

# **Ready Meals Market by Type (Canned/Preserved Ready Meals, Chilled Pizza, Chilled Ready Meals, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, and Prepared Salads) and Distribution Channel (Store-based Retailing (Supermarkets/Hypermarkets Discounters, Convenience Stores, and Others) and Online Retailing) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

The global ready meals market was valued at \$72,257 million in 2016, and is expected to reach \$146,247 million by 2023, registering a CAGR of 10.6% during the forecast period. Ready meals are defined as precooked meals that are prepared with minimum efforts. The ready meals market is characterized by the presence of large players with frequent innovations and product launch as their major strategy.

Increase in demand for packaged food predominantly drives the growth of the global ready meals market. Globally, the demand for packaged food is anticipated to increase at a moderate rate due to change in lifestyle and consumer preferences for ready-to-eat food products. In addition, rise in disposable income of people is expected to boost the demand for ready meals during the analysis period.

The report segments the global ready meals market based on type, distribution channel, and geography. On the basis of type, the market is divided into canned/preserved ready meals, chilled pizza, chilled ready meals, dried ready meals, frozen pizza, frozen ready meals, and prepared salads. By distribution channel, it is classified into store-based retailing and online retailing. The store-based retailing segment is broadly classified into supermarkets/hypermarkets, discounters, convenience stores, and others.

Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Europe is expected to dominate the global ready meals market till 2023.

The prominent players in the global ready meals market have focused on product launch as their key strategy to gain significant share in the market.

The key players profiled in the report are

Bakkavor Foods Ltd.

ConAgra

Greencore Group Plc.

JH Heinz Company Ltd.

Nestle SA

Fleury Michon

Unilever Group

Northern Food Ltd.

Kerry Foods Ltd.

Premier Foods Group Ltd.

## **KEY BENEFITS FOR STAKEHOLDERS**

This report provides an extensive analysis of the current trends and emerging estimations in the global ready meals market.

In-depth analysis of the industry is conducted through market estimations of key segments from 2017 to 2023.

Comprehensive analysis of factors that drive and restrain the growth of the market is provided in the report.

Extensive analysis of the industry is conducted by following key product positioning and monitoring the top competitors within the market framework.

The key players are profiled along with their strategies to determine the competitive outlook of the market.

## MARKET SEGMENTATION

### By Type

Canned/Preserved Ready Meals

Chilled Pizza

Chilled Ready Meals

Dried Ready Meals

Frozen Pizza

Frozen Ready Meals

Prepared Salads

### By Distribution Channel

Store-based Retailing

Supermarkets/Hypermarkets

Discounters

Convenience Stores

Others

Online Retailing

## By Geography

### North America

U.S.

Canada

Mexico

### Europe

France

Germany

UK

Spain

Italy

Rest of Europe

### Asia-Pacific

India

China

Japan

Korea

Australia

Rest of Asia-Pacific

### LAMEA

Brazil

KSA

South Africa

Rest of LAMEA

Other players in the value chain include

Oetker-Gruppe

Frosta AG

Campbell Soup Co

Bofrost Dienstleistungs GmbH & Co KG

Iglo Bird's Eye Frozen Foods

Freiberger Lebensmittel GmbH & Co KG

Hilcona AG

Gartenfrisch Jung GmbH

Bonduelle Groupe SA

General Mills Inc.

Profiles of these players are not included in the report, but can be included on request.

