

Seafood Market by Type (Cephalopods, Crustaceans, Molluscs, Flat Fish, Ground Fish, Salmonids, Tuna, Pelagics, and Others (Marine Fish and Aquatic Products)), Retail Market Variety (Ambient, Frozen, and Chilled), and Sales Channel (Retail, Foodservice, and Institutional) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

The global seafood market was valued at \$120,848 million in 2016, and is expected to reach \$155,316 million by 2023, registering a CAGR of 3.6% from 2017 to 2023.

Seafood market is expected to witness significant growth due to growth in per capita disposable income. Seafood is an excellent source of essential fatty acids; hence plays a crucial role in healthy diet.

The global seafood market is driven by increasing awareness about the health benefits associated with seafood. Fresh seafood is rich in proteins, vitamins, and minerals, which are rich in health benefits. In addition, growth in population and extensive availability of different species of fish are expected to boost the demand for seafood during the forecast period.

The global seafood market is segmented based on type, retail variety, sales channel, and geography. Based on type, it is divided into cephalopods, crustaceans, molluscs, flat fish, ground fish, salmonids, tuna, pelagics, and others (marine fish and aquatic products). On the basis of retail variety, it is classified into ambient, frozen, and chilled. On the basis of sales channel, it is categorized into retail, foodservice, and institutional. Geographically, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The key players in the global seafood market have strategically focused on product launch as their key strategy to gain significant share in the market.

The key players profiled in the report are

Pacific Seafood

Kangamiut Seafood A/S

American Seafoods Company

Phillips Foods, Inc.

Trident Seafoods Corporation.

Marine Harvest ASA

Thai Union Group PCL

Lee Fishing Company

Leigh Fisheries

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current trends and emerging estimations in the global seafood market.

In-depth analysis of the industry is conducted through market estimations of key segments from 2017 to 2023.

Competitive intelligence of leading manufacturers & distributors of seafood helps in understanding the competitive scenario across geographies.

Comprehensive analysis of factors that drive and restrain the market growth is provided in the report.

Extensive analysis of the industry is conducted by following key product positioning and by monitoring the top competitors within the market framework.

The key players are profiled along with their strategies to determine the competitive outlook of the market.

KEY MARKET SEGMENTS

By Type

Cephalopods

Crustaceans

Molluscs

Flat Fish

Ground Fish

Salmonids

Tuna

Pelagics

Others (Marine Fish and Aquatic Products)

By Retail Market Variety

Ambient

Frozen

Chilled

By Sales Channel

Retail

Foodservice

Institutional

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

KSA

Rest of LAMEA

The other players in the value chain include

Grupo Freiremar

Morrisons

Seattle Fish Company

Tesco

True World Foods

Grieg Seafood

Metro Seafood

Midseas

Ocean Fresh Seafoods

Profiles of these players are not included in the report, but can be included on request

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