

Polymerase Chain Reaction Technologies Market by Technology (Real-Time PCR, Traditional PCR, and Digital PCR), Product (Reagents & Consumables, Instruments, Software, and Services), Application (Clinical, Research, and Forensics), and End User (Diagnostic Centers & Hospitals, Biotech & Pharma Companies, and Academic & Research Institutions): Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Polymerase chain reaction (PCR) is an important scientific technique in molecular biology that amplifies single or few copies of a piece of DNA. In addition, it is helpful in generating thousands to millions of copies of a particular DNA sequence and investigating diseases such as AIDS, tuberculosis, Lyme disease, and middle ear infections. The technology involves three major steps-denaturation, annealing, and extension. It is applicable in medical, research, clinical diagnostics, and forensics. It has been utilized since decades as a standard method for research on nucleic acids (RNA and DNA) in laboratories. PCR technologies available in market are real-time quantitative (qPCR), digital PCR (dPCR), inverse PCR, multiplex PCR, assembly PCR, and standard PCR. The need of effective diagnostic molecular technique in healthcare to detect diseases fuels the demand for the growth of the market. The global polymerase chain reaction technologies market was valued at \$7,027 million in 2016, and is estimated to reach \$10,776 million by 2023, registering a CAGR of 6.2% from 2017 to 2023.

Rise in number of diagnostic centers and hospitals, completion of the human genome project, high prevalence of diseases, increase in the geriatric population, technological

advancements, and high investments by private and public organizations drive the market. However, technical limitations related to qPCR and dPCR products and high cost of dPCR devices restraint the market growth. In addition, accurate and timely results for RT-PCR is a major challenge faced by the PCR market. Reduction in number of PCR processes makes the process less tedious and may open avenues of opportunities for the PCR market.

The report segments the market by technology, product, end user, application, and geography. In terms of technology, it is segmented into real-time PCR, traditional PCR, and digital PCR. Based on product, it is classified into reagents & consumables, instruments, software, and services. Based on application, it is categorized into clinical, research, and forensic applications. Based on end user, it is divided into diagnostic centers & hospitals, biotech & pharma companies, and academic & research institutions. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Healthcare giants have adopted product developments & commercialization, collaborations, partnerships, and agreements as their key strategic moves for the development of their portfolios. For instance, LGC Ltd. acquired Biosearch Technologies in 2015 to extend its expertise in qPCR market. Moreover, Sygnis AG launched SunScript one-step RT-qPCR kit in January 2016, which is useful in gene expression analysis. These developments by market giants have led to the market growth.

KEY BENEFITS FOR STAKEHOLDERS

This report offers a detailed quantitative analysis of the current market trends from 2016 to 2023 to identify the prevailing opportunities.

The market estimations provided in this report are based on comprehensive analysis of the key developments in the industry.

The global market is comprehensively analyzed with respect to technology, product, end user, application, and geography.

In-depth analysis based on geography facilitates in analyzing the regional market to assist in strategic business planning.

The development strategies adopted by key manufacturers are enlisted in the report to understand the competitive scenario of the market.

KEY PLAYERS PROFILED

Thermo Fisher Scientific Inc.

Sygnis AG

LGC Ltd.

Bio-Rad Laboratories Inc.

Agilent Technologies, Inc.

BioMerieux S.A.

RainDance Technologies, Inc.

Affymetrix Inc.

Fluidigm Corporation

Takara Bio Inc.

KEY MARKET SEGMENTS

By Technology

Real-time PCR

Traditional PCR

Digital PCR

By Product

Reagents & Consumables

Instruments

Software

Services

By Application

Clinical

Research

Forensic

By End Users

Diagnostic Centers & Hospitals

Biotech & Pharma Companies

Academic & Research Institutions

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Spain

Italy

Rest of Europe

Asia-Pacific

Japan

China

Australia

India

South Korea

Taiwan

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Rest of LAMEA

The other players of the polymerase chain reaction technologies market include

Polymerase Chain Reaction Technologies Market by Technology (Real-Time PCR, Traditional PCR, and Digital PCR),...

