

Smart Bathrooms Market by Type (Smart Windows, Hand Dryers, Touchless Cisterns, Smart Toilets, Touchless Soap Dispenser, Touchless Faucets, and Others), and End-User Industry (Nonresidential and Residential) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Smart bathrooms gain popularity among the consumers due to presence of energy efficient and technology driven bathroom accessories. With the rise in disposable income and awareness about energy conservation, consumers are shifting towards the concept of building energy efficient homes, bathroom being one of the most essential areas. The smart bathrooms market offers sensor driven features such as smart toilets, touchless cisterns, touchless soap dispensers, smart windows, and others. The global smart bathrooms market is estimated to account for a market revenue of \$1,230.29 million in 2016 and is expected to reach to \$2,517.82 million in 2023.

Growth in affluence of the consumers and their inclination towards building a smart and energy efficient building drives the market. Advancement in technologies especially the advent of sensor enabled systems also fuels the market. The growth in traction of touchless faucets among the bathroom accessories, is also expected to catalyze the growth of the global smart bathrooms market during the forecast period. However, the high installation and maintenance costs are expected to pose potential restraints for the growth of the global market.

The smart bathrooms market is segmented based on type, end-user industry, and geography. On the basis of type, the market is classified into smart windows, touchless cisterns, touchless faucets, smart toilets, touchless soap dispensers, hand dryers, and others. Based on the end-user industry, the market is divided into commercial and residential. Based on region, it is analyzed across North America, Asia-Pacific, Europe,

and LAMEA.

The key players operating in the global smart bathrooms market are Toto Ltd., Jacuzzi, Roca Sanitario, Novellini, Kohler, American Standard Brands, Cleveland Faucet Group(MOEN), Grohe, Jaquar, Cera Sanitaryware Ltd., Sloan Valve, Pfister (Spectrum Brands), Delta Faucet Company, and Bradley Corporation.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global smart bathrooms industry and current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities is provided.

Porter's Five Forces analysis illustrates the potency of buyers & suppliers operating in the industry.

The quantitative analysis of the smart bathrooms industry from 2017 to 2023 is provided to determine the market potential.

KEY MARKET SEGMENTS

By Type

Smart Windows

Hand Dryers

Touchless Cisterns

Smart Toilets

Touchless Soap Dispenser

Touchless Faucets

Others

By End-user Industry

Commercial

Residential

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

American Standard Brands

Bradley Corporation

Cera Sanitaryware Ltd

Cleveland Faucet Group(MOEN)

Delta Faucet Company

Grohe

Jacuzzi

Jaquar

Kohler

Novellini

Pfister (Spectrum Brands)

Roca Sanitario

Sloan Valve

Toto Ltd

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top winning strategies
 - 3.2.3. Top investment pockets
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Moderate bargaining power of suppliers
 - 3.3.2. Low bargaining power of buyers
 - 3.3.3. High threat of substitution
 - 3.3.4. Low threat of new entrants
 - 3.3.5. Moderate competitive rivalry
- 3.4. MARKET PLAYER POSITIONING, 2016
- 3.5. MARKET SHARE ANALYSIS, 2016
- 3.6. MARKET DYNAMICS
 - 3.6.1. Drivers
 - 3.6.1.1. Growing awareness about health hygiene, water and energy conservation
 - 3.6.1.2. Rising consumer disposable income
 - 3.6.1.3. Increasing investments in residential sector due to changing consumer lifestyles
 - 3.6.1.4. Increasing Nonresidential investments
 - 3.6.2. Restraints

- 3.6.2.1. High installation and maintenance cost
- 3.6.3. Opportunities
 - 3.6.3.1. Technological advancements

CHAPTER 4 SMART BATHROOMS MARKET, BY TYPE

4.1. OVERVIEW

- 4.1.1. Market size and forecast

4.2. SMART WINDOWS

- 4.2.1. Key market trends
- 4.2.2. Key growth factors and opportunities
- 4.2.3. Market size and forecast

