

Plastic Coatings Market by Type (Polyurethane, Acrylic, Epoxy, and Others), Process (Dip Coating, Spray Coating, Powder Coating, Electrophoretic Painting, and Others), and End-Use Industry (Automotive, Aerospace & Defense, Building & Construction, Medical, and Others): Global Opportunity Analysis and Industry Forecast 2020-2027

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Abstracts

The global plastic coatings market was valued at \$6.5 billion in 2019, and is projected to reach \$8.8 billion by 2027, growing at a CAGR of 5.1% from 2020 to 2027.

Plastic coating application provides thick, wear-resistant finish that eliminates air and water from the surface and prevents corrosion. It is used in numerous products such as radiator grilles, battery trays, brackets, seat springs door handles, and others.

The presence of established medical sector and aerospace industry in developed regions contributes to the market growth. In addition, rise in the automotive sector in emerging economies increases the demand for plastic coatings. However, factors challenging the market growth are strict acts or regulations pertaining to volatile organic content. On the contrary, rise in R&D activity to increase the consumer or application base is expected to provide lucrative opportunities for the market growth during the forecast period.

The market is segmented on the basis of type, process, end-use industry, and region. Based on type, it is divided into polyurethane, acrylic, epoxy, and others. On the basis of process, it is classified into dip coating, spray coating, powder coating, electrophoretic painting, and others. End-use industries analyzed are automotive, aerospace & defense,

building & construction, medical, and others. Regional breakdown and in-depth analysis of each of the aforementioned segments are included for North America, Europe, Asia-Pacific, and LAMEA regions.

Key benefits for stakeholders

The plastic coatings report provides an extensive qualitative and quantitative analysis of the current trends and future estimations of the market from 2020 to 2027 to determine the prevailing opportunities.

The study provides a comprehensive analysis of the factors that drive and restrict the growth of the plastic coatings market.

Porter's five forces analysis helps analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building.

Profiles of leading players operating in the plastic coatings market are provided to understand the competitive scenario.

The report provides extensive qualitative insights on the significant segments and regions exhibiting favorable growth.

Key market segments

By Type

Polyurethane

Acrylic

Epoxy

Others

By Process

Dip Coating

Spray Coating

Powder Coating

Electrophoretic Painting

Others

By End-Use Industry

Automotive

Aerospace & Defense

Building & Construction

Medical

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key market players

Axalta Coating Systems

AkzoNobelN.V.

BASF SE

Covestro AG

Arsonsisi s.p.a.

Eastman Chemical Company

PPG Industries Inc.

Kansai Paint Co., Ltd.

The Sherwin-Williams Company

Keyland Polymer

The other players in the value chain includeDiamond Vogel, Berger Paints India Limited, Becker Industrial Coatings Ltd., Clariant, Cabot Corporation, Jotun, and Lord Corporation.

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