+44 20 8123 2220
info@marketpublishers.com

Portable Printer Market by Technology (Inkjet, Thermal, and Impact) and Industry Vertical (Healthcare, Retail, Telecom, Transportation & Logistics, and Others) - Global Opportunities Analysis and Industry Forecast, 2017-2023

https://marketpublishers.com/r/PC520E3E791EN.html
Date: January 2018
Pages: 209
Price: US$ 5,370.00 (Single User License)
ID: PC520E3E791EN

Abstracts

The global portable printer market was valued at $844.19 million in 2016, and is estimated to reach $1,643.40 million by 2023, growing at a CAGR of 10.2% from 2017 to 2023. Portable printer is light weight and small size peripheral device, which is used to get the print as on-demand through connected devices such as mobile phones, tablets, or PCs. The global portable printer market is expected to witness significant growth rate, owing to adoption by BYOD policy across the industry verticals.
The Asia-Pacific portable printer market is expected to register the highest CAGR during the forecast period, owing to increase in internet penetration and strengthening economic growth.
The portable printer market is segmented based on technology and industry vertical. Based on technology, the market is classified as inkjet, thermal, and impact. Based on industry vertical, it is divided as healthcare, retail, telecom, transportation & logistics, and others.
The key players profiled in the report are Bixolon Co. Ltd, Brother Industries Ltd., Canon Inc., Fujitsu, Hewlett Packard Enterprise Development LP, Honeywell International Inc., Polaroid Corporation, Printek LLC, Toshiba Tec Corporation, and ZEBRA Technologies. The report presents analysis on the key strategies adopted by these players and the detailed analysis of the current trends, upcoming opportunities, and restraints of the portable printer market.

KEY BENEFITS FOR STAKEHOLDERS

+44 20 8123 2220
info@marketpublishers.com

In-depth analysis and dynamics of the portable printer market is provided to understand the market scenario.

Quantitative analysis of the current trends and future estimations from 2017 to 2023 is provided to assist strategists and stakeholders to capitalize on the prevailing market opportunities.

Porter's Five Forces analysis examines the competitive structure and provides a clear understanding of the factors that influence market entry and expansion.

A detailed analysis of the geographical segments enables the identification of profitable segments for market players.

Comprehensive analysis of the trends, subsegments, and key revenue pockets of the market is provided.

KEY MARKET SEGMENTS

By Technology

Inkjet

Thermal

Impact

By Industry Vertical

Healthcare

Retail

Telecom

Transportation & Logistics

Others

+44 20 8123 2220
info@marketpublishers.com

By Region

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Russia
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - Australia
  - Rest of Asia-Pacific
- LAMEA
  - Latin America

+44 20 8123 2220
info@marketpublishers.com

Middle East

Africa

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1: INTRODUCTION

1.1. REPORT DESCRIPTION
1.2. KEY BENEFITS
1.3. KEY MARKET SEGMENT
1.4. RESEARCH METHODOLOGY
  1.4.1. Secondary research
  1.4.2. Primary research
  1.4.3. Analyst tools & models

CHAPTER 2: EXECUTIVE SUMMARY

2.1. CXO PERSPECTIVE

CHAPTER 3: MARKET OVERVIEW

3.1. MARKET DEFINITION AND SCOPE
3.2. KEY FINDINGS
  3.2.1. Top impacting factors
  3.2.2. Top investment pockets
  3.2.3. Top winning strategies
    3.2.3.1. Top winning strategies, by year 2014-2017
    3.2.3.2. Top winning strategies, by development 2014-2017
    3.2.3.3. Top winning strategies, by company 2014-2017
3.3. PORTER'S FIVE FORCES ANALYSIS
3.4. MARKET SHARE ANALYSIS, 2015
3.5. MARKET DYNAMICS
  3.5.1. Drivers
    3.5.1.1. Compact size & on-demand printing capacity
    3.5.1.2. Growth in internet penetration and rise in adoption of smart devices
    3.5.1.3. Proliferation of online businesses such as ecommerce and online grocery
    3.5.1.4. Rise in mobile workforce management among industries
    3.5.1.5. Increase in adoption of BYOD policy
  3.5.2. Restraints
    3.5.2.1. Rise in investment on digitisation across the globe
  3.5.3. Opportunities
    3.5.3.1. Research & development on better battery runtime & availability of more