(companies not profiled in the report):

Beckman Coulter

Becton, Dickinson and Company

Cepheid

Clontech Laboratories

Eppendorf

Fluidigm

GE Healthcare

Kapa Biosystems

Maxim Biotech

PerkinElmer

Promega

Siemens Healthcare

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top Winning Strategies
 - 3.2.2. Top investment pockets, 2016
- 3.3. MARKET SHARE ANALYSIS, 2016
- 3.4. PORTERS FIVE FORCES ANALYSIS
- 3.5. GOVERNMENT REGULATIONS
 - 3.5.1. U.S. FDA
 - 3.5.2. Europe- CE Mark and European Medicines Agency (EMA)
 - 3.5.3. Ministry of Health, Labour, and Welfare (MHLW) and Japanese Pharmaceuticals and Medical Devices Agency (PMDA)
- 3.6. MARKET DYNAMICS
 - 3.6.1. Drivers
 - 3.6.1.1. Rise in prevalence of infectious diseases and cancer
 - 3.6.1.2. Increase in awareness and acceptance of personalized medicines
 - 3.6.1.3. Technological Advancements
 - 3.6.2. Restraints
 - 3.6.2.1. Growth of non-validated home brew test
 - 3.6.2.2. Reimbursement issues
 - 3.6.3. Opportunities
 - 3.6.3.1. Increase in funding for R&D activities

3.6.3.2. Untapped markets in developing economies

CHAPTER 4 POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY

4.1. OVERVIEW

4.1.1. Market Size and Forecast

4.2. REAL-TIME PCR

4.2.1. Key Market Trends and Opportunities

4.2.2. Market Size and Forecast

4.3. TRADITIONAL PCR

4.3.1. Key Market Trends and Opportunities

4.3.2. Market Size and Forecast

4.4. DIGITAL PCR

4.4.1. Key Market Trends and Opportunities

4.4.2. Market Size and Forecast

CHAPTER 5 POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY PRODUCT

5.1. OVERVIEW

5.1.1. Market Size and Forecast

5.2. REAGENTS & CONSUMABLES

5.2.1. Market Size and Forecast

5.3. INSTRUMENTS

5.3.1. Market Size and Forecast

5.4. SOFTWARE

5.4.1. Market Size and Forecast

5.5. SERVICES

5.5.1. Market Size and Forecast

CHAPTER 6 POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION

6.1. OVERVIEW

6.1.1. Market Size and Forecast

6.2. CLINICAL

6.2.1. Market Size and Forecast

6.3. RESEARCH

- 6.3.1. Market Size and Forecast
- 6.4. FORENSICS
 - 6.4.1. Market Size and Forecast

CHAPTER 7 POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS

- 7.1. OVERVIEW
 - 7.1.1. Market Size and Forecast
- 7.2. DIAGNOSTIC CENTERS & HOSPITALS
 - 7.2.1. Market Size and Forecast
- 7.3. BIOTECH & PHARMA COMPANIES
 - 7.3.1. Market Size and Forecast
- 7.4. ACADEMIC & RESEARCH INSTITUTIONS
 - 7.4.1. Market Size and Forecast

CHAPTER 8 POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY GEOGRAPHY

- 8.1. OVERVIEW
 - 8.1.1. Market size and forecast
- 8.2. NORTH AMERICA
 - 8.2.2. Key growth factors and opportunities
 - 8.2.3. Market size and forecast by country
 - 8.2.4. Market size and forecast by Technology
 - 8.2.5. Market size and forecast by Product
 - 8.2.6. Market size and forecast by Application
 - 8.2.7. Market size and forecast by End Users
 - 8.2.7.1. U.S. market size and forecast by Technology
 - 8.2.7.2. U.S. market size and forecast by Product
 - 8.2.7.3. U.S. market size and forecast by Application
 - 8.2.7.4. U.S. market size and forecast by End Users
 - 8.2.7.5. Canada market size and forecast by Technology
 - 8.2.7.6. Canada market size and forecast by Product
 - 8.2.7.7. Canada market size and forecast by Application
 - 8.2.7.8. Canada market size and forecast by End Users
 - 8.2.7.9. Mexico market size and forecast by Technology
 - 8.2.7.10. Mexico market size and forecast by Product
 - 8.2.7.11. Mexico market size and forecast by Application

