

Portable Construction Dehumidifiers Market By Type (Refrigerant Dehumidifiers, Desiccant Dehumidifiers, Thermoelectric Dehumidifiers, Hybrid Dehumidifiers) , By Drying Capacity (10-30 PPD, 31-50 PPD, 51-70 PPD, More Than 70 PPD) By Nominal Airflow (85 To 170 M³/H, 171 To 340 M³/H, More Than 340 M³/H) By Voltage (120V, 220-240 V, Dual Voltage) By Distribution Channel (Online, Offline) : Global Opportunity Analysis and Industry Forecast, 2024-2032

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Abstracts

The global portable construction dehumidifiers market was valued at \$62.9 million in 2023, and is projected to reach \$109.8 million by 2032, growing at a CAGR of 6.4% from 2024 to 2032.

A portable construction dehumidifier is a specialized device designed to remove excess moisture from the air in construction sites. It is essential for maintaining optimal humidity levels, preventing mold growth, and accelerating the drying of materials such as concrete, plaster, and paint. This unit is typically robust, compact, and portable, featuring durable construction to withstand the demanding conditions of construction environments. Portable dehumidifier utilizes either refrigerant or desiccant technology to extract moisture effectively. By controlling the humidity, it helps in preserving the structural integrity of materials, ensuring worker comfort, and maintaining a safe working environment.

The growth of the portable construction dehumidifiers market is driven by rise in the necessity for moisture control in construction projects. Excess moisture can lead to structural damage, mold proliferation, and project delays. As construction activities continue to expand globally, particularly in emerging economies, the demand for efficient dehumidification solutions has become essential. In addition, rise in trend toward green building practices and sustainable construction drives the market for energy-efficient dehumidifiers. Manufacturers focusing on developing eco-friendly and cost-effective models are poised to gain a competitive edge. The expansion of construction activities in regions such as Asia-Pacific and Latin America represents a vast untapped market for portable construction dehumidifiers, offering significant growth potential for companies seeking to expand their footprint in these areas.

However, high initial capital expenditure required for portable construction dehumidifiers deter small and medium-sized construction firms from making these investments. Contrarily, integration of advanced technology in dehumidifiers offers lucrative opportunities for the growth of the market. Manufacturers are introducing cutting-edge technologies in dehumidifiers, including moisture removal settings and smart sensors to enhance energy efficiency along with maintaining humidity level. For instance, in June 2023, DryAir Solutions announced the release of their latest portable construction dehumidifier model, the DAS-5000. This model boasts a higher moisture removal capacity and improved durability, aimed at harsh construction site conditions.

Segmentation Overview

The portable construction dehumidifiers market is segmented by type, drying capacity, nominal airflow, voltage, and distribution channel, and region. Depending on type, the market is divided into refrigerant dehumidifiers, desiccant dehumidifiers, thermoelectric dehumidifiers, and hybrid dehumidifiers. By drying capacity, it is segregated into 10-30 PPD, 31-50 PPD, and 51-70 PPD. As per nominal airflow, the market is classified into 85 to 170 m³/h, 171 to 340 m³/h, and More Than 340 m³/h. According to voltage, it is categorized into 120V, 220-240 V, and Dual Voltage. Depending on the distribution channel, the market is bifurcated into online and offline. Region wise, it is analyzed across North America, LAMEA, Europe, Asia-Pacific, and Middle East & Africa.

Key Findings

Depending on type, the hybrid dehumidifiers segment is expected to grow during the forecast period.

By drying capacity, the 51-70 PPD segment is anticipated to gain the highest market share throughout the projection period.

According to nominal airflow, the 171 to 340 m³/h segment is expected to garner the largest share in the market during the forecast period.

As per voltage, the 220 V - 240 V segment is anticipated to be the largest shareholder during the projection period.

Depending on distribution channel, the offline segment is expected to grow with a significant CAGR during the forecast period.

Region wise, Asia-Pacific to maintain its dominance by 2032.

Competitive Analysis

The major players operating in the portable construction dehumidifiers market include Munters, Therma-Stor LLC, Dri-Eaz Products, Inc., Ebac Industrial Products, Ltd., Dantherm Group, Condair Group AG, Trane Technologies, Trotec GmbH, Quest Climate, and Seibu Giken DST AB. These players have adopted several strategies, including mergers & acquisitions, partnerships, collaborations, and product development & innovation, to maintain their foothold in the market.

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Investment Opportunities

Supply Chain Analysis & Vendor Margins

Upcoming/New Entrant by Regions

Market share analysis of players by products/segments

Regulatory Guidelines

Additional company profiles with specific client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Import Export Analysis/Data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

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Per Capita Consumption Trends

Product Consumption Analysis

Reimbursement Scenario

SWOT Analysis

Volume Market Size and Forecast

Key Market Segments

By Type

Refrigerant Dehumidifiers

Desiccant Dehumidifiers

Thermoelectric Dehumidifiers

Hybrid Dehumidifiers

By Drying Capacity

10-30 PPD

31-50 PPD

51-70 PPD

More Than 70 PPD

By Nominal Airflow

85 T%l%170 M?/H

171 T%l%340 M?/H

More Than 340 M?/H

By Voltage

120V

220-240 V

Dual Voltage

By Distribution Channel

Online

Offline

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Argentina

Rest of LAMEA

Middle East and Africa

UAE

Saudi Arabia

Africa

Rest of Middle East and Africa

Key Market Players

Munters

Therma-Stor LLC

Dri-Eaz Products, Inc.

Ebac Industrial Products, Ltd.

Dantherm Group

Condair Group AG

Trane Technologies

Trotec GmbH

Quest Climate

Seibu Giken DST AB

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