

# **School Uniform Market By Type (Trousers, Shirts, Skirts, Tracksuits, Sweaters and Blazers, Others), By Form (Traditional Wear, Sports Wear), By Material (Polyester, Nylon, Cotton, Others), By Age Group (Preschool (3-5 Years Old), Elementary School (6-10 Years Old), High School (10-18 Years Old)): Global Opportunity Analysis and Industry Forecast, 2025-2034**

<https://marketpublishers.com/r/S347BD197D00EN.html>

Date: July 2025

Pages: 3333

Price: US\$ 2,439.00 (Single User License)

ID: S347BD197D00EN

## **Abstracts**

?The school uniform market was valued at \$18,878.80 million in 2024 and is estimated to reach \$33,098.00 million by 2034, exhibiting a CAGR of 5.8% from 2025 to 2034.

The school uniform market refers to the global industry involved in the design, manufacturing, and distribution of standardized clothing worn by students in educational institutions. School uniforms are commonly adopted to promote discipline, reduce peer pressure related to clothing choices, and create a sense of unity & school identity among students. Various types of uniforms, such as shirts, trousers, skirts, blazers, and accessories, are tailored to regional and institutional specifications. With rise in awareness about the benefits of school uniforms, the market continues to grow steadily across both developed and emerging economies.

Factors such as surge in emphasis on equality & discipline in educational institutions and increase in number of schools implementing uniform policies are key drivers fueling market growth. In addition, a rise in the global student population and an increase in enrollment in private & international schools, which often mandate uniforms, contribute significantly to market expansion. Furthermore, government initiatives and regulations in

many countries that mandate the use of school uniforms are expected to support sustained market demand. Surge in proliferation of e-commerce enhances accessibility to uniforms, encouraging market penetration even in remote areas.

However, high costs associated with branded and customized uniforms burden low-income families, thereby restraining market growth in some regions. Furthermore, resistance from parents and students who argue that uniforms limit self-expression and comfort impacts uniform adoption rates. In addition, supply chain disruptions and fluctuations in raw material prices affect manufacturing and distribution.

On the other hand, increasing literacy rates and school enrollments, particularly in developing regions, drive uniform demand. The shift toward sustainable and eco-friendly fabrics creates new avenues for innovation and differentiation in the market. Moreover, advancements in textile technology and digital customization tools make uniforms more durable, comfortable, and tailored. Partnerships between schools and uniform suppliers, as well as growing online retail channels, are expected to further boost industry growth. In addition, integration of smart technologies such as RFID tags and tracking features in uniforms is anticipated to provide lucrative opportunities for market evolution in the near future. For instance, in 2021, Trutex Limited (UK & international) launched a uniform recycling campaign to collect, refurbish, and resell used uniforms, promoting both affordability and sustainable practices.

## **Segment Review**

The school uniform market is segmented into type, form, material, age group, and region. By type, the market is fragmented into trousers, shirts, skirts, tracksuits, sweaters and blazers, and others. By form, the market is divided into traditional wear and sportswear. By material, the market is classified into polyester, nylon, cotton, and others. On the basis of age group, it is categorized into preschool (3-5 years old), elementary school (6-10 years old), and high school (10-18 years old). By region, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (France, Germany, Italy, Spain, UK, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Australia, Thailand, Malaysia, Indonesia, rest of Asia Pacific), and LAMEA (Brazil, South Africa, Saudi Arabia, UAE, Argentina, rest of LAMEA).

## **Key Findings**

By type, the shirts segment held the major share of the market in 2024.

By form, the traditional wear segment held the major share of the market in 2024.

By material, the polyester segment held the major share of the market in 2024.

By age group, the high school (10-18 years old) segment held the major share of the market in 2024.

Region-wise, Asia-Pacific generated the highest revenue in 2024.

## **Competition Analysis**

The key players profiled in the global school uniform market report include Alinta Apparel Pty Ltd, Beleza Pty Ltd, Donya Uniforms Private Limited, Lt Apparel Group, GS International, Schoolwear House, The Uniform Company, Trutex Limited, Zeco Ltd, Skobel's School Uniform, Anton Uniforms, and Direct School Uniforms.

## **Key Benefits For Stakeholders**

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the school uniform market analysis from 2024 to 2034 to identify the prevailing school uniform market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the school uniform market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global school uniform market trends, key players, market segments, application areas, and market growth strategies.

