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SaaS-based SCM Market by Solution (Software and Service), Deployment (Private, Public, and Hybrid), User Type (SMEs and Large Enterprises), and Industry Vertical (Consumer Goods, Retail, Food & Beverages, Healthcare & Pharmaceuticals, Manufacturing, Logistics & Transportation, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

SaaS-based SCM provides a complete solution package of various software and services, including professional and managed services, to augment several supply chain needs such as integrated planning, inventory optimization, operation forecasting, and many others. Moreover, cost-saving deployment models, such as hybrid and public clouds, have given rise to the adoption of SaaS-based SCM solution among various user groups including SMEs and large enterprises.
Growth in demand for real-time supply chain analysis, technology progress in supply chain industry, and increase in ICT expenditure drive the SaaS-based SCM market. However, security concern over cloud deployment is expected to hinder the SaaS-based SCM market growth.
The global SaaS-based SCM market is segmented on the basis of solution, deployment, user type, industry vertical, and geography. On the basis of solution, it is bifurcated into software and service. Based on deployment, it is categorized into private, public, and hybrid deployment. By user type, it is divided into SMEs and large enterprises. The industry vertical segment includes consumer goods, retail, food & beverages, healthcare & pharmaceuticals, manufacturing, logistics & transportation, and others. Geographically, it is analyzed across North America, Europe, Asia-Pacific, and

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The major players operating in the global SaaS-based SCM market include Accenture, HighJump, IBM Corporation, Infor, JDA Software Group, Inc., Kinaxis, Logility, Manhattan Associates, Oracle Corporation, and SAP SE.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current market trends, future estimations, and dynamics of the global SaaS-based SCM market.

In-depth analysis is conducted based on market estimations of key market segments from 2016 to 2023.

Extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

Comprehensive analysis of all regions assists in determining the prevailing opportunities across geographies.

KEY MARKET SEGMENTS

By Solution

Software

Service

By Deployment

Private

Public

Hybrid

By User Type

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- SMEs
- Large enterprises

By Industry Vertical

- Consumer Goods
- Retail
- Food & Beverages
- Healthcare & Pharmaceuticals
- Manufacturing
- Logistics & Transportation
- Others

By Geography

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France

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- Italy
- Rest of Europe

Asia-Pacific

- China
- Japan
- Australia
- Rest of Asia-Pacific

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- Latin America
- Middle East
- Africa

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Contents

CHAPTER 1 INTRODUCTION

1.1. REPORT DESCRIPTION
1.2. KEY BENEFITS
1.3. RESEARCH METHODOLOGY
  1.3.1. Primary research
  1.3.2. Secondary research
  1.3.3. Analyst tools and models
  1.3.4. Market segmentation

CHAPTER 2 EXECUTIVE SUMMARY

2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

3.1. MARKET DEFINITION AND SCOPE
3.2. KEY FINDINGS
  3.2.1. Top winning strategies
  3.2.2. Top investment pockets
  3.2.3. Top impacting factors
    3.2.3.1. Growth in industrial-grade digital technology
    3.2.3.2. Surge in demand for real-time supply chain monitoring & management
    3.2.3.3. Increase in inclination towards cloud deployment model
    3.2.3.4. Lack of IT infrastructure in the underdeveloped nations
    3.2.3.5. Growth in internet of things (IoT)
3.3. PORTERS FIVE FORCES ANALYSIS
  3.3.1. Bargaining power of suppliers
  3.3.2. Bargaining power of buyers
  3.3.3. Threat of substitutes
  3.3.4. Threat of new entrants
  3.3.5. Competitive rivalry
3.4. KEY PLAYER POSITIONING
3.5. MARKET DYNAMICS
  3.5.1. Drivers
    3.5.1.1. Growth in industrial-grade digital technology
    3.5.1.2. Surge in Demand for real-time supply chain monitoring & management

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3.5.1.3. Increase in inclination towards cloud deployment model
3.5.2. Restraints
3.5.2.1. Lack of IT Infrastructure in the underdeveloped nations
3.5.3. Opportunities
3.5.3.1. Growth in internet of things (IoT)

CHAPTER 4 SAAS-BASED SCM MARKET, BY SOLUTION

4.1. OVERVIEW
4.2. SOFTWARE
4.2.1. Key market trends
4.2.2. Key growth factors and opportunities
4.2.3. Market size and forecast
4.3. SERVICE
4.3.1. Key market trends
4.3.2. Key growth factors and opportunities
4.3.3. Market size and forecast