8.2.7.12. Mexico market size and forecast by End Users

8.3. EUROPE

8.3.1. Key market trends

8.3.2. Key growth factors and opportunities

8.3.3. Market size and forecast by country

8.3.4. Market size and forecast by Technology

8.3.5. Market size and forecast by Product

8.3.6. Market size and forecast by Application

8.3.7. Market size and forecast by End Users

8.3.7.1. Germany market size and forecast by Technology

8.3.7.2. Germany market size and forecast by Product

8.3.7.3. Germany market size and forecast by Application

8.3.7.4. Germany market size and forecast by End Users

8.3.7.5. France market size and forecast by Technology

8.3.7.6. France market size and forecast by Product

8.3.7.7. France market size and forecast by Application

8.3.7.8. France market size and forecast by End Users

8.3.7.9. UK market size and forecast by Technology

8.3.7.10. UK market size and forecast by Product

8.3.7.11. UK market size and forecast by Application

8.3.7.12. UK market size and forecast by End Users

8.3.7.13. Italy market size and forecast by Technology

8.3.7.14. Italy market size and forecast by Product

8.3.7.15. Italy market size and forecast by Application

8.3.7.16. Italy market size and forecast by End Users

8.3.7.17. Spain market size and forecast by Technology

8.3.7.18. Spain market size and forecast by Product

8.3.7.19. Spain market size and forecast by Application

8.3.7.20. Spain market size and forecast by End Users

8.3.7.21. Rest of Europe market size and forecast by Technology

8.3.7.22. Rest of Europe market size and forecast by Product

8.3.7.23. Rest of Europe market size and forecast by Application

8.3.7.24. Rest of Europe market size and forecast by End Users

8.4. ASIA-PACIFIC

8.4.1. Key market trends

8.4.2. Key growth factors and opportunities

8.4.3. Market size and forecast by country

8.4.4. Market size and forecast by Technology

8.4.5. Market size and forecast by Product

8.4.6. Market size and forecast by Application

8.4.7. Market size and forecast by End Users

8.4.7.1. Japan market size and forecast by Technology

8.4.7.2. Japan market size and forecast by Product

8.4.7.3. Japan market size and forecast by Application

8.4.7.4. Japan market size and forecast by End Users

8.4.7.5. China market size and forecast by Technology

8.4.7.6. China market size and forecast by Product

8.4.7.7. China market size and forecast by Application

8.4.7.8. China market size and forecast by End Users

8.4.7.9. Australia market size and forecast by Technology

8.4.7.10. Australia market size and forecast by Product

8.4.7.11. Australia market size and forecast by Application

8.4.7.12. Australia market size and forecast by End Users

8.4.7.13. India market size and forecast by Technology

8.4.7.14. India market size and forecast by Product

8.4.7.15. India market size and forecast by Application

8.4.7.16. India market size and forecast by End Users

8.4.7.17. South Korea market size and forecast by Technology

8.4.7.18. South Korea market size and forecast by Product

8.4.7.19. South Korea market size and forecast by Application

8.4.7.20. South Korea market size and forecast by End Users

8.4.7.21. Taiwan market size and forecast by Technology

8.4.7.22. Taiwan market size and forecast by Product

8.4.7.23. Taiwan market size and forecast by Application

8.4.7.24. Taiwan market size and forecast by End Users

8.4.7.25. Rest of Asia-Pacific market size and forecast by Technology

8.4.7.26. Rest of Asia-Pacific market size and forecast by Product

8.4.7.27. Rest of Asia-Pacific market size and forecast by Application

8.4.7.28. Rest of Asia-Pacific market size and forecast by End Users

8.5. LAMEA

8.5.1. Key market trends

