

Pigments Market by Type (Azo, Phthalocyanine, Quinacridone, Titanium dioxide, Iron Oxide, Cadmium, Carbon Black, Chromium Oxide, Complex Inorganic, Classic organic, Metallic, High Performance, Light Interference, Fluorescent, Luminescent, Thermochromic) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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## **Abstracts**

Pigments are black, white, or colored, organic or inorganic insoluble solids, which are unaffected physically or chemically by the substrate in which they are incorporated. Incorporation is done by dispersing them on the substrate. Pigments alter the color of the reflected or transmitted light by selective absorption, and also impart color to the medium in which they are dispersed.

The world pigments market is anticipated to reach \$26,598 million by 2022 compared to \$20,023 million in 2015 growing at a CAGR of 4.1% during the forecast period. It is segmented based on product type, application, color index, and geography. The rise in construction activities, infrastructural development, automotive, and consumer goods sector has resulted in the increased demand for decorative paints and coatings, which boosts the demand for pigments in the paints & coating industry. In addition, pigments have gained increased adoption in the plastic industry owing to the rise in consumption of plastics in end-user industries such as automobile and construction sectors. In terms of applications, the market is categorized as paints & coatings, printings inks, plastics, construction materials, and others. The global pigments market is on a continuous rise due to growth in paints & coatings industry in developing countries such China, India, and Brazil.

Based on the product type, pigments are segmented as organic, inorganic, and specialty. Inorganic pigments dominated the global pigments market in 2015, owing to



their advantages such as high heat and weather resistance, flame retardance, high light fastness, and antistatic benefits.

Based on the color index, pigments are segmented as red, orange, yellow, blue, green, brown, and others. Color index classification system was introduced to nomenclate the pigment names that are derived from the chemical structures of the pigments.

Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Asia-Pacific led the market in 2015, and is anticipated to maintain this trend during the forecast period, due to the increase in demand for pigments in construction sector. Moreover, the rise in per capita plastic consumption in emerging economies of China and India is projected to drive the demand for pigments in the plastic industry in Asia-Pacific.

The companies profiled in the report include:

The Shepherd Color Company

Clariant International Ltd.

Huntsman Corporation

DIC Corporation

ECKART GmbH

BASF SE

Cabot Corporation

Sudarshan Chemical Industries Ltd.

Heubach GmbH

Ferro Corporation

#### **KEY MARKET BENEFITS:**

The report provides an in-depth analysis of the current trends, drivers, and dynamics of the world pigments market to elucidate the prevailing opportunities



and the probable investment pockets.

It offers qualitative trends as well as quantitative analysis from 2014 to 2022 to assist the stakeholder to understand the market scenario.

In-depth analysis of the key segments demonstrates the consumption of pigments in different applications across various industries.

Competitive intelligence highlights the business practices followed by key business players across the geographies as well as the prevailing market opportunities.

Key players are profiled along with the strategies and developments, which portrays the competitive market outlook.

#### **KEY MARKET SEGMENTS:**

Global Pigments Market is segmented as: BY APPLICATION

Paints &Coatings

Printing Inks

**Plastics** 

**Construction Materials** 

Others

### BY PRODUCT TYPE

**Organic Pigments** 

**Azo Pigments** 

Phthalocyanine Pigment



Quinacridone Pigment

Other Organic Pigments

**Inorganic Pigments** 

Titanium Dioxide

Iron Oxide

Cadmium Pigment

Carbon Black

Chromium Oxide

Complex Inorganic

Other Inorganic Pigment

**Specialty Pigments** 

Classic Organic Pigments

Metallic Pigments

**High-Performance Pigments** 

Light Interference Pigments

Fluorescent Pigment

**Luminescent Pigments** 

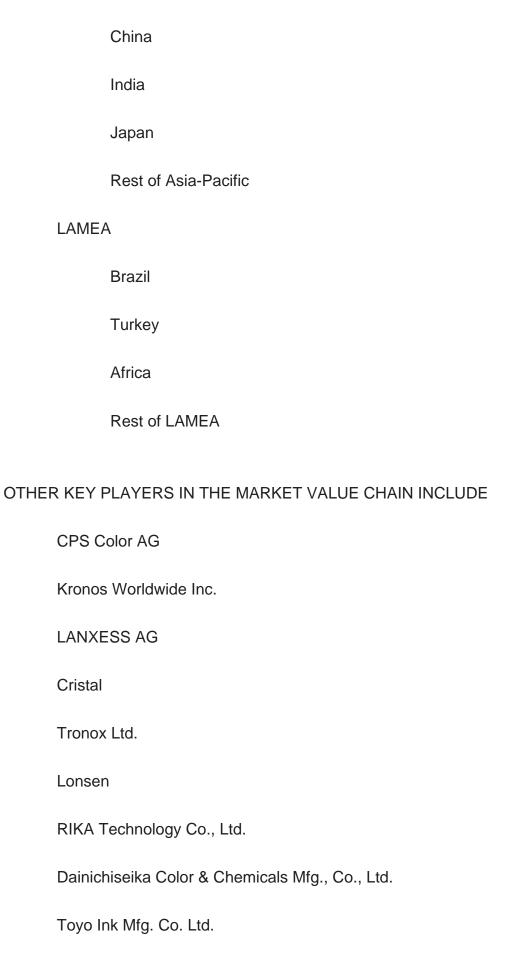
Thermo-chromic Pigments

## BY COLOR INDEX



	Red		
	Blue		
	Green		
	Orange	e	
	Yellow		
	Brown	Brown	
	Others		
BY GEOGRAPHY			
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		U.S.	
		Canada	
		Mexico	
	Europe	9	
		Germany	
		France	
		UK	
		Italy	
		Rest of Europe	
	Asia-Pacific		







Above list of companies are not profiled, can be profiled based on client request



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#### OTHER KEY PLAYERS IN THE MARKET VALUE CHAIN INCLUDE

**CPS Color AG** 

Kronos Worldwide Inc.

LANXESS AG

Cristal

Tronox Ltd.



Lonsen

RIKA Technology Co., Ltd.

Dainichiseika Color & Chemicals Mfg., Co., Ltd.

Toyo Ink Mfg. Co. Ltd.

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