

Ride-Hailing Service Market by Service Type (E-hailing, Car Sharing, Car Rental, and Station-based Mobility), Vehicle Type (Two-wheeler, Three-wheeler, Four-wheeler, and Others), Location (Urban and Rural), and End User (Institutional and Personal): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

Ride-Hailing Service Market Overview:

Ride hailing is a service that allows users to book rides and pay for car services provided by transportation network companies (TNC) such as Ola, Uber, Didi Chuxing, and others through smartphones. Information of passengers is transferred to the driver by using various vehicle connectivity modes such as vehicle to vehicle, vehicle to infrastructure, and vehicle to network.

The global ride-hailing service market has witnessed significant growth over the years, owing increase in users of ride-hailing services and on-demand transportation services in developing regions. Moreover, this service is creating new job opportunities across the globe. For instance, Uber launched its services in 30 cities and created around 50,000 job opportunities for drivers, thereby fueling the growth of the market.

The global ride hailing service market is segmented based on service type, vehicle type, location, end user, and region. E-hailing, car rental, car sharing, and station-based mobility are studied under the service type segment. On the basis of vehicle type, the market is segregated into four-wheeler, three-wheeler, two-wheeler, and others. By location type, it is fragmented into urban and rural. Depending on end user, it is

bifurcated into institutional and personal. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the ride hailing service market are Uber Technologies Inc., Lyft, Inc., Daimler AG., Grab, ANI Technologies Pvt. Ltd., Didi Chuxing Technology Co., nuTonomy, Denso Corporation, TomTom NV, and Gett, Inc.

Key Benefits for Ride-Hailing Service Market:

This study comprises an analytical depiction of the global ride-hailing service market along with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a strong foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2017 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

Ride-Hailing Service Key Market Segments:

BY SERVICE TYPE

E-hailing

Car Rental

Car Sharing

Station-based Mobility

BY VEHICLE TYPE

Ride-Hailing Service Market by Service Type (E-hailing, Car Sharing, Car Rental, and Station-based Mobility),...

Two-wheeler

Three-wheeler

Four-wheeler

Others (Van and Bus)

BY LOCATION TYPE

Urban

Rural

BY END USER

Institutional

Personal

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Contents

CHAPTER 1: INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3: MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
- 3.4. MARKET SHARE ANALYSIS, 2017 (%)
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Rising trend of on-demand transportation services
 - 3.5.1.2. Employment opportunities
 - 3.5.1.3. Lower rate of car ownership among millennials
 - 3.5.2. Restraint
 - 3.5.2.1. Low Rate of Internet Penetration in Developing Regions
 - 3.5.3. Opportunities
 - 3.5.3.1. Mobility as a service
 - 3.5.3.2. Increasing user base for ride sharing

CHAPTER 4: RIDE HAILING SERVICE MARKET, BY SERVICE TYPE

4.1. OVERVIEW

Ride-Hailing Service Market by Service Type (E-hailing, Car Sharing, Car Rental, and Station-based Mobility),...

4.2. E-HAILING

- 4.2.1. Key market trends, growth factors and opportunities
- 4.2.2. Market size and forecast, by region
- 4.2.3. Market analysis by country

4.3. CAR SHARING

- 4.3.1. Key market trends, growth factors, and opportunities
- 4.3.2. Market size and forecast, by region
- 4.3.3. Market analysis by country

4.4. CAR RENTAL

- 4.4.1. Key market trends, growth factors, and opportunities
- 4.4.2. Market size and forecast, by region
- 4.4.3. Market analysis by country

4.5. STATION BASED MOBILITY

- 4.5.1. Key market trends, growth factors, and opportunities
- 4.5.2. Market size and forecast, by region
- 4.5.3. Market analysis by country

CHAPTER 5: RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE

5.1. OVERVIEW

5.2. TWO WHEELER

- 5.2.1. Key market trends, growth factors and opportunities
- 5.2.2. Market size and forecast, by region
- 5.2.3. Market analysis by country

5.3. THREE WHEELER

- 5.3.1. Key market trends, growth factors, and opportunities
- 5.3.2. Market size and forecast, by region
- 5.3.3. Market analysis by country

