

# **Pigments Market by Type (Azo, Phthalocyanine, Quinacridone, Titanium dioxide, Iron Oxide, Cadmium, Carbon Black, Chromium Oxide, Complex Inorganic, Classic organic, Metallic, High Performance, Light Interference, Fluorescent, Luminescent, Thermo-chromic) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022**

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## **Abstracts**

Pigments are black, white, or colored, organic or inorganic insoluble solids, which are unaffected physically or chemically by the substrate in which they are incorporated. Incorporation is done by dispersing them on the substrate. Pigments alter the color of the reflected or transmitted light by selective absorption, and also impart color to the medium in which they are dispersed.

The world pigments market is anticipated to reach \$26,598 million by 2022 compared to \$20,023 million in 2015 growing at a CAGR of 4.1% during the forecast period. It is segmented based on product type, application, color index, and geography. The rise in construction activities, infrastructural development, automotive, and consumer goods sector has resulted in the increased demand for decorative paints and coatings, which boosts the demand for pigments in the paints & coating industry. In addition, pigments have gained increased adoption in the plastic industry owing to the rise in consumption of plastics in end-user industries such as automobile and construction sectors. In terms of applications, the market is categorized as paints & coatings, printings inks, plastics, construction materials, and others. The global pigments market is on a continuous rise due to growth in paints & coatings industry in developing countries such as China, India, and Brazil.

Based on the product type, pigments are segmented as organic, inorganic, and specialty. Inorganic pigments dominated the global pigments market in 2015, owing to

their advantages such as high heat and weather resistance, flame retardance, high light fastness, and antistatic benefits.

Based on the color index, pigments are segmented as red, orange, yellow, blue, green, brown, and others. Color index classification system was introduced to nomenclate the pigment names that are derived from the chemical structures of the pigments.

Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Asia-Pacific led the market in 2015, and is anticipated to maintain this trend during the forecast period, due to the increase in demand for pigments in construction sector. Moreover, the rise in per capita plastic consumption in emerging economies of China and India is projected to drive the demand for pigments in the plastic industry in Asia-Pacific.

The companies profiled in the report include:

The Shepherd Color Company

Clariant International Ltd.

Huntsman Corporation

DIC Corporation

ECKART GmbH

BASF SE

Cabot Corporation

Sudarshan Chemical Industries Ltd.

Heubach GmbH

Ferro Corporation

#### KEY MARKET BENEFITS:

The report provides an in-depth analysis of the current trends, drivers, and dynamics of the world pigments market to elucidate the prevailing opportunities

and the probable investment pockets.

It offers qualitative trends as well as quantitative analysis from 2014 to 2022 to assist the stakeholder to understand the market scenario.

In-depth analysis of the key segments demonstrates the consumption of pigments in different applications across various industries.

Competitive intelligence highlights the business practices followed by key business players across the geographies as well as the prevailing market opportunities.

Key players are profiled along with the strategies and developments, which portrays the competitive market outlook.

## **KEY MARKET SEGMENTS:**

Global Pigments Market is segmented as:

### **BY APPLICATION**

Paints &Coatings

Printing Inks

Plastics

Construction Materials

Others

### **BY PRODUCT TYPE**

Organic Pigments

Azo Pigments

Phthalocyanine Pigment

Quinacridone Pigment

Other Organic Pigments

#### Inorganic Pigments

Titanium Dioxide

Iron Oxide

Cadmium Pigment

Carbon Black

Chromium Oxide

Complex Inorganic

Other Inorganic Pigment

#### Specialty Pigments

Classic Organic Pigments

Metallic Pigments

High-Performance Pigments

Light Interference Pigments

Fluorescent Pigment

Luminescent Pigments

Thermo-chromic Pigments

#### BY COLOR INDEX

Red

Blue

Green

Orange

Yellow

Brown

Others

## BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Brazil

Turkey

Africa

Rest of LAMEA

#### OTHER KEY PLAYERS IN THE MARKET VALUE CHAIN INCLUDE

CPS Color AG

Kronos Worldwide Inc.

LANXESS AG

Cristal

Tronox Ltd.

Lonsen

RIKA Technology Co., Ltd.

Dainichiseika Color & Chemicals Mfg., Co., Ltd.

Toyo Ink Mfg. Co. Ltd.

