

Private Cloud Services Market by Service (SaaS, PaaS, IaaS), User Type (SMEs and Large Enterprise), and Industry Vertical (BFSI, IT & Telecom, Government & Education, Healthcare, Retail, Manufacturing, Energy & Utility, Media & Entertainment, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Private cloud offers self-services & scalability, virtual IT infrastructure set-up, professional services, managed hosting, and others for complex computing tasks using a secured and cost-effective deployment model for enterprises. It uses a virtual private network (VPN) that restricts access to specific organizations to prevent security breaches and cyber-attacks.

The global private cloud services market is driven by increase in data security & privacy concerns, enhanced productivity of network infrastructure, and growth in need of secure & reliable data access through virtual data centres and servers. However, complexity in migration of legacy applications and high price of private cloud deployment are expected to hinder the private cloud services market growth.

The global private cloud services market is segmented on the basis of service, user type, industry vertical, and geography. On the basis of service, it is classified into Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS), and Infrastructure-as-a-Service (IaaS). On the basis of user type, it is bifurcated into SMEs and large enterprises.

On the basis of industry vertical, it is divided into banking, financial services, and insurance (BFSI); IT & telecom; government & education; healthcare; retail; manufacturing; media & entertainment; energy & utilities; and others. Geographically, the private cloud services market is analyzed across North America, Europe, Asia

Pacific, and LAMEA.

The major players operating in the global private cloud service market include Cisco Systems, Inc., Dell Inc., HP Inc., IBM Corporation, Microsoft Corporation, Oracle Corporation, Rackspace Hosting, Inc., Red Hat, Inc., Salesforce.com, Inc., and VMware, Inc.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current market trends, future estimations, and dynamics of the global private cloud services market.

In-depth analysis of the private cloud services industry is conducted by based on market estimations of key market segments from 2016 to 2023.

Extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the private cloud services market framework.

Comprehensive analysis of all regions assists in determining the prevailing opportunities across geographies in the private cloud services market.

KEY MARKET SEGMENTS

By Service

SaaS

PaaS

IaaS

By User Type

SMEs

Large Enterprises

By Industry Vertical

Banking, Financial Services, and Insurance

IT & Telecom

Government & Education

Healthcare

Retail

Manufacturing

Media & Entertainment

Energy & Utilities

Others

By Geography

North America

U.S.

Canada
Mexico
Europe
UK
Germany
France
Italy
Rest of Europe
Asia-Pacific
China
Singapore
Japan
Australia
Rest of Asia-Pacific
LAMEA
Latin America
Middle East
Africa

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