number of pages

CHAPTER 4: PORTABLE PRINTER MARKET BY TECHNOLOGY

4.1. OVERVIEW
4.2. INKJET
  4.2.1. Key market trends and opportunities
  4.2.2. Market size and forecast by region
  4.2.3. Market analysis by country
4.3. THERMAL
  4.3.1. Key market trends and opportunities
  4.3.2. Market size and forecast by region
  4.3.3. Market analysis by country
4.4. IMPACT
  4.4.1. Key market trends and opportunities
  4.4.2. Market size and forecast by region
  4.4.3. Market analysis by country

CHAPTER 5: PORTABLE PRINTER MARKET BY INDUSTRY VERTICAL

5.1. OVERVIEW
5.2. HEALTHCARE
  5.2.1. Key market trends and opportunities
  5.2.2. Market size and forecast by region
  5.2.3. Market analysis by country
5.3. RETAIL
  5.3.1. Key market trends and opportunities
  5.3.2. Market size and forecast by region
  5.3.3. Market analysis by country
5.4. TELECOM
  5.4.1. Key market trends and opportunities
  5.4.2. Market size and forecast by region
  5.4.3. Market analysis by country
5.5. TRANSPORTATION & LOGISTICS
  5.5.1. Key market trends and opportunities
  5.5.2. Market size and forecast by region
  5.5.3. Market analysis by country
5.6. OTHERS
  5.6.1. Key market trends and opportunities

5.6.2. Market size and forecast by region
5.6.3. Market analysis by country

CHAPTER 6: PORTABLE PRINTER MARKET BY GEOGRAPHY

6.1. OVERVIEW
6.2. NORTH AMERICA
6.2.1. Key market trends and opportunities
6.2.2. Market size and forecast by technology
6.2.3. Market size and forecast by industry vertical
6.2.4. Market analysis by country
6.2.4.1. U.S.
6.2.4.1.1. Market size and forecast
6.2.4.1.2. Market size and forecast, by TECHNOLOGY
6.2.4.1.3. Market size and forecast, by industry vertical
6.2.4.2. Canada
6.2.4.2.1. Market size and forecast
6.2.4.2.2. Market size and forecast, by technology
6.2.4.2.3. Market size and forecast, by industry vertical
6.2.4.3. Mexico
6.2.4.3.1. Market size and forecast
6.2.4.3.2. Market size and forecast, by technology
6.2.4.3.3. Market size and forecast, by industry vertical
6.3. EUROPE
6.3.1. Key market trends and opportunities
6.3.2. Market size and forecast by technology
6.3.3. Market size and forecast by industry vertical
6.3.4. Market analysis by country
6.3.4.1. UK
6.3.4.1.1. Market size and forecast
6.3.4.1.2. Market size and forecast, by technology
6.3.4.1.3. Market size and forecast, by industry vertical
6.3.4.2. Germany
6.3.4.2.1. Market size and forecast
6.3.4.2.2. Market size and forecast, by technology
6.3.4.2.3. Market size and forecast, by Industry Vertical
6.3.4.3. France
6.3.4.3.1. Market size and forecast
6.3.4.3.2. Market size and forecast, by technology

