

Screen and Script Writing Software Market by Deployment Mode (On-premises and Cloud-based), Platform Type (Desktop-based and Mobile-based), and End User (Personal and Business): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Screen & script writing software are word processors specialized to the task of writing and formatting screenplays, and are majorly used to write scripts for films, TV programs, video games, documentaries, and videos uploaded on social networking sites such as Dailymotion and YouTube. This software helps in the precise calculation of production budget, organizing shooting days, planning locations schedule, target per day, and other functions. Also, Screen & script writing software allow the writer to add video transitioning effects such as shots, fade-ins, camera angles, and fade-outs. In order to provide more efficient software solution, vendors of the market are adding advance features in their product offering. For instance, 2018, many software vendors started adding various functions to the screen and script writing software that allowed analysis of gender representation including Bechdel test. Continuous increase in demand for online screen and script writing software is one of the major factors that drive the growth of the screen & script writing software market. Moreover, online availability of several screenwriting software such as RawScripts.com, WriterDuet, Celtx, and Amazon Storywriter fuels their adoption, thereby boosting the market growth. This software has varying charges for companies based on their usage.

Factors such as the introduction of online movies & TV series online streaming websites and rise in the number of domestic TV series & movies in the developing countries such as China and India drive the growth of the global screen & script writing software

market. However, availability of open-source as well as free screen & script writing software impedes the market growth. On the contrary, emergence of screen & script writing software for mobile devices is expected to present major opportunities for market expansion in the near future.

The global screen and script writing software market is segmented based on deployment mode, platform type, end user and region. Based on deployment mode, the market is bifurcated into on-premises and cloud-based. Based on platform type, the market is divided into Desktop-based, and Mobile-Based. On the basis of end user, the market is classified into personal and business. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyzes the profiles of key players operating in the market. These include Celtx Inc., Final Draft, Literature & Latte Ltd., Mariner Software, Nuvotech Limited, Storyist Software LLC, StudioBinder Inc., Windward Studios Inc., Write Brothers Inc., and WriterDuet, Inc.

KEY BENEFITS

The report provides an in-depth analysis of the global screen and script writing software market, outlining current trends, key driving factors, and potential areas for product investments.

Key players are analyzed with respect to their primary offerings, recent investments, and future development strategies.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the Screen and script writing software industry.

The quantitative analysis of the global screen and script writing software market from 2018 to 2026 is provided to determine the market potential.

KEY MARKET SEGMENTS

BY COMPONENT

Solutions

Services

BY DEPLOYMENT MODE

On-premise

Cloud

BY ORGANIZATION SIZE

Large Enterprises

Small & Medium Enterprises

BY INDUSTRY VERTICAL

BFSI

Manufacturing

Retail and Ecommerce

IT and Telecom

Healthcare

Government

Others

BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED IN THE REPORT

Celtx Inc.

Final Draft

Literature & Latte Ltd.

Mariner Software

Nuvotech Limited

Storyist Software LLC

StudioBinder Inc.

Windward Studios Inc.

Write Brothers Inc.

WriterDuet, Inc.

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FIGURE 41. COMPETITIVE DASHBOARD

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