

Refrigerated Trailer Market by Type (Frozen Food and Chilled Food) and End User (Dairy, Fruits & Vegetables, Meat & Seafood, and Others) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

The Global Refrigerated Trailer Market Was Valued At \$5,588 Million In 2015, And Is Anticipated To Reach \$7,658 Million By 2022, Growing At A Cagr Of 4.8% From 2016 To 2022.

Refrigerated Trailer Are The Operational Solutions In The Cold Chain For Transportation Of Fresh, Cold, And Frozen Food Products (Sea Food, Meat, Dairy And Poultry Products) As Well As Certain Fruits, Flowers, And Pharmaceutical Products. These Trailers Have Ideal Temperature, And Humidity Level In Vehicles Is Maintained With A Sophisticated Refrigeration Unit. Trailers Are Innovative And Reliable Containers, Which Offers Transport Of Different Temperature Range For Carrying Frozen Food Products And Positive Temperature Range For Chilled Ones. Various Types Of Refrigerated Trailers Are Available Based On Parameters Such As Length, Load Capacity, Pallet Capacity, And Number Of The Floor.

They Are Used In The Pharmaceutical Industry To Distribute Medication That Needs To Be Maintained At A Certain Temperature Range.

The Refrigerated Trailer Market Is Anticipated To Exhibit Significant Growth In The Future, Owing To Expansion Of Cold Chain Capacity, High Demand For Packaged Food, And Development Of 3pl Business Globally. However, High Trucking Cost Is Hindering The Market Growth. Moreover, Government Initiatives For Preservation Of Food Stocks Are Expected To Provide Numerous Opportunities For The Market.

The Market Is Segmented Based On The Type Into Frozen Food And Chilled Food. On The Basis Of End User, It Is Classified Into Dairy, Fruits & Vegetables, Meat & Seafood, And Others. Geographically, It Is Analyzed Across North America, Europe, Asia-Pacific,

And Lamea.

The Key Players In The Refrigerated Trailer Market Include Wabash National Commercial Trailer Product, Great Dane Trailers, Inc., Utility Trailer Manufacturing Company, Schmitz Cargobull Ag., Kogel Trailer Gmbh & Co. Kg, Fahrzeugwerk Bernard Krone Gmbh, Lamberet Refrigerated Sas, Montracon Ltd., Gray & Adams Ltd., And Randon Implementos.

Potential Benefits for Stakeholders

Comprehensive Analysis Of The Current Trends And Future Estimations In The Global Refrigerated Trailer Market Is Provided.

The Report Offers A Competitive Scenario Of The Market With Structure, Drivers, Scope, Opportunities, And Challenges.

It Includes A Detailed Analysis Of The Key Segments To Provide Insights On Market Dynamics.

Porter's Five Forces Analysis Highlights The Potential Of Buyers And Suppliers As Well As The Competitive Structure Of The Market To Devise Effective Growth Strategies And Facilitate Better Decision-Making.

Refrigerated Trailer Market Key Segmentation By Type

Frozen Food

Chilled Food

By End User

Dairy

Fruits & Vegetables

Meat & Seafood

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

Uk

Russia

Germany

France

Italy

Rest Of Europe

Asia-Pacific

China

India

Japan

South Korea

Taiwan

Rest Of Asia-Pacific

Lamea

Latin America

Middle East

Africa

Key Players

Wabash National Commercial Trailer Product

Great Dane Trailers, Inc.

Utility Trailer Manufacturing Company

Schmitz Cargobull Ag.

Kogel Trailer Gmbh & Co. Kg

Fahrzeugwerk Bernard Krone Gmbh

Lamberet Refrigerated Sas

Montracon Ltd.

Gray & Adams Ltd.

Randon Implementos

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