

Rodent Control Market by Type (Chemical, Mechanical, Biological, and Others) and Application (Commercial, Residential, Agriculture, Industrial, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global rodent control market was valued at \$2.4 billion in 2019, and is projected to reach \$3.9 billion by 2027, growing at a CAGR of 6.4% from 2020 to 2027.

Rodent control is the regulation of the population of destructive, noxious, or dangerous rodents through chemical, biological, or other means. Rodenticides are pesticides that kill rodents. These are chemicals or mixture of chemicals that are used to mitigate rodent damage. Norway rats, roof rats, and house mice tend to reside in places where there are human activities that can lead to serious health issues; thus, rodent control has gained significant importance in recent years.

The growth of the rodent control market is attributed to factors such as increase in urban population all around the world, which has resulted in significant increase in food sources and conducive living habitats for various rodents such as Norway rats, roof rats, and house mice. This has resulted in increased demand for rodent control management across the world. In addition, rapid migration is witnessed from rural areas to urban centers, being more prevalent in developing countries such as India. This has further increased the population density of urban areas, which, in turn, is anticipated to fuel the demand for rodent control products and services. Rise in concern of consumers from residential and commercial sectors toward maintaining health and hygiene has escalated the adoption of rodent control products and services. Moreover, considerable rise has been witnessed in the prevalence of diseases caused by different kind of rodents, hence making it essential to control them.

However, stringent regulations and ban on the use of chemical based rodent control in developed countries and surge in use of mechanical methods for rodent control is likely to hamper the growth of the market. In addition, toxicity and health-related issues due to chemicals present in rodenticides is a significant factor that hampers the growth of the market. Furthermore, the introduction of new techniques like digital rodent control that include high-tech digital traps, sensors, and cameras and ongoing R&D activities to increase the dependency on bio-based rodenticides are anticipated to provide lucrative growth opportunities for the market expansion in future.

The global rodent control market is segmented on the basis of type, application, and region. By type, it is categorized into chemical, mechanical, biological, and others. The applications covered in the study include commercial, residential, agriculture, industrial, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the major players analyzed in this report are Anticimex, BASF SE, Bayer AG, EcolabInc., Neogen Corporation, PelGar International, Rentokil Initial Plc, Rollins Inc., Senestech Corporation, Syngenta AG.

KEY BENEFITS FOR STAKEHOLDERS

Porter's five forces analysis helps analyze the potential of the buyers & suppliers and the competitive scenario of the industry for strategy building.

It outlines the current trends and future estimations of the rodent control market from 2019 to 2026 to understand the prevailing opportunities and potential investment pockets.

The major countries in the region have been mapped according to their individual revenue contribution to the regional market.

The key drivers, restraints, and opportunities and their detailed impact analysis are elucidated in the study.

The profiles of key players along with their key strategic developments are enlisted in the report.

KEY MARKET SEGMENTS

By Type

Chemical

Mechanical

Biological

Others

By Application

Residential

Commercial

Industrial

Agriculture

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Spain

Italy

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

UAE

South Africa

Rest of LAMEA

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