Additional benefits you will get with this purchase are:

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Supply Chain Analysis & Vendor Margins

Average Consumer Expenditure

Market share analysis of players by products/segments

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Import Export Analysis/Data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

SWOT Analysis

Volume Market Size and Forecast

### Key Market Segments By Material

Polyester

Nylon

Cotton

Others

### By Type

Trousers

Shirts

Skirts

Tracksuits

Sweaters and Blazers

Others

### By Age Group

Preschool (3-5 Years Old)

Elementary School (6-10 Years Old)

High School (10-18 Years Old)

### By Form

Traditional Wear

Sports Wear

### By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

Spain

UK

Russia

Rest of Europe

#### Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

#### LAMEA

Brazil

South Africa,

Saudi Arabia

UAE

Argentina

Rest of LAMEA

### Key Market Players

BELEZA PTY LTD

DONYA UNIFORMS PRIVATE LIMITED

SCHOOLWEAR HOUSE

THE UNIFORM COMPANY

ZECO LTD

Anton Uniforms

GS INTERNATIONAL

ALINTA APPAREL PTY LTD

LT APPAREL GROUP

TRUTEX LIMITED

SKOBEL'S SCHOOL UNIFORM

Direct School Uniforms

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research methodology
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
  - 3.3.1. Low bargaining power of suppliers
  - 3.3.2. Moderate threat of new entrants
  - 3.3.3. Low threat of substitutes
  - 3.3.4. High intensity of rivalry
  - 3.3.5. Moderate bargaining power of buyers
- 3.4. Market dynamics
  - 3.4.1. Drivers
    - 3.4.1.1. Mandatory Uniform Policies Across Educational Institutions
    - 3.4.1.2. Expanding Enrollment in Primary and Secondary Education
    - 3.4.1.3. Rise in Government-Funded Uniform Subsidy Programs
  - 3.4.2. Restraints
    - 3.4.2.1. Rising Cost of Raw Materials and Supply Chain Disruptions
    - 3.4.2.2. Lack of Uniform Policy Standardization Across Regions
  - 3.4.3. Opportunities
    - 3.4.3.1. Expansion into Rural and Semi-Urban Education Markets
    - 3.4.3.2. Integration of Sustainable and Eco-Friendly Materials

## **CHAPTER 4: SCHOOL UNIFORM MARKET, BY TYPE**

### 4.1. Overview

#### 4.1.1. Market size and forecast

### 4.2. Trousers

#### 4.2.1. Key market trends, growth factors and opportunities

#### 4.2.2. Market size and forecast, by region

#### 4.2.3. Market share analysis by country

### 4.3. Shirts

#### 4.3.1. Key market trends, growth factors and opportunities

#### 4.3.2. Market size and forecast, by region

#### 4.3.3. Market share analysis by country

### 4.4. Skirts

#### 4.4.1. Key market trends, growth factors and opportunities

#### 4.4.2. Market size and forecast, by region

#### 4.4.3. Market share analysis by country

### 4.5. Tracksuits

#### 4.5.1. Key market trends, growth factors and opportunities

#### 4.5.2. Market size and forecast, by region

#### 4.5.3. Market share analysis by country

### 4.6. Sweaters and Blazers

#### 4.6.1. Key market trends, growth factors and opportunities

#### 4.6.2. Market size and forecast, by region

#### 4.6.3. Market share analysis by country

### 4.7. Others

#### 4.7.1. Key market trends, growth factors and opportunities

#### 4.7.2. Market size and forecast, by region

#### 4.7.3. Market share analysis by country

## **CHAPTER 5: SCHOOL UNIFORM MARKET, BY FORM**

### 5.1. Overview

#### 5.1.1. Market size and forecast

### 5.2. Traditional Wear

#### 5.2.1. Key market trends, growth factors and opportunities

#### 5.2.2. Market size and forecast, by region

#### 5.2.3. Market share analysis by country

### 5.3. Sports Wear

- 5.3.1. Key market trends, growth factors and opportunities
- 5.3.2. Market size and forecast, by region
- 5.3.3. Market share analysis by country

## **CHAPTER 6: SCHOOL UNIFORM MARKET, BY MATERIAL**

### 6.1. Overview

- 6.1.1. Market size and forecast

### 6.2. Polyester

- 6.2.1. Key market trends, growth factors and opportunities
- 6.2.2. Market size and forecast, by region
- 6.2.3. Market share analysis by country

### 6.3. Nylon

- 6.3.1. Key market trends, growth factors and opportunities
- 6.3.2. Market size and forecast, by region
- 6.3.3. Market share analysis by country

### 6.4. Cotton

- 6.4.1. Key market trends, growth factors and opportunities
- 6.4.2. Market size and forecast, by region
- 6.4.3. Market share analysis by country

### 6.5. Others

- 6.5.1. Key market trends, growth factors and opportunities
- 6.5.2. Market size and forecast, by region
- 6.5.3. Market share analysis by country

## **CHAPTER 7: SCHOOL UNIFORM MARKET, BY AGE GROUP**

### 7.1. Overview

- 7.1.1. Market size and forecast

### 7.2. Preschool (3-5 Years Old)

- 7.2.1. Key market trends, growth factors and opportunities
- 7.2.2. Market size and forecast, by region
- 7.2.3. Market share analysis by country