## Contents

### **CHAPTER 1. INTRODUCTION**

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENT
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Secondary Research
  - 1.4.2. Primary Research
  - 1.4.3. Analyst Tool & Model

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. MARKET SNAPSHOT
- 2.2. CXO PERSPECTIVES

### **CHAPTER 3. MARKET OVERVIEW**

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top Investment Pockets
  - 3.2.2. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
- 3.4. MARKET DYNAMICS
  - 3.4.1. Drivers
    - 3.4.1.1. Growing demand for packaged food
    - 3.4.1.2. Ready meals serve as low-cost alternatives to meals
    - 3.4.1.3. Changing lifestyle and consumer preferences
    - 3.4.1.4. Rise in disposable income
  - 3.4.2. Restraints
    - 3.4.2.1. Increase in health awareness
    - 3.4.2.2. Negative perception pertaining to health effects
  - 3.4.3. Opportunities
    - 3.4.3.1. Tap the untapped market with healthier recipes and products
    - 3.4.3.2. Collaborations with foodservice chains

### **CHAPTER 4. GLOBAL READY MEALS MARKET, BY TYPE**

#### 4.1. INTRODUCTION

4.1.1. Market Size and Forecast

#### 4.2. CANNED/ PRESERVED READY MEALS

4.2.1. Key Market Trends, Growth Factors and Opportunities

4.2.2. Market Size and Forecast

#### 4.3. CHILLED PIZZA

4.3.1. Key Market Trends, Growth Factors and Opportunities

4.3.2. Market Size and Forecast

#### 4.4. CHILLED READY MEALS

4.4.1. Key Market Trends, Growth Factors and Opportunities

4.4.2. Market Size and Forecast

#### 4.5. DRIED READY MEALS

4.5.1. Key Market Trends, Growth Factors and Opportunities

4.5.2. Market Size and Forecast

#### 4.6. FROZEN PIZZA

4.6.1. Key Market Trends, Growth Factors and Opportunities

4.6.2. Market Size and Forecast

#### 4.7. FROZEN READY MEALS

4.7.1. Key Market Trends, Growth Factors and Opportunities

4.7.2. Market Size and Forecast

#### 4.8. PREPARED SALADS

4.8.1. Key Market Trends, Growth Factors and Opportunities

4.8.2. Market Size and Forecast

### **CHAPTER 5. GLOBAL READY MEALS MARKET, BY DISTRIBUTION CHANNEL**

#### 5.1. INTRODUCTION

5.1.1. Market Size and Forecast

#### 5.2. STORE-BASED RETAILING

5.2.1. Key Market Trends, Growth Factors and Opportunities

5.2.2. Market Size and Forecast

5.2.3. Supermarkets/ Hypermarkets

5.2.4. Discounters

5.2.5. Convenience Stores

5.2.6. Others

#### 5.3. ONLINE RETAILING

5.3.1. Key Market Trends, Growth Factors and Opportunities

5.3.2. Market Size and Forecast

## **CHAPTER 6. GLOBAL READY MEALS MARKET, BY GEOGRAPHY**

### **6.1. INTRODUCTION**

#### 6.1.1. Market Size and Forecast

### **6.2. NORTH AMERICA**

#### 6.2.1. Key Market Trends, Growth Factors and Opportunities

#### 6.2.2. Market Size and Forecast

#### 6.2.3. U.S.

##### 6.2.3.1. Market size and forecast, by type

#### 6.2.4. Canada

##### 6.2.4.1. Market size and forecast, by type

#### 6.2.5. Mexico

##### 6.2.5.1. Market size and forecast, by type

### **6.3. EUROPE**

#### 6.3.1. Key Market Trends, Growth Factors and Opportunities

#### 6.3.2. Market Size and Forecast

#### 6.3.3. France

##### 6.3.3.1. Market size and forecast, by type

#### 6.3.4. Germany

##### 6.3.4.1. Market size and forecast, by type

#### 6.3.5. UK

##### 6.3.5.1. Market size and forecast, by type

#### 6.3.6. Spain

##### 6.3.6.1. Market size and forecast, by