CHAPTER 5 SAAS-BASED SCM MARKET, BY DEPLOYMENT

5.1. OVERVIEW
5.2. PRIVATE
5.2.1. Key market trends
5.2.2. Key growth factors and opportunities
5.2.3. Market size and forecast
5.3. PUBLIC
5.3.1. Key market trends
5.3.2. Key growth factors and opportunities
5.3.3. Market size and forecast
5.4. HYBRID
5.4.1. Key market trends
5.4.2. Key growth factors and opportunities
5.4.3. Market size and forecast

CHAPTER 6 SAAS-BASED SCM MARKET, BY USER TYPE

6.1. OVERVIEW
6.2. SMES
6.2.1. Key market trends

+44 20 8123 2220
info@marketpublishers.com

6.2.2. Key growth factors and opportunities
6.2.3. Market size and forecast
6.3. LARGE ENTERPRISES
6.3.1. Key market trends
6.3.2. Key growth factors and opportunities
6.3.3. Market size and forecast

CHAPTER 7 SAAS-BASED SCM MARKET, BY INDUSTRY VERTICAL

7.1. OVERVIEW
7.2. CONSUMER GOODS
7.2.1. Key market trends
7.2.2. Key growth factors and opportunities
7.2.3. Market size and forecast
7.3. RETAIL
7.3.1. Key market trends
7.3.2. Key growth factors and opportunities
7.3.3. Market size and forecast
7.4. FOOD & BEVERAGES
7.4.1. Key market trends
7.4.2. Key growth factors and opportunities
7.4.3. Market size and forecast
7.5. HEALTHCARE & PHARMACEUTICALS
7.5.1. Key market trends
7.5.2. Key growth factors and opportunities
7.5.3. Market size and forecast
7.6. MANUFACTURING
7.6.1. Key market trends
7.6.2. Key growth factors and opportunities
7.6.3. Market size and forecast
7.7. LOGISTICS & TRANSPORTATION
7.7.1. Key market trends
7.7.2. Key growth factors and opportunities
7.7.3. Market size and forecast
7.8. OTHERS (AUTOMOTIVE, CHEMICALS, AND OTHER BUSINESS SERVICE PROVIDERS)
7.8.1. Key market trends
7.8.2. Key growth factors and opportunities
7.8.3. Market size and forecast

+44 20 8123 2220
info@marketpublishers.com

CHAPTER 8 SAAS-BASED SCM MARKET, BY GEOGRAPHY

8.1. OVERVIEW
8.2. NORTH AMERICA
8.2.1. Key trends
8.2.2. Key growth factors and opportunities
8.2.3. Market size and forecast
8.2.4. U.S.
8.2.4.1. U.S. SaaS-based SCM market revenue, by solution
8.2.4.2. U.S. SaaS-based SCM market revenue, by deployment
8.2.4.3. U.S. SaaS-based SCM market revenue, by user type
8.2.4.4. U.S. SaaS-based SCM market revenue, by industry vertical
8.2.5. Canada
8.2.5.1. Canada SaaS-based SCM market revenue, by solution
8.2.5.2. Canada SaaS-based SCM market revenue, by deployment
8.2.5.3. Canada SaaS-based SCM market revenue, by user type
8.2.5.4. Canada SaaS-based SCM market revenue, by industry vertical
8.2.6. Mexico
8.2.6.1. Mexico SaaS-based SCM market revenue, by solution
8.2.6.2. Mexico SaaS-based SCM market revenue, by deployment
8.2.6.3. Mexico SaaS-based SCM market revenue, by user type
8.2.6.4. Mexico SaaS-based SCM market revenue, by industry vertical
8.3. EUROPE
8.3.1. Key market trends
8.3.2. Key growth factors and opportunities
8.3.3. Market size and forecast
8.3.4. UK
8.3.4.1. UK SaaS-based SCM market revenue, by solution
8.3.4.2. UK SaaS-based SCM market revenue, by deployment
8.3.4.3. UK SaaS-based SCM market revenue, by user type
8.3.4.4. UK SaaS-based SCM market revenue, by industry vertical
8.3.5. Germany
8.3.5.1. Germany SaaS-based SCM market revenue, by solution
8.3.5.2. Germany SaaS-based SCM market revenue, by deployment
8.3.5.3. Germany SaaS-based SCM market revenue, by user type
8.3.5.4. Germany SaaS-based SCM market revenue, by industry vertical
8.3.6. France
8.3.6.1. France SaaS-based SCM market revenue, by solution

