

Premium Salicylic Acid (>\$30/KG) Market by Application [Pharmaceuticals (Wart Remover, Disinfectant, Antifungal, Dentifrices, Antiseptic, Anti-irritant, Scale Lifter, Ointment), Skin care (Moisturizer, Sunscreen, Acne Solution), Hair Care (Conditioner, Shampoo), Food Preservatives & Others]: Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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Abstracts

Premium salicylic acid is an important compound in pharmaceuticals, healthcare, and cosmetics owing to its widespread application in the treatment of diseases such as dandruff, acne, psoriasis, and others. Acetylsalicylic acid, salicylic acid amine, methyl salicylate, sodium salicylate, and phenyl salicylate are the main products manufactured from premium salicylic acid.

Among these products, acetylsalicylic acid (Aspirin) is produced majorly, and this is done by esterification reaction between salicylic acid and acetic anhydride utilizing sulfuric acid as a catalyst. Aspirin is an anti-inflammatory drug widely used to cure pain, reduce inflammation, and lower fever. Premium salicylic acid is an important compound in skincare and haircare industry, owing to its applications in the treatment of dermatological and inflammatory diseases. Manufacturers of premium salicylic acid carefully comply with the regulations and norms drawn by the public authorities in Europe, Asia, and U.S. to safeguard human health and the environment.

There are myriad growth drivers for the world salicylic acid market including increasing usage of salicylic acid in dermatological treatment industry, rising demand for aspirin drug worldwide, and growing application scope in personal care products. Salicylic acid is harmful to skin and its overexposure may lead to skin irritation, breathing problems,

and digestive disorders. Consumer awareness about these factors can moderately hinder the growth of this market. High adoption in medical cosmetics and increasing demand from emerging economies like Asia-Pacific offer various growth opportunities.

The world premium salicylic acid market is segmented on the basis of application and geography. Premium salicylic acid is applicable in various industries including pharmaceuticals, skin care, hair care, food & beverages, and others. Each application is further classified into sub-categories such as pharmaceuticals into PC and OTC; skincare into moisturizer, sunscreen, and acne solution; and haircare into conditioner and shampoo. Geographically, the market is segmented into North America, Europe, Asia-Pacific, and LAMEA.

The market, with its surging demand in end applications, has witnessed high growth during the past few years, and this growth trend is estimated to continue in the future too. Key players are investing in R&D activities such as use of aspirin in treatment of cardiovascular diseases and development of increased applications for the products formed.

Siddharth Carbochem Products Ltd., Novacap, Alta laboratories Ltd., Alfa Aesar GMBH & Co KG, Simco QC, J. M. Loveridge Ltd, Zhenjiang Gaopeng Pharmaceutical Co., Ltd, Hebei Jingye Group, Shandong Xinhua Longxin Chemical Co. Ltd are few of the leading players profiled in the report.

Key Market Benefits

The report provides an in-depth analysis of the world premium salicylic acid market and estimations from 2014 to 2022, including information about the current market situation, changing market dynamics, expected trends, and market intelligence.

Factors that drive and impede the growth of the market are comprehensively analyzed in this study.

Major countries in each region are mapped according to the individual market revenue.

Micro-level analysis is conducted based on application and region.

The projections in this report are made by analyzing the current trends and future market potential from 2016 to 2022 in terms of value and volume.

Extensive analysis of the market is conducted by closely following key product

positioning and monitoring the top contenders within the market framework

Key market players within this market are profiled in the report and their strategies are analysed thoroughly, which helps in understanding competitive outlook of global market.

KEY MARKET SEGMENTS:

By Application

Pharmaceuticals

PC

Wart Remover

Disinfectant

Antifungal

Dentifrices

Antiseptic

Anti-irritant

OTC

Scale Lifter

Ointment

Skin Care

Moisturizer

Sunscreen

Acne Solution

Hair Care

Conditioner

Shampoo

Food Preservatives & Others

By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

France

Spain

UK

Italy

Ireland

Switzerland

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Rest of LAMEA

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