

# **Refrigerated Display Cases Market by Product Type (Plug in Refrigerated Display, Remote Refrigerated Display) and by Product Design (Vertical, Horizontal, Hybrid/Semi-Vertical) - Global Opportunity Analysis and Industry Forecast, 2015 - 2022**

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## **Abstracts**

Refrigerated display cases are cabinets with glass surfaces for items, which require cooling or preservation. The cases are ideal for products requiring a regulated temperature to maintain the freshness. These are mostly used in retail stores and food & refreshment industry, for example, general stores/hypermarkets, supermarkets, eateries and hotels and non-routine outlets. RDCs help to attract customers through an attractive visual display of food and drink products. Moreover, expanding retail network and business sector for ready to eat and prepared food items, has fueled the demand for RDC's in the global market.

Increasing demand for energy efficient refrigerated cases from commercial food service sector, has created the need for continuous research and development in RDC technologies. Increasing regulatory compliances and rising concerns for food safety majorly drive the growth of this market. Low awareness and limited adoption in less developed regions and growing environmental concerns are some factors impeding the market growth. With technological advancements, leading market players are developing energy efficient RDCs in different types and designs to cater to the increasing demands of commercial food industry.

Product launches and acquisitions are identified as prominent strategies adopted by the companies operating in this market. For instance, AHT Cooling Systems GmbH, introduced products with RPM-regulated compressor technology and energy saving fan that provides maximum energy efficiency. These products are positioned especially for supermarkets and hypermarkets. Moreover, in July 2015, Epta Spa announced the acquisition of Knudsen Kolding Denmark, a Danish RDC manufacturing company.

Together, these companies would collaborate on CO<sub>2</sub> and natural refrigerant based RDCs.

The market is segmented on the basis of product type, product design and geography. The product type segment includes plug-in and remote RDCs. Plug-in RDCs dominate the overall market and are expected to maintain their dominance throughout the forecast period. The product design segment includes vertical, horizontal and hybrid/semi-vertical RDCs. The segment of Vertical RDCs accounted for maximum revenue share, in 2015 and is expected to maintain its position during the forecast period. Based on geography, the Refrigerated Display Case market is segmented across North America, Europe, Asia-Pacific and LAMEA. Asia-Pacific is expected to exhibit the highest growth in RDC market during the forecast period, owing to the burgeoning economic growth.

The leading players profiled in this report are Metalfrio Solutions S.A, Lennox International, Dover Corporation, Illinois Tool Works Inc., Hussmann Corporation, AHT Cooling Systems GmbH, Epta S.p.a Refrigeration, Frigoglass S.A.I.C, Hoshizaki International, ISA Italy S.r.l, Verco Limited.

#### POTENTIAL BENEFITS FOR STAKEHOLDERS:

The report provides an in-depth analysis of the Refrigerated Display Case market and offers current and future trends to identify lucrative investment pockets in the market.

The report identifies the key drivers, opportunities and restraints that shape the market and provides an impact analysis for the forecast period.

Porter's five forces analysis highlights the potency of buyers and suppliers participating in this market. This would further offer a competitive advantage to stakeholders in making profitable business decisions.

Market estimation of geographic segments is derived from the current market scenario and expected trends in order to highlight the market potential across key geographies.

#### WORLD REFRIGERATED DISPLAY CASES MARKET SEGMENTATION

The market is segmented on the basis of Product Type, Product Design and

*Refrigerated Display Cases Market by Product Type (Plug in Refrigerated Display, Remote Refrigerated Display)...*

Geography.

## WORLD REFRIGERATED DISPLAY CASES MARKET - By Product Type

Plug in Refrigerated Display Cases

Remote Refrigerated Display Cases

## WORLD REFRIGERATED DISPLAY CASES MARKET - By Product Design

Vertical

Horizontal

Hybrid/Semi-Vertical

## WORLD REFRIGERATED DISPLAY CASES MARKET - By Geography

North America

Europe

Asia-Pacific

LAMEA

## KEY PLAYERS

Metalfrio Solutions S.A.

Lennox International

Dover Corporation

Illinois Tool Works Inc.

