

# **Satellite Services Market by Type (Consumer Services, Fixed Satellite Services, Mobile Satellite Services, Remote Sensing, and Space Flight Management Services) and End-User Industry (Media & Entertainment, Government, Aviation, Defense, Aerospace, Retail & Enterprise, and Others): Global Opportunity Analysis and Industry Forecast, 2019-2026**

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## **Abstracts**

The satellite services market accounted for \$126.5 billion in 2018, and is anticipated to reach \$144.5 billion by 2026, registering a CAGR of 2.2% from 2019 to 2026.

The satellite services market is anticipated to grow during the forecast period owing to the rising demand for broadband connectivity services in APAC and LAMEA. Moreover, some of the countries in the Middle East and Africa have less penetration of television services that is expected to increase in coming years, which correspondingly increases the revenue of consumer services in both the regions.

The satellite services market is segmented based on type, and end-user industry. Depending on type, the market is categorized into consumer services, fixed satellite services, mobile satellite services, remote sensing, and space flight management services. On the basis of end-user industry, it is classified into media & entertainment, government, aviation, defense, aerospace, retail & enterprise, and others. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## **KEY BENEFITS FOR STAKEHOLDERS**

The report provides an extensive qualitative and quantitative analysis of the current trends and future estimations of the global satellite services market from 2019 to 2026 to determine the prevailing opportunities

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided

The market size is provided in terms of revenue

Porter's five forces analysis helps analyze the potential of the buyers & suppliers and the competitive scenario of the satellite services industry for strategy building

Profiles of leading players operating in the market are provided to understand the competitive scenario

The report provides extensive qualitative insights on the significant segments and regions exhibiting favorable market growth

## KEY MARKET SEGMENTS

### By Type

- Consumer Services
- Fixed Satellite Services
- Mobile Satellite Services
- Remote Sensing
- Space Flight Management Services

### By End-User Industry

- Media & Entertainment
- Government

Aviation

Defense

Aerospace

Retail & Enterprise

Others

### By Region

North America

U.S.

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Luxembourg

Russia

Rest of Europe

## Asia-Pacific

China

India

South Korea

Australia

Japan

Rest of Asia-Pacific

## LAMEA

Brazil

Saudi Arabia

UAE

South Africa

Rest of LAMEA

## KEY MARKET PLAYERS

Inmarsat plc

Intersputnik

MEASAT

PCCW Global

Intelsat

SES S.A.

Eutelsat Communications SA

Viasat, Inc.

Echostar Corporation

China Satellite Communications Co., Ltd. (China Satcom)

Thuraya Telecommunications Company

Asia Satellite Telecommunications Co. Ltd.

The other players in the value chain include of the market includes Vista, Spacecom International, Thaicom Public Company Limited., and others.

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools And Models

### **CHAPTER 2: EXECUTIVE SUMMARY**

- 2.1. Key Findings
  - 2.1.1. Top Investment Pockets
  - 2.1.2. Top Winning Strategies
- 2.2. Cxo Perspective

### **CHAPTER 3: MARKET OVERVIEW**

- 3.1. Market Definition And Scope
- 3.2. Key Forces Shaping Satellite Services Market
- 3.3. Value Chain Analysis
- 3.4. Impact of Government Regulations On Satellite Services Market
- 3.5. Market Dynamics
  - 3.5.1. Drivers
    - 3.5.1.1. High Demand For High-Resolution Imaging Services
    - 3.5.1.2. High Demand For Managed Network Services
  - 3.5.2. Restraint
    - 3.5.2.1. Decreasing Demand For Television Services From Developed Economies
  - 3.5.3. Opportunities
    - 3.5.3.1. High Demand From Emerging Economies
- 3.6. Top Player Positioning, 2018