Above list of companies are not profiled, can be profiled based on client request

## Contents

### CHAPTER 1. INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Secondary Research
  - 1.4.2. Primary Research
  - 1.4.3. Analyst Tools and Models

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

### CHAPTER 3. MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top winning strategy
- 3.3. PORTERS FIVE FORCES ANALYSIS
- 3.4. MARKET DYNAMICS
  - 3.4.1. Drivers
    - 3.4.1.1. High adoption of specialty pigments in flexible packaging
    - 3.4.1.2. High demand for individuality and personalization of products
    - 3.4.1.3. Increased awareness regarding sustainable environment
    - 3.4.1.4. Growing market of end user industries in emerging economies
  - 3.4.2. Restraints
    - 3.4.2.1. Volatility in Raw Material Pricing
    - 3.4.2.2. Government regulations
  - 3.4.3. Opportunities
    - 3.4.3.1. Renewable feedstock
    - 3.4.3.2. Advancement in nanotechnology
- 3.5. TECHNOLOGICAL TRENDS
  - 3.5.1. Nano-pigment technology
  - 3.5.2. Use of bio-based raw materials
  - 3.5.3. Cool pigments
  - 3.5.4. Computer simulation and pigment selection



- 3.5.5. Easily dispersible pigment technology
- 3.6. PATENT ANALYSIS
  - 3.6.1. Patent Analysis by Region
  - 3.6.2. Patent Analysis by Company

## **CHAPTER 4. WORLD PIGMENTS MARKET, BY PRODUCT TYPE**

### 4.1. INTRODUCTION

- 4.1.1. Market size and forecast

### 4.2. ORGANIC PIGMENTS

- 4.2.1. Overview
  - 4.2.1.1. Azo pigments
  - 4.2.1.2. Phthalocyanine pigments
  - 4.2.1.3. Quinacridone pigments
  - 4.2.1.4. Other organic pigments
- 4.2.2. Key market trends
- 4.2.3. Key growth factors and opportunities
- 4.2.4. Market size & forecast

### 4.3. INORGANIC PIGMENTS

- 4.3.1. Overview
  - 4.3.1.1. Titanium dioxide pigments
  - 4.3.1.2. Iron oxide pigments
  - 4.3.1.3. Cadmium pigments
  - 4.3.1.4. Carbon black pigments
  - 4.3.1.5. Chromium oxide pigments
  - 4.3.1.6. Complex inorganic pigments
  - 4.3.1.7. Others
- 4.3.2. Key market trends
- 4.3.3. Key growth factors and opportunities
- 4.3.4. Market size & forecast

### 4.4. SPECIALITY PIGMENTS

- 4.4.1. Overview
  - 4.4.1.1. Classic Organic Pigments
  - 4.4.1.2. Metallic pigments
  - 4.4.1.3. High-performance organic pigments
  - 4.4.1.4. Light interference pigments
  - 4.4.1.5. Fluorescent pigments
  - 4.4.1.6. Luminescent pigments
  - 4.4.1.7. Thermo-chromic pigments

- 4.4.2. Key market trends
- 4.4.3. Key growth factors and opportunities
- 4.4.4. Market size & forecast

## **CHAPTER 5. WORLD PIGMENTS MARKET, BY APPLICATION**

### **5.1. INTRODUCTION**

- 5.1.1. Market size & forecast

### **5.2. PAINTS AND COATINGS**

- 5.2.1. Market size & forecast

### **5.3. PLASTICS**

- 5.3.1. Market size & forecast

### **5.4. PRINTING INKS**

- 5.4.1. Market size & forecast

### **5.5. CONSTRUCTION MATERIALS**

- 5.5.1. Market size & forecast

### **5.6. OTHERS**

- 5.6.1. Market size & forecast

## **CHAPTER 6. WORLD PIGMENTS MARKET, BY COLOR INDEX**

### **6.1. INTRODUCTION**

- 6.1.1. Market size & forecast

### **6.2. RED**

### **6.3. ORANGE**

### **6.4. YELLOW**

### **6.5. BLUE**

### **6.6. GREEN**

### **6.7. BROWN**

### **6.8. OTHERS**

## **CHAPTER 7. WORLD PIGMENTS MARKET, BY GEOGRAPHY**

### **7.1. INTRODUCTION**

- 7.1.1. Market size and forecast

### **7.2. NORTH AMERICA**

- 7.2.1. Key market trends
- 7.2.2. Key growth factors and opportunities
- 7.2.3. Market size and forecast

