

Private LTE Market by Component (Infrastructure and Service), Technology (Frequency Division Duplexing and Time Division Duplexing), Deployment (Centralize and Distributed) Frequency Band (Licensed, Unlicensed, and Shared Spectrum), and Industry Vertical (Healthcare, Retail & E-commerce, IT & Telecom, Manufacturing, Government and Defense, Energy and Utility, Oil and Gas, Education, and Others): Global Opportunity Analysis and Industry Forecast, 2020-2027

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Abstracts

Private LTE technology is type of long-term evolution and it is similar to 5G networks technology. According to the 3-generation partnership program which is mobile telecommunication standards organization it is non-public networks that can be shared, unlicensed, and licensed wireless spectrum. It is used similar to 5G base station, LTE networks, and radio access networks (RAN) to transmit data and data up to devices such as smartphone, routers, and gateways. It is 4G networking technology that offers reliable, secure, and fast connectivity. Private LTE offers may benefit over LTE including faster data transfer, able to connect more than one device and lower latency. It is provided by set upping micro towers similar as Wi-Fi routers at place to place and is a scale down version of public cellular networks.

Various factors such as growing need of defined and unique network qualities, increasing need of wireless networks for business due to shifting of business toward digitization and availability of deployment of unlicensed and shared spectrum in private

LTE along with infusion of cloud technology and virtualization and open network model drive the market globally. However, high cost of deployment, issue arising in interoperability and frequency band interference restrain the growth of the market. Furthermore, upsurge in business use cases of manufacturing, energy & utility, and oil & gas fuels the market growth. In addition, growth in adoption of robotics and artificial intelligence in industry create growth opportunity in the market. Moreover, growing use of industrial IoT and 5g network will be opportunistic for the global private LTE market.

Private LTE market is segmented on the basis of component, technology, frequency band, industry vertical, and region. By component, it is bifurcated into infrastructure and service. By technology, it is bifurcated into frequency division duplexing and time division duplexing. By frequency band, it is categorized into, licensed, unlicensed, and shared spectrum. By industry vertical, it is classified into healthcare, retail & e-commerce, IT & telecom, manufacturing, government & defense, energy & utility, oil & gas, education, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

This report gives an in-depth profile of some key market players in the private LTE market, which include AT&T, Verizon Communications Inc., Deutsche Telekom, Vodafone Group, Telefonica, Nokia, Ericsson, Huawei technologies Co. LTD, ZTE Corporation, and Cisco Corporation.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the private LTE market along with the current trends and future estimations to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the private LTE market size is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the private LTE market.

The quantitative analysis of the market from 2019 to 2027 is provided to determine the private LTE market potential.

KEY MARKET SEGMENTS

Based on Component

Infrastructure

RAN

Mobile Core Network

Backhaul

Services

Consulting

Integration and Deployment

Support and Maintenance

Managed Services

Based on Technology:

FDD

TDD

Based on Deployment Model:

Centralized

Distributed

Based on Frequency Band:

Licensed

Unlicensed

Shared Spectrum

BY INDUSTRY VERTICAL

Healthcare

IT & Telecom

Retail & E-commerce

Manufacturing

Government and Defence

Energy and Utility

Oil and Gas

Education

Others

BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED IN THE REPORT OF PRIVATE LTE MARKET.

AT&T

Cisco Corporation

Deutsche Telekom

Ericsson

Huawei Technologies Inc

Nokia Corporation

Telefonica

Verizon Communications Inc

Vodafone Group

ZTE Corporation

Contents

CHAPTER 1:INTRODUCTION

- 1.1.REPORT DESCRIPTION
- 1.2.KEY MARKET SEGMENTS
- 1.3.KEY BENEFITS
- 1.4.RESEARCH METHODOLOGY
 - 1.4.1.Primary research
 - 1.4.2.Secondary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.CXO PERSPECTIVE

