

# **Server Software Market By Deployment Mode (On-premise, Cloud) , By Server (Web Server Software, Application Server Software, Cloud Computing Server, Database Server Software, File Server Software) : Global Opportunity Analysis and Industry Forecast, 2024-2032**

<https://marketpublishers.com/r/SF09458A4429EN.html>

Date: September 2024

Pages: 350

Price: US\$ 2,601.00 (Single User License)

ID: SF09458A4429EN

## **Abstracts**

### **Server Software Market**

The server software market was valued at \$10.2 billion in 2023 and is projected to reach \$21.3 billion by 2032, growing at a CAGR of 8.5% from 2024 to 2032.

A server software is an application that responds to client requests and manages resources over a network. The software interacts with hardware infrastructure of the server such as processor, memory, input/output, and communication ports. The major functionalities performed by server software include request handling, data security, resource management, logging, and monitoring. The key factors that make an effective server software include scalability, compatibility, robust support system, and quick response time.

With increasing operations over the cloud across several industries, the growth of the server software market is driven significantly. In addition, the advent of sophisticated IT infrastructure is boosting the adoption of server software owing to its ability to support novel services and applications. Furthermore, the robust encryption and security features of server software augment the market development substantially. A key trend gaining prominence in the server software market is the integration of AI algorithms into the application. The capabilities of AI offer the flexibility to enhance storage, increase

computational requirements, and adjust server scalability as per project demands.

However, high costs associated with the operation and maintenance of server software hampers the development of the market. Moreover, configuration of the ingenious application with existing infrastructure is a complex & time-consuming process, deterring several organizations from its adoption and restraining the market growth. In addition, constant advancements in technology boost the demand for frequent replacements & software upgrades, making organizations hesitant to invest in such solutions and hindering the market growth. On the contrary, as organizations strive to reduce their investments in physical hardware and energy consumption, the server software market is projected to witness several lucrative opportunities. A report by the International Data Cooperation—a market research and consulting firm in the U.S.—mentioned a 40% reduction in hardware and software expenditure for IT departments owing to the adoption of server virtualization. Therefore, rise in the trend toward virtualization is poised to present new avenues for the server software market.

## Segment Review

The server software market is segmented into deployment mode, server, and region. On the basis of deployment mode, the market is bifurcated into on-premise and cloud. Depending on server, it is divided into web server software, application server software, cloud computing server, database server software, and file server software. Region wise, it is analyzed across North America, Europe, Asia-Pacific, Latin America, and MEA.

## Key Findings

On the basis of deployment mode, the cloud segment is expected to dominate the market during the forecast period.

Depending on server, the cloud computing server segment is projected to account for a high share of the market throughout the forecast period.

Region wise, North America is anticipated to be the highest revenue generator by 2032.

## Competition Analysis

The major players of the global server software market include Dell Corporation, Oracle

Corporation, Hewlett Packard Enterprise Development LLC, International Business Machine (IBM) Corporation, SAP SE, Microsoft Corporation, Apache Software Foundation, CodeLathe LLC, Aprelium, and Red Hat Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, to strengthen their foothold in the competitive market.

Additional benefits you will get with this purchase are:

Quarterly Update and\* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support\* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization\* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response\*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

End user preferences and pain points

Industry life cycle assessment, by region

Product Benchmarking / Product specification and applications

Product Life Cycles

Scenario Analysis & Growth Trend Comparison

Technology Trend Analysis

Go To Market Strategy

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Pain Point Analysis

Regulatory Guidelines

Strategic Recommendations

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Market share analysis of players at global/region/country level

SWOT Analysis

## Key Market Segments

## By Depoyment Mode

On-premise

Cloud

## By Server

Web Server Software

Application Server Software

Cloud Computing Server

Database Server Software

File Server Software

## By Region

North America

U.S.

