

Smart Air Purifiers Market, by Type (Dust Collectors, Fume & Smoke Collectors, and Others), Technique (High-Efficiency Particulate Air (HEPA), Thermodynamic Sterilization System (TSS), Ultraviolet Germicidal Irradiation, Ionizer Purifiers, Activated Carbon Filtration, and Others), and End User (Residential, Commercial, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global smart air purifier market size was valued at \$5,200.0 million in 2019, and is projected to reach \$10,411.4 million by 2027, registering a CAGR of 11.6% from 2020 to 2027. Smart purifiers function by gathering air quality data from special monitoring sensors on the units, and send alerts when air quality levels change. Smartphone apps allow users to control these purifiers by enabling fine tune adjustment of air cleaning settings.

Growing awareness about the adverse effects of pollution on health has encouraged various electronics manufacturers to introduce advanced air purifiers. Moreover, people have become more technology oriented, and tend to invest significantly on high-end products such as smart air purifiers owing to increase in per capita income of the population in the emerging economies. However, high maintenance cost, replacement of filters, and premium installation charges have limited the adoption of these purifiers, thereby restraining the growth of the market.

The global smart air purifiers market is segmented into type, technique, end user, and

region. By type, the market is categorized into dust collectors, fume & smoke collectors, and others. The dust collecting smart air purifiers segment dominated the global market, and is expected to maintain this trend throughout the coming years, due to wide applications of these purifiers.

Based on technique, the market is fragmented into as high-efficiency particulate air (HEPA), thermodynamic sterilization system (TSS), ultraviolet germicidal irradiation, filter, activated carbon-polarized media photocatalytic oxidation (PCO), ionizer purifiers, and others. High-efficiency particulate air (HEPA) technology is anticipated to dominate the global smart air purifiers market throughout the forecast period.

The end-user segment is fragmented into residential, commercial, and others. In 2019, the residential segment accounted for the highest market share, followed by the commercial segment. Regionally, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. In 2019, Asia-Pacific was the highest contributor to global smart air purifiers market, and is expected to witness significant growth rate in the coming years.

COMPETITION ANALYSIS

Key companies profiled in the report include Coway Co., Ltd., Dyson Technology Limited, Honeywell International Inc., Levoit, LG Electronics Inc., Xiaomi Corporation, Koninklijke Philips N.V., Sharp Corporation, Unilever PLC (Blueair AB), Winix Inc.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging smart air purifier market trends and dynamics.

In-depth market analysis is conducted by constructing market estimations for the key market segments between 2019 and 2027.

Extensive analysis of the smart air purifier market is conducted by following key product positioning and monitoring of the top competitors within the market framework.

A comprehensive analysis of all the regions is provided to determine the prevailing opportunities.

The global smart air purifier market forecast analysis from 2020 to 2027 is included in the report.

The key market players within smart air purifier market are profiled in this report and their strategies are analyzed thoroughly, which help to understand the competitive outlook of the smart air purifier industry.

GLOBAL SMART AIR PURIFIER MARKET SEGMENTS

BY TYPE

Dust collectors

Fume and smoke collectors

Others

BY TECHNIQUE

High-efficiency Particulate Air (HEPA)

Thermodynamic sterilization system(TSS)

Ultraviolet germicidal irradiation

Ionizer purifiers

Activated Carbon Filtration

Others

BY END-USER

Residential

Commercial

Others

BY REGION

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Russia

Switzerland

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS

Coway Co., Ltd.

Dyson Technology Limited

Honeywell International Inc.

Levoit

LG Electronics Inc.

Xiaomi Corporation

Koninklijke Philips N.V.

Sharp Corporation

Unilever PLC (Blueair AB)

Winix Inc.

List of Company Profiles

Key companies profiled in the smart air purifier market report include Coway Co., Ltd., Dyson Technology Limited, Honeywell International Inc., Levoit, LG Electronics Inc., Xiaomi Corporation, Koninklijke Philips N.V., Sharp Corporation, Unilever PLC (Blueair AB), Winix Inc.. The product launch is the key strategy being adopted by the key players

to remain competitive in the market.

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