### 7.3. Elementary School (6-10 Years Old)

- 7.3.1. Key market trends, growth factors and opportunities
- 7.3.2. Market size and forecast, by region
- 7.3.3. Market share analysis by country

### 7.4. High School (10-18 Years Old)

- 7.4.1. Key market trends, growth factors and opportunities

7.4.2. Market size and forecast, by region

7.4.3. Market share analysis by country

## **CHAPTER 8: SCHOOL UNIFORM MARKET, BY REGION**

### 8.1. Overview

8.1.1. Market size and forecast By Region

### 8.2. North America

8.2.1. Key market trends, growth factors and opportunities

8.2.2. Market size and forecast, by Type

8.2.3. Market size and forecast, by Form

8.2.4. Market size and forecast, by Material

8.2.5. Market size and forecast, by Age Group

8.2.6. Market size and forecast, by country

#### 8.2.6.1. U.S.

8.2.6.1.1. Market size and forecast, by Type

8.2.6.1.2. Market size and forecast, by Form

8.2.6.1.3. Market size and forecast, by Material

8.2.6.1.4. Market size and forecast, by Age Group

#### 8.2.6.2. Canada

8.2.6.2.1. Market size and forecast, by Type

8.2.6.2.2. Market size and forecast, by Form

8.2.6.2.3. Market size and forecast, by Material

8.2.6.2.4. Market size and forecast, by Age Group

#### 8.2.6.3. Mexico

8.2.6.3.1. Market size and forecast, by Type

8.2.6.3.2. Market size and forecast, by Form

8.2.6.3.3. Market size and forecast, by Material

8.2.6.3.4. Market size and forecast, by Age Group

### 8.3. Europe

8.3.1. Key market trends, growth factors and opportunities

8.3.2. Market size and forecast, by Type

8.3.3. Market size and forecast, by Form

8.3.4. Market size and forecast, by Material

8.3.5. Market size and forecast, by Age Group

8.3.6. Market size and forecast, by country

#### 8.3.6.1. Germany

8.3.6.1.1. Market size and forecast, by Type

8.3.6.1.2. Market size and forecast, by Form

- 8.3.6.1.3. Market size and forecast, by Material
- 8.3.6.1.4. Market size and forecast, by Age Group
- 8.3.6.2. France
  - 8.3.6.2.1. Market size and forecast, by Type
  - 8.3.6.2.2. Market size and forecast, by Form
  - 8.3.6.2.3. Market size and forecast, by Material
  - 8.3.6.2.4. Market size and forecast, by Age Group
- 8.3.6.3. Italy
  - 8.3.6.3.1. Market size and forecast, by Type
  - 8.3.6.3.2. Market size and forecast, by Form
  - 8.3.6.3.3. Market size and forecast, by Material
  - 8.3.6.3.4. Market size and forecast, by Age Group
- 8.3.6.4. Spain
  - 8.3.6.4.1. Market size and forecast, by Type
  - 8.3.6.4.2. Market size and forecast, by Form
  - 8.3.6.4.3. Market size and forecast, by Material
  - 8.3.6.4.4. Market size and forecast, by Age Group
- 8.3.6.5. UK
  - 8.3.6.5.1. Market size and forecast, by Type
  - 8.3.6.5.2. Market size and forecast, by Form
  - 8.3.6.5.3. Market size and forecast, by Material
  - 8.3.6.5.4. Market size and forecast, by Age Group
- 8.3.6.6. Russia
  - 8.3.6.6.1. Market size and forecast, by Type
  - 8.3.6.6.2. Market size and forecast, by Form
  - 8.3.6.6.3. Market size and forecast, by Material
  - 8.3.6.6.4. Market size and forecast, by Age Group
- 8.3.6.7. Rest of Europe
  - 8.3.6.7.1. Market size and forecast, by Type
  - 8.3.6.7.2. Market size and forecast, by Form
  - 8.3.6.7.3. Market size and forecast, by Material
  - 8.3.6.7.4. Market size and forecast, by Age Group
- 8.4. Asia-Pacific
  - 8.4.1. Key market trends, growth factors and opportunities
  - 8.4.2. Market size and forecast, by Type
  - 8.4.3. Market size and forecast, by Form
  - 8.4.4. Market size and forecast, by Material
  - 8.4.5. Market size and forecast, by Age Group
  - 8.4.6. Market size and forecast, by country

