

# Protein Ingredients Market by Source (Animal and Plant), Form (Solid and Liquid), and Application (Food & Beverages, Animal Feed, Cosmetics & Personal Care, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2027

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## Abstracts

Protein ingredients are essentially protein extracts from different sources such as animal and plant. Protein is a nutritional ingredient used in the preparation of a range of food products. It has many functionalities and bioactivities, which are helpful in the processing of food products. The global protein ingredients market was valued at \$53.78 billion in 2019, and is anticipated to reach \$91.89 billion by 2027, growing at a CAGR of 6.4% during the forecast period. Animal proteins, such as whey protein, casein, and milk protein, work as gelling agents, thickening agents, carrier, foaming agents, and texture modifiers in the preparation of a wide range of food products. They are also widely used in various applications across industries, including animal feed, personal care, nutrition, and infant nutrition. Manufacturers of protein ingredients in food & beverages have highly invested in R&D to enhance taste, characteristics, or nutritional value of protein ingredients.

Protein is considered as the building blocks of bones, skin, muscles, and blood. The human body requires protein to produce hormones, enzymes, and other body chemicals. Presently, protein supplements are used on a large scale due to rise in healthcare awareness among people and increase in obesity concerns. Therefore, these health concerns have led consumers to shift their focus toward nutritional & healthy diets and increase their protein consumption to get extra nutrients from protein supplements prepared using animal and plant protein, thereby fuelling the growth of the protein ingredients market. Moreover, egg and whey protein are the most preferred protein supplements among consumers, which are expected to drive the market for

animal protein. In addition, rapid urbanization and rise in number of middle-class families have led to changing lifestyle of consumers. The middle-income groups are more affluent and can spend more on nutritional needs of their children. This is anticipated to increase the adoption of infant formula globally, and drive the market for animal protein, which is one of the major ingredients of infant formula.

The protein ingredients market is segmented on the basis of source, form, application, and region. By source, it is categorized into animal and plant. Further, animal protein is segregated into whey protein, casein & caseinates, milk protein, egg protein, and others. Plant protein is classified into soy protein, wheat protein, pea protein, and others. By form, it is bifurcated into solid and liquid. By application, it is divided into food & beverages, animal feed, cosmetics & personal care, and others. Region wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, Russia, and rest of Europe), Asia-Pacific (China, Japan, Australia, India, South Korea, Indonesia, New Zealand, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, the UAE, Nigeria, Turkey, South Africa, and rest of LAMEA).

The key players profiled in this report include Cargill, ADM, DuPont, Kerry Group, Omega Protein Corporation, Friesland, Mead Johnson Nutrition Company, Fonterra Co-operative Group, Kewpie Corporation, and Bunge Limited.

### Key benefits for stakeholders

The study provides an in-depth analysis of the protein ingredients market with current and future trends to identify the imminent investment pockets in the market.

Current and future trends are outlined in the report to determine the overall market attractiveness and single out profitable trends to gain a stronger foothold in the market.

The report provides information regarding drivers, restraints, and opportunities with impact analysis.

Quantitative analysis of the current market and estimation for the same from 2019 to 2027 is provided to showcase the financial competency of the market.

Porter's five forces model of the industry demonstrates the competitiveness of the market by analyzing various parameters such as threat of new entrants, threat of substitutes, bargaining power of buyers, and bargaining power of suppliers operating in the market.

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

Competitive intelligence highlights the business practices, followed by the leading market players across various regions.

## Key market segments

### By Type

#### Animal

Whey Protein Ingredients

Casein & Caseinates

Milk Protein

Egg Protein

Others

#### Plant

Soy Protein

Wheat Protein

Pea Protein

Others

## Form

Solid

Liquid

## By Application

Food & Beverages

Animal Feed

Cosmetics & Personal Care

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Asia-Pacific

China

Japan

Australia

South Korea

Indonesia

New Zealand

Rest of Asia-Pacific

LAMEA

Brazil

Argentina

UAE

Turkey

Nigeria

South Africa

Rest of LAMEA

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