- 7.2.4. U.S.
- 7.2.5. Canada
- 7.2.6. Mexico
- 7.3. EUROPE
  - 7.3.1. Key market trends
  - 7.3.2. Key growth factors and opportunities
  - 7.3.3. Market size and forecast
  - 7.3.4. Germany
  - 7.3.5. France
  - 7.3.6. UK
  - 7.3.7. Italy
  - 7.3.8. Rest of Europe
- 7.4. ASIA-PACIFIC
  - 7.4.1. Key market trends
  - 7.4.2. Key growth factors and opportunities
  - 7.4.3. Market size and forecast
  - 7.4.4. China
  - 7.4.5. India
  - 7.4.6. Japan
  - 7.4.7. Rest of Asia-Pacific
- 7.5. LAMEA
  - 7.5.1. Key market trends
  - 7.5.2. Key growth factors and opportunities
  - 7.5.3. REST OF LAMEA

## **CHAPTER 8. COMPANY PROFILES**

- 8.1. THE SHEPHERD COLOR COMPANY
  - 8.1.1. Overview
  - 8.1.2. Key Strategic Moves & Developments
- 8.2. CLARIANT INTERNATIONAL LTD
  - 8.2.1. Overview
  - 8.2.2. Operating Business Segments
  - 8.2.3. Business Performance
  - 8.2.4. Key Strategic Moves & Developments
- 8.3. HUNTSMAN CORPORATION
  - 8.3.1. Overview
  - 8.3.2. Operating Business Segments
  - 8.3.3. Business Performance

- 8.3.4. Key Strategic Moves & Developments
  - 8.4. DIC CORPORATION
    - 8.4.1. Overview
    - 8.4.2. Operating Business Segments
    - 8.4.3. Business Performance
    - 8.4.4. Key Strategic Moves & Developments
  - 8.5. ECKART GMBH
    - 8.5.1. Overview
    - 8.5.2. Business Performance
    - 8.5.3. Key Strategic Moves & Developments
  - 8.6. BASF SE
    - 8.6.1. Overview
    - 8.6.2. Operating Business Segments
    - 8.6.3. Business Performance
    - 8.6.4. Key Strategic Moves & Developments
  - 8.7. CABOT CORPORATION
    - 8.7.1. Overview
    - 8.7.2. Operating business segments
    - 8.7.3. Business performance
    - 8.7.4. Key Strategic Moves & Developments
  - 8.8. SUDARSHAN CHEMICAL INDUSTRIES LTD.
    - 8.8.1. Overview
    - 8.8.2. Operating business segments
    - 8.8.3. Business performance
    - 8.8.4. Key Strategic Moves & Developments
  - 8.9. HEUBACH GMBH
    - 8.9.1. Overview
    - 8.9.2. Key Strategic Moves & Developments
  - 8.10. FERRO CORPORATION
    - 8.10.1. Overview
    - 8.10.2. Operating business segments
    - 8.10.3. Business performance
    - 8.10.4. Key Strategic Moves & Developments
- OTHER KEY PLAYERS IN THE MARKET VALUE CHAIN INCLUDE
- CPS Color AG
- Kronos Worldwide Inc.
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Dainichiseika Color & Chemicals Mfg., Co., Ltd.

Toyo Ink Mfg. Co. Ltd.

Above list of companies are not profiled, can be profiled based on client request

## List Of Tables

### LIST OF TABLES

TABLE 1. PIGMENTS MARKET REVENUE, BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 2. PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 3. ORGANIC PIGMENTS MARKET REVENUE, BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 4. ORGANIC PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 5. ORGANIC PIGMENTS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 6. ORGANIC PIGMENTS MARKET SIZE, BY GEOGRAPHY, 2014-2022 (KILO TONS)

TABLE 7. INORGANIC PIGMENTS MARKET REVENUE, BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 8. INORGANIC PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 9. INORGANIC PIGMENTS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 10. INORGANIC PIGMENTS MARKET SIZE, BY GEOGRAPHY, 2014-2022 (KILO TONS)

TABLE 11. SPECIALTY PIGMENTS MARKET REVENUE, BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 12. SPECIALTY PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 13. SPECIALTY PIGMENTS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 14. SPECIALTY PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 15. PIGMENTS MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 16. PIGMENTS MARKET SIZE, BY APPLICATION, 2014-2022 (KILO TONS)