8.5.2. Key growth factors and opportunities

8.5.3. Market size and forecast by country

8.5.4. Market size and forecast by Technology

8.5.5. Market size and forecast by Product

8.5.6. Market size and forecast by Application

8.5.7. Market size and forecast by End Users

8.5.7.1. Brazil market size and forecast by Technology

- 8.5.7.2. Brazil market size and forecast by Product
- 8.5.7.3. Brazil market size and forecast by Application
- 8.5.7.4. Brazil market size and forecast by End Users
- 8.5.7.5. Saudi Arabia market size and forecast by Technology
- 8.5.7.6. Saudi Arabia market size and forecast by Product
- 8.5.7.7. Saudi Arabia market size and forecast by Application
- 8.5.7.8. Saudi Arabia market size and forecast by End Users
- 8.5.7.9. South Africa market size and forecast by Technology
- 8.5.7.10. South Africa market size and forecast by Product
- 8.5.7.11. South Africa market size and forecast by Application
- 8.5.7.12. South Africa market size and forecast by End Users
- 8.5.7.13. Rest of LAMEA market size and forecast by Technology
- 8.5.7.14. Rest of LAMEA market size and forecast by Product
- 8.5.7.15. Rest of LAMEA market size and forecast by Application
- 8.5.7.16. Rest of LAMEA market size and forecast by End Users

CHAPTER 9 COMPANY PROFILES

9.1. AGILENT TECHNOLOGIES, INC.

- 9.1.1. Company overview
- 9.1.2. Company snapshot
- 9.1.3. Operating business segments
- 9.1.4. Product portfolio
- 9.1.5. Business performance
- 9.1.6. Key strategic moves and developments

9.2. BIOMERIEUX S.A.

- 9.2.1. Company overview
- 9.2.2. Company snapshot
- 9.2.3. Operating business segments
- 9.2.4. Product portfolio
- 9.2.5. Business performance
- 9.2.6. Key strategic moves and developments

9.3. BIO-RAD LABORATORIES, INC.

- 9.3.1. Company overview
- 9.3.2. Company snapshot
- 9.3.3. Operating business segments
- 9.3.4. Product portfolio
- 9.3.5. Business performance
- 9.3.6. Key strategic moves and developments

9.4. F. HOFFMANN-LA ROCHE AG (ROCHE)

- 9.4.1. Company overview
- 9.4.2. Company snapshot
- 9.4.3. Operating business segments
- 9.4.4. Product portfolio
- 9.4.5. Business performance
- 9.4.6. Key strategic moves and developments

9.5. FLUIDIGM CORPORATION

- 9.5.1. Company overview
- 9.5.2. Company snapshot
- 9.5.3. Operating business segments
- 9.5.4. Product portfolio
- 9.5.5. Business performance
- 9.5.6. Key strategic moves and developments

9.6. LGC LIMITED

- 9.6.1. Company overview
- 9.6.2. Company snapshot
- 9.6.3. Operating business segments
- 9.6.4. Product portfolio
- 9.6.5. Key strategic moves and developments

9.7. QIAGEN N.V.

- 9.7.1. Company overview
- 9.7.2. Company snapshot
- 9.7.3. Operating business segments
- 9.7.4. Product portfolio
- 9.7.5. Business performance

9.8. SYGNIS AG

- 9.8.1. Company overview
- 9.8.2. Company snapshot
- 9.8.3. Operating business segments
- 9.8.4. Product portfolio
- 9.8.5. Business performance
- 9.8.6. Key strategic moves and developments

9.9. TAKARA BIO INC.

- 9.9.1. Company overview
- 9.9.2. Company snapshot
- 9.9.3. Operating business segments
- 9.9.4. Product portfolio
- 9.9.5. Business performance

9.9.6. Key strategic moves and developments

9.10. THERMO FISHER SCIENTIFIC INC.

9.10.1. Company overview

9.10.2. Company snapshot

9.10.3. Operating business segments

9.10.4. Product portfolio

9.10.5. Business performance

9.10.6. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023, (\$MILLION)

TABLE 2. REAL-TIME PCR POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 3. TRADITIONAL PCR POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 4. DIGITAL PCR POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 5. GLOBAL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY PRODUCT, 2016-2023, (\$MILLION)