### **CHAPTER 4: SATELLITE SERVICES MARKET, BY TYPE**

- 4.1. Overview
- 4.2. Consumer Services

- 4.2.1. Key Market Trends, Growth Factors And Opportunities
- 4.2.2. Market Size And Forecast, By Region
  - 4.2.2.1. Market Size And Forecast, By Consumer Services Type
- 4.2.3. Market Analysis By Country
- 4.2.4. Satellite Television
  - 4.2.4.1. Market Size And Forecast, By Region
- 4.2.5. Satellite Radio
  - 4.2.5.1. Market Size And Forecast, By Region
- 4.2.6. Satellite Broadband
  - 4.2.6.1. Market Size And Forecast, By Region
- 4.3. Fixed Satellite Services
  - 4.3.1. Key Market Trends, Growth Factors And Opportunities
  - 4.3.2. Market Size And Forecast, By Region
    - 4.3.2.1. Market Size And Forecast, By Fixed Satellite Services Type
  - 4.3.3. Market Analysis By Country
  - 4.3.4. Transponder Agreements
    - 4.3.4.1. Market Size And Forecast, By Region
  - 4.3.5. Managed Network Services
    - 4.3.5.1. Market Size And Forecast, By Region
- 4.4. Mobile Satellite Services
  - 4.4.1. Key Market Trends, Growth Factors And Opportunities
  - 4.4.2. Market Size And Forecast, By Region
  - 4.4.3. Market Analysis By Country
- 4.5. Remote Sensing
  - 4.5.1. Key Market Trends, Growth Factors And Opportunities
  - 4.5.2. Market Size And Forecast, By Region
  - 4.5.3. Market Analysis By Country
- 4.6. Space Flight Management Services
  - 4.6.1. Key Market Trends, Growth Factors And Opportunities
  - 4.6.2. Market Size And Forecast, By Region
  - 4.6.3. Market Analysis By Country

## **CHAPTER 5: SATELLITE SERVICES MARKET, BY END-USER**

- 5.1. Overview
- 5.2. Media & Entertainment
  - 5.2.1. Key Market Trends, Growth Factors And Opportunities
  - 5.2.2. Market Size And Forecast, By Region
  - 5.2.3. Market Analysis By Country