CHAPTER 3:MARKET LANDSCAPE

- 3.1.MARKET DEFINITION AND SCOPE
- 3.2.KEY FINDINGS
 - 3.2.1.Top investment pockets
 - 3.2.2.Top winning strategies
- 3.3.PORTER'S FIVE FORCES ANALYSIS
 - 3.3.1.Bargaining power of suppliers
 - 3.3.2.Threat of new entrants
 - 3.3.3.Threat of substitutes
 - 3.3.4.Competitive rivalry
 - 3.3.5.Bargaining power among buyers
- 3.4.MARKET SHARE ANALYSIS/TOP PLAYER POSITIONING 2019
- 3.5.MARKET DYNAMICS
 - 3.5.1.Drivers
 - 3.5.2.Restraints
 - 3.5.3.Opportunities
- 3.6.Impact Of Key Regulation

CHAPTER 4:PRIVATE LTE MARKET BY COMPONENT

- 4.1.OVERVIEW
- 4.2.INFRASTRUCTURE

- 4.2.1.Key market trends, growth factors and opportunities
- 4.2.2.Market size and forecast, by region
- 4.2.3.Market share analysis, by country

4.3.SERVICES

- 4.3.1.Key market trends, growth factors and opportunities
- 4.3.2.Market size and forecast, by region
- 4.3.3.Market share analysis, by country

CHAPTER 5:PRIVATE LTE MARKET BY TECHNOLOGY

5.1.OVERVIEW

5.2.FDD

- 5.2.1.Key market trends, growth factors and opportunities
- 5.2.2.Market size and forecast, by region
- 5.2.3.Market share analysis, by country

5.3.TDD

- 5.3.1.Key market trends, growth factors and opportunities
- 5.3.2.Market size and forecast, by region
- 5.3.3.Market share analysis, by country

CHAPTER 6:PRIVATE LTE MARKET BY DEPLOYMENT MODEL

6.1.OVERVIEW

6.2.CENTRALIZED

- 6.2.1.Key market trends, growth factors and opportunities
- 6.2.2.Market size and forecast, by region
- 6.2.3.Market share analysis, by country

6.3.DISTRIBUTED

- 6.3.1.Key market trends, growth factors and opportunities
- 6.3.2.Market size and forecast, by region
- 6.3.3.Market share analysis, by country

CHAPTER 7: PRIVATE LTE MARKET BY FREQUENCY BAND

7.1.OVERVIEW

7.2.LICENSED

- 7.2.1.Key market trends, growth factors and opportunities
- 7.2.2.Market size and forecast, by region
- 7.2.3.Market share analysis, by country

