

Portable Air Purifier Market by Type (Dust Collectors, Fume & Smoke Collectors, and Others), Technique (High-efficiency Particulate Air, Activated Carbon Filtration, and Others), and Distribution Channel (Supermarkets/Hypermarkets, Online Stores, Convenience Stores, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global portable air purifier market was valued at \$8,273.01 million in 2019, and is expected to garner \$13,756.52 million by 2027, registering a CAGR of 12.10% from 2020 to 2027. Air purifier is a device, which improves indoor air quality by eliminating pollutants from air. Portable air purifier that are used indoor to purify the air are studied in the report. These air purifier adsorb polluted air from the surrounding, thereby cleaning the air and dispersing it in the surrounding.

Air pollution continues to be a significant concern to public health worldwide and an alarming issue confronted by both developed and developing countries. In the developed countries such as the U.S. and Europe, air pollution has been rather severe and remained a considerable environmental problem. However, compared with most developed countries that had accomplished industrialization for years, developing countries are confronting more severe air pollution due to intense energy consumption, large-scale demolition & reconstructions, and increase in emissions from transportation in the process of industrialization & urbanization.

Air pollution has impact on most of the organs and systems of human body. For instance, air pollutants can induce and aggravate diseases such as cardio cerebral vascular disease and ischemia heart disease. In addition, air pollution has adverse

effects on nervous system, digestive system, and urinary system. Furthermore, long-term ambient air pollution exposure is reported to increase all-cause mortality. Moreover, air pollution has resulted in alarming increase in prevalence of many respiratory diseases such as chronic obstructive pulmonary disease (COPD), asthma, and lung cancer. Thus, all these factors have collectively propelled the need for portable air purifiers, globally.

The report segments the global portable air purifier market based on type, technique, distribution channel, and region. Depending on type, the market is differentiated into dust collectors, fume & smoke collectors, and others. By technique, it is categorized into high-efficiency particulate air, activated carbon filtration, and others. On the basis of distribution channel, it is segregated into supermarkets/hypermarkets, online stores, convenience stores, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA

The key players profiled in the report include Honeywell International Inc., Whirlpool Corporation, Panasonic Corporation, Levoit, Coway, Phillips, Sharp Corporation, Dyson Technology Limited, Austin Air Systems Limited, and Blueair

KEY BENEFITS FOR STAKEHOLDERS

The report provides a quantitative analysis of the current trends, estimations, and dynamics of the market from 2019 to 2027 to identify the prevailing opportunities.

The key countries in all the major regions are mapped based on their portable air purifier market share.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis and market size and segmentation assist to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global portable air purifier industry.

Market player positioning segment facilitates benchmarking and provides a clear

understanding of the present position of the market players.

The portable air purifier market report includes the market analysis at regional as well as the global level, key players, market segments, application areas, and growth strategies.

Competitive intelligence of the industry highlights the business practices followed by key players across four major regions and the prevailing opportunities.

KEY MARKET SEGMENTS

Type

Dust Collectors

Fume & Smoke Collectors

Other

Technique

High-efficiency Particulate Air (HEPA)

Activated Carbon Filtration

Others

Distribution Channel

Supermarkets/Hypermarkets

Online Stores

Convenience Stores

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

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FIGURE 12.COMPARATIVE SHARE ANALYSIS OF PORTABLE AIR PURIFIER MARKET REVENUE FOR HIGH-EFFICIENCY PARTICULATE AIR (HEPA) , BY COUNTRY, 2019 & 2027 (%)

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FIGURE 19.COMPARATIVE SHARE ANALYSIS OF PORTABLE AIR PURIFIER

MARKET REVENUE FOR OTHERS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 20.PORTABLE AIR PURIFIER MARKET, BY REGION, 2019–2027

FIGURE 21.U.S. PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

FIGURE 22.CANADA PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

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FIGURE 24.UK PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

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FIGURE 26.FRANCE PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

FIGURE 27.SPAIN PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

FIGURE 28.RUSSIA PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

FIGURE 29.REST OF EUROPE PORTABLE AIR PURIFIER MARKET REVENUE,
2019–2027 (\$MILLION)

FIGURE 30.CHINA PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

FIGURE 31.JAPAN PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

FIGURE 32.INDIA PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

FIGURE 33.SOUTH KOREA PORTABLE AIR PURIFIER MARKET, 2019–2027
(\$MILLION)

FIGURE 34.AUSTRALIA PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

FIGURE 35.REST OF ASIA-PACIFIC PORTABLE AIR PURIFIER MARKET,
2019–2027 (\$MILLION)

FIGURE 36.LATIN AMERICA PORTABLE AIR PURIFIER MARKET, 2019–2027
(\$MILLION)

FIGURE 37.MIDDLE EAST PORTABLE AIR PURIFIER MARKET, 2019–2027
(\$MILLION)

FIGURE 38.AFRICA PORTABLE AIR PURIFIER MARKET, 2019–2027 (\$MILLION)

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