5.4. FOUR WHEELER

- 5.4.1. Key market trends, growth factors, and opportunities
- 5.4.2. Market size and forecast, by region
- 5.4.3. Market analysis by country

5.5. OTHERS

- 5.5.1. Key market trends, growth factors, and opportunities
- 5.5.2. Market size and forecast, by region
- 5.5.3. Market analysis by country

CHAPTER 6: RIDE HAILING SERVICE MARKET, BY LOCATION

6.1. OVERVIEW

6.2. URBAN

6.2.1. Key market trends, growth factors and opportunities

6.2.2. Market size and forecast, by region

6.2.3. Market analysis by country

6.3. RURAL

6.3.1. Key market trends, growth factors, and opportunities

6.3.2. Market size and forecast, by region

6.3.3. Market analysis by country

CHAPTER 7: RIDE HAILING SERVICE MARKET, BY END USER

7.1. OVERVIEW

7.2. INSTITUTIONAL

7.2.1. Key market trends, growth factors and opportunities

7.2.2. Market size and forecast, by region

7.2.3. Market analysis by country

7.3. PERSONAL

7.3.1. Key market trends, growth factors and opportunities

7.3.2. Market size and forecast, by region

7.3.3. Market analysis by country

CHAPTER 8: RIDE HAILING SERVICE MARKET, BY REGION

8.1. OVERVIEW

8.2. NORTH AMERICA

8.2.1. Key market trends, growth factors, and opportunities

8.2.2. Market size and forecast, by Service type

8.2.3. Market size and forecast, by vehicle type

8.2.4. Market size and forecast, by location

8.2.5. Market size and forecast, by End user

8.2.6. Market analysis by country

8.2.6.1. U.S.

8.2.6.1.1. Market size and forecast, by Service type

8.2.6.1.2. Market size and forecast, by vehicle type

8.2.6.1.3. Market size and forecast, by location

8.2.6.1.4. Market size and forecast, by End user

8.2.6.2. Canada

8.2.6.2.1. Market size and forecast, by Service type

8.2.6.2.2. Market size and forecast, by vehicle type

8.2.6.2.3. Market size and forecast, by location

8.2.6.2.4. Market size and forecast, by End user

8.2.6.3. Mexico

8.2.6.3.1. Market size and forecast, by Service type

8.2.6.3.2. Market size and forecast, by vehicle type

8.2.6.3.3. Market size and forecast, by location

8.2.6.3.4. Market size and forecast, by End user

8.3. EUROPE

8.3.1. Key market trends, growth factors, and opportunities

8.3.2. Market size and forecast, by Service type

8.3.3. Market size and forecast, by vehicle type

8.3.4. Market size and forecast, by location

8.3.5. Market size and forecast, by End user

8.3.6. Market analysis by country

8.3.6.1. U.K.

8.3.6.1.1. Market size and forecast, by Service type

8.3.6.1.2. Market size and forecast, by vehicle type

8.3.6.1.3. Market size and forecast, by location

8.3.6.1.4. Market size and forecast, by End user

8.3.6.2. Germany

8.3.6.2.1. Market size and forecast, by Service type

8.3.6.2.2. Market size and forecast, by vehicle type

8.3.6.2.3. Market size and forecast, by location

8.3.6.2.4. Market size and forecast, by End user

8.3.6.3. France

8.3.6.3.1. Market size and forecast, by Service type

8.3.6.3.2. Market size and forecast, by vehicle type

8.3.6.3.3. Market size and forecast, by location

8.3.6.3.4. Market size and forecast, by End user

8.3.6.4. Russia

8.3.6.4.1. Market size and forecast, by Service type

8.3.6.4.2. Market size and forecast, by vehicle type

8.3.6.4.3. Market size and forecast, by location

8.3.6.4.4. Market size and forecast, by End user

8.3.6.5. Rest of Europe

8.3.6.5.1. Market size and forecast, by Service type

8.3.6.5.2. Market size and forecast, by vehicle type

8.3.6.5.3. Market size and forecast, by location

8.3.6.5.4. Market size and forecast, by End user

8.4. ASIA-PACIFIC

8.4.1. Key market trends, growth factors, and opportunities

8.4.2. Market size and forecast, by Service type

8.4.3. Market size and forecast, by vehicle type

8.4.4. Market size and forecast, by location

8.4.5. Market size and forecast, by End user

8.4.6. Market analysis by country