7.3.UNLICENSED

7.3.1.Key market trends, growth factors and opportunities

7.3.2.Market size and forecast, by region

7.3.3.Market share analysis, by country

7.4.SHARED SPECTRUM

7.4.1.Key market trends, growth factors and opportunities

7.4.2.Market size and forecast, by region

7.4.3.Market share analysis, by country

CHAPTER 8:PRIVATE LTE MARKET BY INDUSTRY VERTICAL

8.1.OVERVIEW

8.2.HEALTHCARE

8.2.1.Key market trends, growth factors and opportunities

8.2.2.Market size and forecast, by region

8.2.3.Market share analysis, by country

8.3.MANUFACTURING

8.3.1.Key market trends, growth factors and opportunities

8.3.2.Market size and forecast, by region

8.3.3.Market share analysis, by country

8.4.GOVERNMENT AND DEFENCE

8.4.1.Key market trends, growth factors and opportunities

8.4.2.Market size and forecast, by region

8.4.3.Market share analysis, by country

8.5.ENERGY AND UTILITIES

8.5.1.Key market trends, growth factors and opportunities

8.5.2.Market size and forecast, by region

8.5.3.Market share analysis, by country

8.6.OIL AND GAS

8.6.1.Key market trends, growth factors and opportunities

8.6.2.Market size and forecast, by region

8.6.3.Market share analysis, by country

8.7.EDUCATION

8.7.1.Key market trends, growth factors and opportunities

8.7.2.Market size and forecast, by region

8.7.3.Market share analysis, by country

8.8.OTHERS

8.8.1.Key market trends, growth factors and opportunities

8.8.2.Market size and forecast, by region

8.8.3. Market share analysis, by country

CHAPTER 9: PRIVATE LTE MARKET BY REGION

9.1. OVERVIEW

9.2. NORTH AMERICA

9.2.1. Key market trends and opportunities

9.2.2. Market size and forecast, by component

9.2.3. Market size and forecast, by technology

9.2.4. Market size and forecast, by deployment model

9.2.5. Market size and forecast, by frequency band

9.2.6. Market size and forecast, by industry vertical

9.2.7. Market size and forecast, by Country

9.2.8. U.S.

9.2.8.1. Market size and forecast, by component

9.2.8.2. Market size and forecast, by technology

9.2.8.3. Market size and forecast, by deployment model

9.2.8.4. Market size and forecast, by frequency band

9.2.8.5. Market size and forecast, by industry vertical

9.2.9. Canada

9.2.9.1. Market size and forecast, by component

9.2.9.2. Market size and forecast, by technology

9.2.9.3. Market size and forecast, by deployment model

9.2.9.4. Market size and forecast, by frequency band

9.2.9.5. Market size and forecast, by industry vertical

9.3. EUROPE

9.3.1. Key market trends and opportunities

9.3.2. Market size and forecast, by component

9.3.3. Market size and forecast, by technology

9.3.4. Market size and forecast, by deployment model

9.3.5. Market size and forecast, by frequency band

9.3.6. Market size and forecast, by industry vertical

9.3.7. Market size and forecast, by Country

9.3.8. UK

9.3.8.1. Market size and forecast, by component

9.3.8.2. Market size and forecast, by technology

9.3.8.3. Market size and forecast, by deployment model

9.3.8.4. Market size and forecast, by frequency band

9.3.8.5. Market size and forecast, by industry vertical

9.3.9. Germany

- 9.3.9.1. Market size and forecast, by component
- 9.3.9.2. Market size and forecast, by technology
- 9.3.9.3. Market size and forecast, by deployment model
- 9.3.9.4. Market size and forecast, by frequency band
- 9.3.9.5. Market size and forecast, by industry vertical

9.3.10. France

- 9.3.10.1. Market size and forecast, by component
- 9.3.10.2. Market size and forecast, by technology
- 9.3.10.3. Market size and forecast, by deployment model
- 9.3.10.4. Market size and forecast, by frequency band
- 9.3.10.5. Market size and forecast, by industry vertical

9.3.11. Rest of Europe

- 9.3.11.1. Market size and forecast, by component
- 9.3.11.2. Market size and forecast, by technology
- 9.3.11.3. Market size and forecast, by deployment model
- 9.3.11.4. Market size and forecast, by frequency band
- 9.3.11.5. Market size and forecast, by industry vertical

9.4. ASIA-PACIFIC

9.4.1. Key market trends and opportunities

- 9.4.2. Market size and forecast, by component
- 9.4.3. Market size and forecast, by technology
- 9.4.4. Market size and forecast, by deployment model
- 9.4.5. Market size and forecast, by frequency band
- 9.4.6. Market size and forecast, by industry vertical
- 9.4.7. Market size and forecast, by Country

9.4.8. China

- 9.4.8.1. Market size and forecast, by component
- 9.4.8.2. Market size and forecast, by technology
- 9.4.8.3. Market size and forecast, by deployment model
- 9.4.8.4. Market size and forecast, by frequency band
- 9.4.8.5. Market size and forecast, by industry vertical

9.4.9. India

- 9.4.9.1. Market size and forecast, by component
- 9.4.9.2. Market size and forecast, by technology
- 9.4.9.3. Market size and forecast, by deployment model
- 9.4.9.4. Market size and forecast, by frequency band
- 9.4.9.5. Market size and forecast, by industry vertical