+44 20 8123 2220
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8.3.6.2. France SaaS-based SCM market revenue, by deployment
8.3.6.3. France SaaS-based SCM market revenue, by user type
8.3.6.4. France SaaS-based SCM market revenue, by industry vertical
8.3.7. Italy
8.3.7.1. Italy SaaS-based SCM market revenue, by solution
8.3.7.2. Italy SaaS-based SCM market revenue, by deployment
8.3.7.3. Italy SaaS-based SCM market revenue, by user type
8.3.7.4. Italy SaaS-based SCM market revenue, by industry vertical
8.3.8. Rest of Europe
8.3.8.1. Rest of Europe SaaS-based SCM market revenue, by solution
8.3.8.2. Rest of Europe SaaS-based SCM market revenue, by deployment
8.3.8.3. Rest of Europe SaaS-based SCM market revenue, by user type
8.3.8.4. Rest of Europe SaaS-based SCM market revenue, by industry vertical
8.4. ASIA-PACIFIC
8.4.1. Key market trends
8.4.2. Key growth factors and opportunities
8.4.3. Market size and forecast
8.4.4. China
8.4.4.1. China SaaS-based SCM market revenue, by solution
8.4.4.2. China SaaS-based SCM market revenue, by deployment
8.4.4.3. China SaaS-based SCM market revenue, by user type
8.4.4.4. China SaaS-based SCM market revenue, by industry vertical
8.4.5. Japan
8.4.5.1. Japan SaaS-based SCM market revenue, by solution
8.4.5.2. Japan SaaS-based SCM market revenue, by deployment
8.4.5.3. Japan SaaS-based SCM market revenue, by user type
8.4.5.4. Japan SaaS-based SCM market revenue, by industry vertical
8.4.6. Australia
8.4.6.1. Australia SaaS-based SCM market revenue, by solution
8.4.6.2. Australia SaaS-based SCM market revenue, by deployment
8.4.6.3. Australia SaaS-based SCM market revenue, by user type
8.4.6.4. Australia SaaS-based SCM market revenue, by industry vertical
8.4.7. Rest of Asia-Pacific
8.4.7.1. Rest of Asia-Pacific SaaS-based SCM market revenue, by solution
8.4.7.2. Rest of Asia-Pacific SaaS-based SCM market revenue, by deployment
8.4.7.3. Rest of Asia-Pacific SaaS-based SCM market revenue, by user type
8.4.7.4. Rest of Asia-Pacific SaaS-based SCM market revenue, by industry vertical
8.5. LAMEA
8.5.1. Key market trends

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8.5.2. Key growth factors and opportunities
8.5.3. Market size and forecast
8.5.4. Latin America
8.5.4.1. Latin America SaaS-based SCM market revenue, by solution
8.5.4.2. Latin America SaaS-based SCM market revenue, by deployment
8.5.4.3. Latin America SaaS-based SCM market revenue, by user type
8.5.4.4. Latin America SaaS-based SCM market revenue, by industry vertical
8.5.5. Middle East
8.5.5.1. Middle East SaaS-based SCM market revenue, by solution
8.5.5.2. Middle East SaaS-based SCM market revenue, by deployment
8.5.5.3. Middle East SaaS-based SCM market revenue, by user type
8.5.5.4. Middle East SaaS-based SCM market revenue, by industry vertical
8.5.6. Africa
8.5.6.1. Africa SaaS-based SCM market revenue, by solution
8.5.6.2. Africa SaaS-based SCM market revenue, by deployment
8.5.6.3. Africa SaaS-based SCM market revenue, by user type
8.5.6.4. Africa SaaS-based SCM market revenue, by industry vertical

CHAPTER 9 COMPANY PROFILES

9.1. AMERICAN SOFTWARE, INC. (LOGILITY, INC.)
9.1.1. Company overview
9.1.2. Company snapshot
9.1.3. Operating business segments
9.1.4. Product portfolio
9.1.5. Business performance
9.1.6. Key strategic moves and developments
9.2. ACCENTURE PLC
9.2.1. Company overview
9.2.2. Company snapshot
9.2.3. Operating business segments
9.2.4. Product portfolio
9.2.5. Business performance
9.3. HIGHJUMP
9.3.1. Company overview
9.3.2. Company snapshot
9.3.3. Operating business segments
9.3.4. Product portfolio
9.3.5. Key strategic moves and developments