4.3. HAND DRYERS

- 4.3.1. Key market trends
- 4.3.2. Key growth factors and opportunities
- 4.3.3. Market size and forecast

4.4. TOUCHLESS CISTERNS

- 4.4.1. Key market trends
- 4.4.2. Key growth factors and opportunities
- 4.4.3. Market size and forecast

4.5. TOUCHLESS SOAP DISPENSERS

- 4.5.1. Key market trends
- 4.5.2. Key growth factors and opportunities
- 4.5.3. Market size and forecast

4.6. SMART TOILETS

- 4.6.1. Key market trends
- 4.6.2. Key growth factors and opportunities
- 4.6.3. Market size and forecast

4.7. TOUCHLESS FAUCETS

- 4.7.1. Key market trends
- 4.7.2. Key growth factors and opportunities
- 4.7.3. Market size and forecast

4.8. OTHERS

- 4.8.1. Key market trends
- 4.8.2. Key growth factors and opportunities
- 4.8.3. Market size and forecast

CHAPTER 5 GLOBAL SMART BATHROOMS MARKET, BY END-USER INDUSTRY

5.1. OVERVIEW

5.1.1. Market Size and Forecast

5.2. NONRESIDENTIAL

5.2.1. Key Market Trends

5.2.2. Key Growth factors and Opportunities

5.2.3. Market size and forecast

5.3. RESIDENTIAL

5.3.1. Key market trends

5.3.2. Key growth factors and opportunities

5.3.3. Market size and forecast

CHAPTER 6 SMART BATHROOMS MARKET, BY GEOGRAPHY

6.1. OVERVIEW

6.1.1. Market size and forecast

6.2. NORTH AMERICA

6.2.1. Key market trends

6.2.2. Key growth factors and opportunities

6.2.3. Market size and forecast by type

6.2.4. Market size and forecast by end-user industry

6.2.5. Market size and forecast by country

6.2.5.1. U.S.

6.2.5.2. U.S. market forecast and size by type

6.2.5.3. U.S. market forecast and size by end-user industry

6.2.5.4. Canada

6.2.5.5. Canada market forecast and size by type

6.2.5.6. Canada market forecast and size by end-user industry

6.2.5.7. Mexico

6.2.5.8. Mexico Market forecast and size by type

6.2.5.9. Mexico Market forecast and size by end-user industry

6.3. EUROPE

6.3.1. Key market trends

6.3.2. Key growth factors and opportunities

6.3.3. Market size and forecast by type

6.3.4. Market size and forecast by end-user industry

6.3.5. Market size and forecast by country

6.3.5.1. UK

6.3.5.2. UK Market forecast and size by type

6.3.5.3. UK Market forecast and size by end-user industry

- 6.3.5.4. Germany
- 6.3.5.5. Germany Market forecast and size by type
- 6.3.5.6. Germany Market forecast and size by end-user industry
- 6.3.5.7. France
- 6.3.5.8. France Market forecast and size by type
- 6.3.5.9. France Market forecast and size by end-user industry
- 6.3.5.10. Italy
- 6.3.5.11. Italy Market forecast and size by type
- 6.3.5.12. Italy Market forecast and size by end-user industry
- 6.3.5.13. Rest of Europe
- 6.3.5.14. Rest of Europe Market forecast and size by type
- 6.3.5.15. Rest of Europe Market forecast and size by end-user industry
- 6.4. ASIA-PACIFIC
 - 6.4.1. Key market trends
 - 6.4.2. Key growth factors and opportunities
 - 6.4.3. Market size and forecast by type
 - 6.4.4. Market size and forecast by end-user industry
 - 6.4.5. Market size and forecast by country
 - 6.4.5.1. China
 - 6.4.5.2. China Market forecast and size by type
 - 6.4.5.3. China Market forecast and size by end-user industry
 - 6.4.5.4. Japan
 - 6.4.5.5. Japan Market forecast and size by type
 - 6.4.5.6. Japan Market forecast and size by end-user industry
 - 6.4.5.7. India
 - 6.4.5.8. India Market forecast and size by type
 - 6.4.5.9. India Market forecast and size by end-user industry
 - 6.4.5.10. Australia
 - 6.4.5.11. Australia Market forecast and size by type
 - 6.4.5.12. Australia Market forecast and size by end-user industry
 - 6.4.5.13. Rest of Asia-Pacific
 - 6.4.5.14. Rest of Asia-Pacific Market forecast and size by type
 - 6.4.5.15. Rest of Asia-Pacific Market forecast and size by end-user industry
- 6.5. LAMEA
 - 6.5.1. Key market trends
 - 6.5.2. Key growth factors and opportunities
 - 6.5.3. Market size and forecast by type
 - 6.5.4. Market size and forecast by end-user industry
 - 6.5.5. Market size and forecast by country