9.4.10. Japan

- 9.4.10.1. Market size and forecast, by component
- 9.4.10.2. Market size and forecast, by technology
- 9.4.10.3. Market size and forecast, by deployment model
- 9.4.10.4. Market size and forecast, by frequency band
- 9.4.10.5. Market size and forecast, by industry vertical
- 9.4.11. Rest of Asia-Pacific
 - 9.4.11.1. Market size and forecast, by component
 - 9.4.11.2. Market size and forecast, by technology
 - 9.4.11.3. Market size and forecast, by deployment model
 - 9.4.11.4. Market size and forecast, by frequency band
 - 9.4.11.5. Market size and forecast, by industry vertical
- 9.5. LAMEA
 - 9.5.1. Key market trends and opportunities
 - 9.5.2. Market size and forecast, by component
 - 9.5.3. Market size and forecast, by technology
 - 9.5.4. Market size and forecast, by deployment model
 - 9.5.5. Market size and forecast, by frequency band
 - 9.5.6. Market size and forecast, by industry vertical
 - 9.5.7. Market size and forecast, by Country
 - 9.5.8. Latin America
 - 9.5.8.1. Market size and forecast, by component
 - 9.5.8.2. Market size and forecast, by technology
 - 9.5.8.3. Market size and forecast, by deployment model
 - 9.5.8.4. Market size and forecast, by frequency band
 - 9.5.8.5. Market size and forecast, by industry vertical
 - 9.5.9. Middle East
 - 9.5.9.1. Market size and forecast, by component
 - 9.5.9.2. Market size and forecast, by technology
 - 9.5.9.3. Market size and forecast, by deployment model
 - 9.5.9.4. Market size and forecast, by frequency band
 - 9.5.9.5. Market size and forecast, by industry vertical
 - 9.5.10. Africa
 - 9.5.10.1. Market size and forecast, by component
 - 9.5.10.2. Market size and forecast, by technology
 - 9.5.10.3. Market size and forecast, by deployment model
 - 9.5.10.4. Market size and forecast, by frequency band
 - 9.5.10.5. Market size and forecast, by industry vertical

CHAPTER 10: COMPANY PROFILES

10.1. ATANDT

- 10.1.1. Company overview
- 10.1.2. Key Executives
- 10.1.3. Company snapshot
- 10.1.4. Operating business segments
- 10.1.5. Product portfolio
- 10.1.6. Business performance
- 10.1.7. Key strategic moves and developments

10.2. VERIZON COMMUNICATIONS

- 10.2.1. Company overview
- 10.2.2. Key Executives
- 10.2.3. Company snapshot
- 10.2.4. Operating business segments
- 10.2.5. Product portfolio
- 10.2.6. Business performance
- 10.2.7. Key strategic moves and developments

10.3. DEUTSCHE TELEKOM

- 10.3.1. Company overview
- 10.3.2. Key Executives
- 10.3.3. Company snapshot
- 10.3.4. Operating business segments
- 10.3.5. Product portfolio
- 10.3.6. Business performance
- 10.3.7. Key strategic moves and developments

10.4. VODAFONE GROUP

- 10.4.1. Company overview
- 10.4.2. Key Executives
- 10.4.3. Company snapshot
- 10.4.4. Operating business segments
- 10.4.5. Product portfolio
- 10.4.6. Business performance
- 10.4.7. Key strategic moves and developments

10.5. TELEFONICA

- 10.5.1. Company overview
- 10.5.2. Key Executives
- 10.5.3. Company snapshot
- 10.5.4. Operating business segments
- 10.5.5. Product portfolio