TABLE 6. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET FOR REAGENTS & CONSUMABLES, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 7. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET FOR INSTRUMENTS, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 8. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET FOR SOFTWARE, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 9. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET FOR SERVICES, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 10. GLOBAL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023, (\$MILLION)

TABLE 11. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET FOR CLINICAL APPLICATION, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 12. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET FOR RESEARCH APPLICATION, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 13. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET FOR FORENSIC APPLICATION, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 14. GLOBAL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023, (\$MILLION)

TABLE 15. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET BY DIAGNOSTIC CENTERS & HOSPITALS, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 16. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET BY BIOTECH & PHARMA COMPANIES, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 17. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET BY ACADEMIC & RESEARCH INSTITUTIONS, BY GEOGRAPHY 2016-2023, (\$MILLION)

TABLE 18. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY

REGION, 2016-2023 (\$MILLION)

TABLE 19. NORTH AMERICA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 22. NORTH AMERICA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 23. NORTH AMERICA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 24. U.S. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 26. U.S. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 27. U.S. POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 28. CANADA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 30. CANADA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 31. CANADA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 32. MEXICO POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 34. MEXICO POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 35. MEXICO POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 36. EUROPE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 37. EUROPE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 38. EUROPE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY PRODUCT, 2016-2023 (\$MILLION)

TABLE 39. EUROPE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 40. EUROPE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 41. GERMANY POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 43. GERMANY POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 44. GERMANY POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 45. FRANCE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 47. FRANCE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 48. FRANCE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 49. UK POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 51. UK POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 52. UK POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 53. ITALY POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 55. ITALY POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 56. ITALY POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 57. SPAIN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 59. SPAIN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 60. SPAIN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 61. REST OF EUROPE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 63. REST OF EUROPE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 64. REST OF EUROPE POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 65. ASIA-PACIFIC POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 66. ASIA-PACIFIC POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 67. ASIA-PACIFIC POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY PRODUCT, 2016-2023 (\$MILLION)

TABLE 68. ASIA-PACIFIC POLYMERASE CHAIN REACTION TECHNOLOGIES

MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 69. ASIA-PACIFIC POLYMERASE CHAIN REACTION TECHNOLOGIES

MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 70. JAPAN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 72. JAPAN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 73. JAPAN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 74. CHINA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 76. CHINA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 77. CHINA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 78. AUSTRALIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 80. AUSTRALIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 81. AUSTRALIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 82. INDIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 84. INDIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 85. INDIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 86. SOUTH KOREA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 88. SOUTH KOREA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 89. SOUTH KOREA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 90. TAIWAN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 92. TAIWAN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 93. TAIWAN POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 94. REST OF ASIA-PACIFIC POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 96. REST OF ASIA-PACIFIC POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 97. REST OF ASIA-PACIFIC POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 98. LAMEA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 99. LAMEA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 100. LAMEA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY PRODUCT, 2016-2023 (\$MILLION)

TABLE 101. LAMEA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 102. LAMEA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 103. BRAZIL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 105. BRAZIL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 106. BRAZIL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 107. SAUDI ARABIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 109. SAUDI ARABIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 110. SAUDI ARABIA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 111. SOUTH AFRICA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 113. SOUTH AFRICA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 114. SOUTH AFRICA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 115. REST OF LAMEA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 117. REST OF LAMEA POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 118. REST OF LAMEA POLYMERASE CHAIN REACTION TECHNOLOGIES

MARKET, BY END USERS, 2016-2023 (\$MILLION)

