19. GERMANY SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 20. FRANCE SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 21. REST OF EUROPE SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 22. CHINA SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 23. INDIA SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 24. JAPAN SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 25. SINGAPORE SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 26. REST OF ASIA-PACIFIC SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 27. LATIN AMERICA SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 28. MIDDLE EAST SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 29. AFRICA SMART CITIES MARKET, 2017-2025 (\$ MILLION)
- FIGURE 30. INTERNATIONAL BUSINESS MACHINES CORP.: REVENUE, 2015-2017 (\$MILLION)
- FIGURE 31. INTERNATIONAL BUSINESS MACHINES CORP.: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 32. INTERNATIONAL BUSINESS MACHINES CORP.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 33. INTEL CORPORATION: REVENUE, 2015-2017 (\$MILLION)

FIGURE 34. MICROSOFT CORPORATION: REVENUE, 2015-2017 (\$MILLION)

FIGURE 35. MICROSOFT CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 36. MICROSOFT CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 37. SCHNEIDER ELECTRIC SE: REVENUE, 2015-2017 (\$MILLION)

FIGURE 38. SCHNEIDER ELECTRIC SE: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 39. SCHNEIDER ELECTRIC SE: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

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