8.4.6.1. China

8.4.6.1.1. Market size and forecast, by Service type

8.4.6.1.2. Market size and forecast, by vehicle type

8.4.6.1.3. Market size and forecast, by location

8.4.6.1.4. Market size and forecast, by End user

8.4.6.2. Japan

8.4.6.2.1. Market size and forecast, by Service type

8.4.6.2.2. Market size and forecast, by vehicle type

8.4.6.2.3. Market size and forecast, by location

8.4.6.2.4. Market size and forecast, by End user

8.4.6.3. India

8.4.6.3.1. Market size and forecast, by Service type

8.4.6.3.2. Market size and forecast, by vehicle type

8.4.6.3.3. Market size and forecast, by location

8.4.6.3.4. Market size and forecast, by End user

8.4.6.4. Australia

8.4.6.4.1. Market size and forecast, by Service type

8.4.6.4.2. Market size and forecast, by vehicle type

8.4.6.4.3. Market size and forecast, by location

8.4.6.4.4. Market size and forecast, by End user

8.4.6.5. Rest of Asia-Pacific

8.4.6.5.1. Market size and forecast, by Service type

8.4.6.5.2. Market size and forecast, by vehicle type

8.4.6.5.3. Market size and forecast, by location

8.4.6.5.4. Market size and forecast, by End user

8.5. LAMEA

8.5.1. Key market trends, growth factors, and opportunities

8.5.2. Market size and forecast, by Service type

8.5.3. Market size and forecast, by vehicle type

8.5.4. Market size and forecast, by location

8.5.5. Market size and forecast, by End user

8.5.6. Market analysis by country

8.5.6.1. Latin America

8.5.6.1.1. Market size and forecast, by Service type

8.5.6.1.2. Market size and forecast, by vehicle type

8.5.6.1.3. Market size and forecast, by location

8.5.6.1.4. Market size and forecast, by End user

8.5.6.2. Middle East

8.5.6.2.1. Market size and forecast, by Service type

8.5.6.2.2. Market size and forecast, by vehicle type

8.5.6.2.3. Market size and forecast, by location

8.5.6.2.4. Market size and forecast, by End user

8.5.6.3. Africa

8.5.6.3.1. Market size and forecast, by Service type

8.5.6.3.2. Market size and forecast, by vehicle type

8.5.6.3.3. Market size and forecast, by location

8.5.6.3.4. Market size and forecast, by End user

CHAPTER 9: COMPANY PROFILES

9.1. DIDI CHUXING TECHNOLOGY CO., LTD.

9.1.1. Company overview

9.1.2. Company snapshot

9.1.3. Operating business segments

9.1.4. Key strategic moves and developments

9.2. LYFT, INC.

9.2.1. Company overview

9.2.2. Company snapshot

9.2.3. Operating business segments

9.2.4. Key strategic moves and developments

9.3. DENSO CORPORATION

9.3.1. Company overview

9.3.2. Company snapshot

9.3.3. Operating business segments

9.3.4. Business performance

9.3.5. Key strategic moves and developments

9.4. UBER TECHNOLOGIES INC.

9.4.1. Company overview

9.4.2. Company snapshot

9.4.3. Product portfolio

9.4.4. Key strategic moves and developments

9.5. TOMTOM INTERNATIONAL N.V.

9.5.1. Company overview

9.5.2. Company snapshot

9.5.3. Operating business segments

9.5.4. Business performance

9.5.5. Key strategic moves and developments

9.6. NUTONOMY (APTIV PLC)

9.6.1. Company overview

9.6.2. Company snapshot

9.6.3. Product portfolio

9.6.4. Business performance

9.6.5. Key strategic moves and developments

9.7. DAIMLER AG

9.7.1. Company overview

9.7.2. Company snapshot

9.7.3. Operating business segments

9.7.4. Product portfolio

9.7.5. Business performance

9.7.6. Key strategic moves and developments

9.8. GETT,INC.

9.8.1. Company overview

9.8.2. Company snapshot

9.8.3. Product portfolio

9.8.4. Key strategic moves and developments

9.9. ANI TECHNOLOGIES PVT. LTD.(OLA TAXIS)

9.9.1. Company overview

9.9.2. Company snapshot

9.9.3. Product portfolio

9.9.4. Key strategic moves and developments

9.10. GRAB

9.10.1. Company overview

9.10.2. Company snapshot

9.10.3. Product portfolio

9.10.4. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025(\$MILLION)