TABLE 119. AGILENT: COMPANY SNAPSHOT

TABLE 120. AGILENT: OPERATING SEGMENTS

TABLE 121. AGILENT: PRODUCT PORTFOLIO

TABLE 122. BIOMERIEUX S.A: COMPANY SNAPSHOT

TABLE 123. BIOMERIEUX S.A: OPERATING SEGMENTS

TABLE 124. BIOMERIEUX S.A: PRODUCT PORTFOLIO

TABLE 125. BIO-RAD: COMPANY SNAPSHOT

TABLE 126. BIO-RAD: OPERATING SEGMENTS

TABLE 127. BIO-RAD: PRODUCT PORTFOLIO

TABLE 128. ROCHE: COMPANY SNAPSHOT

TABLE 129. ROCHE: OPERATING SEGMENTS

TABLE 130. ROCHE: PRODUCT PORTFOLIO

TABLE 131. FLUIDIGM: COMPANY SNAPSHOT

TABLE 132. FLUIDIGM: PRODUCT PORTFOLIO

TABLE 133. LGC: COMPANY SNAPSHOT

TABLE 134. LGC: OPERATING SEGMENTS

TABLE 135. LGC: PRODUCT PORTFOLIO

TABLE 136. QIAGEN: COMPANY SNAPSHOT

TABLE 137. QIAGEN: OPERATING SEGMENTS

TABLE 138. QIAGEN: PRODUCT PORTFOLIO

TABLE 139. SYGNIS: COMPANY SNAPSHOT

TABLE 140. SYGNIS: PRODUCT PORTFOLIO

TABLE 141. TAKARA: COMPANY SNAPSHOT

TABLE 142. TAKARA: OPERATING SEGMENTS

TABLE 143. TAKARA: PRODUCT PORTFOLIO

TABLE 144. THERMO FISHER: COMPANY SNAPSHOT

TABLE 145. THERMO FISHER: OPERATING SEGMENTS

TABLE 146. THERMO FISHER: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 1. SEGMENTATION OF GLOBAL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET

FIGURE 2. TOP WINNING STRATEGIES, BY YEAR, 2014-2017

FIGURE 3. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2014-2017 (%)

FIGURE 4. TOP WINNING STRATEGIES, BY COMPANY, 2002-2016

FIGURE 5. TOP INVESTMENT POCKETS, BY PRODUCT, 2016

FIGURE 6. MARKET SHARE ANALYSIS, 2016

FIGURE 7. BARGAINING POWER OF BUYERS

FIGURE 8. BARGAINING POWER OF SUPPLIERS

FIGURE 9. THREAT OF NEW ENTRANTS

FIGURE 10. THREAT OF SUBSTITUTION

FIGURE 11. COMPETITIVE RIVALRY

FIGURE 12. RESTRAINTS AND DRIVERS: GLOBAL POLYMERASE CHAIN REACTION TECHNOLOGIES MARKET

FIGURE 13. AGILENT: NET SALES, 2014-2016 (\$MILLION)

FIGURE 14. AGILENT: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 15. AGILENT: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 16. BIOMERIEUX S.A: NET SALES, 2014-2016 (\$MILLION)

FIGURE 17. BIOMERIEUX S.A: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 18. BIOMERIEUX S.A: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 19. BIO-RAD: NET SALES, 2014-2016 (\$MILLION)

FIGURE 20. BIO-RAD: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 21. BIO-RAD: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 22. ROCHE: NET SALES, 2014-2016 (\$MILLION)

FIGURE 23. ROCHE: REVENUE SHARE BY PRODUCT, 2016 (%)

FIGURE 24. ROCHE: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 25. FLUIDIGM: NET SALES, 2014-2016 (\$MILLION)

FIGURE 26. FLUIDIGM: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 27. QIAGEN: NET SALES, 2014-2016 (\$MILLION)

FIGURE 28. QIAGEN: REVENUE SHARE BY CUSTOMER CLASSES, 2016 (%)

FIGURE 29. QIAGEN: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 30. SYGNIS: NET SALES, 2014-2016 (\$MILLION)

FIGURE 31. SYGNIS: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 32. TAKARA: NET SALES, 2014-2016 (\$MILLION)

FIGURE 33. TAKARA: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 34. TAKARA: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 35. THERMO FISHER: NET SALES, 2014-2016 (\$MILLION)

FIGURE 36. THERMO FISHER: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 37. THERMO FISHER: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

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