- 6.5.5.1. Latin America
- 6.5.5.2. Latin America Market forecast and size by type
- 6.5.5.3. Latin America market forecast and size by end-user industry
- 6.5.5.4. Middle East
- 6.5.5.5. Middle East Market forecast and size by type
- 6.5.5.6. Middle East Market forecast and size by end-user industry
- 6.5.5.7. Africa
- 6.5.5.8. Africa Market forecast and size by type
- 6.5.5.9. Africa Market forecast and size by end-user industry

CHAPTER 7 COMPANY PROFILES

7.1. AMERICAN STANDARD BRANDS

- 7.1.1. Company overview
- 7.1.2. Company snapshot
- 7.1.3. Operating business segments
- 7.1.4. Product portfolio
- 7.1.5. Business performance
- 7.1.6. Key strategic moves and developments

7.2. BRADLEY CORPORATION

- 7.2.1. Company overview
- 7.2.2. Company snapshot
- 7.2.3. Operating business segments
- 7.2.4. Product portfolio
- 7.2.5. Business performance
- 7.2.6. Key strategic moves and developments

7.3. CERA SANITARYWARE LTD.

- 7.3.1. Company overview
- 7.3.2. Company snapshot
- 7.3.3. Operating business segments
- 7.3.4. Product portfolio
- 7.3.5. Business performance
- 7.3.6. Key strategic moves and developments

7.4. CLEVELAND FAUCET GROUP

- 7.4.1. Company overview
- 7.4.2. Company snapshot
- 7.4.3. Operating business segments
- 7.4.4. Product portfolio
- 7.4.5. Business performance

