

Project Portfolio Management (PPM) Market by Component (Software and Service), Deployment Type (On-Premise and Cloud), Organization Size (Large Enterprise and Small & Medium Enterprise), and Industry Vertical (BFSI, IT & Telecom, Retail, Healthcare, Manufacturing, Government & Defense, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

<https://marketpublishers.com/r/P7A5D19E0660EN.html>

Date: March 2021

Pages: 307

Price: US\$ 4,935.00 (Single User License)

ID: P7A5D19E0660EN

Abstracts

Project portfolio management (PPM) solutions ensure that the right projects are completed at the right time to maximize an organizations investment. This is especially vital in a business with a lot of internal projects. Project ideas can come from everywhere, at any time, and it's not unusual for an organization to have a long list of possible projects to work on. However, there is rarely enough time, money, or resources to complete them all at once. Portfolio management is needed to determine which projects will have the greatest positive effect on the business and to prioritize projects accordingly.

Factors such as growth in need for maximizing the value of project investments, increase in complexity of enterprise projects, and rise in need for collaboration and monitoring tools drive the growth of the global project portfolio management market. However, concerns related to data privacy and data security and steep learning curve for PPM software hamper the market growth. Furthermore, reducing project failure rate by embracing agile methods and growth in adoption of cloud-based PPM integrated applications are anticipated to provide lucrative opportunity for the growth of the project portfolio management market.

The global project portfolio management market is segmented on the basis of component, deployment, technique, industry vertical, and region. Based on component, it is bifurcated into solution and service. According to deployment, the market is classified into cloud and on-premise segments. Further, based on organization size, the market is divided into large enterprise and small & medium enterprise. By industry vertical, it is classified into BFSI, IT & telecom, retail, healthcare, manufacturing, government & defense, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyzes the profiles of key players operating in the market, which include Oracle Corporation, Microsoft Corporation, Planview, Inc., Broadcom Inc., Workfront, ServiceNow, Inc., Upland Software, Inc., Micro Focus, Planisware, and Sciforma.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global project portfolio management (PPM) market along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analyses on the market size is provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global project portfolio management (PPM) market from 2019 to 2027 is provided to determine the market potential.

KEY MARKET SEGMENTS

By Components:

Solution

Service

By Deployment Type:

Cloud

On-premise

By Organization Size:

Large Enterprise

Small & Medium Enterprise

By Industry Vertical:

BFSI

IT & Telecom

Retail

Healthcare

Manufacturing

Government & Defense

Others

By Region:

North America

Europe

Asia-Pacific

LAMEA

KEY MARKET PLAYERS

Oracle Corporation

Microsoft Corporation

Planview, Inc.

Broadcom Inc.-

Workfront

ServiceNow, Inc.

Upland Software, Inc.

Micro Focus

Planisware

Sciforma

Contents

CHAPTER 1:INTRODUCTION

- 1.1.REPORT DESCRIPTION
- 1.2.KEY BENEFITS FOR STAKEHOLDERS
- 1.3.KEY MARKET SEGMENTS
 - 1.3.1.Key market players
- 1.4.RESEARCH METHODOLOGY
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools & models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.KEY FINDINGS
 - 2.1.1.Top impacting factors
 - 2.1.2.Top investment pockets
- 2.2.CXO PERSPECTIVE

CHAPTER 3:MARKET OVERVIEW

- 3.1.MARKET DEFINITION AND SCOPE
- 3.2.KEY FORCES SHAPING THE PROJECT PORTFOLIO MANAGEMENT MARKET
- 3.3.MARKET DYNAMICS
 - 3.3.1.Drivers
 - 3.3.1.1.Need for maximizing the value of project investments
 - 3.3.1.2.Increase in complexity of enterprise projects
 - 3.3.1.3.Growth in need for collaboration and monitoring tools
 - 3.3.2.Restraints
 - 3.3.2.1.Concerns of regarding to data privacy
 - 3.3.2.2.Steep learning curve for PPM software
 - 3.3.3.Opportunities
 - 3.3.3.1.Reducing project failure rate by embracing agile methods
 - 3.3.3.2.Growth in adoption of cloud-based PPM integrated applications
- 3.4.CASE STUDIES
 - 3.4.1.Case Study
 - 3.4.2.Case Study
- 3.5.COVID-19 IMPACT ANALYSIS ON THE PROJECT PORTFOLIO MANAGEMENT