TABLE 17. PIGMENTS MARKET REVENUE IN PAINTS & COATINGS, BY REGION, 2014-2022 (\$MILLION)

TABLE 18. PIGMENTS MARKET SIZE IN PAINTS & COATINGS, BY REGION, 2014-2022 (KILO TONS)

TABLE 19. PIGMENTS MARKET REVENUE IN PLASTICS, BY REGION, 2014-2022

(\$MILLION)

TABLE 20. PIGMENTS MARKET SIZE IN PLASTICS, BY REGION, 2014-2022 (KILO TONS)

TABLE 21. PIGMENTS MARKET REVENUE IN PRINTING INKS, BY REGION, 2014-2022 (\$MILLION)

TABLE 22. PIGMENTS MARKET SIZE IN PRINTING INKS, BY REGION, 2014-2022 (KILO TONS)

TABLE 23. PIGMENTS MARKET REVENUE IN CONSTRUCTION MATERIALS, BY REGION, 2014-2022 (\$MILLION)

TABLE 24. PIGMENTS MARKET SIZE IN CONSTRUCTION MATERIALS, BY REGION, 2014-2022 (KILO TONS)

TABLE 25. PIGMENTS MARKET REVENUE IN OTHERS, BY REGION, 2014-2022 (\$MILLION)

TABLE 26. PIGMENTS MARKET SIZE IN OTHERS, BY REGION, 2014-2022 (KILO TONS)

TABLE 27. PIGMENTS MARKET REVENUE, BY COLOR INDEX, 2014-2022 (\$MILLION)

TABLE 28. PIGMENTS MARKET SIZE, BY COLOR INDEX, 2014-2022 (KILO TONS)

TABLE 29. PIGMENTS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 30. PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 31. NORTH AMERICA PIGMENTS MARKET REVENUE, BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 32. NORTH AMERICA PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 33. NORTH AMERICA PIGMENTS MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 34. NORTH AMERICA PIGMENTS MARKET SIZE, BY APPLICATION, 2014-2022 (KILO TONS)

TABLE 35. NORTH AMERICA PIGMENTS MARKET REVENUE, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 36. NORTH AMERICA PIGMENTS MARKET VOLUME, BY COUNTRY 2014-2022 (KILO TONS)

TABLE 37. EUROPE PIGMENTS MARKET REVENUE, BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 38. EUROPE PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 39. EUROPE PIGMENTS MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 40. EUROPE PIGMENTS MARKET SIZE, BY APPLICATION, 2014-2022 (KILO TONS)

TABLE 41. EUROPE PIGMENTS MARKET REVENUE, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 42. EUROPE PIGMENTS MARKET VOLUME, BY COUNTRY 2014-2022 (KILO TONS)

TABLE 43. ASIA-PACIFIC PIGMENTS MARKET REVENUE, BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 44. ASIA-PACIFIC PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 45. ASIA-PACIFIC PIGMENTS MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 46. ASIA-PACIFIC PIGMENTS MARKET SIZE, BY APPLICATION, 2014-2022 (KILO TONS)

TABLE 47. ASIA-PACIFIC PIGMENTS MARKET REVENUE, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 48. ASIA-PACIFIC PIGMENTS MARKET VOLUME, BY COUNTRY 2014-2022 (KILO TONS)

TABLE 49. LAMEA PIGMENTS MARKET REVENUE, BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 50. LAMEA PIGMENTS MARKET SIZE, BY PRODUCT TYPE, 2014-2022 (KILO TONS)

TABLE 51. LAMEA PIGMENTS MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 52. LAMEA PIGMENTS MARKET SIZE, BY APPLICATION, 2014-2022 (KILO TONS)

TABLE 53. LAMEA PIGMENTS MARKET REVENUE, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 54. LAMEA PIGMENTS MARKET VOLUME, BY COUNTRY 2014-2022 (KILO TONS)

