

Polyphenol Market by Product Type (Apples, Green Tea, Grape Seed, and Others) and Application (Functional Beverages, Functional Food, Dietary Supplements, and Others) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

The global polyphenol market is expected to grow at a CAGR of 8.26% from 2016 to 2022 to reach \$1,121 million by 2022, which was estimated at \$757 million in 2015. Polyphenols, also known as phytochemicals, are secondary metabolites found abundantly in natural plants that act as antioxidants. They help human body to protect against damage caused by aggression by pathogens, free radicals, and active atoms that result in tissue damage. Over 8,000 polyphenols have been identified in tea, wine, chocolates, fruits, vegetables, olive oil, and others. The health effects of polyphenols depend on the amount consumed and their bioavailability. Polyphenols have diverse health benefits including prevention of cancer, inhibition of angiogenesis, protection of skin against ultraviolet radiations, antiaging property, promotion of brain health, maintenance of blood sugar level, and protection of the cardiovascular system. Moreover, many skin care products or cosmeceuticals have been developed with polyphenol-enriched plant extracts. Polyphenols also help in prevention of UV-induced skin photo-damage, which includes the risk of skin cancer.

The market is driven by the growth in aging population in developed as well as developing countries owing to rise in health consciousness. Moreover, increase in awareness of health benefits offered by polyphenol is also expected to boost the market growth. For instance, consumption of polyphenols limits the risk of coronary heart diseases; and resveratrol, the wine polyphenol, prevents platelet aggregation. Other factors such as rise in preference of herbal products over synthetic products is also expected to drive the market. However, complex manufacturing process and stringent regulations over the approval of polyphenol limit the growth of the market. Increase in

demand owing to a number of applications of polyphenols provides growth opportunities to the global polyphenol market.

The market is segmented based on the product type, application, and geography. Based on product type, it is divided into apple, green tea, grape seed, and others. Based on application, it is classified into functional beverages, functional food, dietary supplement, and others. Based on geography, it is studied across North America, Europe, Asia-Pacific, and LAMEA.

Major players profiled in this study are as follows:

Naturex

Layn Natural Ingredients

DuPont-Danisco

ADM

Ajinomoto Omnicem Natural Specialities

Barry Callebaut

PROVA

CEMOI

KEY BENEFITS FOR STAKEHOLDERS:

This report provides an extensive analysis of the current and emerging trends and dynamics in the global polyphenol market, which assist in identifying the prevailing market opportunities.

In-depth analysis was done by constructing market estimations for the key segments between 2014 and 2022.

Current research and clinical developments within the market are provided to understand the market behavior.

KEY MARKET SEGMENTS:

By Product Type

Apple

Green Tea

Grape Seed

Others (Cocoa, Olive, Peppermint)

By Application

Functional Food

Functional Beverage

Dietary Supplements

Others

By Geography

North America

Europe

Asia-Pacific

LAMEA

KEY PLAYERS

Indena S.P.A.

Frutarom Ltd

Martin Bauer Group

DSM

HERZA Schokolade GMBH & Co. KG

Futureceuticals

Glanbia Nutritionals

Amax NutraSource Inc

Sabinsa Corporation

Kemin Health

Cargill Inc

Blue California

Fruitomed

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

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FIG. 36 PROVA: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 37 CEMOI: REVENUE, BY BUSINESS SEGMENT (%), 2015

FIG. 38 CEMOI: REVENUE, BY GEOGRAPHY (%), 2015

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