MARKET

- 3.5.1. Impact on market size
- 3.5.2. Consumer trends, preferences, and budget impact
- 3.5.3. Regulatory framework
- 3.5.4. Economic impact
- 3.5.5. Key player strategies to tackle negative impact
- 3.5.6. Opportunity window

CHAPTER 4:PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT

4.1.OVERVIEW

4.2.SOFTWARE

- 4.2.1. Key market trends, growth factors, and opportunities
- 4.2.2. Market size and forecast, by region
- 4.2.3. Market analysis, by country

4.3.SERVICES

- 4.3.1. Key market trends, growth factors, and opportunities
- 4.3.2. Market size and forecast, by region
- 4.3.3. Market analysis, by country

CHAPTER 5:PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT

5.1.OVERVIEW

5.2.ON-PREMISE

- 5.2.1. Key market trends, growth factors, and opportunities
- 5.2.2. Market size and forecast, by region
- 5.2.3. Market analysis, by country

5.3.CLOUD

- 5.3.1. Key market trends, growth factors, and opportunities
- 5.3.2. Market size and forecast, by region
- 5.3.3. Market analysis, by country

CHAPTER 6:PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANISATION SIZE

6.1.OVERVIEW

6.2.LARGE ENTERPRISE

- 6.2.1. Key market trends, growth factors, and opportunities
- 6.2.2. Market size and forecast, by region

- 6.2.3. Market analysis, by country
- 6.3. SMALL AND MEDIUM ENTERPRISE
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast, by region
 - 6.3.3. Market analysis, by country

CHAPTER 7: PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL

- 7.1. OVERVIEW
- 7.2. HEALTHCARE
 - 7.2.1. Key market trends, growth factors, and opportunities
 - 7.2.2. Market size and forecast, by region
 - 7.2.3. Market analysis, by country
- 7.3. MANUFACTURING
 - 7.3.1. Key market trends, growth factors, and opportunities
 - 7.3.2. Market size and forecast, by region
 - 7.3.3. Market analysis, by country
- 7.4. GOVERNMENT AND DEFENSE
 - 7.4.1. Key market trends, growth factors, and opportunities
 - 7.4.2. Market size and forecast, by region
 - 7.4.3. Market analysis, by country
- 7.5. IT AND TELECOM
 - 7.5.1. Key market trends, growth factors, and opportunities
 - 7.5.2. Market size and forecast, by region
 - 7.5.3. Market analysis, by country
- 7.6. BFSI
 - 7.6.1. Key market trends, growth factors, and opportunities
 - 7.6.2. Market size and forecast, by region
 - 7.6.3. Market analysis, by country
- 7.7. RETAIL
 - 7.7.1. Key market trends, growth factors, and opportunities
 - 7.7.2. Market size and forecast, by region
 - 7.7.3. Market analysis, by country
- 7.8. OTHERS
 - 7.8.1. Key market trends, growth factors, and opportunities
 - 7.8.2. Market size and forecast, by region
 - 7.8.3. Market analysis, by country

CHAPTER 8:PROJECT PORTFOLIO MANAGEMENT MARKET, BY REGION

8.1.OVERVIEW

8.2.NORTH AMERICA

8.2.1.Key market trends, growth factors, and opportunities

8.2.2.Market size and forecast, by component

8.2.3.Market size and forecast, by deployment

8.2.4.Market size and forecast, by organization size

8.2.5.Market size and forecast, by Industry vertical

8.2.6.Market analysis, by country

8.2.6.1.U.S.