### 5.3. Government

5.3.1. Key Market Trends, Growth Factors And Opportunities

5.3.2. Market Size And Forecast, By Region

5.3.3. Market Analysis By Country

### 5.4. Aviation

5.4.1. Key Market Trends, Growth Factors And Opportunities

5.4.2. Market Size And Forecast, By Region

5.4.3. Market Analysis By Country

### 5.5. Defense

5.5.1. Key Market Trends, Growth Factors And Opportunities

5.5.2. Market Size And Forecast, By Region

5.5.3. Market Analysis By Country

### 5.6. Aerospace

5.6.1. Key Market Trends, Growth Factors And Opportunities

5.6.2. Market Size And Forecast, By Region

5.6.3. Market Analysis By Country

### 5.7. Retail & Enterprise

5.7.1. Key Market Trends, Growth Factors And Opportunities

5.7.2. Market Size And Forecast, By Region

5.7.3. Market Analysis By Country

### 5.8. Others

5.8.1. Key Market Trends, Growth Factors And Opportunities

5.8.2. Market Size And Forecast, By Region

5.8.3. Market Analysis By Country

## **CHAPTER 6: SATELLITE SERVICES MARKET, BY REGION**

### 6.1. Overview

6.1.1. Market Size And Forecast, By Region

### 6.2. North America

6.2.1. Key Market Trends, Growth Factors And Opportunities

6.2.2. Market Size And Forecast, By Type

6.2.2.1. Market Size And Forecast, By Consumer Services Type

6.2.2.2. Market Size And Forecast, By Fixed Satellite Services Type

6.2.3. Market Size And Forecast, By End-User Industry

6.2.4. Market Size And Forecast, By Country

6.2.5. Market Analysis By Country

6.2.5.1. U.S.

6.2.5.1.1. Market Size And Forecast, By Type



- 6.2.5.1.2. Market Size And Forecast, By End-User Industry
- 6.2.5.2. Canada
  - 6.2.5.2.1. Market Size And Forecast, By Type
  - 6.2.5.2.2. Market Size And Forecast, By End-User Industry
- 6.2.5.3. Mexico
  - 6.2.5.3.1. Market Size And Forecast, By Type
  - 6.2.5.3.2. Market Size And Forecast, By End-User Industry
- 6.3. Europe
  - 6.3.1. Key Market Trends, Growth Factors And Opportunities
  - 6.3.2. Market Size And Forecast, By Type
    - 6.3.2.1. Market Size And Forecast, By Consumer Services Type
    - 6.3.2.2. Market Size And Forecast, By Fixed Satellite Services Type
  - 6.3.3. Market Size And Forecast, By End-User Industry
  - 6.3.4. Market Size And Forecast, By Country
  - 6.3.5. Market Analysis By Country
    - 6.3.5.1. Uk
      - 6.3.5.1.1. Market Size And Forecast, By Type
      - 6.3.5.1.2. Market Size And Forecast, By End-User Industry
    - 6.3.5.2. Germany
      - 6.3.5.2.1. Market Size And Forecast, By Type
      - 6.3.5.2.2. Market Size And Forecast, By End-User Industry
    - 6.3.5.3. France
      - 6.3.5.3.1. Market Size And Forecast, By Type
      - 6.3.5.3.2. Market Size And Forecast, By End-User Industry
    - 6.3.5.4. Italy
      - 6.3.5.4.1. Market Size And Forecast, By Type
      - 6.3.5.4.2. Market Size And Forecast, By End-User Industry
    - 6.3.5.5. Spain
      - 6.3.5.5.1. Market Size And Forecast, By Type
      - 6.3.5.5.2. Market Size And Forecast, By End-User Industry
    - 6.3.5.6. Luxembourg
      - 6.3.5.6.1. Market Size And Forecast, By Type
      - 6.3.5.6.2. Market Size And Forecast, By End-User Industry
    - 6.3.5.7. Russia
      - 6.3.5.7.1. Market Size And Forecast, By Type
      - 6.3.5.7.2. Market Size And Forecast, By End-User Industry
    - 6.3.5.8. Rest of Europe
      - 6.3.5.8.1. Market Size And Forecast, By Type
      - 6.3.5.8.2. Market Size And Forecast, By End-User Industry