type

#### 6.3.7. Italy

##### 6.3.7.1. Market size and forecast, by type

#### 6.3.8. Rest of Europe

##### 6.3.8.1. Market size and forecast, by type

### **6.4. ASIA-PACIFIC**

#### 6.4.1. Key Market Trends, Growth Factors and Opportunities

#### 6.4.2. Market Size and Forecast

#### 6.4.3. India

##### 6.4.3.1. Market size and forecast, by type

#### 6.4.4. China

##### 6.4.4.1. Market size and forecast, by type

#### 6.4.5. Japan

##### 6.4.5.1. Market size and forecast, by type

#### 6.4.6. Korea

##### 6.4.6.1. Market size and forecast, by type



#### 6.4.7. Australia

6.4.7.1. Market size and forecast, by type

#### 6.4.8. Rest of Asia-Pacific

6.4.8.1. Market size and forecast, by type

### 6.5. LAMEA

6.5.1. Key Market Trends, Growth Factors and Opportunities

6.5.2. Market Size and Forecast

#### 6.5.3. Brazil

6.5.3.1. Market size and forecast, by type

#### 6.5.4. KSA

6.5.4.1. Market size and forecast, by type

#### 6.5.5. South Africa

6.5.5.1. Market size and forecast, by type

#### 6.5.6. Rest of LAMEA

6.5.6.1. Market size and forecast, by type

## **CHAPTER 7. COMPANY PROFILES**

### 7.1. BAKKAVOR FOODS LTD

7.1.1. Company Overview

7.1.2. Company Snapshot

7.1.3. Operating Business Segments

7.1.4. Business Performance

7.1.5. Key Strategic Moves and Developments

### 7.2. CONAGRA

7.2.1. Company Overview

7.2.2. Company Snapshot

7.2.3. Operating Business Segments

7.2.4. Business Performance

7.2.5. Key Strategic Moves and Developments

### 7.3. GREENCORE GROUP PLC

7.3.1. Company Overview

7.3.2. Company Snapshot

7.3.3. Operating Business Segments

7.3.4. Business Performance

7.3.5. Key Strategic Moves and Developments

### 7.4. JH HEINZ COMPANY LTD.

7.4.1. Company Overview

7.4.2. Company Snapshot

- 7.4.3. Operating Business Segments
- 7.4.4. Business Performance
- 7.4.5. Key Strategic Moves and Developments
- 7.5. NESTLE SA
  - 7.5.1. Company Overview
  - 7.5.2. Company Snapshot
  - 7.5.3. Operating Business Segments
  - 7.5.4. Business Performance
  - 7.5.5. Key Strategic Moves and Developments
- 7.6. FLEURY MICHON
  - 7.6.1. Company Overview
  - 7.6.2. Company Snapshot
  - 7.6.3. Operating Business Segments
  - 7.6.4. Business Performance
  - 7.6.5. Key Strategic Moves and Developments
- 7.7. UNILEVER GROUP
  - 7.7.1. Company Overview
  - 7.7.2. Company Snapshot
  - 7.7.3. Operating Business Segments
  - 7.7.4. Business Performance
  - 7.7.5. Key Strategic Moves and Developments
- 7.8. NORTHERN FOOD LTD
  - 7.8.1. Company Overview
  - 7.8.2. Company Snapshot
  - 7.8.3. Operating Business Segments
  - 7.8.4. Business Performance
  - 7.8.5. Key Strategic Moves and Developments
- 7.9. KERRY FOODS LTD
  - 7.9.1. Company Overview
  - 7.9.2. Company Snapshot
  - 7.9.3. Operating Business Segments
  - 7.9.4. Business Performance
  - 7.9.5. Key Strategic Moves and Developments
- 7.10. PREMIER FOODS GROUP LTD
  - 7.10.1. Company Overview
  - 7.10.2. Company Snapshot
  - 7.10.3. Operating Business Segments
  - 7.10.4. Business Performance
  - 7.10.5. Key Strategic Moves and Developments



## List Of Tables

### LIST OF TABLES

TABLE 1. GLOBAL READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 2. GLOBAL READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 3. GLOBAL READY MEALS MARKET VOLUME FOR CANNED/ PRESERVED READY MEALS BY REGION, 2015-2023 (KILOTON)