Hussman Corporation

AHT Cooling Systems GmbH

Epta S.p.a Refrigeration

Frigoglass S.A.I.C

Hoshizaki International

ISA Italy S.r.l

Verco Limited

## Contents

### CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Key market segments
- 1.4 Research methodology
  - 1.4.1 Secondary research
  - 1.4.2 Primary research
  - 1.4.3 Analyst tools and models

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective

### CHAPTER 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
  - 3.2.1 Top impacting factor
  - 3.2.2 Top winning strategies
  - 3.2.3 Top investment pockets
- 3.3 Value chain analysis
- 3.4 Porters five forces analysis
  - 3.4.1 Highly differentiable product in the market lead to high bargaining power of suppliers
  - 3.4.2 Need for technologically advanced products and high product differentiation limits the bargaining power of buyers
  - 3.4.3 Stringent regulations and high cost requirement restricts the entry of new firms in the market
  - 3.4.4 No substitutes available in the market
  - 3.4.5 High upfront cost intensifies the rivalry amongst the existing players
- 3.5 Market players positioning, 2015
- 3.6 Drivers
  - 3.6.1 Increasing concern for food safety
  - 3.6.2 Environmentally friendly cooling
  - 3.6.3 Emerging applications for drugs dealers and florists
  - 3.6.4 Lifestyle changes

- 3.6.5 Convenience for consumers
- 3.7 Restraints
  - 3.7.1 Lack of awareness
  - 3.7.2 Escalation of online retail markets
- 3.8 Opportunities
  - 3.8.1 Regulatory Support
  - 3.8.2 Promising markets

## **CHAPTER 4 WORLD REFRIGERATED DISPLAY CASES MARKET, BY TYPE**

- 4.1 Market size and forecast
  - 4.1.1 Plug-in refrigerated display cases
    - 4.1.1.1 Key market trends
    - 4.1.1.2 Competitive scenario
    - 4.1.1.3 Key drivers and opportunities
    - 4.1.1.4 Market size and forecast
  - 4.1.2 Remote refrigerated display cases
    - 4.1.2.1 Key market trends
    - 4.1.2.2 Competitive scenario
    - 4.1.2.3 Key drivers and opportunities
    - 4.1.2.4 Market size and forecast

## **CHAPTER 5 WORLD REFRIGERATED DISPLAY CASES, BY PRODUCT DESIGN**

- 5.1 Market size and forecast
  - 5.1.1 Vertical refrigerated display cases
    - 5.1.1.1 Key market trends
    - 5.1.1.2 Competitive scenario
    - 5.1.1.3 Key drivers and opportunities
    - 5.1.1.4 Market size and forecast
      - 5.1.1.4.1 Open vertical refrigerated display cases
      - 5.1.1.4.2 Closed vertical refrigerated display cases
  - 5.1.2 Horizontal refrigerated display cases-
    - 5.1.2.1 Key market trends
    - 5.1.2.2 Competitive scenario
    - 5.1.2.3 Key drivers and opportunities
    - 5.1.2.4 Market size and forecast
      - 5.1.2.4.1 Open horizontal refrigerated display cases
      - 5.1.2.4.2 Closed horizontal refrigerated display cases