6.3.4.3.3. Market size and forecast, by Industry Vertical
6.3.4.4. Italy
6.3.4.4.1. Market size and forecast
6.3.4.4.2. Market size and forecast, by Technology
6.3.4.4.3. Market size and forecast, by Industry Vertical
6.3.4.5. Rest of Europe
6.3.4.5.1. Market size and forecast
6.3.4.5.2. Market size and forecast, by Technology
6.3.4.5.3. Market size and forecast, by Industry Vertical
6.4. ASIA-PACIFIC
6.4.1. Key market trends and opportunities
6.4.2. Market size and forecast by Technology
6.4.3. Market size and forecast by Industry Vertical
6.4.4. Market analysis by country
6.4.4.1. China
6.4.4.1.1. Market size and forecast
6.4.4.1.2. Market size and forecast, by Technology
6.4.4.1.3. Market size and forecast, by Industry Vertical
6.4.4.2. India
6.4.4.2.1. Market size and forecast
6.4.4.2.2. Market size and forecast, by Technology
6.4.4.2.3. Market size and forecast, by Industry Vertical
6.4.4.3. Japan
6.4.4.3.1. Market size and forecast
6.4.4.3.2. Market size and forecast, by Technology
6.4.4.3.3. Market size and forecast, by Industry Vertical
6.4.4.4. Australia
6.4.4.4.1. Market size and forecast
6.4.4.4.2. Market size and forecast, by Technology
6.4.4.4.3. Market size and forecast, by Industry Vertical
6.4.4.5. Rest of Asia-Pacific
6.4.4.5.1. Market size and forecast
6.4.4.5.2. Market size and forecast, by Technology
6.4.4.5.3. Market size and forecast, by Industry Vertical
6.5. LAMEA
6.5.1. Key market trends and opportunities
6.5.2. Market size and forecast by Technology
6.5.3. Market size and forecast by Industry Vertical
6.5.4. Market analysis by Region

6.5.4.1. Latin America
6.5.4.1.1. Market size and forecast
6.5.4.1.2. Market size and forecast, by Technology
6.5.4.1.3. Market size and forecast, by Industry Vertical
6.5.4.2. Middle East
6.5.4.2.1. Market size and forecast
6.5.4.2.2. Market size and forecast, by Technology
6.5.4.2.3. Market size and forecast, by Industry Vertical
6.5.4.3. Africa
6.5.4.3.1. Market size and forecast
6.5.4.3.2. Market size and forecast, by Technology
6.5.4.3.3. Market size and forecast, by Industry Vertical

CHAPTER 7: COMPANY PROFILE

7.1. BIXOLON CO., LTD.
7.1.1. Company overview
7.1.2. Company snapshot
7.1.3. Operating business segments
7.1.4. Product portfolio
7.1.5. Business performance
7.1.6. Key strategic moves and developments
7.2. BROTHER INDUSTRIES, LTD.
7.2.1. Company overview
7.2.2. Company snapshot
7.2.3. Operating business segments
7.2.4. Product portfolio
7.2.5. Business performance
7.3. CANON INC.
7.3.1. Company overview
7.3.2. Company snapshot
7.3.3. Operating business segments
7.3.4. Product portfolio
7.3.5. Business performance
7.3.6. Key strategic moves and developments
7.4. PRINTEK LLC
7.4.1. Company overview
7.4.2. Company snapshot
7.4.3. Operating business segments

7.4.4. Product portfolio
7.4.5. Key strategic moves and developments
7.5. FUJITSU LIMITED
7.5.1. Company overview
7.5.2. Company snapshot
7.5.3. Operating business segments
7.5.4. Product portfolio
7.5.5. Business performance
7.6. HEWLETT PACKARD ENTERPRISE (HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP)
7.6.1. Company overview
7.6.2. Company snapshot
7.6.3. Operating business segments
7.6.4. Product portfolio
7.6.5. Business performance
7.6.6. Key strategic moves and developments
7.7. HONEYWELL INTERNATIONAL INC.
7.7.1. Company overview
7.7.2. Company snapshot
7.7.3. Operating business segments
7.7.4. Product portfolio
7.7.5. Business performance
7.7.6. Key strategic moves and developments
7.8. PLR IP HOLDINGS, LLC (POLAROID CORPORATION)
7.8.1. Company overview
7.8.2. Company snapshot
7.8.3. Product portfolio
7.8.4. Key strategic moves and developments
7.9. TOSHIBA CORPORATION (TOSHIBA TEC CORPORATION)
7.9.1. Company overview
7.9.2. Company snapshot
7.9.3. Operating business segments
7.9.4. Product portfolio
7.9.5. Business performance
7.9.6. Key strategic moves and developments
7.10. ZEBRA TECHNOLOGIES CORPORATION
7.10.1. Company overview
7.10.2. Company snapshot
7.10.3. Operating business segments