## 6.4. Asia-Pacific

6.4.1. Key Market Trends, Growth Factors And Opportunities

6.4.2. Market Size And Forecast, By Type

6.4.2.1. Market Size And Forecast, By Consumer Services Type

6.4.2.2. Market Size And Forecast, By Fixed Satellite Services Type

6.4.3. Market Size And Forecast, By End-User Industry

6.4.4. Market Size And Forecast, By Country

6.4.5. Market Analysis By Country

6.4.5.1. China

6.4.5.1.1. Market Size And Forecast, By Type

6.4.5.1.2. Market Size And Forecast, By End-User Industry

6.4.5.2. India

6.4.5.2.1. Market Size And Forecast, By Type

6.4.5.2.2. Market Size And Forecast, By End-User Industry

6.4.5.3. South Korea

6.4.5.3.1. Market Size And Forecast, By Type

6.4.5.3.2. Market Size And Forecast, By End-User Industry

6.4.5.4. Australia

6.4.5.4.1. Market Size And Forecast, By Type

6.4.5.4.2. Market Size And Forecast, By End-User Industry

6.4.5.5. Japan

6.4.5.5.1. Market Size And Forecast, By Type

6.4.5.5.2. Market Size And Forecast, By End-User Industry

6.4.5.6. Rest of Asia-Pacific

6.4.5.6.1. Market Size And Forecast, By Type

6.4.5.6.2. Market Size And Forecast, By End-User Industry

## 6.5. Lamea

6.5.1. Key Market Trends, Growth Factors And Opportunities

6.5.2. Market Size And Forecast, By Type

6.5.2.1. Market Size And Forecast, By Consumer Services Type

6.5.2.2. Market Size And Forecast, By Fixed Satellite Services Type

6.5.3. Market Size And Forecast, By End-User Industry

6.5.4. Market Size And Forecast, By Country

6.5.5. Market Analysis By Country

6.5.5.1. Brazil

6.5.5.1.1. Market Size And Forecast, By Type

6.5.5.1.2. Market Size And Forecast, By End-User Industry

6.5.5.2. Saudi Arabia

6.5.5.2.1. Market Size And Forecast, By Type

- 6.5.5.2.2. Market Size And Forecast, By End-User Industry
- 6.5.5.3. Uae
  - 6.5.5.3.1. Market Size And Forecast, By Type
  - 6.5.5.3.2. Market Size And Forecast, By End-User Industry
- 6.5.5.4. South Africa
  - 6.5.5.4.1. Market Size And Forecast, By Type
  - 6.5.5.4.2. Market Size And Forecast, By End-User Industry
- 6.5.5.5. Rest of Lamea
  - 6.5.5.5.1. Market Size And Forecast, By Type
  - 6.5.5.5.2. Market Size And Forecast, By End-User Industry

## **CHAPTER 7: COMPANY PROFILES**

- 7.1. Asia Satellite Telecommunications Co. Ltd.
  - 7.1.1. Company Overview
  - 7.1.2. Company Snapshot
  - 7.1.3. Service Portfolio
  - 7.1.4. Business Performance
  - 7.1.5. Key Strategic Moves And Developments
- 7.2. Echostar Corporation
  - 7.2.1. Company Overview
  - 7.2.2. Company Snapshot
  - 7.2.3. Operating Business Segments
  - 7.2.4. Service Portfolio
  - 7.2.5. R&D Expenditure
  - 7.2.6. Business Performance
  - 7.2.7. Key Strategic Moves And Developments
- 7.3. Eutelsat Communications Sa
  - 7.3.1. Company Overview
  - 7.3.2. Company Snapshot
  - 7.3.3. Operating Business Segments
  - 7.3.4. Service Portfolio
  - 7.3.5. Business Performance
  - 7.3.6. Key Strategic Moves And Developments
- 7.4. Inmarsat Plc.
  - 7.4.1. Company Overview
  - 7.4.2. Company Snapshot
  - 7.4.3. Operating Business Segments
  - 7.4.4. Service Portfolio

- 7.4.5. Business Performance
- 7.4.6. Key Strategic Moves And Developments
- 7.5. Intelsat S.A.
  - 7.5.1. Company Overview
  - 7.5.2. Company Snapshot
  - 7.5.3. Operating Business Segments
  - 7.5.4. Service Portfolio
  - 7.5.5. Business Performance
  - 7.5.6. Key Strategic Moves And Developments
- 7.6. Intersputnik
  - 7.6.1. Company Overview
  - 7.6.2. Company Snapshot
  - 7.6.3. Service Portfolio
- 7.7. Measat
  - 7.7.1. Company Overview
  - 7.7.2. Company Snapshot
  - 7.7.3. Service Portfolio
- 7.8. Pccw Global
  - 7.8.1. Company Overview
  - 7.8.2. Company Snapshot
  - 7.8.3. Service Portfolio
- 7.9. Ses S.A.
  - 7.9.1. Company Overview
  - 7.9.2. Company Snapshot
  - 7.9.3. Operating Business Segments
  - 7.9.4. Service Portfolio
  - 7.9.5. Business Performance
  - 7.9.6. Key Strategic Moves And Developments
- 7.10. Viasat, Inc.
  - 7.10.1. Company Overview
  - 7.10.2. Company Snapshot
  - 7.10.3. Operating Business Segments
  - 7.10.4. Service Portfolio
  - 7.10.5. R&D Expenditure
  - 7.10.6. Business Performance
  - 7.10.7. Key Strategic Moves And Developments
- 7.11. Thuraya Telecommunications Company
  - 7.11.1. Company Overview
  - 7.11.2. Company Snapshot

