

Preoperative Surgical Planning Software Market by Type (Off-premise and On-premise), Application (Orthopedic Surgery [General Orthopedic Surgery, Deformity Correction, Fracture Management, and Joint Reconstruction], Neurosurgery, Dental & Orthodontics Application, and Others), and End User (Hospitals, Orthopedic Clinics, and Rehabilitation Centers): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Surgical preoperative planning software is a specialized form of software that manages different surgeries such as neurology and orthopedic surgeries. Different modalities such as neurology, dental & orthopedic surgeries, including joint, reconstruction, and deformity correction can be planned accordingly with the aid of this software. In addition, it creates digitally accurate data that can be easily analyzed by the surgeon prior to surgery, which further increases the success rates associated with surgeries. The global preoperative surgical planning software market was valued at \$84.09 million in 2018, and is projected to reach \$126.81 million by 2026, registering a CAGR of 5.2% from 2019 to 2026.

The global preoperative surgical planning software market is anticipated to grow at a steady phase throughout the forecast period. Some of the key factors that drive the growth of this market include technological advancements associated with preoperative surgical planning software, increase in cases of orthopedic surgeries, and surge in global geriatric population. However, stringent regulatory scenario toward preoperative surgical planning software and lack of awareness about preoperative surgeries in

developing economies restrict the market growth. Conversely, the untapped potential of emerging markets in Asia-Pacific and Latin America is anticipated to provide lucrative growth opportunities to the market players operating in the preoperative surgical planning software market.

The global surgical preoperative planning software market is classified on the basis of type, application, end user, and region. Based on type, the surgical preoperative planning software market is segmented into on-premise software and off-premise software. The applications covered in the study include orthopedic surgery, neurosurgery, dental & orthodontics, and others. The orthopedic surgery segment is further divided into general orthopedic surgery, deformity correction, fracture management, and joint reconstruction. Depending on end user, this market is categorized into hospitals, orthopedic clinics, and rehabilitation centers. Region wise, it is studied across North America (U.S., Canada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, and rest of Europe), Asia-Pacific (China, Japan, Australia, India, and rest of Asia-Pacific), and LAMEA (Latin America, Middle East and Africa).

KEY BENEFITS FOR STAKEHOLDERS

This report entails a detailed quantitative analysis of the current market trends from 2017 to 2025 to identify the prevailing opportunities.

Preoperative surgical planning software market forecast is based on comprehensive analysis of the key developments in the industry.

In-depth preoperative surgical planning software market analysis based on region assists to understand the regional market and the strategic business planning.

The development strategies adopted by key manufacturers are enlisted to understand the competitive scenario of the market.

KEY MARKET SEGMENTS

By Type

Off-premise

On-premise

By Application

Orthopedic Surgery

General Orthopedic Surgery

Deformity Correction

Fracture Management

Joint Reconstruction

Neurosurgery

Dental & Orthodontics Application

Others

By End User

Hospitals

Orthopedic Clinics

Rehabilitation Centers

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

The list of key players operating in this market includes:

WishBone Medical, Inc.

Stryker Corporation (Scopis)

EchoPixel, Inc.

Intrasense

Brainlab AG

GE Healthcare

Siemens Aktiengesellschaft

Koninklijke Philips N.V.

Canon Inc.

Hologic, Inc.

Hitachi, Ltd.

Agfa-Gevaert Group

Zimmer Biomet Holdings, Inc.

Medtronic Plc

MeVis Medical Solutions AG

Carestream Health

The other players included in the value chain analysis (and not included in the report) include:

HIPOP-PLAN.

Johnson and Johnson

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
 - 1.3.1. List of key players profiled in the report
- 1.4. Research methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key findings of the study
 - 2.1.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top investment pockets
 - 3.2.2. Market share analysis
 - 3.2.3. CPT codes and reimbursement
- 3.3. Market dynamics
 - 3.3.1. Drivers
 - 3.3.1.1. Rise in prevalence of orthopedic diseases
 - 3.3.1.2. Surge in global geriatric population
 - 3.3.1.3. Technological advancements associated with preoperative surgical planning software
 - 3.3.2. Restraint
 - 3.3.2.1. Product recalls associated with preoperative surgical planning software
 - 3.3.3. Opportunity
 - 3.3.3.1. High market potential in emerging economies

