

# **Sliced White Mushroom Market By Product Type (Fresh Sliced White Mushrooms, Canned Sliced White Mushrooms, Frozen Sliced White Mushrooms, Dried Sliced White Mushrooms) , By End Use (Residential, Commercial) By Distribution Channel (Hypermarkets and Supermarkets, Specialty Stores, Convenience Stores, Online Retailers, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

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## **Abstracts**

The sliced white mushroom market was valued at \$4.5 billion in 2023, and is projected to reach \$8.2 billion by 2033, growing at a CAGR of 6.2% from 2024 to 2033.

Sliced white mushrooms are pre-cut, ready-to-use segments of *Agaricus bisporus*, the most common type of mushroom consumed worldwide. These mushrooms have a mild flavor and a firm texture, making them highly versatile in culinary applications. Slicing white mushrooms makes them convenient for use in a wide range of dishes such as salads, stir-fries, soups, and pasta. Known for their delicate flavor, they easily absorb other ingredients' seasonings and are rich in nutrients, including vitamins, minerals, and antioxidants, contributing to a balanced diet.

The growth of the global sliced white mushroom market is driven by rise in health consciousness among consumers. This is attributed to the fact that sliced white mushrooms are perceived as a low-calorie, nutrient-rich food source high in vitamins, minerals, and antioxidants. A 2022 study by the UCLA Health—a public healthcare system affiliated with the University of California—stated that as per U.S. Department of Agriculture, average American consumers up to three pounds of mushroom a year. In

In addition, a review of 17 cancer studies published in “A Journal of the American Society of Nutrition” stated that the risk of cancer is reduced to as much as 45% on consumption of 18 grams of mushrooms per day. The growing demand for pre-cut, ready-to-cook ingredients in households and the foodservice industry fuels the demand for sliced white mushrooms, further boosting the market growth. Moreover, the surge in the trend of veganism notably contributes toward the growth of the global market. As per a 2024 study, approximately 88 million individuals have adopted veganism across the world, which has skyrocketed the demand for mushrooms, as they serve as the top alternatives to meat due to their umami flavor and nutritional profile. Furthermore, the rise in the popularity of organic and sustainable food trends has augmented the sales of organic sliced white mushrooms, especially among health-conscious consumers, thus strengthening the growth of the global market. However, the short shelf life of mushrooms acts as the key deterrent factor of the global market. In addition, price volatility and seasonal availability restrain the market growth. On the contrary, advances in packaging technologies that extend the shelf life of sliced white mushrooms, which are expected to offer remunerative opportunities for the expansion of the global market during the forecast period.

The global sliced white mushroom market has been segmented into product type, end user, distribution, and region. Depending on product type, it is bifurcated into fresh sliced white mushrooms, canned sliced white mushrooms, frozen sliced white mushrooms, and dried sliced white mushrooms. On the basis of end user, it is segregated into residential and commercial. By distribution channel, it is categorized into hypermarkets and supermarkets, specialty stores, convenience stores, online retailers, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa.

## Key Findings

By product type, the fresh sliced white mushrooms segment held the major share of the market in 2023; however, the dried sliced white mushrooms segment is projected to exhibit the highest CAGR from 2024 to 2033.

On the basis of end user, the commercial segment was the major shareholder in 2023; however, the residential segment is expected to register the highest CAGR throughout the forecast period.

Depending on distribution channel, the hypermarkets & supermarkets segment garnered the largest share in 2023; however, the online retail segment is projected to

lead in the coming years.

Region wise, Europe dominated the market, in term of revenue, in 2023.

### Competition Analysis

Competitive analysis and profiles of the major players in the global sliced white mushroom market include Monterey Mushrooms, Inc., Costa Group, Highline Mushrooms, South Mill Champs, The Mushroom Company, Greenyard Group, Bonduelle Fresh Europe, Scelta Mushrooms BV, Monaghan Mushrooms, and Okechamp S.A. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

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Investment Opportunities

Market share analysis of players by products/segments

Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Import Export Analysis/Data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

Product Consumption Analysis

SWOT Analysis

Volume Market Size and Forecast

## Key Market Segments

### By Product Type

Fresh Sliced White Mushrooms

Canned Sliced White Mushrooms

Frozen Sliced White Mushrooms

Dried Sliced White Mushrooms

### By End Use

Residential

Commercial

### By Distribution Channel

Hypermarkets and Supermarkets

Specialty Stores

Convenience Stores

Online Retailers

Others

### By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Monterey Mushrooms, Inc.

Costa Group

Highline Mushrooms

South Mill Champs

The Mushroom Company

Greenyard Group

Bonduelle Fresh Europe

Scelta Mushrooms BV

Monaghan Mushrooms

Okechamp S.A.

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