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9.4. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)
9.4.1. Company overview
9.4.2. Company snapshot
9.4.3. Operating business segments
9.4.4. Product portfolio
9.4.5. Business performance
9.4.6. Key strategic moves and developments
9.5. INFOR
9.5.1. Company overview
9.5.2. Company snapshot
9.5.3. Operating business segments
9.5.4. Product portfolio
9.5.5. Key strategic moves and developments
9.6. JDA SOFTWARE GROUP, INC.
9.6.1. Company overview
9.6.2. Company snapshot
9.6.3. Operating business segments
9.6.4. Product portfolio
9.6.5. Key strategic moves and developments
9.7. KINAXIS INC.
9.7.1. Company overview
9.7.2. Company snapshot
9.7.3. Operating business segments
9.7.4. Product portfolio
9.7.5. Business performance
9.7.6. Key strategic moves and developments
9.8. MANHATTAN ASSOCIATES, INC.
9.8.1. Company overview
9.8.2. Company snapshot
9.8.3. Operating business segments
9.8.4. Product portfolio
9.8.5. Business performance
9.8.6. Key strategic moves and developments
9.9. ORACLE CORPORATION
9.9.1. Company overview
9.9.2. Company snapshot
9.9.3. Operating business segments
9.9.4. Product portfolio
9.9.5. Business performance

+44 20 8123 2220
info@marketpublishers.com

9.9.6. Key strategic moves and developments
9.10. SAP SE
9.10.1. Company overview
9.10.2. Company snapshot
9.10.3. Operating business segments
9.10.4. Product portfolio
9.10.5. Business performance

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 2. SAAS-BASED SCM SOFTWARE MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 3. SAAS-BASED SCM SERVICE MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 4. GLOBAL SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 5. SAAS-BASED SCM IN PRIVATE DEPLOYMENT MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 6. SAAS-BASED SCM IN PUBLIC DEPLOYMENT MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 7. SAAS-BASED SCM IN HYBRID DEPLOYMENT MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 8. GLOBAL SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 9. SMES SAAS-BASED SCM MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 10. LARGE ENTERPRISES SAAS-BASED SCM MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 11. GLOBAL SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 12. SAAS-BASED SCM IN CONSUMER GOODS MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 13. SAAS-BASED SCM IN RETAIL MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 14. SAAS-BASED SCM IN FOOD & BEVERAGES MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 15. SAAS-BASED SCM IN HEALTHCARE & PHARMACEUTICALS MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 16. SAAS-BASED SCM IN MANUFACTURING MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 17. SAAS-BASED SCM IN LOGISTICS & TRANSPORTATION MARKET REVENUE, BY COUNTRY, 2016-2023 ($MILLION)
TABLE 18. SAAS-BASED SCM IN OTHER INDUSTRIES MARKET REVENUE, BY

+44 20 8123 2220
info@marketpublishers.com

COUNTRY, 2016-2023 ($MILLION)
TABLE 19. NORTH AMERICA SAAS-BASED SCM MARKET BY SOLUTION, 2016-2023 ($MILLION)
TABLE 20. NORTH AMERICA SAAS-BASED SCM MARKET BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 21. NORTH AMERICA SAAS-BASED SCM MARKET BY USER TYPE, 2016-2023 ($MILLION)
TABLE 22. NORTH AMERICA SAAS-BASED SCM MARKET BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 23. NORTH AMERICA SAAS-BASED SCM MARKET BY COUNTRY, 2016-2023 ($MILLION)
TABLE 24. U.S. SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 25. U.S. SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 26. U.S. SAAS-BASED SCM MARKET REVENUE, BY USER TYPE MODEL, 2016-2023 ($MILLION)
TABLE 27. U.S. SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 28. CANADA SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 29. CANADA SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 30. CANADA SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 31. CANADA SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 32. MEXICO SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 33. MEXICO SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 34. MEXICO SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 35. MEXICO SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 36. EUROPE SAAS-BASED SCM MARKET BY SOLUTION, 2016-2023 ($MILLION)
TABLE 37. EUROPE SAAS-BASED SCM MARKET BY DEPLOYMENT, 2016-2023 ($MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 38. EUROPE SAAS-BASED SCM MARKET BY USER TYPE, 2016-2023 ($MILLION)
TABLE 39. EUROPE SAAS-BASED SCM MARKET BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 40. EUROPE SAAS-BASED SCM MARKET BY COUNTRY, 2016-2023 ($MILLION)
TABLE 41. UK SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 42. UK SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 43. UK SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 44. UK SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 45. GERMANY SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 46. GERMANY SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 47. GERMANY SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 48. GERMANY SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 49. FRANCE SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 50. FRANCE SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 51. FRANCE SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 52. FRANCE SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 53. ITALY SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 54. ITALY SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 55. ITALY SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 56. ITALY SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 57. REST OF EUROPE SAAS-BASED SCM MARKET REVENUE, BY