8.2.6.1.1.Market size and forecast, by component

8.2.6.1.2.Market size and forecast, by deployment

8.2.6.1.3.Market size and forecast, by organization size

8.2.6.1.4.Market size and forecast, by industry vertical

8.2.6.2.Canada

8.2.6.2.1.Market size and forecast, by component

8.2.6.2.2.Market size and forecast, by deployment

8.2.6.2.3.Market size and forecast, by organization size

8.2.6.2.4.Market size and forecast, by industry vertical

8.3.EUROPE

8.3.1.Key market trends, growth factors, and opportunities

8.3.2.Market size and forecast, by component

8.3.3.Market size and forecast, by deployment

8.3.4.Market size and forecast, by organization size

8.3.5.Market size and forecast, by Industry vertical

8.3.6.Market analysis, by country

8.3.6.1.UK

8.3.6.1.1.Market size and forecast, by component

8.3.6.1.2.Market size and forecast, by deployment

8.3.6.1.3.Market size and forecast, by organization size

8.3.6.1.4.Market size and forecast, by industry vertical

8.3.6.2.Germany

8.3.6.2.1.Market size and forecast, by component

8.3.6.2.2.Market size and forecast, by deployment

8.3.6.2.3.Market size and forecast, by organization size

8.3.6.2.4.Market size and forecast, by industry vertical

8.3.6.3.France

8.3.6.3.1.Market size and forecast, by component

- 8.3.6.3.2. Market size and forecast, by deployment
- 8.3.6.3.3. Market size and forecast, by organization size
- 8.3.6.3.4. Market size and forecast, by industry vertical

8.3.6.4. Italy

- 8.3.6.4.1. Market size and forecast, by component
- 8.3.6.4.2. Market size and forecast, by deployment
- 8.3.6.4.3. Market size and forecast, by organization size
- 8.3.6.4.4. Market size and forecast, by industry vertical

8.3.6.5. Spain

- 8.3.6.5.1. Market size and forecast, by component
- 8.3.6.5.2. Market size and forecast, by deployment
- 8.3.6.5.3. Market size and forecast, by organization size
- 8.3.6.5.4. Market size and forecast, by industry vertical

8.3.6.6. Rest of Europe

- 8.3.6.6.1. Market size and forecast, by component
- 8.3.6.6.2. Market size and forecast, by deployment
- 8.3.6.6.3. Market size and forecast, by organization size
- 8.3.6.6.4. Market size and forecast, by industry vertical

8.4. ASIA-PACIFIC

- 8.4.1. Key market trends, growth factors, and opportunities
- 8.4.2. Market size and forecast, by component
- 8.4.3. Market size and forecast, by deployment
- 8.4.4. Market size and forecast, by organization size
- 8.4.5. Market size and forecast, by Industry vertical
- 8.4.6. Market analysis, by country

8.4.6.1. China

- 8.4.6.1.1. Market size and forecast, by component
- 8.4.6.1.2. Market size and forecast, by deployment
- 8.4.6.1.3. Market size and forecast, by organization size
- 8.4.6.1.4. Market size and forecast, by industry vertical

8.4.6.2. India

- 8.4.6.2.1. Market size and forecast, by component
- 8.4.6.2.2. Market size and forecast, by deployment
- 8.4.6.2.3. Market size and forecast, by organization size
- 8.4.6.2.4. Market size and forecast, by industry vertical

8.4.6.3. Japan

- 8.4.6.3.1. Market size and forecast, by component
- 8.4.6.3.2. Market size and forecast, by deployment
- 8.4.6.3.3. Market size and forecast, by organization size