7.4.6. Key strategic moves and developments

7.5. DELTA FAUCET COMPANY

7.5.1. Company overview

7.5.2. Company snapshot

7.5.3. Operating business segments

7.5.4. Product portfolio

7.5.5. Business performance

7.5.6. Key strategic moves and developments

7.6. GROHE

7.6.1. Company overview

7.6.2. Company snapshot

7.6.3. Operating business segments

7.6.4. Product portfolio

7.6.5. Business performance

7.6.6. Key strategic moves and developments

7.7. JACUZZI

7.7.1. Company overview

7.7.2. Company snapshot

7.7.3. Operating business segments

7.7.4. Product portfolio

7.7.5. Business performance

7.7.6. Key strategic moves and developments

7.8. JAQUAR

7.8.1. Company overview

7.8.2. Company snapshot

7.8.3. Operating business segments

7.8.4. Product portfolio

7.8.5. Business performance

7.8.6. Key strategic moves and developments

7.9. KOHLER

7.9.1. Company overview

7.9.2. Company snapshot

7.9.3. Operating business segments

7.9.4. Product portfolio

7.9.5. Business performance

7.9.6. Key strategic moves and developments

7.10. NOVELLINI

7.10.1. Company overview

7.10.2. Company snapshot

- 7.10.3. Operating business segments
- 7.10.4. Product portfolio
- 7.10.5. Business performance
- 7.10.6. Key strategic moves and developments
- 7.11. PFISTER
 - 7.11.1. Company overview
 - 7.11.2. Company snapshot
 - 7.11.3. Operating business segments
 - 7.11.4. Product portfolio
 - 7.11.5. Business performance
 - 7.11.6. Key strategic moves and developments
- 7.12. ROCA SANIATRIO
 - 7.12.1. Company overview
 - 7.12.2. Company snapshot
 - 7.12.3. Operating business segments
 - 7.12.4. Product portfolio
 - 7.12.5. Business performance
 - 7.12.6. Key strategic moves and developments
- 7.13. SLOAN VALVE
 - 7.13.1. Company overview
 - 7.13.2. Company snapshot
 - 7.13.3. Operating business segments
 - 7.13.4. Product portfolio
 - 7.13.5. Business performance
 - 7.13.6. Key strategic moves and developments
- 7.14. TOTO LTD.
 - 7.14.1. Company overview
 - 7.14.2. Company snapshot
 - 7.14.3. Operating business segments
 - 7.14.4. Product portfolio
 - 7.14.5. Business performance
 - 7.14.6. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1. SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 2. SMART BATHROOMS MARKET REVENUE FROM CEILING MOUNTED, BY REGION, 2016-2023 (\$MILLION)

TABLE 3. SMART BATHROOMS MARKET REVENUE FROM WINDOW MOUNTED, BY REGION, 2016-2023 (\$MILLION)

TABLE 4. SMART BATHROOMS MARKET REVENUE FROM WALL MOUNTED, BY REGION, 2016-2023 (\$MILLION)

TABLE 5. GLOBAL SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 6. GLOBAL SMART BATHROOMS MARKET REVENUE FROM NONRESIDENTIAL, BY REGION, 2016-2023 (\$MILLION)

TABLE 7. GLOBAL SMART BATHROOMS MARKET REVENUE FROM RESIDENTIAL, BY REGION, 2016-2023 (\$MILLION)

TABLE 8. SMART BATHROOMS MARKET REVENUE, BY REGION, 2016-2023 (\$MILLION)

TABLE 9. NORTH AMERICA SMART BATHROOMS MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 10. NORTH AMERICA SMART BATHROOMS MARKET, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 11. U.S. SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 12. U.S. SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 13. U.S. SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 14. CANADA SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 15. CANADA SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 16. CANADA SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 17. MEXICO SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 18. MEXICO SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 19. MEXICO SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 20. EUROPE SMART BATHROOMS MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 21. EUROPE SMART BATHROOMS MARKET, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 22. UK SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 23. UK SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 24. UK SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 25. GERMANY SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 26. GERMANY SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 27. GERMANY SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 28. FRANCE SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 29. FRANCE SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 30. FRANCE SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 31. ITALY SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 32. ITALY SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 33. ITALY SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 34. SPAIN SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 35. SPAIN SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 36. SPAIN SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 37. REST OF EUROPE SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 38. REST OF EUROPE SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 39. REST OF EUROPE SMART BATHROOMS MARKET REVENUE, BY END-

USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 40. ASIA-PACIFIC SMART BATHROOMS MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 41. ASIA-PACIFIC SMART BATHROOMS MARKET, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 42. CHINA SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 43. CHINA SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 44. CHINA SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 45. JAPAN SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 46. JAPAN SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023, (\$MILLION)

TABLE 47. JAPAN SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 48. INDIA SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 49. INDIA SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 50. INDIA SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 51. REST OF ASIA-PACIFIC SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 52. REST OF ASIA-PACIFIC SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 53. REST OF ASIA-PACIFIC SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 54. LAMEA SMART BATHROOMS MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 55. LAMEA SMART BATHROOMS MARKET, BY END-USER INDUTRY, 2016-2023 (\$MILLION)

TABLE 56. LATIN AMERICA SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 57. LATIN AMERICA SMART BATHROOMS MARKET REVENUE, BY TYPE 2016-2023 (\$MILLION)

TABLE 58. LATIN AMERICA SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 59. MIDDLE EAST SMART BATHROOMS MARKET REVENUE, 2016-2023

(\$MILLION)