### 5.1.3 Hybrid/semi-vertical refrigerated display cases

#### 5.1.3.1 Key market trends

#### 5.1.3.2 Competitive scenario

#### 5.1.3.3 Key driver and opportunities

#### 5.1.3.4 Market size and forecast

## **CHAPTER 6 WORLD REFRIGERATED DISPLAY CASES, BY GEOGRAPHY**

### 6.1 North America

#### 6.1.1 Key market trends

#### 6.1.2 Competitive scenario

#### 6.1.3 Key growth factors and opportunities

#### 6.1.4 Market size and forecast

### 6.2 Europe

#### 6.2.1 Key market trends

#### 6.2.2 Competitive scenario

#### 6.2.3 Key growth factors and opportunities

#### 6.2.4 Market size and forecast

### 6.3 Asia-Pacific

#### 6.3.1 Key market trends

#### 6.3.2 Competitive scenario

#### 6.3.3 Key growth factors and opportunities

#### 6.3.4 Market size and forecast

### 6.4 LAMEA

#### 6.4.1 Key market trends

#### 6.4.2 Competitive scenario

#### 6.4.3 Key growth factors and opportunities

#### 6.4.4 Market size and forecast

## **CHAPTER 7 COMPANY PROFILES**

### 7.1 Metalfrio Solutions S.A.

#### 7.1.1 Company overview

#### 7.1.2 Company snapshot

#### 7.1.3 Business performance

#### 7.1.4 Strategic moves and developments

#### 7.1.5 SWOT analysis of Metalfrio Solutions

### 7.2 Lennox International

#### 7.2.1 Company overview

- 7.2.2 Company snapshot
- 7.2.3 Business performance
- 7.2.4 Strategic moves and developments
- 7.2.5 SWOT analysis of Lennox International
- 7.3 Dover Corporation
  - 7.3.1 Company overview
  - 7.3.2 Company snapshot
  - 7.3.3 Business performance
  - 7.3.4 Strategic moves and developments
  - 7.3.5 SWOT analysis of Dover Corporation
- 7.4 Illinois Tool Works Inc.
  - 7.4.1 Company overview
  - 7.4.2 Company snapshot
  - 7.4.3 Business performance
  - 7.4.4 Strategic moves and developments
  - 7.4.5 SWOT analysis of ITW
- 7.5 Hussmann Corporation
  - 7.5.1 Company overview
  - 7.5.2 Company snapshot
  - 7.5.3 Strategic moves and developments
  - 7.5.4 SWOT analysis of Hussmann Corporation
- 7.6 AHT Cooling Systems GmbH
  - 7.6.1 Company overview
  - 7.6.2 Company snapshot
  - 7.6.3 Strategic moves and developments
  - 7.6.4 SWOT analysis of AHT GmbH
- 7.7 EPTA S.p.a Refrigeration
  - 7.7.1 Company Overview
  - 7.7.2 Company snapshot
  - 7.7.3 SWOT analysis of EPTA S.p.a Refrigeration
- 7.8 Frigoglass S.A.I.C.
  - 7.8.1 Company overview
  - 7.8.2 Company snapshot
  - 7.8.3 Business performance
  - 7.8.4 Strategic moves and developments
  - 7.8.5 SWOT analysis of Frigoglass S.A.I.C
- 7.9 Hoshizaki International
  - 7.9.1 Company overview
  - 7.9.2 Company snapshot



7.9.3 Strategic moves and developments

7.9.4 SWOT analysis of Hoshizaki International

7.10 ISA ITALY S.r.l

7.10.1 Company overview

7.10.2 Company snapshot

7.10.3 Strategic moves and developments

7.10.4 SWOT analysis of ISA S.r.l

7.11 Verco Limited

7.11.1 Company overview

7.11.2 Company snapshot

7.11.3 SWOT analysis of Verco Limited

## List Of Tables

### LIST OF TABLES

TABLE 1 WORLD REFRIGERATED DISPLAY CASES MARKET BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 2 WORLD REFRIGERATED DISPLAY CASES MARKET BY PRODUCT TYPE, 2015-2022 (\$MILLION)

TABLE 3 PLUG-IN REFRIGERATED DISPLAY CASES MARKET BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 4 REMOTE REFRIGERATED DISPLAY CASES MARKET BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 5 WORLD REFRIGERATED DISPLAY CASES MARKET BY PRODUCT DESIGN, 2015-2022 (\$MILLION)

TABLE 6 VERTICAL REFRIGERATED DISPLAY CASES MARKET BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 7 HORIZONTAL REFRIGERATED DISPLAY CASES MARKET BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 8 HYBRID/SEMI-VERTICAL REFRIGERATED DISPLAY CASES MARKET BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 9 NORTH AMERICA REFRIGERATED DISPLAY CASES MARKET BY PRODUCT TYPE, 2015-2022 (\$MILLION)

TABLE 10 NORTH AMERICA REFRIGERATED DISPLAY CASES MARKET BY PRODUCT DESIGN, 2015-2022 (\$MILLION)

TABLE 11 EUROPE REFRIGERATED DISPLAY CASES MARKET BY PRODUCT TYPE, 2015-2022 (\$MILLION)

TABLE 12 EUROPE REFRIGERATED DISPLAY CASES MARKET BY PRODUCT DESIGN, 2015-2022 (\$MILLION)

TABLE 13 ASIA-PACIFIC REFRIGERATED DISPLAY CASES MARKET BY PRODUCT TYPE, 2015-2022 (\$MILLION)

TABLE 14 ASIA-PACIFIC REFRIGERATED DISPLAY CASES MARKET BY PRODUCT DESIGN, 2015-2022 (\$MILLION)

TABLE 15 LAMEA REFRIGERATED DISPLAY CASES MARKET BY PRODUCT TYPE, 2015-2022 (\$MILLION)

TABLE 16 LAMEA REFRIGERATED DISPLAY CASES MARKET BY PRODUCT DESIGN, 2015-2022 (\$MILLION)

TABLE 17 COMPANY SNAPSHOT OF METALFRIO SOLUTIONS S.A.