7.11.3. Service Portfolio

7.12. China Satellite Communications Co., Ltd.

7.12.1. Company Overview

7.12.2. Company Snapshot

7.12.3. Service Portfolio

## List Of Tables

### LIST OF TABLES

- Table 01. Satellite Services Market, By Type 2018–2026 (\$Million)
- Table 02. Consumer Satellite Services Market, By Region 2018–2026 (\$Million)
- Table 03. Consumer Satellite Services Market, By Type 2018–2026 (\$Million)
- Table 04. Satellite Television Services Market, By Region 2018–2026 (\$Million)
- Table 05. Satellite Radio Services Market, By Region 2018–2026 (\$Million)
- Table 06. Satellite Broadband Services Market, By Region 2018–2026 (\$Million)
- Table 07. Fixed Satellite Services Market, By Region 2018–2026 (\$Million)
- Table 08. Fixed Satellite Services Market, By Type 2018–2026 (\$Million)
- Table 09. Fixed Satellite Services Market For Transponder Agreements, By Region 2018–2026 (\$Million)
- Table 10. Fixed Satellite Services Market For Managed Network Services, By Region 2018–2026 (\$Million)
- Table 11. Mobile Satellite Services Market, By Region 2018–2026 (\$Million)
- Table 12. Remote Sensing Satellite Services Market, By Region 2018–2026 (\$Million)
- Table 13. Space Flight Management Services Market, By Region 2018–2026 (\$Million)
- Table 14. Satellite Services Market, By End-User 2018–2026 (\$Million)
- Table 15. Satellite Services Market For Media & Entertainment, By Region 2018–2026 (\$Million)
- Table 16. Satellite Services Market For Government, By Region 2018–2026 (\$Million)
- Table 17. Satellite Services Market For Aviation, By Region 2018–2026 (\$Million)
- Table 18. Satellite Services Market For Defense, By Region 2018–2026 (\$Million)
- Table 19. Satellite Services Market For Aerospace, By Region 2018–2026 (\$Million)
- Table 20. Satellite Services Market For Retail & Enterprise, By Region 2018–2026 (\$Million)
- Table 21. Satellite Services Market For Others, By Region 2018–2026 (\$Million)
- Table 22. Satellite Services Market, By Region 2018–2026 (\$Million)
- Table 23. North America Satellite Services Market, By Type 2018–2026 (\$Million)
- Table 24. North America Satellite Services Market, By Consumer Service Type 2018–2026 (\$Million)
- Table 25. North America Fixed Satellite Services Market By Type 2018–2026 (\$Million)
- Table 26. North America Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 27. North America Satellite Services Market, By Country 2018–2026 (\$Million)
- Table 28. U.S. Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 29. U.S. Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

- Table 30. Canada Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 31. Canada Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 32. Mexico Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 33. Mexico Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 34. Europe Satellite Services Market, By Type 2018–2026 (\$Million)
- Table 35. Europe Satellite Services Market, By Consumer Service Type 2018–2026 (\$Million)
- Table 36. Europe Fixed Satellite Services Market By Type 2018–2026 (\$Million)
- Table 37. Europe Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 38. Europe Satellite Services Market, By Country 2018–2026 (\$Million)
- Table 39. Uk Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 40. Uk Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 41. Germany Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 42. Germany Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 43. France Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 44. France Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 45. Italy Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 46. Italy Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 47. Spain Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 48. Spain Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 49. Luxembourg Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 50. Luxembourg Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 51. Russia Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 52. Russia Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 53. Rest of Europe Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 54. Rest of Europe Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 55. Asia-Pacific Satellite Services Market, By Type 2018–2026 (\$Million)
- Table 56. Asia-Pacific Satellite Services Market, By Consumer Service Type 2018–2026 (\$Million)
- Table 57. Asia-Pacific Fixed Satellite Services Market By Type 2018–2026 (\$Million)
- Table 58. Asia-Pacific Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 59. Asia-Pacific Satellite Services Market, By Country 2018–2026 (\$Million)
- Table 60. China Satellite Services Market, By Type, 2018–2026 (\$Million)
- Table 61. China Satellite Services Market, By End-User Industry 2018–2026 (\$Million)
- Table 62. India Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 63. India Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 64. South Korea Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 65. South Korea Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 66. Australia Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 67. Australia Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 68. Japan Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 69. Japan Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 70. Rest of Asia-Pacific Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 71. Rest of Asia-Pacific Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 72. Lamea Satellite Services Market, By Type 2018–2026 (\$Million)