#### 8.4.6.1. China

8.4.6.1.1. Market size and forecast, by Type

8.4.6.1.2. Market size and forecast, by Form

8.4.6.1.3. Market size and forecast, by Material

8.4.6.1.4. Market size and forecast, by Age Group

#### 8.4.6.2. Japan

8.4.6.2.1. Market size and forecast, by Type

8.4.6.2.2. Market size and forecast, by Form

8.4.6.2.3. Market size and forecast, by Material

8.4.6.2.4. Market size and forecast, by Age Group

#### 8.4.6.3. India

8.4.6.3.1. Market size and forecast, by Type

8.4.6.3.2. Market size and forecast, by Form

8.4.6.3.3. Market size and forecast, by Material

8.4.6.3.4. Market size and forecast, by Age Group

#### 8.4.6.4. South Korea

8.4.6.4.1. Market size and forecast, by Type

8.4.6.4.2. Market size and forecast, by Form

8.4.6.4.3. Market size and forecast, by Material

8.4.6.4.4. Market size and forecast, by Age Group

#### 8.4.6.5. Australia

8.4.6.5.1. Market size and forecast, by Type

8.4.6.5.2. Market size and forecast, by Form

8.4.6.5.3. Market size and forecast, by Material

8.4.6.5.4. Market size and forecast, by Age Group

#### 8.4.6.6. Thailand

8.4.6.6.1. Market size and forecast, by Type

8.4.6.6.2. Market size and forecast, by Form

8.4.6.6.3. Market size and forecast, by Material

8.4.6.6.4. Market size and forecast, by Age Group

#### 8.4.6.7. Malaysia

8.4.6.7.1. Market size and forecast, by Type

8.4.6.7.2. Market size and forecast, by Form

8.4.6.7.3. Market size and forecast, by Material

8.4.6.7.4. Market size and forecast, by Age Group

#### 8.4.6.8. Indonesia

8.4.6.8.1. Market size and forecast, by Type

8.4.6.8.2. Market size and forecast, by Form

8.4.6.8.3. Market size and forecast, by Material

- 8.4.6.8.4. Market size and forecast, by Age Group
- 8.4.6.9. Rest of Asia-Pacific
  - 8.4.6.9.1. Market size and forecast, by Type
  - 8.4.6.9.2. Market size and forecast, by Form
  - 8.4.6.9.3. Market size and forecast, by Material
  - 8.4.6.9.4. Market size and forecast, by Age Group
- 8.5. LAMEA
  - 8.5.1. Key market trends, growth factors and opportunities
  - 8.5.2. Market size and forecast, by Type
  - 8.5.3. Market size and forecast, by Form
  - 8.5.4. Market size and forecast, by Material
  - 8.5.5. Market size and forecast, by Age Group
  - 8.5.6. Market size and forecast, by country
    - 8.5.6.1. Brazil
      - 8.5.6.1.1. Market size and forecast, by Type
      - 8.5.6.1.2. Market size and forecast, by Form
      - 8.5.6.1.3. Market size and forecast, by Material
      - 8.5.6.1.4. Market size and forecast, by Age Group
    - 8.5.6.2. South Africa,
      - 8.5.6.2.1. Market size and forecast, by Type
      - 8.5.6.2.2. Market size and forecast, by Form
      - 8.5.6.2.3. Market size and forecast, by Material
      - 8.5.6.2.4. Market size and forecast, by Age Group
    - 8.5.6.3. Saudi Arabia
      - 8.5.6.3.1. Market size and forecast, by Type
      - 8.5.6.3.2. Market size and forecast, by Form
      - 8.5.6.3.3. Market size and forecast, by Material
      - 8.5.6.3.4. Market size and forecast, by Age Group
    - 8.5.6.4. UAE
      - 8.5.6.4.1. Market size and forecast, by Type
      - 8.5.6.4.2. Market size and forecast, by Form
      - 8.5.6.4.3. Market size and forecast, by Material
      - 8.5.6.4.4. Market size and forecast, by Age Group
    - 8.5.6.5. Argentina
      - 8.5.6.5.1. Market size and forecast, by Type
      - 8.5.6.5.2. Market size and forecast, by Form
      - 8.5.6.5.3. Market size and forecast, by Material
      - 8.5.6.5.4. Market size and forecast, by Age Group
    - 8.5.6.6. Rest of LAMEA

- 8.5.6.6.1. Market size and forecast, by Type
- 8.5.6.6.2. Market size and forecast, by Form
- 8.5.6.6.3. Market size and forecast, by Material
- 8.5.6.6.4. Market size and forecast, by Age Group

## **CHAPTER 9: COMPETITIVE LANDSCAPE**

- 9.1. Introduction
- 9.2. Top winning strategies
- 9.3. Product mapping of top 10 player
- 9.4. Competitive dashboard
- 9.5. Competitive heatmap
- 9.6. Top player positioning, 2024