8.4.6.3.4. Market size and forecast, by industry vertical

8.4.6.4. Australia

8.4.6.4.1. Market size and forecast, by component

8.4.6.4.2. Market size and forecast, by deployment

8.4.6.4.3. Market size and forecast, by organization size

8.4.6.4.4. Market size and forecast, by industry vertical

8.4.6.5. Rest of Asia-Pacific

8.4.6.5.1. Market size and forecast, by component

8.4.6.5.2. Market size and forecast, by deployment

8.4.6.5.3. Market size and forecast, by organization size

8.4.6.5.4. Market size and forecast, by industry vertical

8.5. LAMEA

8.5.1. Key market trends, growth factors, and opportunities

8.5.2. Market size and forecast, by component

8.5.3. Market size and forecast, by deployment

8.5.4. Market size and forecast, by organization size

8.5.5. Market size and forecast, by industry vertical

8.5.6. Market analysis, by country

8.5.6.1. Latin America

8.5.6.1.1. Market size and forecast, by component

8.5.6.1.2. Market size and forecast, by deployment

8.5.6.1.3. Market size and forecast, by organization size

8.5.6.1.4. Market size and forecast, by industry vertical

8.5.6.2. Middle East

8.5.6.2.1. Market size and forecast, by component

8.5.6.2.2. Market size and forecast, by deployment

8.5.6.2.3. Market size and forecast, by organization size

8.5.6.2.4. Market size and forecast, by industry vertical

8.5.6.3. Africa

8.5.6.3.1. Market size and forecast, by component

8.5.6.3.2. Market size and forecast, by deployment

8.5.6.3.3. Market size and forecast, by organization size

8.5.6.3.4. Market size and forecast, by industry vertical

CHAPTER 9: COMPETITIVE LANDSCAPE

9.1. KEY PLAYER POSITIONING ANALYSIS, 2019

9.2. TOP WINNING STRATEGIES

9.3. COMPETITIVE DASHBOARD

9.4.KEY DEVELOPMENTS

- 9.4.1.New product launches
- 9.4.2.Product development
- 9.4.3.Acquisition
- 9.4.4.Partnership

CHAPTER 10:COMPANY PROFILE

10.1.BROADCOM INC.

- 10.1.1.Company overview
- 10.1.2.Key executives
- 10.1.3.Company snapshot
- 10.1.4.Operating business segments
- 10.1.5.Product portfolio
- 10.1.6.R&D expenditure
- 10.1.7.Business performance
- 10.1.8.Key strategic moves and developments

10.2.MICRO FOCUS

- 10.2.1.Company overview
- 10.2.2.Key executives
- 10.2.3.Company snapshot
- 10.2.4.Operating business segments
- 10.2.5.Product portfolio
- 10.2.6.R&D expenditure
- 10.2.7.Business performance
- 10.2.8.Key strategic moves and developments

10.3.MICROSOFT CORPORATION

- 10.3.1.Company overview
- 10.3.2.Key executives
- 10.3.3.Company snapshot
- 10.3.4.Operating business segments
- 10.3.5.Product portfolio
- 10.3.6.R&D expenditure
- 10.3.7.Business performance
- 10.3.8.Key strategic moves and developments

10.4.ORACLE CORPORATION

- 10.4.1.Company overview
- 10.4.2.Key executives
- 10.4.3.Company snapshot

- 10.4.4.Operating business segments
- 10.4.5.Product portfolio
- 10.4.6.R&D expenditure
- 10.4.7.Business performance
- 10.4.8.Key strategic moves and developments
- 10.5.PLANISWARE
 - 10.5.1.Company overview
 - 10.5.2.Key executives
 - 10.5.3.Company snapshot
 - 10.5.4.Product portfolio
 - 10.5.5.Key strategic moves and developments
- 10.6.PLANVIEW, INC.
 - 10.6.1.Company overview
 - 10.6.2.Key executives
 - 10.6.3.Company snapshot
 - 10.6.4.Product portfolio
 - 10.6.5.Key strategic moves and developments
- 10.7.SCIFORMA
 - 10.7.1.Company overview
 - 10.7.2.Key executives
 - 10.7.3.Company snapshot
 - 10.7.4.Product portfolio
 - 10.7.5.Key strategic moves and developments
- 10.8.SERVICENOW, INC.
 - 10.8.1.Company overview
 - 10.8.2.Key executives
 - 10.8.3.Company snapshot
 - 10.8.4.Operating business segments
 - 10.8.5.Product portfolio
 - 10.8.6.R&D expenditure
 - 10.8.7.Business performance
 - 10.8.8.Key strategic moves and developments
- 10.9.UPLAND SOFTWARE, INC.
 - 10.9.1.Company overview
 - 10.9.2.Key Executives
 - 10.9.3.Company snapshot
 - 10.9.4.Operating business segments
 - 10.9.5.Product portfolio
 - 10.9.6.R&D expenditure

10.9.7.Business performance

10.9.8.Key strategic moves and developments

10.10.WORKFRONT, INC

10.10.1.Company overview

10.10.2.Key executives

10.10.3.Company snapshot

10.10.4.Product portfolio

10.10.5.Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01.PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 02.PROJECT PORTFOLIO MANAGEMENT MARKET, BY REGION, 2019–2027 (\$MILLION)

TABLE 03.PROJECT PORTFOLIO MANAGEMENT MARKET FOR SERVICES, BY REGION, 2019–2027 (\$MILLION)

