

Ready Meals Market by Type (Canned/Preserved Ready Meals, Chilled Pizza, Chilled Ready Meals, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, and Prepared Salads) and Distribution Channel (Store-based Retailing (Supermarkets/Hypermarkets Discounters, Convenience Stores, and Others) and Online Retailing) - Global Opportunity Analysis and Industry Forecast, 2017-2023

<https://marketpublishers.com/r/R2E8126863EEN.html>

Date: August 2017

Pages: 195

Price: US\$ 4,999.00 (Single User License)

ID: R2E8126863EEN

Abstracts

The global ready meals market was valued at \$72,257 million in 2016, and is expected to reach \$146,247 million by 2023, registering a CAGR of 10.6% during the forecast period. Ready meals are defined as precooked meals that are prepared with minimum efforts. The ready meals market is characterized by the presence of large players with frequent innovations and product launch as their major strategy.

Increase in demand for packaged food predominantly drives the growth of the global ready meals market. Globally, the demand for packaged food is anticipated to increase at a moderate rate due to change in lifestyle and consumer preferences for ready-to-eat food products. In addition, rise in disposable income of people is expected to boost the demand for ready meals during the analysis period.

The report segments the global ready meals market based on type, distribution channel, and geography. On the basis of type, the market is divided into canned/preserved ready meals, chilled pizza, chilled ready meals, dried ready meals, frozen pizza, frozen ready meals, and prepared salads. By distribution channel, it is classified into store-based retailing and online retailing. The store-based retailing segment is broadly classified into supermarkets/hypermarkets, discounters, convenience stores, and others.

Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Europe is expected to dominate the global ready meals market till 2023.

The prominent players in the global ready meals market have focused on product launch as their key strategy to gain significant share in the market.

The key players profiled in the report are

Bakkavor Foods Ltd.

ConAgra

Greencore Group Plc.

JH Heinz Company Ltd.

Nestle SA

Fleury Michon

Unilever Group

Northern Food Ltd.

Kerry Foods Ltd.

Premier Foods Group Ltd.

KEY BENEFITS FOR STAKEHOLDERS

This report provides an extensive analysis of the current trends and emerging estimations in the global ready meals market.

In-depth analysis of the industry is conducted through market estimations of key segments from 2017 to 2023.

Comprehensive analysis of factors that drive and restrain the growth of the market is provided in the report.

Extensive analysis of the industry is conducted by following key product positioning and monitoring the top competitors within the market framework.

The key players are profiled along with their strategies to determine the competitive outlook of the market.

MARKET SEGMENTATION

By Type

Canned/Preserved Ready Meals

Chilled Pizza

Chilled Ready Meals

Dried Ready Meals

Frozen Pizza

Frozen Ready Meals

Prepared Salads

By Distribution Channel

Store-based Retailing

Supermarkets/Hypermarkets

Discounters

Convenience Stores

Others

Online Retailing

By Geography

North America

U.S.

Canada

Mexico

Europe

France

Germany

UK

Spain

Italy

Rest of Europe

Asia-Pacific

India

China

Japan

Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

KSA

South Africa

Rest of LAMEA

Other players in the value chain include

Oetker-Gruppe

Frosta AG

Campbell Soup Co

Bofrost Dienstleistungs GmbH & Co KG

Iglo Bird's Eye Frozen Foods

Freiberger Lebensmittel GmbH & Co KG

Hilcona AG

Gartenfrisch Jung GmbH

Bonduelle Groupe SA

General Mills Inc.

Profiles of these players are not included in the report, but can be included on request.

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