TABLE 02. RIDE HAILING SERVICE MARKET REVENUE FOR E-HAILING, BY REGION 2017-2025 (\$MILLION)

TABLE 03. RIDE HAILING SERVICE MARKET REVENUE FOR CAR SHARING, BY REGION 2017-2025 (\$MILLION)

TABLE 04. RIDE HAILING SERVICE MARKET REVENUE FOR CAR RENTAL, BY REGION 2017-2025 (\$MILLION)

TABLE 05. RIDE HAILING SERVICE MARKET REVENUE FOR STATION BASED MOBILITY, BY REGION 2017-2025 (\$MILLION)

TABLE 06. GLOBAL RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025(\$MILLION)

TABLE 07. RIDE HAILING SERVICE MARKET REVENUE FOR TWO WHEELER, BY REGION 2017-2025 (\$MILLION)

TABLE 08. RIDE HAILING SERVICE MARKET REVENUE FOR THREE WHEELER, BY REGION 2017-2025 (\$MILLION)

TABLE 09. RIDE HAILING SERVICE MARKET REVENUE FOR FOUR WHEELER, BY REGION 2017-2025 (\$MILLION)

TABLE 10. RIDE HAILING SERVICE MARKET REVENUE FOR OTHERS, BY REGION 2017-2025 (\$MILLION)

TABLE 11. GLOBAL RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025(\$MILLION)

TABLE 12. RIDE HAILING SERVICE MARKET REVENUE FOR URBAN, BY REGION 2017-2025 (\$MILLION)

TABLE 13. RIDE HAILING SERVICE MARKET REVENUE FOR RURAL, BY REGION 2017-2025 (\$MILLION)

TABLE 14. GLOBAL RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 15. RIDE HAILING SERVICE MARKET REVENUE FOR INSTITUTIONAL, BY REGION, 2017-2025 (\$MILLION)

TABLE 16. RIDE HAILING SERVICE MARKET REVENUE FOR PERSONAL, BY REGION 2017-2025 (\$MILLION)

TABLE 17. NORTH AMERICAN RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 18. NORTH AMERICAN RIDE HAILING SERVICE MARKET, BY VEHICLE

TYPE, 2017-2025 (\$MILLION)

TABLE 19. NORTH AMERICAN RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 20. NORTH AMERICAN RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 21. U. S. RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 22. U. S. RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 23. U. S. RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 24. U.S. RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 25. CANADA RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 26. CANADA RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 27. CANADA RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 28. CANADA RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 29. MEXICO RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 30. MEXICO RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 31. MEXICO RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 32. MEXICO RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 33. EUROPEAN RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 34. EUROPEAN RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 35. EUROPEAN RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 36. EUROPEAN RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 37. U.K. RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 38. U.K. RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 39. U.K. RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 40. U.K. RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 41. GERMANY RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 42. GERMANY RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 43. GERMANY RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 44. GERMANY RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 45. FRANCE RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 46. FRANCE RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 47. FRANCE RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 48. FRANCE RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 49. RUSSIA RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 50. RUSSIA RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 51. RUSSIA RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 52. RUSSIA RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 53. REST OF EUROPE RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 54. REST OF EUROPE RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 55. REST OF EUROPE RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 56. REST OF EUROPE RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 57. ASIA-PACIFIC RIDE HAILING SERVICE MARKET, BY SERVICE TYPE,

2017-2025 (\$MILLION)

TABLE 58. ASIA-PACIFIC RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE,
2017-2025 (\$MILLION)

TABLE 59. ASIA-PACIFIC RIDE HAILING SERVICE MARKET, BY LOCATION,
2017-2025 (\$MILLION)