## **CHAPTER 10: COMPANY PROFILES**

- 10.1. ALINTA APPAREL PTY LTD
  - 10.1.1. Company overview
  - 10.1.2. Key executives
  - 10.1.3. Company snapshot
  - 10.1.4. Operating business segments
  - 10.1.5. Product portfolio
- 10.2. BELEZA PTY LTD
  - 10.2.1. Company overview
  - 10.2.2. Key executives
  - 10.2.3. Company snapshot
  - 10.2.4. Operating business segments
  - 10.2.5. Product portfolio
- 10.3. DONYA UNIFORMS PRIVATE LIMITED
  - 10.3.1. Company overview
  - 10.3.2. Key executives
  - 10.3.3. Company snapshot
  - 10.3.4. Operating business segments
  - 10.3.5. Product portfolio
- 10.4. LT APPAREL GROUP
  - 10.4.1. Company overview
  - 10.4.2. Key executives
  - 10.4.3. Company snapshot
  - 10.4.4. Operating business segments

- 10.4.5. Product portfolio
- 10.5. GS INTERNATIONAL
  - 10.5.1. Company overview
  - 10.5.2. Key executives
  - 10.5.3. Company snapshot
  - 10.5.4. Operating business segments
  - 10.5.5. Product portfolio
- 10.6. SCHOOLWEAR HOUSE
  - 10.6.1. Company overview
  - 10.6.2. Key executives
  - 10.6.3. Company snapshot
  - 10.6.4. Operating business segments
  - 10.6.5. Product portfolio
- 10.7. THE UNIFORM COMPANY
  - 10.7.1. Company overview
  - 10.7.2. Key executives
  - 10.7.3. Company snapshot
  - 10.7.4. Operating business segments
  - 10.7.5. Product portfolio
- 10.8. TRUTEX LIMITED
  - 10.8.1. Company overview
  - 10.8.2. Key executives
  - 10.8.3. Company snapshot
  - 10.8.4. Operating business segments
  - 10.8.5. Product portfolio
- 10.9. ZECO LTD
  - 10.9.1. Company overview
  - 10.9.2. Key executives
  - 10.9.3. Company snapshot
  - 10.9.4. Operating business segments
  - 10.9.5. Product portfolio
- 10.10. SKOBEL'S SCHOOL UNIFORM
  - 10.10.1. Company overview
  - 10.10.2. Key executives
  - 10.10.3. Company snapshot
  - 10.10.4. Operating business segments
  - 10.10.5. Product portfolio
- 10.11. Anton Uniforms
  - 10.11.1. Company overview

- 10.11.2. Key executives
- 10.11.3. Company snapshot
- 10.11.4. Operating business segments
- 10.11.5. Product portfolio
- 10.12. Direct School Uniforms
  - 10.12.1. Company overview
  - 10.12.2. Key executives
  - 10.12.3. Company snapshot
  - 10.12.4. Operating business segments
  - 10.12.5. Product portfolio

## List Of Tables

### LIST OF TABLES

TABLE 01. GLOBAL SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 02. SCHOOL UNIFORM MARKET FOR TROUSERS, BY REGION, 2024-2034 (\$MILLION)

TABLE 03. SCHOOL UNIFORM MARKET FOR SHIRTS, BY REGION, 2024-2034 (\$MILLION)

TABLE 04. SCHOOL UNIFORM MARKET FOR SKIRTS, BY REGION, 2024-2034 (\$MILLION)

TABLE 05. SCHOOL UNIFORM MARKET FOR TRACKSUITS, BY REGION, 2024-2034 (\$MILLION)

TABLE 06. SCHOOL UNIFORM MARKET FOR SWEATERS AND BLAZERS, BY REGION, 2024-2034 (\$MILLION)

TABLE 07. SCHOOL UNIFORM MARKET FOR OTHERS, BY REGION, 2024-2034 (\$MILLION)

TABLE 08. GLOBAL SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 09. SCHOOL UNIFORM MARKET FOR TRADITIONAL WEAR, BY REGION, 2024-2034 (\$MILLION)

TABLE 10. SCHOOL UNIFORM MARKET FOR SPORTS WEAR, BY REGION, 2024-2034 (\$MILLION)

TABLE 11. GLOBAL SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 12. SCHOOL UNIFORM MARKET FOR POLYESTER, BY REGION, 2024-2034 (\$MILLION)

TABLE 13. SCHOOL UNIFORM MARKET FOR NYLON, BY REGION, 2024-2034 (\$MILLION)

TABLE 14. SCHOOL UNIFORM MARKET FOR COTTON, BY REGION, 2024-2034 (\$MILLION)

TABLE 15. SCHOOL UNIFORM MARKET FOR OTHERS, BY REGION, 2024-2034 (\$MILLION)

TABLE 16. GLOBAL SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 17. SCHOOL UNIFORM MARKET FOR PRESCHOOL (3-5 YEARS OLD), BY REGION, 2024-2034 (\$MILLION)

TABLE 18. SCHOOL UNIFORM MARKET FOR ELEMENTARY SCHOOL (6-10 YEARS OLD), BY REGION, 2024-2034 (\$MILLION)

TABLE 19. SCHOOL UNIFORM MARKET FOR HIGH SCHOOL (10-18 YEARS OLD),

BY REGION, 2024-2034 (\$MILLION)