TABLE 4. GLOBAL READY MEALS MARKET VALUE FOR CANNED/ PRESERVED READY MEALS BY REGION, 2015-2023 (\$MILLION)

TABLE 5. GLOBAL READY MEALS MARKET VOLUME FOR CHILLED PIZZA BY REGION, 2015-2023 (KILOTON)

TABLE 6. GLOBAL READY MEALS MARKET VALUE FOR CHILLED PIZZA BY REGION, 2015-2023 (\$MILLION)

TABLE 7. GLOBAL READY MEALS MARKET VOLUME FOR CHILLED READY MEALS BY REGION, 2015-2023 (KILOTON)

TABLE 8. GLOBAL READY MEALS MARKET VALUE FOR CHILLED READY MEALS BY REGION, 2015-2023 (\$MILLION)

TABLE 9. GLOBAL READY MEALS MARKET VOLUME FOR DRIED READY MEALS BY REGION, 2015-2023 (KILOTON)

TABLE 10. GLOBAL READY MEALS MARKET VALUE FOR DRIED READY MEALS BY REGION, 2015-2023 (\$MILLION)

TABLE 11. GLOBAL READY MEALS MARKET VOLUME FOR FROZEN PIZZA BY REGION, 2015-2023 (KILOTON)

TABLE 12. GLOBAL READY MEALS MARKET VALUE FOR FROZEN PIZZA BY REGION, 2015-2023 (\$MILLION)

TABLE 13. GLOBAL READY MEALS MARKET VOLUME FOR FROZEN READY MEALS BY REGION, 2015-2023 (KILOTON)

TABLE 14. GLOBAL READY MEALS MARKET VALUE FOR FROZEN READY MEALS BY REGION, 2015-2023 (\$MILLION)

TABLE 15. GLOBAL READY MEALS MARKET VOLUME FOR PREPARED SALADS BY REGION, 2015-2023 (KILOTON)

TABLE 16. GLOBAL READY MEALS MARKET VALUE FOR PREPARED SALADS BY REGION, 2015-2023 (\$MILLION)

TABLE 17. GLOBAL READY MEALS MARKET VOLUME BY DISTRIBUTION CHANNEL, 2015-2023 (KILOTON)

TABLE 18. GLOBAL READY MEALS MARKET VALUE BY DISTRIBUTION CHANNEL,

2015-2023 (\$MILLION)

TABLE 19. GLOBAL READY MEALS MARKET VOLUME BY STORE-BASED RETAILING BY REGION, 2015-2023 (KILOTON)

TABLE 20. GLOBAL READY MEALS MARKET VALUE BY STORE-BASED RETAILING BY REGION, 2015-2023 (\$MILLION)

TABLE 21. GLOBAL READY MEALS MARKET VOLUME BY STORE-BASED RETAILING, 2015-2023 (KILOTON)

TABLE 22. GLOBAL READY MEALS MARKET VALUE BY STORE-BASED RETAILING, 2015-2023 (\$MILLION)

TABLE 23. GLOBAL READY MEALS MARKET VOLUME BY ONLINE RETAILING BY REGION, 2015-2023 (KILOTON)

TABLE 24. GLOBAL READY MEALS MARKET VALUE BY ONLINE RETAILING BY REGION, 2015-2023 (\$MILLION)

TABLE 25. GLOBAL READY MEALS MARKET VOLUME BY REGION, 2015-2023 (KILOTON)

TABLE 26. GLOBAL READY MEALS MARKET VALUE BY REGION, 2015-2023 (\$MILLION)

TABLE 27. NORTH AMERICA READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 28. NORTH AMERICA READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 29. NORTH AMERICA READY MEALS MARKET VOLUME BY DISTRIBUTION CHANNEL, 2015-2023 (KILOTON)

TABLE 30. NORTH AMERICA READY MEALS MARKET VALUE BY DISTRIBUTION CHANNEL, 2015-2023 (\$MILLION)