+44 20 8123 2220
info@marketpublishers.com

7.10.4. Product portfolio
7.10.5. Business performance
7.10.6. Key strategic moves and developments

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 02. GLOBAL PORTABLE PRINTER MARKET REVENUE FOR INKJET, BY REGION, 2016-2023 ($MILLION)
TABLE 03. GLOBAL PORTABLE PRINTER MARKET REVENUE FOR THERMAL, BY REGION, 2016-2023 ($MILLION)
TABLE 04. GLOBAL PORTABLE PRINTER MARKET REVENUE FOR IMPACT, BY REGION, 2016-2023 ($MILLION)
TABLE 05. GLOBAL PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 06. GLOBAL PORTABLE PRINTER MARKET REVENUE FOR HEALTHCARE, BY REGION, 2016-2023 ($MILLION)
TABLE 07. GLOBAL PORTABLE PRINTER MARKET REVENUE FOR RETAIL, BY REGION, 2016-2023 ($MILLION)
TABLE 08. GLOBAL PORTABLE PRINTER MARKET REVENUE FOR TELECOM, BY REGION, 2016-2023 ($MILLION)
TABLE 09. GLOBAL PORTABLE PRINTER MARKET REVENUE FOR TRANSPORTATION & LOGISTICS, BY REGION, 2016-2023 ($MILLION)
TABLE 10. GLOBAL PORTABLE PRINTER MARKET REVENUE FOR OTHERS, BY REGION, 2016-2023 ($MILLION)
TABLE 11. GLOBAL PORTABLE PRINTER MARKET REVENUE, BY REGION, 2016-2023 ($MILLION)
TABLE 12. NORTH AMERICA PORTABLE PRINTER MARKET REVENUE FOR TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 13. NORTH AMERICA PORTABLE PRINTER MARKET REVENUE FOR INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 14. NORTH AMERICA PORTABLE PRINTER MARKET REVENUE, BY COUNTRY 2016-2023 ($MILLION)
TABLE 15. U.S. PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 16. U.S. PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 17. U.S. PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 18. CANADA PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)

TABLE 19. CANADA PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 20. CANADA PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 21. MEXICO PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 22. MEXICO PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 23. MEXICO PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 24. EUROPE PORTABLE PRINTER MARKET REVENUE FOR TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 25. EUROPE PORTABLE PRINTER MARKET REVENUE FOR INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 26. EUROPE PORTABLE PRINTER MARKET REVENUE, BY COUNTRY 2016-2023 ($MILLION)
TABLE 27. UK PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 28. UK PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 29. UK PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 30. GERMANY PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 31. GERMANY PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 32. GERMANY PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 33. FRANCE PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 34. GERMANY PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 35. GERMANY PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 36. ITALY PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 37. ITALY PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 38. ITALY PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 39. REST OF EUROPE PORTABLE PRINTER MARKET REVENUE,

2016-2023 ($MILLION)
TABLE 40. REST OF EUROPE PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 41. REST OF EUROPE PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 42. ASIA-PACIFIC PORTABLE PRINTER MARKET REVENUE FOR TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 43. ASIA-PACIFIC PORTABLE PRINTER MARKET REVENUE FOR INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 44. ASIA-PACIFIC PORTABLE PRINTER MARKET REVENUE, BY COUNTRY 2016-2023 ($MILLION)
TABLE 45. CHINA PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 46. CHINA PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 47. CHINA PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 48. INDIA PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 49. INDIA PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 50. INDIA PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 51. JAPAN PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 52. JAPAN PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 53. JAPAN PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 54. AUSTRALIA PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 55. JAPAN PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 56. AUSTRALIA PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 57. REST OF ASIA-PACIFIC PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 58. REST OF ASIA-PACIFIC PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 59. REST OF ASIA-PACIFIC PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)