Table 73. Lamea Satellite Services Market, By Consumer Service Type 2018–2026 (\$Million)

Table 74. Lamea Fixed Satellite Services Market By Type 2018–2026 (\$Million)

Table 75. Lamea Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 76. Lamea Satellite Services Market, By Country 2018–2026 (\$Million)

Table 77. Brazil Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 78. Brazil Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 79. Saudi Arabia Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 80. Saudi Arabia Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 81. Uae Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 82. Uae Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 83. South Africa Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 84. South Africa Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 85. Rest of Lamea Satellite Services Market, By Type, 2018–2026 (\$Million)

Table 86. Rest of Lamea Satellite Services Market, By End-User Industry 2018–2026 (\$Million)

Table 87. Asiasat: Company Snapshot

Table 88. Asiasat: Service Portfolio

Table 89. Asiasat: Key Strategic Moves And Developments

Table 90. Echostar: Company Snapshot

Table 91. Echostar: Operating Segments

Table 92. Echostar: Service Portfolio

Table 93. Echostar: Key Strategic Moves And Developments

Table 94. Eutelsat: Company Snapshot



- Table 95. Eutelsat: Operating Segments
- Table 96. Ses: Service Portfolio
- Table 97. Eutelsat: Key Strategic Moves And Developments
- Table 98. Inmarsat: Company Snapshot
- Table 99. Inmarsat: Operating Segments
- Table 100. Inmarsat: Service Portfolio
- Table 101. Inmarsat: Key Strategic Moves And Developments
- Table 102. Intelsat: Company Snapshot
- Table 103. Intelsat: Operating Segments
- Table 104. Intelsat: Service Portfolio
- Table 105. Intelsat: Key Strategic Moves And Developments
- Table 106. Intersputnik: Company Snapshot
- Table 107. Intersputnik: Service Portfolio
- Table 108. Measat: Company Snapshot
- Table 109. Measat: Service Portfolio
- Table 110. Pccw: Company Snapshot
- Table 111. Pccw: Service Portfolio
- Table 112. Ses: Company Snapshot
- Table 113. Ses: Operating Segments
- Table 114. Ses: Service Portfolio
- Table 115. Ses: Key Strategic Moves And Developments
- Table 116. Viasat: Company Snapshot
- Table 117. Viasat: Operating Segments
- Table 118. Viasat: Service Portfolio
- Table 119. Viasat: Key Strategic Moves And Developments
- Table 120. Thuraya: Company Snapshot
- Table 121. Thuraya: Service Portfolio
- Table 122. China Satcom: Company Snapshot
- Table 123. China Satcom: Service Portfolio