CHAPTER 4: PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE

4.1. Overview

4.1.1. Market size and forecast

4.2. Off premise software

4.2.1. Key market trends, growth factors and opportunities

4.2.2. Market size and forecast

4.2.3. Market analysis, by country

4.3. On premise

4.3.1. Key market trends, growth factors and opportunities

4.3.2. Market size and forecast

4.3.3. Market analysis, by country

CHAPTER 5: PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION

5.1. Overview

5.1.1. Market size and forecast

5.2. Orthopedic surgery

5.2.1. Market size and forecast, by type

5.2.1.1. General orthopedic surgery

5.2.1.1.1. Market size and forecast

5.2.1.2. Deformity correction

5.2.1.2.1. Market size and forecast

5.2.1.3. Joint reconstruction

5.2.1.3.1. Market size and forecast

5.2.1.4. Fracture Management

5.2.1.4.1. Market size and forecast

5.2.2. Market size and forecast, by region

5.2.3. Market analysis, by country

5.3. Neurosurgery

5.3.1. Market size and forecast, by region

5.3.2. Market analysis, by country

5.4. Dental and orthodontics application

5.4.1. Market size and forecast, by region

5.4.2. Market analysis, by country

5.5. Other applications

5.5.1. Market size and forecast, by region

5.5.2. Market analysis, by country

CHAPTER 6: PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY

END USER

6.1. Overview

6.1.1. Market size and forecast

6.2. Hospitals

6.2.1. Market size and forecast

6.2.2. Market analysis, by country

6.3. Orthopedic Clinics

6.3.1. Market size and forecast

6.3.2. Market analysis, by country

6.4. Rehabilitation Centers

6.4.1. Market size and forecast

6.4.2. Market analysis, by country

CHAPTER 7: PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY REGION

7.1. Overview

7.1.1. Market size and forecast

7.2. North America

7.2.1. Key market trends, growth factors, and opportunities

7.2.2. Market size and forecast, by country

7.2.3. Market size and forecast, by type

7.2.4. Market size and forecast, by application

7.2.5. Market size and forecast, by end user

7.2.5.1. U.S.

7.2.5.1.1. U.S. preoperative surgical planning software market, by type

7.2.5.1.2. U.S. preoperative surgical planning software market, by application

7.2.5.1.3. U.S. preoperative surgical planning software market, by end user

7.2.5.2. Canada

7.2.5.2.1. Canada preoperative surgical planning software market, by type

7.2.5.2.2. Canada preoperative surgical planning software market, by application

7.2.5.2.3. Canada preoperative surgical planning software market, by end user

7.2.5.3. Mexico

7.2.5.3.1. Mexico preoperative surgical planning software market, by type

7.2.5.3.2. Mexico preoperative surgical planning software market, by application

7.2.5.3.3. Mexico preoperative surgical planning software market, by end user

7.3. Europe

7.3.1. Key market trends, growth factors, and opportunities

- 7.3.2. Market size and forecast, by country
- 7.3.3. Market size and forecast, by type
- 7.3.4. Market size and forecast, by application
- 7.3.5. Market size and forecast, by end user
 - 7.3.5.1. Germany
 - 7.3.5.1.1. Germany preoperative surgical planning software market, by type
 - 7.3.5.1.2. Germany preoperative surgical planning software market, by application
 - 7.3.5.1.3. Germany preoperative surgical planning software market, by end user
 - 7.3.5.2. France
 - 7.3.5.2.1. France preoperative surgical planning software market, by type
 - 7.3.5.2.2. France preoperative surgical planning software market, by application
 - 7.3.5.2.3. France preoperative surgical planning software market, by end user
 - 7.3.5.3. UK
 - 7.3.5.3.1. UK preoperative surgical planning software market, by type
 - 7.3.5.3.2. UK preoperative surgical planning software market, by application
 - 7.3.5.3.3. UK preoperative surgical planning software market, by end user
 - 7.3.5.4. Italy
 - 7.3.5.4.1. Italy preoperative surgical planning software market, by type
 - 7.3.5.4.2. Italy preoperative surgical planning software market, by application
 - 7.3.5.4.3. Italy preoperative surgical planning software market, by end user
 - 7.3.5.5. Spain
 - 7.3.5.5.1. Spain preoperative surgical planning software market, by type
 - 7.3.5.5.2. Spain preoperative surgical planning software market, by application
 - 7.3.5.5.3. Spain preoperative surgical planning software market, by end user
 - 7.3.5.6. Rest of Europe
 - 7.3.5.6.1. Rest of Europe preoperative surgical planning software market, by type
 - 7.3.5.6.2. Rest of Europe preoperative surgical planning software market, by application
 - 7.3.5.6.3. Rest of Europe preoperative surgical planning software market, by end user
- 7.4. Asia-Pacific
 - 7.4.1. Key market trends, growth factors, and opportunities
 - 7.4.2. Market size and forecast, by country
 - 7.4.3. Market size and forecast, by type
 - 7.4.4. Market size and forecast, by application
 - 7.4.5. Market size and forecast, by end user
 - 7.4.5.1. Japan
 - 7.4.5.1.1. Japan preoperative surgical planning software market, by type
 - 7.4.5.1.2. Japan preoperative surgical planning software market, by application

