

Premise Cable Market by Type (Copper Cable and Fiber Optic Cable) and Application (Industrial, Broadcast, Enterprise, IT & Network security and Others): Global Opportunity Analysis and Industry Forecast, 2019-2026

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Abstracts

The global premise cable market size was valued at \$4.8 billion in 2018, and is projected to reach \$9.3 billion by 2026, growing at a CAGR of 8.3% from 2019 to 2026. Premise cables are used in on-premise wirings to establish telecommunication transmission lines with either copper cables or optical fibers. These wirings consist of vertical and horizontal cables, which are extended from the point-of-entry to user work areas, i.e. they run from a central location such as a server room throughout the building to individual desktops. For premise wiring, CAT5e and CAT6 are the standard cables used for LAN, which comprises copper as its core. There are various categories of copper cables available in the market with different transmission speeds. CAT 8 cables are latest types of copper cables with maximum bandwidth more than 2,000 Mbps.

Rise in need for fast and improved networking and network services and increasing penetration of broadband connections in developing economies are anticipated to be major drivers of the global premise cable market. Moreover, cable experts have witnessed continuous innovation over the years in cable technology and are mainly categorized into copper and fiber-optic cables. Copper cables find wide applications due to their low cost and high security & reliability, whereas fiber-optic cables are applicable in areas such as the oil & gas industry.

Factors such as substantial growth in demand for data, improved cable technology, and the ease of installation drives the market growth. However, increase in the trend of

Internet of Things (IoT), which offers wireless connections between devices eliminates the need for cables, thus restrains the growth of the market. Furthermore, surge in demand for high-speed connectivity devices and systems offers lucrative opportunities for the market growth.

The premise cable market is segmented on the basis of type, application, and region. On the basis of type, it is bifurcated into copper and fiber-optic cables. These cable types are sub-segmented into CAT3, 5, 5e, 6, 6A, 7, and 8 under copper cables; and single-mode and multimode under fiber-optic cables. Applications covered in the study include industrial, broadcast, enterprise, IT & network security, and others (residential, institutional, and healthcare). Region-wise, it is analyzed across North America, Europe, Asia- Pacific, and LAMEA.

The key players profiled in the report include as Belden Inc., Prysmian Group, Nexans, SAB Br?ckskes GmbH & Co. KG, Siemon, Schneider Electric, Alpha wire., Siemens AG, CommScope, and Southwire Company, LLC.

These key players have adopted strategies, such as product portfolio expansion, mergers & acquisitions, agreements, geographical expansion, and collaborations to enhance their market penetration.

KEY BENEFITS FOR STAKEHOLDERS

This study includes the analytical depiction of the global premise cable market along with the current trends and future estimations to determine the imminent investment pockets.

The report presents information regarding the key drivers, restraints, and opportunities.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

GLOBAL PREMISE CABLE MARKET SEGMENTATION

By Type

Copper Cable

CAT 3

CAT 5

CAT 5e

CAT6

CAT 6a

CAT7

CAT8

Fiber Optic cable

Single Mode Module

Multi-Mode Cable

By Application

Industrial

Broadcast

Enterprise

IT & Network Security

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

Belden Inc.

Prysmian Group

Nexans

SAB Br?ckskes GmbH & Co. KG

Siemon

Schneider Electric

Alpha wire.

Siemens AG

CommScope

Southwire Company, LLC.

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