TABLE 60. ASIA-PACIFIC RIDE HAILING SERVICE MARKET, BY END USER,
2017-2025 (\$MILLION)

TABLE 61. CHINA RIDE HAILING SERVICE MARKET, BY SERVICE TYPE,
2017-2025 (\$MILLION)

TABLE 62. CHINA RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025
(\$MILLION)

TABLE 63. CHINA RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025
(\$MILLION)

TABLE 64. CHINA RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025
(\$MILLION)

TABLE 65. JAPAN RIDE HAILING SERVICE MARKET, BY SERVICE TYPE,
2017-2025 (\$MILLION)

TABLE 66. JAPAN RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE,
2017-2025 (\$MILLION)

TABLE 67. JAPAN RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025
(\$MILLION)

TABLE 68. JAPAN RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025
(\$MILLION)

TABLE 69. INDIA RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025
(\$MILLION)

TABLE 70. INDIA RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025
(\$MILLION)

TABLE 71. INDIA RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025
(\$MILLION)

TABLE 72. INDIA RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025
(\$MILLION)

TABLE 73. AUSTRALIA RIDE HAILING SERVICE MARKET, BY SERVICE TYPE,
2017-2025 (\$MILLION)

TABLE 74. AUSTRALIA RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE,
2017-2025 (\$MILLION)

TABLE 75. AUSTRALIA RIDE HAILING SERVICE MARKET, BY LOCATION,
2017-2025 (\$MILLION)

TABLE 76. AUSTRALIA RIDE HAILING SERVICE MARKET, BY END USER,
2017-2025 (\$MILLION)

TABLE 77. REST OF ASIA-PACIFIC RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 78. REST OF ASIA-PACIFIC RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 79. REST OF ASIA-PACIFIC RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 80. REST OF ASIA-PACIFIC RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 81. LAMEA RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 82. LAMEA RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 83. LAMEA RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 84. LAMEA RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 85. LATIN AMERICA RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 86. LATIN AMERICA RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 87. LATIN AMERICA RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 88. LATIN AMERICA RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 89. MIDDLE EAST RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 90. MIDDLE EAST RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 91. MIDDLE EAST RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 92. MIDDLE EAST RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025 (\$MILLION)

TABLE 93. AFRICA RIDE HAILING SERVICE MARKET, BY SERVICE TYPE, 2017-2025 (\$MILLION)

TABLE 94. AFRICA RIDE HAILING SERVICE MARKET, BY VEHICLE TYPE, 2017-2025 (\$MILLION)

TABLE 95. AFRICA RIDE HAILING SERVICE MARKET, BY LOCATION, 2017-2025 (\$MILLION)

TABLE 96. AFRICA RIDE HAILING SERVICE MARKET, BY END USER, 2017-2025

(\$MILLION)