TABLE 20. SCHOOL UNIFORM MARKET, BY REGION, 2024-2034 (\$MILLION)

TABLE 21. NORTH AMERICA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 22. NORTH AMERICA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 23. NORTH AMERICA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 24. NORTH AMERICA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 25. NORTH AMERICA SCHOOL UNIFORM MARKET, BY COUNTRY, 2024-2034 (\$MILLION)

TABLE 26. U.S. SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 27. U.S. SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 28. U.S. SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 29. U.S. SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 30. CANADA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 31. CANADA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 32. CANADA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 33. CANADA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 34. MEXICO SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 35. MEXICO SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 36. MEXICO SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 37. MEXICO SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 38. EUROPE SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 39. EUROPE SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 40. EUROPE SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 41. EUROPE SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 42. EUROPE SCHOOL UNIFORM MARKET, BY COUNTRY, 2024-2034 (\$MILLION)

TABLE 43. GERMANY SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034  
(\$MILLION)

TABLE 44. GERMANY SCHOOL UNIFORM MARKET, BY FORM, 2024-2034  
(\$MILLION)

TABLE 45. GERMANY SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 46. GERMANY SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 47. FRANCE SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 48. FRANCE SCHOOL UNIFORM MARKET, BY FORM, 2024-2034  
(\$MILLION)

TABLE 49. FRANCE SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 50. FRANCE SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 51. ITALY SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 52. ITALY SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 53. ITALY SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 54. ITALY SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 55. SPAIN SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 56. SPAIN SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 57. SPAIN SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 58. SPAIN SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 59. UK SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 60. UK SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 61. UK SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 62. UK SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 63. RUSSIA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 64. RUSSIA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 65. RUSSIA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 66. RUSSIA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 67. REST OF EUROPE SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034

(\$MILLION)

TABLE 68. REST OF EUROPE SCHOOL UNIFORM MARKET, BY FORM, 2024-2034

(\$MILLION)

TABLE 69. REST OF EUROPE SCHOOL UNIFORM MARKET, BY MATERIAL,  
2024-2034 (\$MILLION)

TABLE 70. REST OF EUROPE SCHOOL UNIFORM MARKET, BY AGE GROUP,  
2024-2034 (\$MILLION)

TABLE 71. ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034  
(\$MILLION)

TABLE 72. ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY FORM, 2024-2034  
(\$MILLION)

TABLE 73. ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 74. ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY AGE GROUP,  
2024-2034 (\$MILLION)

TABLE 75. ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY COUNTRY, 2024-2034  
(\$MILLION)

TABLE 76. CHINA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 77. CHINA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 78. CHINA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 79. CHINA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 80. JAPAN SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 81. JAPAN SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 82. JAPAN SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 83. JAPAN SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 84. INDIA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 85. INDIA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 86. INDIA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034  
(\$MILLION)

TABLE 87. INDIA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034  
(\$MILLION)

TABLE 88. SOUTH KOREA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034  
(\$MILLION)

TABLE 89. SOUTH KOREA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034  
(\$MILLION)

TABLE 90. SOUTH KOREA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 91. SOUTH KOREA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 92. AUSTRALIA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 93. AUSTRALIA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 94. AUSTRALIA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 95. AUSTRALIA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 96. THAILAND SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 97. THAILAND SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 98. THAILAND SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 99. THAILAND SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 100. MALAYSIA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 101. MALAYSIA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 102. MALAYSIA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 103. MALAYSIA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 104. INDONESIA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 105. INDONESIA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 106. INDONESIA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 107. INDONESIA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 108. REST OF ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 109. REST OF ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY FORM,

2024-2034 (\$MILLION)

TABLE 110. REST OF ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 111. REST OF ASIA-PACIFIC SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 112. LAMEA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 113. LAMEA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 114. LAMEA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 115. LAMEA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 116. LAMEA SCHOOL UNIFORM MARKET, BY COUNTRY, 2024-2034 (\$MILLION)

TABLE 117. BRAZIL SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 118. BRAZIL SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 119. BRAZIL SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 120. BRAZIL SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 121. SOUTH AFRICA, SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 122. SOUTH AFRICA, SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 123. SOUTH AFRICA, SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 124. SOUTH AFRICA, SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 125. SAUDI ARABIA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 126. SAUDI ARABIA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 127. SAUDI ARABIA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034 (\$MILLION)

TABLE 128. SAUDI ARABIA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034 (\$MILLION)

TABLE 129. UAE SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034 (\$MILLION)

TABLE 130. UAE SCHOOL UNIFORM MARKET, BY FORM, 2024-2034 (\$MILLION)

TABLE 131. UAE SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034

(\$MILLION)

TABLE 132. UAE SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034

(\$MILLION)

TABLE 133. ARGENTINA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034

(\$MILLION)

TABLE 134. ARGENTINA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034

(\$MILLION)