TABLE 04.PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 05.PROJECT PORTFOLIO MANAGEMENT MARKET FOR ON-PREMISE, BY REGION, 2019–2027 (\$MILLION)

TABLE 06.CLOUD-BASED PROJECT PORTFOLIO MANAGEMENT MARKET, BY REGION, 2019–2027 (\$MILLION)

TABLE 07.PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 08.PROJECT PORTFOLIO MANAGEMENT MARKET FOR LARGE ENTERPRISE, BY REGION, 2019–2027 (\$MILLION)

TABLE 09.SMALL AND MEDIUM ENTERPRISE PROJECT PORTFOLIO MANAGEMENT MARKET, BY REGION, 2019–2027 (\$MILLION)

TABLE 10.PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 11.PROJECT PORTFOLIO MANAGEMENT MARKET FOR HEALTHCARE, BY REGION, 2019–2027 (\$MILLION)

TABLE 12.PROJECT PORTFOLIO MANAGEMENT MARKET FOR MANUFACTURING, BY REGION, 2019–2027 (\$MILLION)

TABLE 13.PROJECT PORTFOLIO MANAGEMENT MARKET FOR GOVERNMENT AND DEFENSE, BY REGION, 2019–2027 (\$MILLION)

TABLE 14.PROJECT PORTFOLIO MANAGEMENT MARKET FOR IT AND TELECOM, BY REGION, 2019–2027 (\$MILLION)

TABLE 15.PROJECT PORTFOLIO MANAGEMENT MARKET FOR BFSI, BY REGION, 2019–2027 (\$MILLION)

TABLE 16.PROJECT PORTFOLIO MANAGEMENT MARKET FOR RETAIL, BY REGION, 2019–2027 (\$MILLION)

TABLE 17.PROJECT PORTFOLIO MANAGEMENT MARKET FOR OTHERS, BY REGION, 2019–2027 (\$MILLION)

TABLE 18.PROJECT PORTFOLIO MANAGEMENT MARKET, BY REGION,

2019–2027 (\$MILLION)

TABLE 19.NORTH AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 20.NORTH AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 21.NORTH AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 22.NORTH AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 23.NORTH AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 24.U.S. PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 25.U.S. PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 26.U.S. PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 27.U.S. PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 28.CANADA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 29.CANADA PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 30.CANADA PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 31.CANADA PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 32.EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 33.EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 34.EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 35.EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 36.EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 37.UK PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 38.UK PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 39.UK PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 40.UK PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 41.GERMANY PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 42.GERMANY PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 43.GERMANY PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 44.GERMANY PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 45.FRANCE PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 46.FRANCE PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 47.FRANCE PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 48.FRANCE PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 49.ITALY PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 50.ITALY PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 51.ITALY PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 52.ITALY PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 53.SPAIN PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 54.SPAIN PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 55.SPAIN PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 56.SPAIN PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 57.REST OF EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY

COMPONENT, 2019–2027 (\$MILLION)

TABLE 58.REST OF EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 59.REST OF EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 60.REST OF EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 61.ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 62.ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 63.ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 64.ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 65.ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 66.CHINA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 67.CHINA PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 68.CHINA PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 69.CHINA PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 70.INDIA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 71.INDIA PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 72.INDIA PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 73.INDIA PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 74.JAPAN PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 75.JAPAN PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 76.JAPAN PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 77. JAPAN PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 78. AUSTRALIA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 79. AUSTRALIA PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 80. AUSTRALIA PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 81. AUSTRALIA PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 82. REST OF ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 83. REST OF ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 84. REST OF ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 85. REST OF ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 86. LAMEA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 87. LAMEA PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 88. LAMEA PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 89. LAMEA PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 90. LAMEA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 91. LATIN AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 92. LATIN AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 93. LATIN AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 94. LATIN AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 95. MIDDLE EAST PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 96. MIDDLE EAST PROJECT PORTFOLIO MANAGEMENT MARKET, BY

DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 97.MIDDLE EAST PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 98.MIDDLE EAST PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 99.AFRICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 100.AFRICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 101.AFRICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

TABLE 102.AFRICA PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

TABLE 103.KEY NEW PRODUCT LAUNCHES (2017-2020)

TABLE 104.PRODUCT DEVELOPMENT (2017-2020)

TABLE 105.ACQUISTION (2017-2020)