TABLE 31. NORTH AMERICA READY MEALS MARKET VOLUME BY STORE-BASED RETAILING, 2015-2023 (KILOTON)

TABLE 32. NORTH AMERICA READY MEALS MARKET VALUE BY STORE-BASED RETAILING, 2015-2023 (\$MILLION)

TABLE 33. U.S. READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 34. U.S. READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 35. CANADA READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 36. CANADA READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 37. MEXICO READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 38. MEXICO READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 39. EUROPE READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 40. EUROPE READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 41. EUROPE READY MEALS MARKET VOLUME BY DISTRIBUTION CHANNEL, 2015-2023 (KILOTON)

TABLE 42. EUROPE READY MEALS MARKET VALUE BY DISTRIBUTION CHANNEL, 2015-2023 (\$MILLION)

TABLE 43. EUROPE READY MEALS MARKET VOLUME BY STORE-BASED RETAILING, 2015-2023 (KILOTON)

TABLE 44. EUROPE READY MEALS MARKET VALUE BY STORE-BASED RETAILING, 2015-2023 (\$MILLION)

TABLE 45. FRANCE READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 46. FRANCE READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 47. GERMANY READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 48. GERMANY READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 49. U.K. READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 50. U.K. READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 51. SPAIN READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 52. SPAIN READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 53. ITALY READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 54. ITALY READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 55. REST OF EUROPE READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 56. REST OF EUROPE READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 57. ASIA-PACIFIC READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 58. ASIA-PACIFIC READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 59. ASIA-PACIFIC READY MEALS MARKET VOLUME BY DISTRIBUTION CHANNEL, 2015-2023 (KILOTON)

TABLE 60. ASIA-PACIFIC READY MEALS MARKET VALUE BY DISTRIBUTION

CHANNEL, 2015-2023 (\$MILLION)

TABLE 61. ASIA-PACIFIC READY MEALS MARKET VOLUME BY STORE-BASED RETAILING, 2015-2023 (KILOTON)

TABLE 62. ASIA-PACIFIC READY MEALS MARKET VALUE BY STORE-BASED RETAILING, 2015-2023 (\$MILLION)

TABLE 63. INDIA READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 64. INDIA READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 65. CHINA READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 66. CHINA READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 67. JAPAN READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 68. JAPAN READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 69. KOREA READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 70. KOREA READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 71. AUSTRALIA READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 72. AUSTRALIA READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 73. REST OF ASIA-PACIFIC READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 74. REST OF ASIA-PACIFIC READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 75. LAMEA READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 76. LAMEA READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 77. LAMEA READY MEALS MARKET VOLUME BY DISTRIBUTION CHANNEL, 2015-2023 (KILOTON)

TABLE 78. LAMEA READY MEALS MARKET VALUE BY DISTRIBUTION CHANNEL, 2015-2023 (\$MILLION)

TABLE 79. LAMEA READY MEALS MARKET VOLUME BY STORE-BASED RETAILING, 2015-2023 (KILOTON)

TABLE 80. LAMEA READY MEALS MARKET VALUE BY STORE-BASED RETAILING, 2015-2023 (\$MILLION)



TABLE 81. BRAZIL READY MEALS MARKET VOLUME BY TYPE, 2015-2023  
(KILOTON)

TABLE 82. BRAZIL READY MEALS MARKET VALUE BY TYPE, 2015-2023  
(\$MILLION)

TABLE 83. KSA READY MEALS MARKET VOLUME BY TYPE, 2015-2023 (KILOTON)

TABLE 84. KSA READY MEALS MARKET VALUE BY TYPE, 2015-2023 (\$MILLION)

TABLE 85. SOUTH AFRICA READY MEALS MARKET VOLUME BY TYPE, 2015-2023  
(KILOTON)