## List Of Figures

### LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Executive Summary
- Figure 03. Top Investment Pockets, By Country
- Figure 04. Top Winning Strategies, By Year, 2016–2019
- Figure 05. Top Winning Strategies, By Development, 2016–2019 (%)
- Figure 06. Top Winning Strategies, By Company, 2016–2019
- Figure 07. High Bargaining Power of Suppliers
- Figure 08. High Threat of New Entrants
- Figure 09. Low Threat of Substitutes
- Figure 10. Moderate Intensity of Rivalry
- Figure 11. Moderate Bargaining Power of Buyers
- Figure 12. Value Chain Analysis of Satellite Services Market
- Figure 13. Top Player Positioning, 2018
- Figure 14. Satellite Services Market, By Type, 2018-2026
- Figure 15. Comparative Share Analysis of Consumer Satellite Services Market, By Country, 2018 & 2026 (%)
- Figure 16. Fixed Broadband Penetration Increase Dec. 2017-Dec. 2018, By Country
- Figure 17. Mobile Broadband Penetration (Per 100 Inhabitants) Increase, Dec. 2017 - Dec. 2018, By Country
- Figure 18. Comparative Share Analysis of Fixed Satellite Services Market, By Country, 2018 & 2026 (%)
- Figure 19. Comparative Share Analysis of Mobile Satellite Services Market, By Country, 2018 & 2026 (%)
- Figure 20. Comparative Share Analysis of Remote Sensing Satellite Services Market, By Country, 2018 & 2026 (%)
- Figure 21. Comparative Share Analysis of Space Flight Management Services Market, By Country, 2018 & 2026 (%)
- Figure 22. Satellite Services Market, By End-User Industry , 2018-2026
- Figure 23. Comparative Share Analysis of Satellite Services Market For Media & Entertainment, By Country, 2018 & 2026 (%)
- Figure 24. Comparative Share Analysis Satellite Services Market For Government, By Country, 2018 & 2026 (%)
- Figure 25. Comparative Share Analysis For Satellite Services Market of Aviation, By Country, 2018 & 2026 (%)
- Figure 26. Comparative Share Analysis For Satellite Services Market of Defense, By

Country, 2018 & 2026 (%)

Figure 27. Comparative Share Analysis For Satellite Services Market of Aerospace, By Country, 2018 & 2026 (%)

Figure 28. Comparative Share Analysis For Satellite Services Market of Retail & Enterprise, By Country, 2018 & 2026 (%)

Figure 29. Comparative Share Analysis For Satellite Services Market of Others, By Country, 2018 & 2026 (%)

Figure 30. U.S. Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 31. Canada Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 32. Mexico Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 33. Uk Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 34. Germany Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 35. France Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 36. Italy Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 37. Spain Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 38. Luxembourg Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 39. Russia Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 40. Rest of Europe Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 41. China Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 42. India Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 43. South Korea Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 44. Australia Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 45. Japan Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 46. Rest of Asia-Pacific Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 47. Brazil Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 48. Saudi Arabia Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 49. Uae Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 50. South Africa Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 51. Rest of Lamea Satellite Services Market Revenue, 2018-2026 (\$Million)

Figure 52. Asiasat: Revenue, 2016–2018 (\$Million)

Figure 53. Asiasat: Revenue Share By Segment, 2018 (%)

Figure 54. R&D Expenditure, 2016–2018 (\$Million)

Figure 55. Echostar: Revenue, 2016–2018 (\$Million)

Figure 56. Echostar: Revenue Share By Segment, 2018 (%)

Figure 57. Echostar: Revenue Share By Region, 2018 (%)

Figure 58. Eutelsat: Revenue, 2016–2018 (\$Million)

Figure 59. Eutelsat: Revenue Share By Segment, 2018 (%)

Figure 60. Eutelsat: Revenue Share By Region, 2018 (%)

Figure 61. Inmarsat: Revenue, 2016–2018 (\$Million)

Figure 62. Inmarsat: Revenue Share By Segment, 2018 (%)

Figure 63. Inmarsat: Revenue Share By Region, 2018 (%)

Figure 64. Intelsat: Revenue, 2016–2018 (\$Million)

Figure 65. Intelsat: Revenue Share By Segment, 2018 (%)

Figure 66. Ses: Revenue, 2016–2018 (\$Million)

Figure 67. Ses: Revenue Share By Segment, 2018 (%)

Figure 68. Ses: Revenue Share By Region, 2018 (%)

Figure 69. R&D Expenditure, 2016–2018 (\$Million)

Figure 70. Viasat: Revenue, 2016–2018 (\$Million)

Figure 71. Viasat: Revenue Share By Segment, 2018 (%)

Figure 72. Viasat: Revenue Share By Region, 2018 (%)

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