

# **Pet Furniture Market by Pet Type (Dog, Cat, & Others), Product (Houses, Bed & Sofas, and Trees & Condos), and Distribution Channel (Specialty Stores, Supermarkets/Hypermarkets, E-Commerce, and Others): Global Opportunity Analysis and Industry Forecast 2021–2027**

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## **Abstracts**

A pet, also called as companion animal, is usually an animal kept primarily for a person's company or entertainment apart from working animal, livestock or a laboratory animal. Two of the most popular pets are dogs and cats globally. Other animals are considered as a pets are: rabbits; ferrets; pigs; Category such as rodents includes gerbils, hamsters, chinchillas, rats, mice, and guinea pigs; avian pets includes parrots, passerines and fowls; reptile pets includes turtles, alligators, crocodiles, lizards, and snakes; aquatic pets includes fish, freshwater and saltwater snails, amphibians like frogs and salamanders; and arthropod pets includes tarantulas and hermit crabs. These huge varieties of pets make pet furniture market a booming market in coming years.

Pet furniture is a type of furniture that is manufactured in accordance to the requirements of different types of pets like dogs, cats, and others. Pet furniture's are available and sold in pet speciality stores and retail outlets such as supermarkets, hypermarkets and online globally. Pet furniture is noticeably popular and expanding with significant pace in developed regions of the Americas and Europe, where manufacturers are coming up with new product innovations considering pets health and comfort to help pet owners adopt to a lifestyle with good convenience. Dogs and cats' segment are key to the performance of the market as compared to another segment. Advanced cost effective and customised furniture, rising concerns towards pet care, increase in health expenditure for animals as well as huge varieties in furniture for pet

creates the demand for pet furniture across the globe.

Certain factors such as availability of a huge range of fashionable and multifunctional pet furniture. Pet furniture designs have evolved noticeably over the last couple of years and market players are looking innovative ways to combine multiple functions and styles to serve to the demands of pet lovers. Customizable pet furniture is appealing to younger consumers because it has been offering a way to embellish pieces or a way to alter the purpose of a furniture design. Players in the global pet furniture market are investing huge amount of money in research and development work to design smart pet furniture for customers are driving the pet furniture market. Another factor that is pet furniture manufacturer is investing lot in their research and development as well as in their material making all these products very costly is restraint in pet furniture market. Collaborating with new technology not only present the key improvement of the pet furniture but also meet the needs of owners providing numerous opportunities in the pet furniture market.

The pet furniture market is segmented based on type. Depending on pet type, the market is divided into cat, dog and others. And depending on product type, the market is divided into Houses, Beds and sofas, Trees and condos. Key players in these markets are FurHaven Pet Products, Go Pet Club, MidWest Homes for Pets, Nest Bedding, North American Pet Products, PetPals Group, Inc, Prevue Pet Products, Taizhou Huamao Handicraft Article Co., Ltd, Ultra Modern Pet, Ware Pet Products. Other noticeable players in these markets are Ferranti, Suzy's Creations, Dog Sofa, Berkeley dog beds limited, Miacara, Tateno, Casper, IRIS, Big Barker and many more.

## KEY BENEFITS FOR STAKEHOLDERS

The report includes an in-depth analysis of different segments and provides market estimations between 2021 and 2027.

Porter's five forces model illustrates the potency of buyers & sellers, which assists the market players to adopt effective strategies.

Key market players are profiled to gain an understanding of the strategies adopted by them.

This report provides a detailed analysis of the current trends and future estimations from 2021 to 2027, which helps identify the

prevailing market opportunities.

## KEY SEGMENTS

### By Pet Type

Cat

Dog

Others

### By Product Type

Houses

Bed & Sofas

Trees & Condos

### By Distribution Channels

Specialty Stores

Supermarkets & hypermarkets

E-Commerce

Others

### By Region

North America

U.S.

Canada

## Europe

UK

France

Italy

Spain

Germany

Russia

Rest of Europe

## Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

## LAMEA

Brazil

South Africa

Argentina

Rest of LAMEA



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