TABLE 18 COMPANY SNAPSHOT OF LENNOX INTERNATIONAL

TABLE 19 COMPANY SNAPSHOT OF DOVER CORPORATION

TABLE 20	COMPANY SNAPSHOT OF ILLINOIS TOOL WORKS INC.
TABLE 21	COMPANY SNAPSHOT OF HUSSMANN CORPORATION
TABLE 22	COMPANY SNAPSHOT OF AHT COOLING SYSTEMS GMBH
TABLE 23	COMPANY SNAPSHOT OF EPTA SPA REFRIGERATION
TABLE 24	COMPANY SNAPSHOT OF FRIGOGLASS S.A.I.C
TABLE 25	COMPANY SNAPSHOT OF HOSHIZAKI INTERNATIONAL
TABLE 26	COMPANY SNAPSHOT OF ISA ITALY SRL
TABLE 27	COMPANY SNAPSHOT OF VESCO LIMITED

## List Of Figures

### LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP WINNING STRATEGIES IN REFRIGERATED DISPLAY CASE MARKET (2012-2016)

FIG. 3 TOP WINNING STRATEGY ANALYSIS (% COMPARISON)

FIG. 4 TOP INVESTMENT POCKETS

FIG. 5 VALUE CHAIN ANALYSIS OF REFRIGERATED DISPLAY CASES

FIG. 6 PORTERS FIVE FORCES ANALYSIS

FIG. 7 MARKET PLAYERS POSITIONING OF REFRIGERATED DISPLAY CASES MARKET (2015)

FIG. 8 REVENUE OF METALFRIO SOLUTIONS, (2012-2015, \$MILLION)

FIG. 9 REVENUE OF METALFRIO SOLUTIONS, BY GEOGRAPHY (%), 2015

FIG. 10 SWOT ANALYSIS OF METALFRIO SOLUTIONS

FIG. 11 REVENUE OF LENNOX INTERNATIONAL, (2012-2015, \$MILLION)

FIG. 12 REVENUE OF LENNOX INTERNATIONAL, BY PRODUCTS AND SERVICES (%), 2015

FIG. 13 REVENUE OF LENNOX INTERNATIONAL, BY GEOGRAPHY (%), 2015

FIG. 14 SWOT ANALYSIS OF LENNOX INTERNATIONAL

FIG. 15 REVENUE OF DOVER CORPORATION, (2012-2015, \$MILLION)

FIG. 16 REVENUE OF DOVER CORPORATION, BY PRODUCTS AND SERVICES (%), 2015

FIG. 17 REVENUE OF DOVER CORPORATION, BY GEOGRAPHY (%), 2015

FIG. 18 SWOT ANALYSIS OF DOVER CORPORATION

FIG. 19 REVENUE OF ILLINOIS TOOL WORKS INC., (2012-2015, \$MILLION)

FIG. 20 REVENUE OF ILLINOIS TOOL WORKS INC., BY PRODUCTS AND SERVICES (%), 2015

FIG. 21 REVENUE OF ILLINOIS TOOL WORKS INC., BY GEOGRAPHY (%), 2015

FIG. 22 SWOT ANALYSIS OF ILLINOIS TOOL WORKS INC.

FIG. 23 REVENUE OF HUSSMANN CORPORATION, (2012-2014, \$MILLION)

FIG. 24 SWOT ANALYSIS OF HUSSMANN CORPORATION

FIG. 25 SWOT ANALYSIS OF AHT COOLING SYSTEMS GMBH

FIG. 26 SWOT ANALYSIS OF EPTA S.P.A.

FIG. 27 REVENUE OF FRIGOGLASS S.A.I.C., (2012-2015, \$MILLION)

FIG. 28 REVENUE OF FRIGOGLASS S.A.I.C., BY PRODUCTS AND SERVICES (%), 2015

FIG. 29 REVENUE OF FRIGOGLASS S.A.I.C., BY GEOGRAPHY (%), 2015

FIG. 30 SWOT ANALYSIS OF FRIGOGLASS S.A.I.C.

FIG. 31 SWOT ANALYSIS OF HOSHIZAKI INTERNATIONAL

FIG. 32 SWOT ANALYSIS OF ISA ITALY SRL

FIG. 33 SWOT ANALYSIS OF VESCO LIMITED

## I would like to order

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