TABLE 60. LAMEA PORTABLE PRINTER MARKET REVENUE FOR TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 61. LAMEA PORTABLE PRINTER MARKET REVENUE FOR INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 62. LAMEA PORTABLE PRINTER MARKET REVENUE, BY COUNTRY 2016-2023 ($MILLION)
TABLE 63. LATIN AMERICA PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 64. LATIN AMERICA PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 65. LATIN AMERICA PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 66. MIDDLE EAST PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 67. MIDDLE EAST PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 68. MIDDLE EAST PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 69. AFRICA PORTABLE PRINTER MARKET REVENUE, 2016-2023 ($MILLION)
TABLE 70. AFRICA PORTABLE PRINTER MARKET REVENUE, BY TECHNOLOGY, 2016-2023 ($MILLION)
TABLE 71. AFRICA PORTABLE PRINTER MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 ($MILLION)
TABLE 72. BIXOLON CO.,LTD.: COMPANY SNAPSHOT
TABLE 73. BIXOLON CO.,LTD.: PRODUCT CATEGORIES.
TABLE 74. BIXOLON CO.,LTD.: PRODUCT PORTFOLIO
TABLE 75. BROTHER INDUSTRIES, LTD.: COMPANY SNAPSHOT
TABLE 76. BROTHER INDUSTRIES, LTD.: OPERATING SEGMENTS
TABLE 77. BROTHER INDUSTRIES, LTD.: PRODUCT PORTFOLIO
TABLE 78. CANON INC.: COMPANY SNAPSHOT
TABLE 79. CANON INC.: OPERATING SEGMENTS
TABLE 80. CANON INC.: PRODUCT PORTFOLIO
TABLE 81. PRINTEK LLC: COMPANY SNAPSHOT
TABLE 82. PRINTEK LLC: PRODUCT CATEGORIES.
TABLE 83. PRINTEK LLC: PRODUCT PORTFOLIO
TABLE 84. FUJITSU LIMITED: COMPANY SNAPSHOT
TABLE 85. FUJITSU LIMITED: OPERATING SEGMENTS
TABLE 86. FUJITSU LIMITED: PRODUCT PORTFOLIO

+44 20 8123 2220
info@marketpublishers.com

TABLE 87. HPE: COMPANY SNAPSHOT
TABLE 88. HPE: OPERATING SEGMENTS
TABLE 89. HPE: PRODUCT PORTFOLIO
TABLE 90. HONEYWELL: COMPANY SNAPSHOT
TABLE 91. HONEYWELL: OPERATING SEGMENTS
TABLE 92. HONEYWELL: PRODUCT PORTFOLIO
TABLE 93. POLAROID: COMPANY SNAPSHOT
TABLE 94. POLAROID: PRODUCT PORTFOLIO
TABLE 95. TOSHIBA: COMPANY SNAPSHOT
TABLE 96. TOSHIBA: OPERATING SEGMENTS
TABLE 97. TOSHIBA: PRODUCT PORTFOLIO
TABLE 98. ZEBRA: COMPANY SNAPSHOT
TABLE 99. ZEBRA: OPERATING SEGMENTS
TABLE 100. ZEBRA: PRODUCT PORTFOLIO