- 7.4.5.1.3. Japan preoperative surgical planning software market, by end user
- 7.4.5.2. China
 - 7.4.5.2.1. China preoperative surgical planning software market, by type
 - 7.4.5.2.2. China preoperative surgical planning software market, by application
 - 7.4.5.2.3. China preoperative surgical planning software market, by end user
- 7.4.5.3. India
 - 7.4.5.3.1. India preoperative surgical planning software market, by type
 - 7.4.5.3.2. India preoperative surgical planning software market, by application
 - 7.4.5.3.3. India preoperative surgical planning software market, by end user
- 7.4.5.4. Australia
 - 7.4.5.4.1. Australia preoperative surgical planning software market, by type
 - 7.4.5.4.2. Australia preoperative surgical planning software market, by application
 - 7.4.5.4.3. Australia preoperative surgical planning software market, by end user
- 7.4.5.5. Rest of Asia-Pacific
 - 7.4.5.5.1. Rest of Asia-Pacific preoperative surgical planning software market, by type
 - 7.4.5.5.2. Rest of Asia-Pacific preoperative surgical planning software market, by application
 - 7.4.5.5.3. Rest of Asia-Pacific preoperative surgical planning software market, by end user
- 7.5. LAMEA
 - 7.5.1. Key market trends, growth factors, and opportunities
 - 7.5.2. Market size and forecast, by country
 - 7.5.3. Market size and forecast, by type
 - 7.5.4. Market size and forecast, by application
 - 7.5.5. Market size and forecast, by end user
 - 7.5.5.1. Latin America
 - 7.5.5.1.1. Latin America preoperative surgical planning software market, by type
 - 7.5.5.1.2. Latin America preoperative surgical planning software market, by application
 - 7.5.5.1.3. Latin America preoperative surgical planning software market, by end user
 - 7.5.5.2. Middle East
 - 7.5.5.2.1. Middle East preoperative surgical planning software market, by type
 - 7.5.5.2.2. Middle East preoperative surgical planning software market, by application
 - 7.5.5.2.3. Middle East preoperative surgical planning software market, by end user
 - 7.5.5.3. Africa
 - 7.5.5.3.1. Africa preoperative surgical planning software market, by type

7.5.5.3.2. Africa preoperative surgical planning software market, by application

7.5.5.3.3. Africa preoperative surgical planning software market, by end user

CHAPTER 8: COMPANY PROFILES

8.1. WISHBONE MEDICAL INC. (RESPONSE ORTHO)

- 8.1.1. Company overview
- 8.1.2. Company snapshot
- 8.1.3. Operating business segments
- 8.1.4. Product type portfolio
- 8.1.5. Key strategic moves and developments

8.2. STRYKER CORPORATION (SCOPIIS)

- 8.2.1. Company overview
- 8.2.2. Company snapshot
- 8.2.3. Operating business segments
- 8.2.4. Product portfolio
- 8.2.5. Business performance
- 8.2.6. Key strategic moves and developments

8.3. ECHOPIXEL, INC.

- 8.3.1. Company overview
- 8.3.2. Company snapshot
- 8.3.3. Operating business segments
- 8.3.4. Product portfolio

8.4. INTRASENSE

- 8.4.1. Company overview
- 8.4.2. Company snapshot
- 8.4.3. Operating business segments
- 8.4.4. Product portfolio

