

Smart Bathrooms Market by Type (Smart Windows, Hand Dryers, Touchless Cisterns, Smart Toilets, Touchless Soap Dispenser, Touchless Faucets, and Others), and End-User Industry (Nonresidential and Residential) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Smart bathrooms gain popularity among the consumers due to presence of energy efficient and technology driven bathroom accessories. With the rise in disposable income and awareness about energy conservation, consumers are shifting towards the concept of building energy efficient homes, bathroom being one of the most essential areas. The smart bathrooms market offers sensor driven features such as smart toilets, touchless cisterns, touchless soap dispensers, smart windows, and others. The global smart bathrooms market is estimated to account for a market revenue of \$1,230.29 million in 2016 and is expected to reach to \$2,517.82 million in 2023.

Growth in affluence of the consumers and their inclination towards building a smart and energy efficient building drives the market. Advancement in technologies especially the advent of sensor enabled systems also fuels the market. The growth in traction of touchless faucets among the bathroom accessories, is also expected to catalyze the growth of the global smart bathrooms market during the forecast period. However, the high installation and maintenance costs are expected to pose potential restraints for the growth of the global market.

The smart bathrooms market is segmented based on type, end-user industry, and geography. On the basis of type, the market is classified into smart windows, touchless cisterns, touchless faucets, smart toilets, touchless soap dispensers, hand dryers, and others. Based on the end-user industry, the market is divided into commercial and residential. Based on region, it is analyzed across North America, Asia-Pacific, Europe,

and LAMEA.

The key players operating in the global smart bathrooms market are Toto Ltd., Jacuzzi, Roca Sanitario, Novellini, Kohler, American Standard Brands, Cleveland Faucet Group(MOEN), Grohe, Jaquar, Cera Sanitaryware Ltd., Sloan Valve, Pfister (Spectrum Brands), Delta Faucet Company, and Bradley Corporation.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global smart bathrooms industry and current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities is provided.

Porter's Five Forces analysis illustrates the potency of buyers & suppliers operating in the industry.

The quantitative analysis of the smart bathrooms industry from 2017 to 2023 is provided to determine the market potential.

KEY MARKET SEGMENTS

By Type

Smart Windows

Hand Dryers

Touchless Cisterns

Smart Toilets

Touchless Soap Dispenser

Touchless Faucets

Others

By End-user Industry

Commercial

Residential

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

American Standard Brands

Bradley Corporation

Cera Sanitaryware Ltd

Cleveland Faucet Group(MOEN)

Delta Faucet Company

Grohe

Jacuzzi

Jaquar

Kohler

Novellini

Pfister (Spectrum Brands)

Roca Sanitario

Sloan Valve

Toto Ltd

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