Canada

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

Latin America

Brazil

Colombia

Argentina

Rest of Latin America

MEA

Saudi Arabia

South Africa

UAE

Rest of MEA

Key Market Players

Dell Corporation

Oracle Corporation

Hewlett Packard Enterprise Development LLC

International Business Machine (IBM) Corporation

SAP SE

Microsoft Corporation

Apache Software Foundation

CodeLathe LLC

Aprelium

Red Hat Inc.

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools and Models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

### CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
  - 3.2.1. Top Investment Pockets
  - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
  - 3.3.1. Bargaining Power of Suppliers
  - 3.3.2. Threat of New Entrants
  - 3.3.3. Threat of Substitutes
  - 3.3.4. Competitive Rivalry
  - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
  - 3.4.1. Drivers
  - 3.4.2. Restraints
  - 3.4.3. Opportunities

### CHAPTER 4: SERVER SOFTWARE MARKET, BY DEPOYMENT MODE

- 4.1. Market Overview
  - 4.1.1 Market Size and Forecast, By Depoyment Mode
- 4.2. On-premise
  - 4.2.1. Key Market Trends, Growth Factors and Opportunities



- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Cloud
  - 4.3.1. Key Market Trends, Growth Factors and Opportunities
  - 4.3.2. Market Size and Forecast, By Region
  - 4.3.3. Market Share Analysis, By Country

## **CHAPTER 5: SERVER SOFTWARE MARKET, BY SERVER**

- 5.1. Market Overview
  - 5.1.1 Market Size and Forecast, By Server
- 5.2. Web Server Software
  - 5.2.1. Key Market Trends, Growth Factors and Opportunities
  - 5.2.2. Market Size and Forecast, By Region
  - 5.2.3. Market Share Analysis, By Country
- 5.3. Application Server Software
  - 5.3.1. Key Market Trends, Growth Factors and Opportunities
  - 5.3.2. Market Size and Forecast, By Region
  - 5.3.3. Market Share Analysis, By Country
- 5.4. Cloud Computing Server
  - 5.4.1. Key Market Trends, Growth Factors and Opportunities
  - 5.4.2. Market Size and Forecast, By Region
  - 5.4.3. Market Share Analysis, By Country
- 5.5. Database Server Software
  - 5.5.1. Key Market Trends, Growth Factors and Opportunities
  - 5.5.2. Market Size and Forecast, By Region
  - 5.5.3. Market Share Analysis, By Country
- 5.6. File Server Software
  - 5.6.1. Key Market Trends, Growth Factors and Opportunities
  - 5.6.2. Market Size and Forecast, By Region
  - 5.6.3. Market Share Analysis, By Country

## **CHAPTER 6: SERVER SOFTWARE MARKET, BY REGION**

- 6.1. Market Overview
  - 6.1.1 Market Size and Forecast, By Region
- 6.2. North America
  - 6.2.1. Key Market Trends and Opportunities
  - 6.2.2. Market Size and Forecast, By Deployment Mode

- 6.2.3. Market Size and Forecast, By Server
- 6.2.4. Market Size and Forecast, By Country
- 6.2.5. U.S. Server Software Market
  - 6.2.5.1. Market Size and Forecast, By Deployment Mode
  - 6.2.5.2. Market Size and Forecast, By Server
- 6.2.6. Canada Server Software Market
  - 6.2.6.1. Market Size and Forecast, By Deployment Mode
  - 6.2.6.2. Market Size and Forecast, By Server
- 6.3. Europe
  - 6.3.1. Key Market Trends and Opportunities
  - 6.3.2. Market Size and Forecast, By Deployment Mode
  - 6.3.3. Market Size and Forecast, By Server
  - 6.3.4. Market Size and Forecast, By Country
  - 6.3.5. France Server Software Market
    - 6.3.5.1. Market Size and Forecast, By Deployment Mode
    - 6.3.5.2. Market Size and Forecast, By Server
  - 6.3.6. Germany Server Software Market
    - 6.3.6.1. Market Size and Forecast, By Deployment Mode
    - 6.3.6.2. Market Size and Forecast, By Server
  - 6.3.7. Italy Server Software Market
    - 6.3.7.1. Market Size and Forecast, By Deployment Mode
    - 6.3.7.2. Market Size and Forecast, By Server
  - 6.3.8. Spain Server Software Market
    - 6.3.8.1. Market Size and Forecast, By Deployment Mode
    - 6.3.8.2. Market Size and Forecast, By Server
  - 6.3.9. UK Server Software Market
    - 6.3.9.1. Market Size and Forecast, By Deployment Mode
    - 6.3.9.2. Market Size and Forecast, By Server
  - 6.3.10. Rest Of Europe Server Software Market
    - 6.3.10.1. Market Size and Forecast, By Deployment Mode
    - 6.3.10.2. Market Size and Forecast, By Server
- 6.4. Asia-Pacific
  - 6.4.1. Key Market Trends and Opportunities
  - 6.4.2. Market Size and Forecast, By Deployment Mode
  - 6.4.3. Market Size and Forecast, By Server
  - 6.4.4. Market Size and Forecast, By Country
  - 6.4.5. China Server Software Market
    - 6.4.5.1. Market Size and Forecast, By Deployment Mode
    - 6.4.5.2. Market Size and Forecast, By Server