TABLE 135. ARGENTINA SCHOOL UNIFORM MARKET, BY MATERIAL, 2024-2034

(\$MILLION)

TABLE 136. ARGENTINA SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024-2034

(\$MILLION)

TABLE 137. REST OF LAMEA SCHOOL UNIFORM MARKET, BY TYPE, 2024-2034

(\$MILLION)

TABLE 138. REST OF LAMEA SCHOOL UNIFORM MARKET, BY FORM, 2024-2034

(\$MILLION)

TABLE 139. REST OF LAMEA SCHOOL UNIFORM MARKET, BY MATERIAL,  
2024-2034 (\$MILLION)

TABLE 140. REST OF LAMEA SCHOOL UNIFORM MARKET, BY AGE GROUP,  
2024-2034 (\$MILLION)

TABLE 141. ALINTA APPAREL PTY LTD: KEY EXECUTIVES

TABLE 142. ALINTA APPAREL PTY LTD: COMPANY SNAPSHOT

TABLE 143. ALINTA APPAREL PTY LTD: PRODUCT SEGMENTS

TABLE 144. ALINTA APPAREL PTY LTD: PRODUCT PORTFOLIO

TABLE 145. BELEZA PTY LTD: KEY EXECUTIVES

TABLE 146. BELEZA PTY LTD: COMPANY SNAPSHOT

TABLE 147. BELEZA PTY LTD: SERVICE SEGMENTS

TABLE 148. BELEZA PTY LTD: PRODUCT PORTFOLIO

TABLE 149. DONYA UNIFORMS PRIVATE LIMITED: KEY EXECUTIVES

TABLE 150. DONYA UNIFORMS PRIVATE LIMITED: COMPANY SNAPSHOT

TABLE 151. DONYA UNIFORMS PRIVATE LIMITED: PRODUCT SEGMENTS

TABLE 152. DONYA UNIFORMS PRIVATE LIMITED: PRODUCT PORTFOLIO

TABLE 153. LT APPAREL GROUP: KEY EXECUTIVES

TABLE 154. LT APPAREL GROUP: COMPANY SNAPSHOT

TABLE 155. LT APPAREL GROUP: PRODUCT SEGMENTS

TABLE 156. LT APPAREL GROUP: PRODUCT PORTFOLIO

TABLE 157. GS INTERNATIONAL: KEY EXECUTIVES

TABLE 158. GS INTERNATIONAL: COMPANY SNAPSHOT

TABLE 159. GS INTERNATIONAL: PRODUCT SEGMENTS

TABLE 160. GS INTERNATIONAL: PRODUCT PORTFOLIO

TABLE 161. SCHOOLWEAR HOUSE: KEY EXECUTIVES  
TABLE 162. SCHOOLWEAR HOUSE: COMPANY SNAPSHOT  
TABLE 163. SCHOOLWEAR HOUSE: PRODUCT SEGMENTS  
TABLE 164. SCHOOLWEAR HOUSE: PRODUCT PORTFOLIO  
TABLE 165. THE UNIFORM COMPANY: KEY EXECUTIVES  
TABLE 166. THE UNIFORM COMPANY: COMPANY SNAPSHOT  
TABLE 167. THE UNIFORM COMPANY: PRODUCT SEGMENTS  
TABLE 168. THE UNIFORM COMPANY: PRODUCT PORTFOLIO  
TABLE 169. TRUTEX LIMITED: KEY EXECUTIVES  
TABLE 170. TRUTEX LIMITED: COMPANY SNAPSHOT  
TABLE 171. TRUTEX LIMITED: PRODUCT SEGMENTS  
TABLE 172. TRUTEX LIMITED: PRODUCT PORTFOLIO  
TABLE 173. ZECO LTD: KEY EXECUTIVES  
TABLE 174. ZECO LTD: COMPANY SNAPSHOT  
TABLE 175. ZECO LTD: PRODUCT SEGMENTS  
TABLE 176. ZECO LTD: PRODUCT PORTFOLIO  
TABLE 177. SKOBEL'S SCHOOL UNIFORM: KEY EXECUTIVES  
TABLE 178. SKOBEL'S SCHOOL UNIFORM: COMPANY SNAPSHOT  
TABLE 179. SKOBEL'S SCHOOL UNIFORM: PRODUCT SEGMENTS  
TABLE 180. SKOBEL'S SCHOOL UNIFORM: PRODUCT PORTFOLIO  
TABLE 181. ANTON UNIFORMS: KEY EXECUTIVES  
TABLE 182. ANTON UNIFORMS: COMPANY SNAPSHOT  
TABLE 183. ANTON UNIFORMS: PRODUCT SEGMENTS  
TABLE 184. ANTON UNIFORMS: PRODUCT PORTFOLIO  
TABLE 185. DIRECT SCHOOL UNIFORMS: KEY EXECUTIVES  
TABLE 186. DIRECT SCHOOL UNIFORMS: COMPANY SNAPSHOT  
TABLE 187. DIRECT SCHOOL UNIFORMS: PRODUCT SEGMENTS  
TABLE 188. DIRECT SCHOOL UNIFORMS: PRODUCT PORTFOLIO