- 10.5.6.Business performance
- 10.5.7.Key strategic moves and developments
- 10.6.NOKIA
 - 10.6.1.Company overview
 - 10.6.2.Key Executives
 - 10.6.3.Company snapshot
 - 10.6.4.Operating business segments
 - 10.6.5.Product portfolio
 - 10.6.6.Business performance
 - 10.6.7.Key strategic moves and developments
- 10.7.ERICSSON
 - 10.7.1.Company overview
 - 10.7.2.Key Executives
 - 10.7.3.Company snapshot
 - 10.7.4.Operating business segments
 - 10.7.5.Product portfolio
 - 10.7.6.Business performance
 - 10.7.7.Key strategic moves and developments
- 10.8.HUAWEI
 - 10.8.1.Company overview
 - 10.8.2.Key Executives
 - 10.8.3.Company snapshot
 - 10.8.4.Operating business segments
 - 10.8.5.Product portfolio
 - 10.8.6.Business performance
 - 10.8.7.Key strategic moves and developments
- 10.9.ZTE CORP
 - 10.9.1.Company overview
 - 10.9.2.Key Executives
 - 10.9.3.Company snapshot
 - 10.9.4.Operating business segments
 - 10.9.5.Product portfolio
 - 10.9.6.Business performance
 - 10.9.7.Key strategic moves and developments
- 10.10.CISCO CORPORATION
 - 10.10.1.Company overview
 - 10.10.2.Key Executives
 - 10.10.3.Company snapshot
 - 10.10.4.Operating business segments

10.10.5.Product portfolio

10.10.6.Business performance

10.10.7.Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1.GLOBAL PRIVATE LTE MARKET, BY COMPONENT 2019-2027 (\$MILLION)

TABLE 2.PRIVATE LTE MARKET FOR INFRASTRUCTURE, BY REGION, 2019-2027 (\$MILLION)

TABLE 3.PRIVATE LTE MARKET FOR SERVICES, BY REGION, 2019-2027 (\$MILLION)

TABLE 4.GLOBAL PRIVATE LTE MARKET, BY TECHNOLOGY 2019-2027 (\$MILLION)

TABLE 5.PRIVATE LTE MARKET FOR FDD, BY REGION, 2019-2027 (\$MILLION)

TABLE 6.PRIVATE LTE MARKET FOR TDD, BY REGION, 2019-2027 (\$MILLION)

TABLE 7.GLOBAL PRIVATE LTE MARKET, BY DEPLOYMENT MODEL 2019-2027 (\$MILLION)

TABLE 8.PRIVATE LTE MARKET FOR CENTRALIZED, BY REGION, 2019-2027 (\$MILLION)

TABLE 9.PRIVATE LTE MARKET FOR DISTRIBUTED, BY REGION, 2019-2027 (\$MILLION)

TABLE 10.GLOBAL PRIVATE LTE MARKET, BY FREQUENCY BAND 2019-2027 (\$MILLION)

TABLE 11.PRIVATE LTE MARKET FOR LICENSED, BY REGION, 2019-2027 (\$MILLION)

TABLE 12.PRIVATE LTE MARKET FOR UNLICENSED, BY REGION, 2019-2027 (\$MILLION)

TABLE 13.PRIVATE LTE MARKET FOR SHARED SPECTRUM, BY REGION, 2019-2027 (\$MILLION)

TABLE 14.GLOBAL PRIVATE LTE MARKET, BY INDUSTRY VERTICAL 2019-2027 (\$MILLION)

TABLE 15.PRIVATE LTE MARKET FOR HEALTHCARE, BY REGION, 2019-2027 (\$MILLION)

TABLE 16.PRIVATE LTE MARKET FOR MANUFACTURING, BY REGION, 2019-2027 (\$MILLION)

TABLE 17.PRIVATE LTE MARKET FOR GOVERNMENT AND DEFENCE , BY REGION, 2019-2027 (\$MILLION)

TABLE 18.PRIVATE LTE MARKET FOR ENERGY AND UTILITIES, BY REGION, 2019-2027 (\$MILLION)

TABLE 19.PRIVATE LTE MARKET FOR OIL AND GAS, BY REGION, 2019-2027 (\$MILLION)

TABLE 20.PRIVATE LTE MARKET FOR EDUCATION, BY REGION, 2019-2027 (\$MILLION)

