

Semi-Trailer Market By Type (Flatbed, Lowboy, Dry van, Refrigerated, Tankers, Others), By Number of axles (Less Than 3 Axles, 3 To 4 Axles, More Than 4 Axles), By End-use industry (Heavy industry, Construction, Medical, Food and Beverage, Oil and Gas, Textile Industry, Others): Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Semi-trailers are non-motorized vehicles designed to be towed by heavy-duty trucks or tractors, primarily used for transporting goods and materials across various industries. The market includes a diverse array of trailer types tailored to specific transportation needs, such as dry vans, reefers, flatbeds, tankers, lowboys, and specialized trailers like automobile carriers and livestock trailers.

Rise in e-commerce has increased the demand for efficient transportation of goods from distribution centers to consumers, with dry vans playing a crucial role in securely transporting a diverse array of products such as electronics, clothing, and household goods. Dry vans provide protection from environmental elements and theft, making them important to the e-commerce industry. Furthermore, advancements in logistics and supply chain management have further created demand for dry vans across a wide range of industries, including retail, manufacturing, and food distribution.

The global semi-trailer market is segmented into type, number of axles, end user and region. By type the global market is segregated into flatbed, lowboy, dry van, refrigerated, tankers, and others. By number of axles the global market is analysed into less than 3 axles, 3 to 4 axles, and more than 4 axles. Based on end user the market is segregated into heavy industry, construction, medical, food and beverage, oil and gas,

textile industry, and others. Region wise the global market is studied across North America, Europe, Asia-Pacific and LAMEA.

The global semi-trailer market is benefiting from rapid growth and expansion of e-commerce distribution channels. With rise in online shopping, there is increase in demand for efficient and reliable delivery systems. Companies such as Amazon, Walmart, and other major retailers are continuously expanding their distribution networks to meet consumer expectations for fast and accurate delivery.

For instance, in May 2024, Amazon introduced a fleet of 50 battery-electric heavy-duty trucks in California. These trucks will be utilized in the initial stage of logistics, transporting goods from container ships at the ports to fulfillment centers, and in the intermediary stage, moving packages between fulfillment centers and delivery centers. Also, packages are expected to be distributed by Amazon's last-mile fleet, which includes electric delivery vans manufactured by Rivian.

To accommodate the growth of e-commerce, more semi-trailers are required to transport goods from warehouses to various distribution points and final delivery locations. Semi-trailers, particularly dry vans and refrigerated trailers, are essential in this logistics chain as they offer the flexibility and capacity needed to handle large volumes of diverse products. For example, during peak shopping seasons such as Black Friday and Cyber Monday, the need for additional semi-trailers increases to handle the surge in online orders. Thus, expansion of e-commerce coupled with increase in demand for semi-trailers for logistics, further fuels the market growth.

Rise in use of multiple transportation modes, is also known as intermodal transportation, and it is a key driver for the growth of the semi-trailer market. Intermodal transportation involves the use of more than one mode of transportation such as trucks, trains, and ships to move goods efficiently over long distances. This approach is particularly helps in optimizing logistics operations, reducing costs, and improving delivery times.

Growing focus on sustainability and reducing carbon emissions also drives the adoption of intermodal transportation. This approach combines the use of rail and ship transport, which are typically more fuel-efficient for long-distance travel, with semi-trailers for shorter routes. The use of multiple transportation modes allows companies to reduce operational cost. For instance, in January 2024, Bison Transport announced a partnership with Canadian Pacific Kansas City (CPKC) to offer international intermodal services, aiming to provide greater transportation flexibility to its customers. This collaboration addresses the growing demand from global shippers for diverse routing

options. The partnership is expected to leverage CPKC's north-south rail corridor, which links Canada, the U.S., and Mexico, along with Bison Transport's fleet of 3,000 tractors and 10,000 trailers. CPKC operates 17 intermodal facilities across North America.

Semi-trailers play a vital role in this intermodal system. They are designed to be easily transferred between different modes of transportation without unloading the cargo, ensuring a seamless transition from one mode to another. For instance, a semi-trailer can be loaded onto a flatcar for rail transport over long distances, then transferred to a truck for final delivery. This flexibility makes semi-trailers indispensable in intermodal transportation.

The key companies profiled in the report include China International Marine Containers (Group) Co., Ltd., Fontaine Trailer , Great Dane, a division of Great Dane LLC, Hyundai Translead, KRONE Trailer, MAC Trailer, STI HOLDINGS, INC., Timpco Inc, Utility Trailer Manufacturing Company, LLC. , and Wabash National Corporation.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the semi-trailer market analysis from 2023 to 2033 to identify the prevailing semi-trailer market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the semi-trailer market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global semi-trailer

market trends, key players, market segments, application areas, and market growth strategies.

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SWOT Analysis

Key Market Segments

By Type

Flatbed

Lowboy

Dry van

Refrigerated

Tankers

Others

By Number of axles

Less Than 3 Axles

3 To 4 Axles

More Than 4 Axles

By End-use industry

Textile Industry

Others

Heavy industry

Construction

Medical

Food and Beverage

Oil and Gas

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Fontaine Trailer

Utility Trailer Manufacturing Company, LLC.

Wabash National Corporation

KRONE Trailer

STI HOLDINGS, INC.

MAC Trailer

HYUNDAI TRANSLEAD, LLC

Great Dane, a division of Great Dane LLC

Timpte Inc

China International Marine Containers (Group) Co., Ltd.

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