

# **SaaS Escrow Services Market By Deployment Mode (Public Cloud, Private Cloud, Hybrid Cloud), By Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), By Industry Vertical (IT and Telecom, BFSI, Manufacturing, Retail and E-commerce, Energy and Utility, Healthcare, Media and Entertainment, Others): Global Opportunity Analysis and Industry Forecast, 2024-2033**

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## **Abstracts**

SaaS escrow is a specialized software protection solution that is designed to protect cloud-native software applications from errors, incorrect configurations and threats. It helps avoid temporary and/or long-term disruption to business operations, thus preventing financial loss for the business. It also helps reduce cost for the business. In addition, it is easy to access, hence widely adopted.

Surge in demand for cloud-based services owing to the associated advantages, such as business flexibility and cost cutting increases the demand for SaaS escrow among startups. In addition, SMEs need advanced technology for the growth of their businesses, which, thus, fosters the growth of the SaaS escrow market. Furthermore, SaaS escrow services offer advantages such as elimination of upgrades and installations, optimization of the IT staff and efficient management of resources, which boosts the growth of the businesses. This increases the adoption of SaaS escrow in many companies.

However, high cost of innovation and budget constraints limit the growth of the SaaS escrow market. End users tend to opt for less expensive alternatives to curtail cost,

which limits the market growth. In addition, high maintenance cost and customization expense also limit the adoption of SaaS escrow in many businesses. Nevertheless, changes in business models owing to changing requirements of customers, and economical changes is expected to be opportunistic for the growth of the SaaS escrow market.

## Segment Review

The SaaS escrow services market is segmented on the basis of deployment mode, enterprise size, industry vertical, and region. By deployment mode, it is divided into public cloud, private cloud, and hybrid cloud. As per enterprise size, the market is segregated into large enterprises and small & medium-sized enterprises. Depending on industry vertical, the market is classified into BFSI, manufacturing, IT & telecom, retail & e-commerce, energy & utility, healthcare, media & entertainment, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## Recent News in the SaaS Escrow Services Industry

In October 2022, IGS and Vaultinum signed a partnership agreement for more robust technology "Due Diligence". This tool analyses every line of a software's source code to identify its strengths and vulnerabilities in 3 main areas including cyber security, intellectual property, and scalability.

In May 2021, NCC group acquired Iron Mountain Corporation's escrow segment. This acquisition further helps the company to grow its escrow segment.

In June 2021, Global software resilience and cyber security expert NCC Group has acquired Iron Mountain Escrow Intellectual Property Management (IPM) business. Together, these two businesses will offer a rich, complementary set of services to customers globally, including industry-leading software verification solutions and, excitingly, a cloud resilience proposition Escrow-as-a-Service (EaaS).

## Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the market analysis from 2023 to 2033 to identify the prevailing SaaS escrow services market opportunities.

The market research is offered along with information related to key drivers, restraints,

and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the SaaS escrow services market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global SaaS escrow services market trends, key players, market segments, application areas, and market growth strategies.

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Market share analysis of players by products/segments

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Market share analysis of players at global/region/country level

SWOT Analysis

## **Key Market Segments**

### By Deployment Mode

Public Cloud

Private Cloud

Hybrid Cloud

### By Enterprise Size

Large Enterprises

Small and Medium-sized Enterprises

### By Industry Vertical

IT and Telecom

BFSI

Manufacturing

Retail and E-commerce

Energy and Utility

Healthcare

Media and Entertainment

Others

### By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Escrow London

EscrowTech International, Inc.

Harbinger Escrow

NCC Group

Praxis Technology Escrow

Innovasafe, Inc.

Escrow Alliance

RegistraSoft

Lincoln-Parry SoftEscrow, Inc.

Codekeeper

Escrow Europe

Ardas Group

SES-Escrow

Iron Mountain

Vaultinum

National Software Escrow, Inc.

APP - Agence Pour La Protection Des Programmes

Legal Escrow & Arbitration Services Limited

Escrow Global

Escrow4all

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