+44 20 8123 2220
info@marketpublishers.com

SOLUTION, 2016-2023 ($MILLION)
TABLE 58. REST OF EUROPE SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 59. REST OF EUROPE SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 60. REST OF EUROPE SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 61. ASIA-PACIFIC SAAS-BASED SCM MARKET BY SOLUTION, 2016-2023 ($MILLION)
TABLE 62. ASIA-PACIFIC SAAS-BASED SCM MARKET BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 63. ASIA-PACIFIC SAAS-BASED SCM MARKET BY USER TYPE, 2016-2023 ($MILLION)
TABLE 64. ASIA-PACIFIC SAAS-BASED SCM MARKET BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 65. ASIA-PACIFIC SAAS-BASED SCM MARKET BY COUNTRY, 2016-2023 ($MILLION)
TABLE 66. CHINA SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 67. CHINA SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 68. CHINA SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 69. CHINA SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 70. JAPAN SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 71. JAPAN SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 72. JAPAN SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 73. JAPAN SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 74. AUSTRALIA SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 75. AUSTRALIA SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 76. AUSTRALIA SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 77. AUSTRALIA SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 78. REST OF ASIA-PACIFIC SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 79. REST OF ASIA-PACIFIC SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 80. REST OF ASIA-PACIFIC SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 81. REST OF ASIA-PACIFIC SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 82. LAMEA SAAS-BASED SCM MARKET BY SOLUTION, 2016-2023 ($MILLION)
TABLE 83. LAMEA SAAS-BASED SCM MARKET BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 84. LAMEA SAAS-BASED SCM MARKET BY USER TYPE, 2016-2023 ($MILLION)
TABLE 85. LAMEA SAAS-BASED SCM MARKET BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 86. LAMEA SAAS-BASED SCM MARKET BY REGION, 2016-2023 ($MILLION)
TABLE 87. LATIN AMERICA SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 88. UK SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 89. LATIN AMERICA SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 90. LATIN AMERICA SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 91. MIDDLE EAST SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 92. MIDDLE EAST SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)
TABLE 93. MIDDLE EAST SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 94. MIDDLE EAST SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 95. AFRICA SAAS-BASED SCM MARKET REVENUE, BY SOLUTION, 2016-2023 ($MILLION)
TABLE 96. AFRICA SAAS-BASED SCM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 ($MILLION)

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TABLE 97. AFRICA SAAS-BASED SCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 98. AFRICA SAAS-BASED SCM MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 99. AMERICAN SOFTWARE, INC: COMPANY SNAPSHOT
TABLE 100. AMERICAN SOFTWARE, INC: OPERATING SEGMENTS
TABLE 101. AMERICAN SOFTWARE, INC.: PRODUCT PORTFOLIO
TABLE 102. ACCENTURE: COMPANY SNAPSHOT
TABLE 103. ACCENTURE: OPERATING SEGMENTS
TABLE 104. ACCENTURE: PRODUCT PORTFOLIO
TABLE 105. HIGHJUMP: COMPANY SNAPSHOT
TABLE 106. HIGHJUMP: OPERATING SEGMENTS
TABLE 107. HIGHJUMP: PRODUCT PORTFOLIO
TABLE 108. IBM: COMPANY SNAPSHOT
TABLE 109. IBM: OPERATING SEGMENTS
TABLE 110. IBM: PRODUCT PORTFOLIO
TABLE 111. INFOR: COMPANY SNAPSHOT
TABLE 112. INFOR: OPERATING SEGMENTS
TABLE 113. INFOR: PRODUCT PORTFOLIO
TABLE 114. JDA SOFTWARE GROUP, INC: COMPANY SNAPSHOT
TABLE 115. JDA SOFTWARE GROUP, INC: OPERATING SEGMENTS
TABLE 116. JDA SOFTWARE GROUP, INC: PRODUCT PORTFOLIO
TABLE 117. KINAXIS INC: COMPANY SNAPSHOT
TABLE 118. KINAXIS INC: OPERATING SEGMENTS
TABLE 119. KINAXIS INC: PRODUCT PORTFOLIO
TABLE 120. MANHATTAN ASSOCIATES, INC: COMPANY SNAPSHOT
TABLE 121. MANHATTAN ASSOCIATES, INC: OPERATING SEGMENTS
TABLE 122. MANHATTAN ASSOCIATES, INC: PRODUCT PORTFOLIO
TABLE 123. ORACLE: COMPANY SNAPSHOT
TABLE 124. ORACLE: OPERATING SEGMENTS
TABLE 125. ORACLE: PRODUCT PORTFOLIO
TABLE 126. SAP SE: COMPANY SNAPSHOT
TABLE 127. SAP SE: OPERATING SEGMENTS
TABLE 128. SAP SE: PRODUCT PORTFOLIO