TABLE 60. MIDDLE EAST SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 61. MIDDLE EAST SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 62. AFRICA SMART BATHROOMS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 63. AFRICA SMART BATHROOMS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 64. AFRICA SMART BATHROOMS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 65. AMERICAN STANDARD BRANDS: COMPANY SNAPSHOT

TABLE 66. AMERICAN STANDARD BRANDS: OPERATING SEGMENTS

TABLE 67. AMERICAN STANDARD BRANDS: PRODUCT PORTFOLIO

TABLE 68. BRADLEY CORPORATION: COMPANY SNAPSHOT

TABLE 69. BRADLEY CORPORATION: OPERATING SEGMENTS

TABLE 70. BRADLEY CORPORATION: PRODUCT PORTFOLIO

TABLE 71. CERA SANITARYWARE LTD.: COMPANY SNAPSHOT

TABLE 72. CERA SANITARYWARE LTD.: OPERATING SEGMENTS

TABLE 73. CERA SANITARYWARE LTD.: PRODUCT PORTFOLIO

TABLE 74. CLEVELAND FAUCET GROUP: COMPANY SNAPSHOT

TABLE 75. CLEVELAND FAUCET GROUP: OPERATING SEGMENTS

TABLE 76. CLEVELAND FAUCET GROUP: PRODUCT PORTFOLIO

TABLE 77. DELTA FAUCET COMPANY: COMPANY SNAPSHOT

TABLE 78. DELTA FAUCET COMPANY: OPERATING SEGMENTS

TABLE 79. DELTA FAUCET COMPANY: PRODUCT PORTFOLIO

TABLE 80. GROHE: COMPANY SNAPSHOT

TABLE 81. GROHE: OPERATING SEGMENTS

TABLE 82. SAUTER CONTROL GMBH: PRODUCT PORTFOLIO

TABLE 83. JACUZZI: COMPANY SNAPSHOT

TABLE 84. JACUZZI: OPERATING SEGMENTS

TABLE 85. JACUZZI: PRODUCT PORTFOLIO

TABLE 86. JAQUAR: COMPANY SNAPSHOT

TABLE 87. JAQUAR: OPERATING SEGMENTS

TABLE 88. JAQUAR: PRODUCT PORTFOLIO

TABLE 89. KOHLER: COMPANY SNAPSHOT

TABLE 90. KOHLER: OPERATING SEGMENTS

TABLE 91. KOHLER: PRODUCT PORTFOLIO

TABLE 92. NOVELLINI: COMPANY SNAPSHOT

TABLE 93. NOVELLINI: OPERATING SEGMENTS
TABLE 94. NOVELLINI: PRODUCT PORTFOLIO
TABLE 95. PFISTER: COMPANY SNAPSHOT
TABLE 96. PFISTER: OPERATING SEGMENTS
TABLE 97. PFISTER: PRODUCT PORTFOLIO
TABLE 98. ROCA SANITARIO: COMPANY SNAPSHOT
TABLE 99. ROCA SANITARIO: OPERATING SEGMENTS
TABLE 100. ROCA SANITARIO: PRODUCT PORTFOLIO
TABLE 101. SLOAN VALVE: COMPANY SNAPSHOT
TABLE 102. SLOAN VALVE: OPERATING SEGMENTS
TABLE 103. SLOAN VALVE: PRODUCT PORTFOLIO
TABLE 104. TOTO LTD.: COMPANY SNAPSHOT
TABLE 105. TOTO LTD.: OPERATING SEGMENTS
TABLE 106. TOTO LTD.: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 1. MARKET SEGMENTATION OF THE SMART BATHROOMS MARKET

FIGURE 2. EXECUTIVE SUMMARY OF THE SMART BATHROOMS MARKET

FIGURE 3. TOP IMPACTING FACTORS

FIGURE 4. TOP WINNING STRATEGIES

FIGURE 5. TOP INVESTMENT POCKETS

FIGURE 6. PORTERS FIVE FORCES

FIGURE 7. MARKET PLAYER POSITIONING, 2016

FIGURE 8. MARKET SHARE ANALYSIS (% COMPARISON)