TABLE 106.PARTNERSHIP (2017-2020)

TABLE 107.ORACLE CORPORATION: KEY EXECUTIVES

TABLE 108.ORACLE CORPORATION: COMPANY SNAPSHOT

TABLE 109.ORACLE CORPORATION: OPERATING SEGMENTS

TABLE 110.ORACLE CORPORATION: PRODUCT PORTFOLIO

TABLE 111.ORACLE CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 112.MICROSOFT CORPORATION: KEY EXECUTIVES

TABLE 113.MICROSOFT CORPORATION: COMPANY SNAPSHOT

TABLE 114.MICROSOFT CORPORATION: OPERATING SEGMENTS

TABLE 115.MICROSOFT CORPORATION: PRODUCT PORTFOLIO

TABLE 116.PLANVIEW, INC.: KEY EXECUTIVES

TABLE 117.PLANVIEW, INC.: COMPANY SNAPSHOT

TABLE 118.PLANVIEW, INC.: PRODUCT PORTFOLIO

TABLE 121.BROADCOM INC: OPERATING SEGMENTS

TABLE 123.BROADCOM INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 124.WORKFRONT, INC: KEY EXECUTIVES

TABLE 125.WORKFRONT, INC: COMPANY SNAPSHOT

TABLE 126.WORKFRONT, INC: PRODUCT PORTFOLIO

TABLE 127.SERVICENOW, INC.: KEY EXECUTIVES

TABLE 128.SERVICENOW, INC.: COMPANY SNAPSHOT

TABLE 129.SERVICENOW, INC.: OPERATING SEGMENTS

TABLE 130.SERVICENOW, INC.: PRODUCT PORTFOLIO

TABLE 131.UPLAND SOFTWARE, INC.: KEY EXECUTIVES
TABLE 132.UPLAND SOFTWARE, INC.: COMPANY SNAPSHOT
TABLE 133.UPLAND SOFTWARE, INC.: OPERATING SEGMENTS
TABLE 134.UPLAND SOFTWARE, INC.: PRODUCT PORTFOLIO
TABLE 135.MICRO FOCUS: KEY EXECUTIVES
TABLE 136.MICRO FOCUS: COMPANY SNAPSHOT
TABLE 137.MICRO FOCUS: OPERATING SEGMENTS
TABLE 138.MICRO FOCUS: PRODUCT PORTFOLIO
TABLE 139.PLANISWARE: KEY EXECUTIVES
TABLE 140.PLANISWARE: COMPANY SNAPSHOT
TABLE 141.PLANISWARE: PRODUCT PORTFOLIO
TABLE 142.SCIFORMA: KEY EXECUTIVES
TABLE 143.SCIFORMA: COMPANY SNAPSHOT
TABLE 144.SCIFORMA: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.PROJECT PORTFOLIO MANAGEMENT MARKET SNAPSHOT, BY SEGMENT, 2019–2027

FIGURE 03.PROJECT PORTFOLIO MANAGEMENT MARKET SNAPSHOT, BY COUNTRY, 2019–2027

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.MODERATE-TO-HIGH BARGAINING POWER OF SUPPLIERS

FIGURE 07.MODERATE-TO-HIGH BARGAINING POWER OF BUYERS

FIGURE 08.MODERATE THREAT OF SUBSTITUTES

FIGURE 09.MODERATE-TO-HIGH THREAT OF NEW ENTRANTS

FIGURE 10.HIGH COMPETITIVE RIVALRY

FIGURE 11.MARKET DYNAMICS: GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET

FIGURE 12.PROJECT PORTFOLIO MANAGEMENT MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

FIGURE 13.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019 & 2027 (%)

FIGURE 14.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET FOR SERVICES, BY COUNTRY, 2019 & 2027 (%)

FIGURE 15.PROJECT PORTFOLIO MANAGEMENT MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

FIGURE 16.COMPARATIVE SHARE ANALYSIS OF ON-PREMISE PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019 & 2027 (%)

FIGURE 17.COMPARATIVE SHARE ANALYSIS OF CLOUD-BASED PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019 & 2027 (%)

FIGURE 18.PROJECT PORTFOLIO MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2019–2027 (\$MILLION)