- 6.4.6. Japan Server Software Market
  - 6.4.6.1. Market Size and Forecast, By Deployment Mode
  - 6.4.6.2. Market Size and Forecast, By Server
- 6.4.7. India Server Software Market
  - 6.4.7.1. Market Size and Forecast, By Deployment Mode
  - 6.4.7.2. Market Size and Forecast, By Server
- 6.4.8. South Korea Server Software Market
  - 6.4.8.1. Market Size and Forecast, By Deployment Mode
  - 6.4.8.2. Market Size and Forecast, By Server
- 6.4.9. Australia Server Software Market
  - 6.4.9.1. Market Size and Forecast, By Deployment Mode
  - 6.4.9.2. Market Size and Forecast, By Server
- 6.4.10. Rest of Asia-Pacific Server Software Market
  - 6.4.10.1. Market Size and Forecast, By Deployment Mode
  - 6.4.10.2. Market Size and Forecast, By Server
- 6.5. Latin America
  - 6.5.1. Key Market Trends and Opportunities
  - 6.5.2. Market Size and Forecast, By Deployment Mode
  - 6.5.3. Market Size and Forecast, By Server
  - 6.5.4. Market Size and Forecast, By Country
  - 6.5.5. Brazil Server Software Market
    - 6.5.5.1. Market Size and Forecast, By Deployment Mode
    - 6.5.5.2. Market Size and Forecast, By Server
  - 6.5.6. Colombia Server Software Market
    - 6.5.6.1. Market Size and Forecast, By Deployment Mode
    - 6.5.6.2. Market Size and Forecast, By Server
  - 6.5.7. Argentina Server Software Market
    - 6.5.7.1. Market Size and Forecast, By Deployment Mode
    - 6.5.7.2. Market Size and Forecast, By Server
  - 6.5.8. REST oF Latin America Server Software Market
    - 6.5.8.1. Market Size and Forecast, By Deployment Mode
    - 6.5.8.2. Market Size and Forecast, By Server
- 6.6. MEA
  - 6.6.1. Key Market Trends and Opportunities
  - 6.6.2. Market Size and Forecast, By Deployment Mode
  - 6.6.3. Market Size and Forecast, By Server
  - 6.6.4. Market Size and Forecast, By Country
  - 6.6.5. Saudi Arabia Server Software Market
    - 6.6.5.1. Market Size and Forecast, By Deployment Mode

- 6.6.5.2. Market Size and Forecast, By Server
- 6.6.6. South Africa Server Software Market
  - 6.6.6.1. Market Size and Forecast, By Deployment Mode
  - 6.6.6.2. Market Size and Forecast, By Server
- 6.6.7. UAE Server Software Market
  - 6.6.7.1. Market Size and Forecast, By Deployment Mode
  - 6.6.7.2. Market Size and Forecast, By Server
- 6.6.8. Rest Of Mea Server Software Market
  - 6.6.8.1. Market Size and Forecast, By Deployment Mode
  - 6.6.8.2. Market Size and Forecast, By Server