TABLE 97. DIDI CHUXING TECHNOLOGY CO., LTD., COMPANY SNAPSHOT

TABLE 98. DIDI CHUXING TECHNOLOGY CO., LTD: PRODUCT CATEGORY

TABLE 99. LYFT, INC.: COMPANY SNAPSHOT

TABLE 100. LYFT, INC.: PRODUCT CATEGORY

TABLE 101. DENSO: COMPANY SNAPSHOT

TABLE 102. DENSO: OPERATING SEGMENTS

TABLE 103. UBER TECHNOLOGIES, INC.: COMPANY SNAPSHOT

TABLE 104. UBER TECHNOLOGIES, INC.: PRODUCT PORTFOLIO

TABLE 105. TOMTOM INTERNATIONAL N.V.: COMPANY SNAPSHOT

TABLE 106. TOMTOM INTERNATIONAL N.V.: OPERATING SEGMENTS

TABLE 107. NUTONOMY INC: COMPANY SNAPSHOT

TABLE 108. NUTONOMY INC: PRODUCT PORTFOLIO

TABLE 109. DAIMLER AG: COMPANY SNAPSHOT

TABLE 110. DAIMLER AG: OPERATING SEGMENTS

TABLE 111. DAIMLER AG: PRODUCT PORTFOLIO

TABLE 112. GETT, INC.: COMPANY SNAPSHOT

TABLE 113. GETT, INC.: PRODUCT PORTFOLIO

TABLE 114. ANI TECHNOLOGIES PRIVATE LIMITED: COMPANY SNAPSHOT

TABLE 115. ANI TECHNOLOGIES PRIVATE LIMITED: PRODUCT PORTFOLIO

TABLE 116. GRAB: COMPANY SNAPSHOT

TABLE 117. GRAB: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01. KEY MARKET SEGMENTS
- FIGURE 02. EXECUTIVE SUMMARY
- FIGURE 03. EXECUTIVE SUMMARY
- FIGURE 04. TOP IMPACTING FACTORS
- FIGURE 05. TOP INVESTMENT POCKETS
- FIGURE 06. TOP WINNING STRATEGIES, BY YEAR, 2016-2018
- FIGURE 07. TOP WINNING STRATEGIES, BY YEAR, 2016-2018
- FIGURE 08. TOP WINNING STRATEGIES, BY COMPANY, 2016-2018
- FIGURE 09. MODERATE-TO-HIGH BARGAINING POWER OF SUPPLIERS
- FIGURE 10. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS
- FIGURE 11. MODERATE THREAT OF SUBSTITUTES
- FIGURE 12. HIGH-TO-MODERATE INTENSITY OF RIVALRY
- FIGURE 13. HIGH-TO-MODERATE BARGAINING POWER OF BUYERS
- FIGURE 14. MARKET SHARE ANALYSIS (2017)
- FIGURE 15. GLOBAL RIDE HAILING SERVICE MARKET SHARE, BY SERVICE TYPE, 2017-2025 (%)
- FIGURE 16. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR E-HAILING, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 17. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR CAR SHARING, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 18. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR CAR RENTAL, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 19. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR STATION BASED MOBILITY, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 20. GLOBAL RIDE HAILING SERVICE MARKET SHARE, BY VEHICLE TYPE, 2017&2025 (%)
- FIGURE 21. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR TWO WHEELER, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 22. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR THREE WHEELER, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 23. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR FOUR WHEELER, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 24. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR OTHERS, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 25. GLOBAL RIDE HAILING SERVICE MARKET SHARE, BY LOCATION,

2017&2025 (%)

FIGURE 26. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR URBAN, BY COUNTRY, 2017 & 2025 (%)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR RURAL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 28. GLOBAL RIDE HAILING SERVICE MARKET SHARE, BY END USER, 2017&2025 (%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR INSTITUTIONAL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 30. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET FOR PERSONAL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 31. RIDE HAILING SERVICE MARKET, BY REGION, 2017-2025 (%)

FIGURE 32. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET, BY COUNTRY, 2017-2025 (%)

FIGURE 33. U. S. RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 34. CANADA RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 35. MEXICO RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 36. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET, BY COUNTRY, 2017-2025 (%)

FIGURE 37. U.K. RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 38. GERMANY RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 39. FRANCE RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 40. RUSSIA RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 41. REST OF EUROPE RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 42. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET, BY COUNTRY, 2017-2025 (%)

FIGURE 43. CHINA RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 44. JAPAN RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 45. INDIA RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 46. AUSTRALIA RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 47. REST OF ASIA-PACIFIC RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 48. COMPARATIVE SHARE ANALYSIS OF RIDE HAILING SERVICE MARKET, BY COUNTRY, 2017-2025 (%)

FIGURE 49. LATIN AMERICA RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 50. MIDDLE EAST RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 51. AFRICA RIDE HAILING SERVICE MARKET, 2017-2025 (\$MILLION)

FIGURE 52. DENSO: NET SALES, 2015-2017 (\$MILLION)

FIGURE 53. DENSO: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 54. DENSO: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 55. TOMTOM INTERNATIONAL N.V.: REVENUE, 2015-2017 (\$MILLION)

FIGURE 56. TOMTOM INTERNATIONAL N.V.: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 57. TOMTOM INTERNATIONAL N.V.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 58. APTIV PLC: REVENUE, 2015-2017 (\$MILLION)

FIGURE 59. APTIV PLC: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 60. APTIV PLC: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 61. DAIMLER AG: REVENUE, 2015-2017 (\$MILLION)

FIGURE 62. DAIMLER AG: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 63. DAIMLER AG: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

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