

# **Remote Sensing Software Market by Component (Software and Services), Deployment Model (On-Premise and Cloud), Software Type (Web-Based and Mobile), Application (Ground, Airborne, and Satellite) and End User (Government & Defense (Defense Organizations, Homeland Security Agencies, and Scientific Research,), and Commercial (Energy & Power, Agriculture, Healthcare, Weather Forecasting, Education, and Others), and Region: Global Opportunity Analysis and Industry Forecast, 2020-2027**

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## **Abstracts**

Remote sensing is the process of detection as well as monitoring of the characteristics of an area from a distance by measuring its emitted and reflected radiation (typically from aircraft or satellite). A remote sensing software is a software solution or platform which processes the remote sensing data. These software are similar to graphics software which enables generation of geographic information from airborne, ground based, and satellite sensor data. The data provided by remote sensing software is used in different fields, including coastal applications, hazard assessment, ocean applications, and natural resource management. It can also be used to survey large & inaccessible areas with an easy collection of data over a variety of resolutions and scales. These software can also make it easier to locate natural disasters such as forest fire or floods that has spread over a large region to enable rescue mission plan faster.

Increase in advancements in the remote sensing technologies, rise in need of remote

sensing data in various defense & business applications, and growing adoption of geographic information system (GIS) applications for environmental risk management are the major factors that drives the growth of the remote sensing software market. Also, increasing investments in satellite communication and Intelligence, Surveillance, and Reconnaissance (ISR) payloads across the various countries further drives market growth. Furthermore, COVID-19 pandemic is disrupted the lives of people and leading to the use of satellite monitoring to curb the spread of the disease. This has led to rapid surge in adoption of remote sensing software to understand the spread pattern and intensity of the outbreaks to implement surveillance, preventive, and control measures. However, higher initial investment along with the lack of comprehensive government regulations or policies regarding remote sensing data may hinder the market growth to some extent. On the contrary, emergence of technologies such as cloud computing, big data analytics, and internet of things (IoT) are providing numerous opportunities for the growth of the market due to their popularity.

The remote sensing software market is segmented on the basis of component, deployment model, software type, application, end user, and region. On the basis of component, it is categorized into software and services. On the basis of deployment model, it is classified into on-premise and cloud. By type, it is bifurcated into web-based and mobile. On the basis of application, it is categorized into ground, airborne, and satellite. Depending on end user, it is divided into defense (defense organizations and homeland security agencies), and commercial (energy & power, agriculture, healthcare, scientific research, weather forecasting, and other). Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The company profiles of remote sensing software market players included in this report are BAE Systems, Clark Labs, Earth Observing System, ESRI, Harris Geospatial Solutions, Inc., Hexagon, MERRICK & COMPANY, PCI Geomatics, Textron Systems, and Trimble Inc.

## KEY BENEFITS FOR STAKEHOLDERS

This study includes the remote sensing software market analysis, trends, and future estimations to determine the imminent investment pockets.

The report presents information related to key drivers, restraints, and opportunities of the market.

The remote sensing software market size is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of buyers & suppliers in the remote sensing software market.

## KEY MARKET SEGMENTS

### BY COMPONENT

Software

Services

### BY DEPLOYMENT MODEL

On-Premise

Cloud

### BY SOFTWARE TYPE

Web-Based

Mobile

### BY APPLICATION

Ground

Airborne

Satellite

## BY END USER

### Government & Defense

Defense Organizations

Homeland Security Agencies

Scientific Research

### Commercial

Energy & Power

Agriculture

Healthcare

Weather Forecasting

Education

Others

## BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS

BAE Systems

Clark Labs

Earth Observing System

ESRI

Harris Geospatial Solutions, Inc.

Hexagon AB

MERRICK & COMPANY

PCI Geomatics

Textron Systems

Trimble Inc.

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