TABLE 21.PRIVATE LTE MARKET FOR OTHERS, BY REGION, 2019-2027 (\$MILLION)

TABLE 22.PRIVATE LTE MARKET FOR , BY REGION, , 2019-2027 (\$MILLION)

TABLE 23.NORTH AMERICA PRIVATE LTE, BY COMPONENT 2019-2027 (\$MILLION)

TABLE 24.NORTH AMERICA PRIVATE LTE, BY TECHNOLOGY 2019-2027 (\$MILLION)

TABLE 25.NORTH AMERICA PRIVATE LTE, BY DEPLOYMENT MODEL 2019-2027 (\$MILLION)

TABLE 26.NORTH AMERICA PRIVATE LTE, BY FREQUENCY BAND 2019-2027 (\$MILLION)

TABLE 27.NORTH AMERICA PRIVATE LTE, BY INDUSTRY VERTICAL 2019-2027 (\$MILLION)

TABLE 28.NORTH AMERICA PRIVATE LTE, BY REGION, 2019-2027 (\$MILLION)

TABLE 29.EUROPE PRIVATE LTE, BY COMPONENT 2019-2027 (\$MILLION)

TABLE 30.EUROPE PRIVATE LTE, BY TECHNOLOGY 2019-2027 (\$MILLION)

TABLE 31.EUROPE PRIVATE LTE, BY DEPLOYMENT MODEL 2019-2027 (\$MILLION)

TABLE 32.EUROPE PRIVATE LTE, BY FREQUENCY BAND 2019-2027 (\$MILLION)

TABLE 33.EUROPE PRIVATE LTE, BY INDUSTRY VERTICAL 2019-2027 (\$MILLION)

TABLE 34.EUROPE PRIVATE LTE, BY REGION, 2019-2027 (\$MILLION)

TABLE 35.ASIA-PACIFIC PRIVATE LTE, BY COMPONENT 2019-2027 (\$MILLION)

TABLE 36.ASIA-PACIFIC PRIVATE LTE, BY TECHNOLOGY 2019-2027 (\$MILLION)

TABLE 37.ASIA-PACIFIC PRIVATE LTE, BY DEPLOYMENT MODEL 2019-2027 (\$MILLION)

TABLE 38.ASIA-PACIFIC PRIVATE LTE, BY FREQUENCY BAND 2019-2027 (\$MILLION)

TABLE 39.ASIA-PACIFIC PRIVATE LTE, BY INDUSTRY VERTICAL 2019-2027 (\$MILLION)

TABLE 40.ASIA-PACIFIC PRIVATE LTE, BY REGION, 2019-2027 (\$MILLION)

TABLE 41.LAMEA PRIVATE LTE, BY COMPONENT 2019-2027 (\$MILLION)

TABLE 42.LAMEA PRIVATE LTE, BY TECHNOLOGY 2019-2027 (\$MILLION)

TABLE 43.LAMEA PRIVATE LTE, BY DEPLOYMENT MODEL 2019-2027 (\$MILLION)

TABLE 44.LAMEA PRIVATE LTE, BY FREQUENCY BAND 2019-2027 (\$MILLION)

TABLE 45.LAMEA PRIVATE LTE, BY INDUSTRY VERTICAL 2019-2027 (\$MILLION)

TABLE 46.LAMEA PRIVATE LTE, BY REGION, 2019-2027 (\$MILLION)