TABLE 55. COMPANY SNAPSHOT

TABLE 56. COMPANY SNAPSHOT

TABLE 57. CLARIANT INTERNATIONAL LTD.: OPERATING SEGMENTS

TABLE 58. COMPANY SNAPSHOT

TABLE 59. HUNTSMAN CORPORATION: OPERATING SEGMENTS

TABLE 60. COMPANY SNAPSHOT

TABLE 61. DIC CORPORATION: OPERATING SEGMENTS

TABLE 62. COMPANY SNAPSHOT

TABLE 63. COMPANY SNAPSHOT



TABLE 64. BASF SE: OPERATING SEGMENTS

TABLE 65. CABOT CORPORATION: COMPANY SNAPSHOT

TABLE 66. CABOT CORPORATION: OPERATING SEGMENTS

TABLE 67. SUDARSHAN CHEMICAL INDUSTRIES LTD.: COMPANY SNAPSHOT

TABLE 68. SUDARSHAN CHEMICALS INDUSTRIES LTD.: OPERATING SEGMENTS

TABLE 69. HEUBACH GMBH: COMPANY SNAPSHOT

TABLE 70. FERRO CORPORATION: COMPANY SNAPSHOT

TABLE 71. FERRO CORPORATION: OPERATING SEGMENTS

## List Of Figures

### LIST OF FIGURES

- FIGURE 1. PIGMENTS MARKET SIZE, 2014-2022 (\$MILLION)
- FIGURE 2. PIGMENTS MARKET SHARE, BY PRODUCT TYPE (%), 2015
- FIGURE 3. PIGMENTS MARKET SHARE, BY APPLICATION (%), 2015
- FIGURE 4. PIGMENTS MARKET SHARE, BY COLOR INDEX (%), 2015
- FIGURE 5. PIGMENTS MARKET SHARE, BY REGION (%), 2015
- FIGURE 6. TOP INVESTMENT POCKETS
- FIGURE 7. WORLD PIGMENTS MARKET, TOP PLAYER POSITIONING, 2015
- FIGURE 8. PIGMENTS MARKET: TOP WINNING STRATEGIES, 2012-2016 (%)
- FIGURE 9. PIGMENTS MARKET: TOP WINNING STRATEGIES, BY COMPANY, 2012-2016
- FIGURE 10. PORTER'S FIVE FORCES ANALYSIS
- FIGURE 11. TOP FACTORS IMPACTING WORLD PIGMENTS MARKET
- FIGURE 12. PATENT ANALYSIS, BY REGION, 2015-2016 (%)
- FIGURE 13. PATENT ANALYSIS BY TOP COMPANIES, 2015-2016 (%)
- FIGURE 14. U.S. PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 15. CANADA PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 16. MEXICO PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 17. GERMANY PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 18. FRANCE PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 19. UK PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 20. ITALY PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 21. REST OF EUROPE PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 22. CHINA PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 23. INDIA PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 24. JAPAN PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 25. REST OF ASIA-PACIFIC PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 26. BRAZIL PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 27. TURKEY PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 28. AFRICA PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 29. REST OF LAMEA PIGMENTS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIGURE 30. CLARIANT INTERNATIONAL LTD: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIGURE 31. CLARIANT INTERNATIONAL LTD.: REVENUE, BY BUSINESS SEGMENT, 2015 (%)

FIGURE 32. CLARIANT INTERNATIONAL LTD.: REVENUE (%), BY GEOGRAPHY, 2015 (%)

FIGURE 33. HUNTSMAN CORPORATION: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIGURE 34. HUNTSMAN CORPORATION: REVENUE, BY BUSINESS SEGMENT, 2015 (%)

FIGURE 35. DIC CORPORATION: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIGURE 36. DIC CORPORATION: REVENUE, BY BUSINESS SEGMENT, 2015 (%)

FIGURE 37. ECKART GMBH: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIGURE 38. BASF SE: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIGURE 39. BASF SE: REVENUE, BY BUSINESS SEGMENT, 2015 (%)

FIGURE 40. BASF SE: REVENUE, BY GEOGRAPHY, 2015 (%)

FIGURE 41. CABOT CORPORATION: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIGURE 42. CABOT CORPORATION: REVENUE, BY SEGMENT, 2015 (%)

FIGURE 43. CABOT CORPORATION: REVENUE, BY GEOGRAPHY, 2015 (%)

FIGURE 44. SUDARSHAN CHEMICALS INDUSTRIES LTD.: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIGURE 45. FERRO CORPORATION: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIGURE 46. FERRO CORPORATION: REVENUE, BY BUSINESS SEGMENT, 2015 (%)

FIGURE 47. FERRO CORPORATION: REVENUE, BY GEOGRAPHY, 2015 (%)

## I would like to order

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