FIGURE 19.COMPARATIVE SHARE ANALYSIS OF LARGE ENTERPRISE PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019 & 2027 (%)

FIGURE 20.COMPARATIVE SHARE ANALYSIS OF SMALL AND MEDIUM ENTERPRISE PROJECT PORTFOLIO MANAGEMENT MARKET, BY COUNTRY, 2019 & 2027 (%)

FIGURE 21.PROJECT PORTFOLIO MANAGEMENT MARKET, BY INDUSTRY VERTICAL, 2019–2027 (\$MILLION)

FIGURE 22.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET FOR HEALTHCARE, BY COUNTRY, 2019 & 2027 (%)

FIGURE 23.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET FOR MANUFACTURING, BY COUNTRY, 2019 & 2027 (%)

FIGURE 24.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET FOR GOVERNMENT AND DEFENSE, BY COUNTRY, 2019 & 2027 (%)

FIGURE 25.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET FOR IT AND TELECOM, BY COUNTRY, 2019 & 2027 (%)

FIGURE 26.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET FOR BFSI, BY COUNTRY, 2019 & 2027 (%)

FIGURE 27.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET FOR RETAIL, BY COUNTRY, 2019 & 2027 (%)

FIGURE 28.COMPARATIVE SHARE ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT MARKET FOR OTHERS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 29.U.S. PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 30.CANADA PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 31.UK PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 32.GERMANY PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 33.FRANCE PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 34.ITALY PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 35.SPAIN PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 36.REST OF EUROPE PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 37.CHINA PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 38.INDIA PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 39.JAPAN PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 40.AUSTRALIA PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 41.REST OF ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 42.LATIN AMERICA PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 43.MIDDLE EAST PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 44.AFRICA PROJECT PORTFOLIO MANAGEMENT MARKET, 2019–2027 (\$MILLION)

FIGURE 45.KEY PLAYER POSITIONING ANALYSIS: GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET

FIGURE 46.TOP WINNING STRATEGIES, BY YEAR, 2017-2021

FIGURE 47.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2017-2021

FIGURE 48.TOP WINNING STRATEGIES, BY COMPANY, 2017-2021

FIGURE 49.COMPETITIVE DASHBOARD

FIGURE 50.COMPETITIVE DASHBOARD

FIGURE 51.COMPETITIVE HEATMAP OF KEY PLAYERS

FIGURE 52.R&D EXPENDITURE, 2018-2020 (\$MILLION)

FIGURE 53.ORACLE CORPORATION: REVENUE, 2018-2020 (\$MILLION)

FIGURE 54.ORACLE CORPORATION: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 55.ORACLE CORPORATION: REVENUE SHARE BY REGION, 2020 (%)

FIGURE 57.MICROSOFT CORPORATION: REVENUE, 2018–2020 (\$MILLION)

FIGURE 58.MICROSOFT CORPORATION: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 59.MICROSOFT CORPORATION: REVENUE SHARE BY REGION, 2020 (%)

FIGURE 62.BROADCOM INC.: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 64.R&D EXPENDITURE, 2018-2020 (\$MILLION)

FIGURE 65.SERVICENOW, INC.: REVENUE, 2018-2020 (\$MILLION)

FIGURE 66.SERVICENOW, INC.: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 67.SERVICENOW, INC.: REVENUE SHARE BY REGION, 2020 (%)

FIGURE 68.R&D EXPENDITURE, 2018-2020 (\$MILLION)

FIGURE 69.UPLAND SOFTWARE, INC.: REVENUE, 2018-2020 (\$MILLION)

FIGURE 70.UPLAND SOFTWARE, INC.: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 71.UPLAND SOFTWARE, INC.: REVENUE SHARE BY REGION, 2020 (%)

FIGURE 72.R&D EXPENDITURE, 2018-2020 (\$

I would like to order

Product name: Project Portfolio Management (PPM) Market by Component (Software and Service), Deployment Type (On-Premise and Cloud), Organization Size (Large Enterprise and Small & Medium Enterprise), and Industry Vertical (BFSI, IT & Telecom, Retail, Healthcare, Manufacturing, Government & Defense, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

Product link: <https://marketpublishers.com/r/P7A5D19E0660EN.html>

Price: US\$ 4,935.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P7A5D19E0660EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970