## **CHAPTER 7: COMPETITIVE LANDSCAPE**

- 7.1. Introduction
- 7.2. Top Winning Strategies
- 7.3. Product Mapping Of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Top Player Positioning, 2023

## **CHAPTER 8: COMPANY PROFILES**

- 8.1. Dell Corporation
  - 8.1.1. Company Overview
  - 8.1.2. Key Executives
  - 8.1.3. Company Snapshot
  - 8.1.4. Operating Business Segments
  - 8.1.5. Product Portfolio
  - 8.1.6. Business Performance
  - 8.1.7. Key Strategic Moves and Developments
- 8.2. Oracle Corporation
  - 8.2.1. Company Overview
  - 8.2.2. Key Executives
  - 8.2.3. Company Snapshot
  - 8.2.4. Operating Business Segments
  - 8.2.5. Product Portfolio
  - 8.2.6. Business Performance
  - 8.2.7. Key Strategic Moves and Developments
- 8.3. Hewlett Packard Enterprise Development LLC

- 8.3.1. Company Overview
- 8.3.2. Key Executives
- 8.3.3. Company Snapshot
- 8.3.4. Operating Business Segments
- 8.3.5. Product Portfolio
- 8.3.6. Business Performance
- 8.3.7. Key Strategic Moves and Developments
- 8.4. International Business Machine (IBM) Corporation
  - 8.4.1. Company Overview
  - 8.4.2. Key Executives
  - 8.4.3. Company Snapshot
  - 8.4.4. Operating Business Segments
  - 8.4.5. Product Portfolio
  - 8.4.6. Business Performance
  - 8.4.7. Key Strategic Moves and Developments
- 8.5. SAP SE
  - 8.5.1. Company Overview
  - 8.5.2. Key Executives
  - 8.5.3. Company Snapshot
  - 8.5.4. Operating Business Segments
  - 8.5.5. Product Portfolio
  - 8.5.6. Business Performance
  - 8.5.7. Key Strategic Moves and Developments
- 8.6. Microsoft Corporation
  - 8.6.1. Company Overview
  - 8.6.2. Key Executives
  - 8.6.3. Company Snapshot
  - 8.6.4. Operating Business Segments
  - 8.6.5. Product Portfolio
  - 8.6.6. Business Performance
  - 8.6.7. Key Strategic Moves and Developments
- 8.7. Apache Software Foundation
  - 8.7.1. Company Overview
  - 8.7.2. Key Executives
  - 8.7.3. Company Snapshot
  - 8.7.4. Operating Business Segments
  - 8.7.5. Product Portfolio
  - 8.7.6. Business Performance
  - 8.7.7. Key Strategic Moves and Developments

## 8.8. CodeLathe LLC

8.8.1. Company Overview

8.8.2. Key Executives

8.8.3. Company Snapshot

8.8.4. Operating Business Segments

8.8.5. Product Portfolio

8.8.6. Business Performance

8.8.7. Key Strategic Moves and Developments

## 8.9. Aprelium

8.9.1. Company Overview

8.9.2. Key Executives

8.9.3. Company Snapshot

8.9.4. Operating Business Segments

8.9.5. Product Portfolio

8.9.6. Business Performance

8.9.7. Key Strategic Moves and Developments

## 8.10. Red Hat Inc.

8.10.1. Company Overview

8.10.2. Key Executives

8.10.3. Company Snapshot

8.10.4. Operating Business Segments

8.10.5. Product Portfolio

8.10.6. Business Performance

8.10.7. Key Strategic Moves and Developments

## I would like to order

Product name: Server Software Market By Deployment Mode (On-premise, Cloud) , By Server (Web Server Software, Application Server Software, Cloud Computing Server, Database Server Software, File Server Software) : Global Opportunity Analysis and Industry Forecast, 2024-2032

Product link: <https://marketpublishers.com/r/SF09458A4429EN.html>

Price: US\$ 2,601.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF09458A4429EN.html>