## List Of Figures

### LIST OF FIGURES

- FIGURE 01. SCHOOL UNIFORM MARKET, 2024-2034
- FIGURE 02. SEGMENTATION OF SCHOOL UNIFORM MARKET,2024-2034
- FIGURE 03. TOP IMPACTING FACTORS IN SCHOOL UNIFORM MARKET (2024 TO 2034)
- FIGURE 04. TOP INVESTMENT POCKETS IN SCHOOL UNIFORM MARKET (2025-2034)
- FIGURE 05. LOW BARGAINING POWER OF SUPPLIERS
- FIGURE 06. MODERATE THREAT OF NEW ENTRANTS
- FIGURE 07. LOW THREAT OF SUBSTITUTES
- FIGURE 08. HIGH INTENSITY OF RIVALRY
- FIGURE 09. MODERATE BARGAINING POWER OF BUYERS
- FIGURE 10. GLOBAL SCHOOL UNIFORM MARKET:DRIVERS, RESTRAINTS AND OPPORTUNITIES
- FIGURE 11. SCHOOL UNIFORM MARKET, BY TYPE, 2024 AND 2034(%)
- FIGURE 12. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR TROUSERS, BY COUNTRY 2024 AND 2034(%)
- FIGURE 13. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR SHIRTS, BY COUNTRY 2024 AND 2034(%)
- FIGURE 14. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR SKIRTS, BY COUNTRY 2024 AND 2034(%)
- FIGURE 15. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR TRACKSUITS, BY COUNTRY 2024 AND 2034(%)
- FIGURE 16. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR SWEATERS AND BLAZERS, BY COUNTRY 2024 AND 2034(%)
- FIGURE 17. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR OTHERS, BY COUNTRY 2024 AND 2034(%)
- FIGURE 18. SCHOOL UNIFORM MARKET, BY FORM, 2024 AND 2034(%)
- FIGURE 19. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR TRADITIONAL WEAR, BY COUNTRY 2024 AND 2034(%)
- FIGURE 20. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR SPORTS WEAR, BY COUNTRY 2024 AND 2034(%)
- FIGURE 21. SCHOOL UNIFORM MARKET, BY MATERIAL, 2024 AND 2034(%)
- FIGURE 22. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR POLYESTER, BY COUNTRY 2024 AND 2034(%)
- FIGURE 23. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET

FOR NYLON, BY COUNTRY 2024 AND 2034(%)

FIGURE 24. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR COTTON, BY COUNTRY 2024 AND 2034(%)

FIGURE 25. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR OTHERS, BY COUNTRY 2024 AND 2034(%)

FIGURE 26. SCHOOL UNIFORM MARKET, BY AGE GROUP, 2024 AND 2034(%)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR PRESCHOOL (3-5 YEARS OLD), BY COUNTRY 2024 AND 2034(%)

FIGURE 28. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR ELEMENTARY SCHOOL (6-10 YEARS OLD), BY COUNTRY 2024 AND 2034(%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF SCHOOL UNIFORM MARKET FOR HIGH SCHOOL (10-18 YEARS OLD), BY COUNTRY 2024 AND 2034(%)

FIGURE 30. SCHOOL UNIFORM MARKET BY REGION, 2024 AND 2034(%)

FIGURE 31. U.S. SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 32. CANADA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 33. MEXICO SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 34. GERMANY SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 35. FRANCE SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 36. ITALY SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 37. SPAIN SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 38. UK SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 39. RUSSIA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 40. REST OF EUROPE SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 41. CHINA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 42. JAPAN SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 43. INDIA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 44. SOUTH KOREA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 45. AUSTRALIA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 46. THAILAND SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 47. MALAYSIA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 48. INDONESIA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 49. REST OF ASIA-PACIFIC SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 50. BRAZIL SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 51. SOUTH AFRICA, SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 52. SAUDI ARABIA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 53. UAE SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 54. ARGENTINA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 55. REST OF LAMEA SCHOOL UNIFORM MARKET, 2024-2034 (\$MILLION)

FIGURE 56. TOP WINNING STRATEGIES, BY YEAR

FIGURE 57. TOP WINNING STRATEGIES, BY DEVELOPMENT

FIGURE 58. TOP WINNING STRATEGIES, BY COMPANY

FIGURE 59. PRODUCT MAPPING OF TOP 10 PLAYERS

FIGURE 60. COMPETITIVE DASHBOARD

FIGURE 61. COMPETITIVE HEATMAP: SCHOOL UNIFORM MARKET

FIGURE 62. TOP PLAYER POSITIONING, 2024

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