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIGURE 01. GLOBAL PORTABLE PRINTER MARKET, 2016-2023
FIGURE 02. GLOBAL PORTABLE PRINTER MARKET, BY REGION, 2016-2023
FIGURE 03. TOP INVESTMENT POCKETS: PORTABLE PRINTER MARKET
FIGURE 04. TOP WINNING STRATEGIES, BY YEAR 2014-2017
FIGURE 05. TOP WINNING STRATEGIES, BY DEVELOPMENT 2014-2017 (%)
FIGURE 06. TOP WINNING STRATEGIES, BY COMPANY 2014-2017 (%)
FIGURE 07. MODERATE BARGAINING POWER OF BUYERS
FIGURE 08. MODERATE BARGAINING POERT OF SUPPLIERS
FIGURE 09. HIGH-TO-MODERATE OF NEW ENTRANTS
FIGURE 10. MODERATE OF SUBSTITUTES
FIGURE 11. MODERATE COMPETITIVE RIVALARY
FIGURE 12. MARKET SHARE ANALYSIS: PORTABLE PRINTER MARKET, 2015
FIGURE 13. GLOBAL PORTABLE PRINTER MARKET, BY TECHNOLOGY, 2017-2023
FIGURE 14. COMPARATIVE ANALYSIS OF INKJET MARKET BY COUNTRY, 2016 & 2023 (%)
FIGURE 15. COMPARATIVE ANALYSIS OF THERMAL MARKET BY COUNTRY, 2016 & 2023 (%)
FIGURE 16. COMPARATIVE ANALYSIS OF IMPACT MARKET BY COUNTRY, 2016 & 2023 (%)
FIGURE 17. GLOBAL PORTABLE PRINTER MARKET, BY INDUSTRY VERTICAL, 2017-2023
FIGURE 18. COMPARATIVE ANALYSIS OF HEALTHCARE MARKET BY COUNTRY, 2016 & 2023 (%)
FIGURE 19. COMPARATIVE ANALYSIS OF RETAIL MARKET BY COUNTRY, 2016 & 2023 (%)
FIGURE 20. COMPARATIVE ANALYSIS OF TELECOMMARKET BY COUNTRY, 2016 & 2023 (%)
FIGURE 21. COMPARATIVE ANALYSIS OF TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2016 & 2023 (%)
FIGURE 22. COMPARATIVE ANALYSIS OF OTHERS MARKET BY COUNTRY, 2016 & 2023 (%)
FIGURE 23. GLOBAL PORTABLE PRINTER MARKET, BY REGION, 2017-2023
FIGURE 24. BIXOLON CO.,LTD.: REVENUE, 2015-2016 ($MILLION)
FIGURE 25. BROTHER INDUSTRIES, LTD.: REVENUE, 2014-2016 ($MILLION)
FIGURE 26. BROTHER INDUSTRIES, LTD.: REVENUE SHARE BY SEGMENT, 2016

(%)
FIGURE 27. BROTHER INDUSTRIES, LTD.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 28. CANON INC.: REVENUE, 2014-2016 ($MILLION)
FIGURE 29. CANON INC.: REVENUE SHARE BY SEGMENT, 2016 (%)
FIGURE 30. CANON INC.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 31. FUJITSU LIMITED: REVENUE, 2015-2017($MILLION)
FIGURE 32. FUJITSU LIMITED: REVENUE SHARE BY SEGMENT, 2017 (%)
FIGURE 33. FUJITSU LIMITED: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
FIGURE 34. HPE: NET SALES, 2015-2017 ($MILLION)
FIGURE 35. HPE: REVENUE SHARE BY SEGMENT, 2017 (%)
FIGURE 36. HPE: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
FIGURE 37. HONEYWELL: NET SALES, 2014-2016 ($MILLION)
FIGURE 38. HONEYWELL: REVENUE SHARE BY SEGMENT, 2016 (%)
FIGURE 39. HONEYWELL: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 40. TOSHIBA: NET SALES, 2015-2017 ($MILLION)
FIGURE 41. TOSHIBA: REVENUE SHARE BY SEGMENT, 2017 (%)
FIGURE 42. TOSHIBA: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
FIGURE 43. ZEBRA: NET SALES, 2014-2016 ($MILLION)
FIGURE 44. ZEBRA: REVENUE SHARE BY SEGMENT, 2016 (%)
FIGURE 45. ZEBRA: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Portable Printer Market by Technology (Inkjet, Thermal, and Impact) and Industry Vertical (Healthcare, Retail, Telecom, Transportation & Logistics, and Others) - Global Opportunities Analysis and Industry Forecast, 2017-2023

Product link: https://marketpublishers.com/r/PC520E3E791EN.html

Price: US$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PC520E3E791EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970