8.5. BRAINLAB AG

- 8.5.1. Company overview
- 8.5.2. Company snapshot
- 8.5.3. Operating business segments
- 8.5.4. Product portfolio

8.6. GENERAL ELECTRIC COMPANY (GE HEALTHCARE)

- 8.6.1. Company overview
- 8.6.2. Company snapshot
- 8.6.3. Operating business segments
- 8.6.4. Product portfolio
- 8.6.5. Business performance

8.7. SIEMENS AG

- 8.7.1. Company overview
- 8.7.2. Company snapshot
- 8.7.3. Operating business segments
- 8.7.4. Product portfolio
- 8.7.5. Business performance

8.8. KONINKLIJKE PHILIPS N.V. (PHILIPS HEALTHCARE)

- 8.8.1. Company overview
- 8.8.2. Company snapshot
- 8.8.3. Operating business segments
- 8.8.4. Product portfolio
- 8.8.5. Business performance

8.9. CANON INC. (CANON MEDICAL SYSTEMS CORPORATION)

- 8.9.1. Company overview
- 8.9.2. Company snapshot
- 8.9.3. Operating business segments
- 8.9.4. Product portfolio
- 8.9.5. Business performance
- 8.9.6. Key strategic moves and developments

8.10. HOLOGIC, INC.

- 8.10.1. Company overview
- 8.10.2. Company snapshot
- 8.10.3. Operating business segments
- 8.10.4. Product portfolio
- 8.10.5. Business performance

8.11. HITACHI LIMITED (HITACHI MEDICAL CORPORATION)

- 8.11.1. Company overview
- 8.11.2. Company snapshot
- 8.11.3. Operating business segments
- 8.11.4. Product portfolio
- 8.11.5. Business performance

8.12. AGFA-GEVAERT GROUP

- 8.12.1. Company overview
- 8.12.2. Company snapshot
- 8.12.3. Operating business segments
- 8.12.4. Product portfolio
- 8.12.5. Business performance
- 8.12.6. Key strategic moves and developments

8.13. ZIMMER BIOMET HOLDINGS, INC.

- 8.13.1. Company overview
- 8.13.2. Company snapshot
- 8.13.3. Operating business segment
- 8.13.4. Product portfolio
- 8.13.5. Business performance
- 8.14. MEDTRONIC PLC.
 - 8.14.1. Company overview
 - 8.14.2. Company snapshot
 - 8.14.3. Operating business segments
 - 8.14.4. Product portfolio
 - 8.14.5. Business performance
- 8.15. MEVIS MEDICAL SOLUTIONS AG
 - 8.15.1. Company overview
 - 8.15.2. Company snapshot
 - 8.15.3. Operating business segments
 - 8.15.4. Product portfolio
 - 8.15.5. Business performance
- 8.16. CARESTREAM HEALTH
 - 8.16.1. Company overview
 - 8.16.2. Company snapshot
 - 8.16.3. Operating business segments
 - 8.16.4. Product portfolio
- 8.17. MATERIALISE
 - 8.17.1. Company overview
 - 8.17.2. Company snapshot
 - 8.17.3. Operating business segments
 - 8.17.4. Product portfolio
 - 8.17.5. Business performance
- 8.18. IBM WATSON HEALTH (MERGE HEALTHCARE)
 - 8.18.1. Company overview
 - 8.18.2. Company snapshot
 - 8.18.3. Operating business segments
 - 8.18.4. Product portfolio
- 8.19. MONTERIS MEDICAL
 - 8.19.1. Company overview
 - 8.19.2. Company snapshot
 - 8.19.3. Operating business segments
 - 8.19.4. Product portfolio
- 8.20. ORACLE NETSUITE

- 8.20.1. Company overview
- 8.20.2. Company snapshot
- 8.20.3. Operating business segments
- 8.20.4. Product portfolio
- 8.20.5. Business performance
- 8.21. DANAHER CORPORATION (NOBEL BIOCARE SERVICES)
 - 8.21.1. Company overview
 - 8.21.2. Company snapshot
 - 8.21.3. Operating business segments
 - 8.21.4. Product type portfolio
 - 8.21.5. Business performance
- 8.22. MEDICAD HECTEC
 - 8.22.1. Company overview
 - 8.22.2. Company snapshot
 - 8.22.3. Operating business segments
 - 8.22.4. Product type portfolio
- 8.23. PIE MEDICAL IMAGING
 - 8.23.1. Company overview
 - 8.23.2. Company snapshot
 - 8.23.3. Operating business segments
 - 8.23.4. Product type portfolio
- 8.24. RENISHAW PLC
 - 8.24.1. Company overview
 - 8.24.2. Company snapshot
 - 8.24.3. Operating business segments
 - 8.24.4. Product type portfolio
- 8.25. NEMOTEC
 - 8.25.1. Company overview
 - 8.25.2. Company snapshot
 - 8.25.3. Operating business segments
 - 8.25.4. Product type portfolio