TABLE 86. SOUTH AFRICA READY MEALS MARKET VALUE BY TYPE, 2015-2023  
(\$MILLION)

TABLE 87. REST OF LAMEA READY MEALS MARKET VOLUME BY TYPE,  
2015-2023 (KILOTON)

TABLE 88. REST OF LAMEA READY MEALS MARKET VALUE BY TYPE, 2015-2023  
(\$MILLION)

TABLE 89. BAKKAVOR FOODS LTD: COMPANY SNAPSHOT

TABLE 90. BAKKAVOR FOODS LTD: OPERATING SEGMENTS

TABLE 91. CONAGRA: COMPANY SNAPSHOT

TABLE 92. CONAGRA: OPERATING SEGMENTS

TABLE 93. GREENCORE GROUP PLC: COMPANY SNAPSHOT

TABLE 94. GREENCORE GROUP PLC: OPERATING SEGMENTS

TABLE 95. JH HEINZ COMPANY LTD: COMPANY SNAPSHOT

TABLE 96. JH HEINZ COMPANY LTD: OPERATING SEGMENTS

TABLE 97. NESTLE SA: COMPANY SNAPSHOT

TABLE 98. NESTLE SA: OPERATING SEGMENTS

TABLE 99. FLEURY MICHON: COMPANY SNAPSHOT

TABLE 100. FLEURY MICHON: OPERATING SEGMENTS

TABLE 101. UNILEVER GROUP: COMPANY SNAPSHOT

TABLE 102. UNILEVER GROUP: OPERATING SEGMENTS

TABLE 103. NORTHERN FOOD LTD: COMPANY SNAPSHOT

TABLE 104. NORTHERN FOOD LTD: OPERATING SEGMENTS

TABLE 105. KERRY FOODS LTD: COMPANY SNAPSHOT

TABLE 106. KERRY FOODS LTD: OPERATING SEGMENTS

TABLE 107. PREMIER FOODS GROUP LTD: COMPANY SNAPSHOT

TABLE 108. PREMIER FOODS GROUP LTD: OPERATING SEGMENTS



## List Of Figures

### LIST OF FIGURES

- FIGURE 1. GLOBAL READY MEALS MARKET, 2016-2023
- FIGURE 2. GLOBAL READY MEALS MARKET BY REGION, 2016-2023
- FIGURE 3. GLOBAL READY MEALS MARKET: SEGMENTATION
- FIGURE 4. TOP INVESTMENT POCKETS IN READY MEALS MARKET, 2016-2023
- FIGURE 5. TOP WINNING STRATEGIES
- FIGURE 6. BARGAINING POWER OF SUPPLIERS
- FIGURE 7. BARGAINING POWER OF BUYERS
- FIGURE 8. THREAT OF NEW ENTRANTS
- FIGURE 9. THREAT OF SUBSTITUTES
- FIGURE 10. COMPETITIVE RIVALRY
- FIGURE 11. DRIVERS AND RESTRAINTS: GLOBAL READY MEALS MARKET
- FIGURE 12. GLOBAL READY MEALS MARKET SHARE, BY TYPE
- FIGURE 13. GLOBAL READY MEALS MARKET SHARE, BY PAYLOAD
- FIGURE 14. GLOBAL READY MEALS MARKET SHARE, BY APPLICATION
- FIGURE 15. U.S. READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 16. CANADA READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 17. MEXICO READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 18. GERMANY READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 19. FRANCE READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 20. UK READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 21. SPAIN READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 22. ITALY READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 23. REST OF EUROPE READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 24. INDIA READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 25. CHINA READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 26. JAPAN READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 27. KOREA READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 28. AUSTRALIA READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 29. REST OF ASIA-PACIFIC READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 30. BRAZIL READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 31. KSA READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)
- FIGURE 32. SOUTH AFRICA READY MEALS MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 33. REST OF LAMEA READY MEALS MARKET VALUE, 2015-2023  
(\$MILLION)

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