TABLE 47.ATANDT: COMPANY SNAPSHOT

TABLE 48.ATANDT: OPERATING SEGMENTS
TABLE 49.VERIZON COMMUNICATIONS : COMPANY SNAPSHOT
TABLE 50.VERIZON COMMUNICATIONS : OPERATING SEGMENTS
TABLE 51.DEUTSCHE TELEKOM: COMPANY SNAPSHOT
TABLE 52.DEUTSCHE TELEKOM: OPERATING SEGMENTS
TABLE 53.VODAFONE GROUP: COMPANY SNAPSHOT
TABLE 54.VODAFONE GROUP: OPERATING SEGMENTS
TABLE 55.TELEFONICA: COMPANY SNAPSHOT
TABLE 56.TELEFONICA: OPERATING SEGMENTS
TABLE 57.NOKIA: COMPANY SNAPSHOT
TABLE 58.NOKIA: OPERATING SEGMENTS
TABLE 59.ERICSSON: COMPANY SNAPSHOT
TABLE 60.ERICSSON: OPERATING SEGMENTS
TABLE 61.HUAWEI: COMPANY SNAPSHOT
TABLE 62.HUAWEI: OPERATING SEGMENTS
TABLE 63.ZTE CORP: COMPANY SNAPSHOT
TABLE 64.ZTE CORP: OPERATING SEGMENTS
TABLE 65.CISCO CORPORATION: COMPANY SNAPSHOT
TABLE 66.CISCO CORPORATION: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

- FIGURE 1.GLOBAL PRIVATE LTE MARKET SEGMENTATION
- FIGURE 2.TOP INVESTMENT POCKET
- FIGURE 3.TOP WINNING STRATEGIES (%)
- FIGURE 4.PRIVATE LTE MARKET FOR INFRASTRUCTURE, 2019-2027 (\$MILLION)
- FIGURE 5.PRIVATE LTE MARKET FOR SERVICES, 2019-2027 (\$MILLION)
- FIGURE 6.PRIVATE LTE MARKET FOR FDD, 2019-2027 (\$MILLION)
- FIGURE 7.PRIVATE LTE MARKET FOR TDD, 2019-2027 (\$MILLION)
- FIGURE 8.PRIVATE LTE MARKET FOR CENTRALIZED, 2019-2027 (\$MILLION)
- FIGURE 9.PRIVATE LTE MARKET FOR DISTRIBUTED, 2019-2027 (\$MILLION)
- FIGURE 10.PRIVATE LTE MARKET FOR LICENSED, 2019-2027 (\$MILLION)
- FIGURE 11.PRIVATE LTE MARKET FOR UNLICENSED, 2019-2027 (\$MILLION)
- FIGURE 12.PRIVATE LTE MARKET FOR SHARED SPECTRUM, 2019-2027 (\$MILLION)
- FIGURE 13.PRIVATE LTE MARKET FOR HEALTHCARE, 2019-2027 (\$MILLION)
- FIGURE 14.PRIVATE LTE MARKET FOR MANUFACTURING, 2019-2027 (\$MILLION)
- FIGURE 15.PRIVATE LTE MARKET FOR GOVERNMENT AND DEFENCE , 2019-2027 (\$MILLION)
- FIGURE 16.PRIVATE LTE MARKET FOR ENERGY AND UTILITIES, 2019-2027 (\$MILLION)
- FIGURE 17.PRIVATE LTE MARKET FOR OIL AND GAS, 2019-2027 (\$MILLION)
- FIGURE 18.PRIVATE LTE MARKET FOR EDUCATION, 2019-2027 (\$MILLION)
- FIGURE 19.PRIVATE LTE MARKET FOR OTHERS, 2019-2027 (\$MILLION)
- FIGURE 20.GLOBAL PRIVATE LTE, BY REGION, 2019 (%)
- FIGURE 21.U.S. PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 22.CANADA PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 23.UK PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 24.GERMANY PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 25.FRANCE PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 26.REST OF EUROPE PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 27.CHINA PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 28.INDIA PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 29.JAPAN PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 30.REST OF ASIA-PACIFIC PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 31.LATIN AMERICA PRIVATE LTE MARKET, 2019-2027 (\$MILLION)
- FIGURE 32.MIDDLE EAST PRIVATE LTE MARKET, 2019-2027 (\$MILLION)

FIGURE 33.AFRICA PRIVATE LTE MARKET, 2019-2027 (\$MILLION)

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