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List Of Figures

LIST OF FIGURES

FIGURE 1. MARKET SEGMENTATION: SAAS-BASED SCM MARKET
FIGURE 2. TOP WINNING STRATEGIES, 2015-2017 (%)
FIGURE 3. TOP WINNING STRATEGIES, 2015-2017
FIGURE 4. TOP INVESTMENT POCKETS
FIGURE 5. TOP IMPACTING FACTORS
FIGURE 6. HIGH BARGAINING POWER OF SUPPLIERS
FIGURE 7. LOW BARGAINING POWER OF BUYERS
FIGURE 8. LOW-TO-MODERATE THREAT OF SUBSTITUTES
FIGURE 9. HIGH THREAT OF NEW ENTRANTS
FIGURE 10. HIGH COMPETITIVE RIVALRY
FIGURE 11. KEY PLAYER POSITIONING, 2016
FIGURE 12. DRIVERS, RESTRAINT, AND OPPORTUNITY
FIGURE 13. GLOBAL SAAS-BASED SCM MARKET, BY SOLUTION
FIGURE 14. GLOBAL SAAS-BASED SCM MARKET, BY DEPLOYMENT
FIGURE 15. GLOBAL SAAS-BASED SCM MARKET, BY USER TYPE
FIGURE 16. GLOBAL SAAS-BASED SCM MARKET, BY INDUSTRY VERTICAL
FIGURE 17. SAAS-BASED SCM MARKET BY GEOGRAPHY, MARKET SHARE AND CAGR
FIGURE 18. NORTH AMERICA SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 19. U.S. SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 20. CANADA SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 21. MEXICO SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 22. EUROPE SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 23. UK SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 24. GERMANY SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 25. FRANCE SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 26. ITALY SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 27. REST OF EUROPE SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 28. ASIA-PACIFIC SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 29. CHINA SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 30. JAPAN SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 31. AUSTRALIA SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 32. REST OF ASIA-PACIFIC SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)

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FIGURE 33. LAMEA SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 34. LATIN AMERICA SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 35. MIDDLE EAST SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 36. AFRICA SAAS-BASED SCM MARKET, 2016-2023 ($MILLION)
FIGURE 37. AMERICAN SOFTWARE, INC: REVENUE, 2015-2017 ($MILLION)
FIGURE 38. AMERICAN SOFTWARE, INC: REVENUE SHARE BY SEGMENT, 2017 (%)
FIGURE 39. ACCENTURE: REVENUE, 2014-2016 ($MILLION)
FIGURE 40. ACCENTURE: REVENUE BY SEGMENT, 2016 (%)
FIGURE 41. ACCENTURE: REVENUE BY GEOGRAPHY, 2016 (%)
FIGURE 42. IBM: REVENUE, 2014-2016 ($MILLION)
FIGURE 43. IBM: REVENUE SHARE BY SEGMENT, 2016 (%)
FIGURE 44. IBM: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 45. KINAXIS INC: REVENUE, 2014-2016 ($MILLION)
FIGURE 46. KINAXIS INC: REVENUE SHARE BY SEGMENT, 2016 (%)
FIGURE 47. KINAXIS INC: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 48. MANHATTAN ASSOCIATES, INC: REVENUE, 2014-2016 ($MILLION)
FIGURE 49. MANHATTAN ASSOCIATES, INC: REVENUE SHARE BY SEGMENT, 2016 (%)
FIGURE 50. MANHATTAN ASSOCIATES, INC: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 51. ORACLE: REVENUE, 2015-2017 ($MILLION)
FIGURE 52. ORACLE: REVENUE SHARE BY SEGMENT, 2017 (%)
FIGURE 53. ORACLE: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
FIGURE 54. SAP SE: REVENUE, 2014-2016 ($MILLION)
FIGURE 55. SAP SE: REVENUE SHARE BY SEGMENT, 2016 (%)
FIGURE 56. SAP SE: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

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