List Of Tables

LIST OF TABLES

TABLE 01. CPT CODES AND PROCEDURES FOR DIFFERENT MODALITIES

TABLE 02. GLOBAL PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 03. OFF PREMISE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY REGION, 2018–2026 (\$MILLION)

TABLE 04. ON PREMISE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY REGION, 2018–2026 (\$MILLION)

TABLE 05. GLOBAL PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 06. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR ORTHOPEDIC SURGERY, BY APPLICATION TYPE, 2018–2026 (\$MILLION)

TABLE 07. GENERAL ORTHOPEDIC SURGERY MARKET, 2018-2026 (\$MILLION)

TABLE 08. DEFORMITY CORRECTION MARKET, 2018-2026 (\$MILLION)

TABLE 09. JOINT RECONSTRUCTION MARKET, 2018-2026 (\$MILLION)

TABLE 10. FRACTURE MANAGEMENT MARKET, 2018-2026 (\$MILLION)

TABLE 11. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR ORTHOPEDIC SURGERY, BY REGION, 2018–2026 (\$MILLION)

TABLE 12. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR NEUROSURGERY, BY REGION, 2018–2026 (\$MILLION)

TABLE 13. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR DENTAL AND ORTHODONTICS, BY REGION, 2018–2026 (\$MILLION)

TABLE 14. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR OTHER APPLICATIONS, BY REGION, 2018–2026 (\$MILLION)

TABLE 15. GLOBAL PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 16. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR HOSPITALS, BY REGION, 2018–2026 (\$MILLION)

TABLE 17. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR ORTHOPEDIC CLINICS, BY REGION, 2018–2026 (\$MILLION)

TABLE 18. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR REHABILITATION CENTERS, BY REGION, 2018–2026 (\$MILLION)

TABLE 19. PREOPERATIVE SURGICAL PLANNING SOFTWARE REVENUE, BY REGION, 2018–2026 (\$MILLION)

TABLE 20. NORTH AMERICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 21. NORTH AMERICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 22. NORTH AMERICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 23. NORTH AMERICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 24. U.S. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 25. U.S. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 26. U.S. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 27. CANADA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 28. CANADA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 29. CANADA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 30. MEXICO PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 31. MEXICO PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 32. MEXICO PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 33. EUROPE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 34. EUROPE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 35. EUROPE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 36. EUROPE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 37. GERMANY PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 38. GERMANY PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 39. GERMANY PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 40. FRANCE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET,

BY TYPE, 2018–2026 (\$MILLION)

TABLE 41. FRANCE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 42. FRANCE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 43. UK PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 44. UK PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 45. UK PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 46. ITALY PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 47. ITALY PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 48. ITALY PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 49. SPAIN PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 50. SPAIN PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 51. SPAIN PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 52. REST OF EUROPE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 53. REST OF EUROPE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 54. REST OF EUROPE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 55. ASIA-PACIFIC PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 56. ASIA-PACIFIC PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 57. ASIA-PACIFIC PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 58. ASIA-PACIFIC PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 59. JAPAN PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 60. JAPAN PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 61. JAPAN PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 62. CHINA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 63. CHINA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 64. CHINA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 65. INDIA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 66. INDIA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 67. INDIA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 68. AUSTRALIA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 69. AUSTRALIA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 70. AUSTRALIA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 71. REST OF ASIA-PACIFIC PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 72. REST OF ASIA-PACIFIC PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 73. REST OF ASIA-PACIFIC PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 74. LAMEA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 75. LAMEA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 76. LAMEA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 77. LAMEA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 78. LATIN AMERICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 79. LATIN AMERICA PREOPERATIVE SURGICAL PLANNING SOFTWARE

MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 80. LATIN AMERICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 81. MIDDLE EAST PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 82. MIDDLE EAST PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 83. MIDDLE EAST PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 84. AFRICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 85. AFRICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 86. AFRICA PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY END USER, 2018–2026 (\$MILLION)

TABLE 87. WISHBONE: COMPANY SNAPSHOT

TABLE 88. WISHBONE: PRODUCT TYPE PORTFOLIO

TABLE 89. STRYKER: COMPANY SNAPSHOT

TABLE 90. STRYKER: OPERATING SEGMENTS

TABLE 91. STRYKER: PRODUCT PORTFOLIO

TABLE 92. ECHOPIXEL: COMPANY SNAPSHOT

TABLE 93. ECHOPIXEL: PRODUCT PORTFOLIO

TABLE 94. INTRASENSE: COMPANY SNAPSHOT

TABLE 95. INTRASENSE: PRODUCT PORTFOLIO

TABLE 96. BRAINLAB AG: COMPANY SNAPSHOT

TABLE 97. BRAINLAB AG: PRODUCT PORTFOLIO

TABLE 98. GE HEALTHCARE: COMPANY SNAPSHOT

TABLE 99. GE HEALTHCARE: OPERATING SEGMENTS

TABLE 100. GE HEALTHCARE: PRODUCT PORTFOLIO

TABLE 101. SIEMENS: COMPANY SNAPSHOT

TABLE 102. SIEMENS: OPERATING SEGMENTS

TABLE 103. PHILIPS: COMPANY SNAPSHOT

TABLE 104. PHILIPS: OPERATING SEGMENTS

TABLE 105. PHILIPS: PRODUCT PORTFOLIO

TABLE 106. CANON: COMPANY SNAPSHOT

TABLE 107. CANON: OPERATING SEGMENTS

TABLE 108. CANON: PRODUCT PORTFOLIO

TABLE 109. HOLOGIC: COMPANY SNAPSHOT

TABLE 110. HOLOGIC: OPERATING SEGMENTS

TABLE 111. HOLOGIC: PRODUCT PORTFOLIO
TABLE 112. HITACHI: COMPANY SNAPSHOT
TABLE 113. HITACHI: OPERATING SEGMENTS
TABLE 114. HITACHI: PRODUCT PORTFOLIO
TABLE 115. AGFA: COMPANY SNAPSHOT
TABLE 116. AGFA: OPERATING SEGMENTS
TABLE 117. AGFA-GEVAERT GROUP: PRODUCT PORTFOLIO
TABLE 118. ZIMMER: COMPANY SNAPSHOT
TABLE 119. ZIMMER: OPERATING SEGMENT
TABLE 120. ZIMMER: PRODUCT PORTFOLIO
TABLE 121. MEDTRONIC: COMPANY SNAPSHOT
TABLE 122. MEDTRONIC: OPERATING SEGMENTS
TABLE 123. MEDTRONIC: PRODUCT PORTFOLIO
TABLE 124. MEVIS MEDICAL: COMPANY SNAPSHOT
TABLE 125. MEVIS: OPERATING SEGMENTS
TABLE 126. MEVIS: PRODUCT PORTFOLIO
TABLE 127. CARESTREAM MEDICAL: COMPANY SNAPSHOT
TABLE 128. CARESTREAM: OPERATING SEGMENTS
TABLE 129. CARESTREAM: PRODUCT PORTFOLIO
TABLE 130. MATERIALISE: COMPANY SNAPSHOT
TABLE 131. MATERIALISE: OPERATING SEGMENTS
TABLE 132. MATERIALISE: PRODUCT PORTFOLIO
TABLE 133. IBM: COMPANY SNAPSHOT
TABLE 134. IBM: PRODUCT PORTFOLIO
TABLE 135. MONTERIS: COMPANY SNAPSHOT
TABLE 136. MONTERIS: PRODUCT PORTFOLIO
TABLE 137. NETSUITE: COMPANY SNAPSHOT
TABLE 138. NETSUITE: PRODUCT PORTFOLIO
TABLE 139. DANAHER: COMPANY SNAPSHOT
TABLE 140. DANAHER: OPERATING SEGMENTS
TABLE 141. DANAHER: PRODUCT TYPE PORTFOLIO
TABLE 142. MEDICAD HECTEC: COMPANY SNAPSHOT
TABLE 143. MEDICAD HECTEC: PRODUCT TYPE PORTFOLIO
TABLE 144. PIE MEDICAL: COMPANY SNAPSHOT
TABLE 145. PIE MEDICAL: PRODUCT TYPE PORTFOLIO
TABLE 146. RENISHAW: COMPANY SNAPSHOT
TABLE 147. RENISHAW: PRODUCT TYPE PORTFOLIO
TABLE 148. NEMOTEC: COMPANY SNAPSHOT
TABLE 149. NEMOTEC: PRODUCT TYPE PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET SEGMENTATION