FIGURE 9. SMART BATHROOMS MARKET, BY TYPE, 2016 & 2023 (%)

FIGURE 10. GLOBAL SMART BATHROOMS MARKET, BY END-USER INDUSTRY, 2016 & 2023 (\$MILLION)

FIGURE 11. SMART BATHROOMS MARKET SHARE & GROWTH RATE, BY REGION, 2016(%)

FIGURE 12. NORTH AMERICA SMART BATHROOMS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016 & 2023 (\$MILLION)

FIGURE 13. EUROPE SMART BATHROOMS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016 & 2023 (\$MILLION)

FIGURE 14. ASIA-PACIFIC SMART BATHROOMS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016 & 2023 (\$MILLION)

FIGURE 15. LAMEA SMART BATHROOMS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016 & 2023 (\$MILLION)

FIGURE 16. CERA SANITARYWARE LTD.: NET SALES, 2014-2016 (\$MILLION)

FIGURE 17. CERA SANITARYWARE LTD.: REVENUE BY SEGMENT, 2016 (%)

FIGURE 18. CERA SANITARYWARE LTD.: REVENUE BY GEOGRAPHY, 2016 (%)

FIGURE 19. CLEVELAND FAUCET GROUP: NET SALES, 2014-2016 (\$MILLION)

FIGURE 20. CLEVELAND FAUCET GROUP: REVENUE BY SEGMENT, 2016 (%)

FIGURE 21. CLEVELAND FAUCET GROUP: REVENUE BY GEOGRAPHY, 2015 (%)

FIGURE 22. JACUZZI: NET SALES, 2014-2016 (\$MILLION)

FIGURE 23. JACUZZI: REVENUE BY PRODUCT, 2016 (%)

FIGURE 24. JACUZZI: REVENUE BY GEOGRAPHY, 2016 (%)

FIGURE 25. JAQUAR: SALES REVENUE, 2014-2016 (\$MILLION)

FIGURE 26. JAQUAR: SALES REVENUE BY PRODUCT, 2016 (%)

FIGURE 27. KOHLER: SALES, 2013-2015 (\$MILLION)

FIGURE 28. KOHLER: REVENUE BY SEGMENT, 2015 (%)

FIGURE 29. KOHLER: REVENUE BY GEOGRAPHY, 2015 (%)

- FIGURE 30. NOVELLINI: NET SALES, 2014-2016 (\$MILLION)
- FIGURE 31. NOVELLINI: REVENUE BY PRODUCT, 2016 (%)
- FIGURE 32. NOVELLINI: REVENUE BY GEOGRAPHY, 2016 (%)
- FIGURE 33. PFISTER: NET SALES, 2014-2016 (\$MILLION)
- FIGURE 34. PFISTER: REVENUE BY PRODUCT, 2016 (%)
- FIGURE 35. PFISTER: REVENUE BY GEOGRAPHY, 2016 (%)
- FIGURE 36. ROCA SANITARIO: NET SALES, 2014-2016 (\$MILLION)
- FIGURE 37. ROCA SANITARIO: REVENUE BY PRODUCT, 2016 (%)
- FIGURE 38. ROCA SANITARIO: REVENUE BY GEOGRAPHY, 2016 (%)
- FIGURE 39. SLOAN VALVE: NET SALES, 2014-2016 (\$MILLION)
- FIGURE 40. SLOAN VALVE: REVENUE BY PRODUCT, 2016 (%)
- FIGURE 41. SLOAN VALVE: REVENUE BY GEOGRAPHY, 2016 (%)
- FIGURE 42. TOTO LTD.: NET SALES, 2014-2016 (\$MILLION)
- FIGURE 43. TOTO LTD.: REVENUE BY PRODUCT, 2016 (%)
- FIGURE 44. TOTO LTD.: REVENUE BY GEOGRAPHY, 2016 (%)

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