FIGURE 02. TOP INVESTMENT POCKETS

FIGURE 03. MARKET SHARE ANALYSIS, 2018

FIGURE 04. PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET: DRIVERS AND RESTRAINTS

FIGURE 05. COMPARATIVE ANALYSIS OF OFF PREMISE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 06. COMPARATIVE ANALYSIS OF ON PREMISE PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 07. COMPARATIVE ANALYSIS OF PREOPERATIVE SURGICAL PLANNING MARKET FOR ORTHOPEDIC SURGERY, BY COUNTRY, 2018 & 2026 (\$MILLION)

FIGURE 08. COMPARATIVE ANALYSIS OF PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR NEUROSURGERY, BY COUNTRY, 2018 & 2026 (\$MILLION)

FIGURE 09. COMPARATIVE ANALYSIS OF PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR DENTAL AND ORTHODONTICS, BY COUNTRY, 2018 & 2026 (\$MILLION)

FIGURE 10. COMPARATIVE ANALYSIS OF PREOPERATIVE SURGICAL PLANNING SOFTWARE FOR OTHER APPLICATIONS MARKET, BY COUNTRY, 2018 & 2026 (\$MILLION)

FIGURE 11. COMPARATIVE ANALYSIS OF PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR HOSPITALS, BY COUNTRY, 2018 & 2026 (%)

FIGURE 12. COMPARATIVE ANALYSIS OF PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR ORTHOPEDIC CLINICS, BY COUNTRY, 2018 & 2026 (%)

FIGURE 13. COMPARATIVE ANALYSIS OF PREOPERATIVE SURGICAL PLANNING SOFTWARE MARKET FOR REHABILITATION CENTERS, BY COUNTRY, 2018 & 2026 (%)

FIGURE 14. STRYKER: NET SALES, 2016–2018 (\$MILLION)

FIGURE 15. STRYKER: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 16. STRYKER: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 17. GE HEALTHCARE: NET SALES, 2016–2018 (\$MILLION)

FIGURE 18. GE HEALTHCARE: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 19. GE HEALTHCARE: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 20. SIEMENS: NET SALES, 2016–2018 (\$MILLION)

- FIGURE 21. SIEMENS: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 22. SIEMENS: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 23. PHILIPS: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 24. PHILIPS: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 25. PHILIPS: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 26. CANON: NET SALES, 2014–2016 (\$MILLION)
- FIGURE 27. CANON: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 28. CANON: REVENUE SHARE BY REGION, 2017 (%)
- FIGURE 29. HOLOGIC: NET SALES, 2015–2017 (\$MILLION)
- FIGURE 30. HOLOGIC: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 31. HOLOGIC: REVENUE SHARE BY REGION, 2017 (%)
- FIGURE 32. HITACHI: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 33. HITACHI: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 34. AGFA: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 35. AGFA: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 36. ZIMMER: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 37. ZIMMER: NET SALES, BY SEGMENT 2018 (%)
- FIGURE 38. ZIMMER: NET SALES, BY REGION 2018 (%)
- FIGURE 39. MEDTRONIC: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 40. MEDTRONIC: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 41. MEDTRONIC: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 42. MEVIS: NET SALES, 2017–2018 (\$MILLION)
- FIGURE 43. MEVIS: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 44. MEVIS: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 45. MATERIALISE: NET SALES, 2017–2018 (\$MILLION)
- FIGURE 46. MATERIALISE: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 47. MATERIALISE: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 48. NETSUITE: NET SALES, 2017–2018 (\$MILLION)
- FIGURE 49. NETSUITE: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 50. NETSUITE: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 51. DANAHER: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 52. DANAHER: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 53. DANAHER: REVENUE SHARE BY REGION, 2018 (%)

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