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Personal Identity Management Market by Application (Content management, Access control), Services (Professional services, Managed services), Deployment Type (Cloud, On-premises), Data Type (Behavioral data, Individual identity data, Derived data, Self-identified data), Industry Vertical (IT and telecom, BFSI, Energy and utilities, Consumer goods and retail) - Global Opportunities Analysis & Industry Forecast, 2014 - 2022

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Abstracts

Personal Identity Management Refers To The Management Of Data And Digital Footprints Of Customers And Employees By Business Organizations. It Plays A Vital Role In Providing Data Security And Management Services To Various Industry Verticals Including It & Telecom, Banking, Retail, Manufacturing, And Energy. The Personal Identity Management Solutions Help In Marketing Products And Services Of An Organization By Analyzing The Data Of Customers Across Multiple Digital And Non-Digital Platforms.

The Global Personal Identity Management Market Has Witnessed Rapid Growth In The Recent Years, Owing To Rise In The Utilization Of Mobile Devices Including Smartphones, Laptops, And Tablets. Moreover, Data Security Initiatives Taken By Governments Across The World And Increasing Cyber Threats The Contribute To The Market Growth. However, Complex And Time Consuming Security Procedures Hamper The Market Growth. Moreover, Upsurge In Iot (Internet Of Things) Trends Among Organizations And Growing Demand From Various Industry Verticals Such As Education, Public Sector, Media & Entertainment, And Healthcare Are Expected To Create Numerous Opportunities For The Growth Of Personal Identity Management

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Trends In The Near Future.

The Global Personal Identity Management Market Is Segmented On The Basis Of Application, Service, Deployment, Data Type, Industry Vertical, And Geography. Based On Application The Market Is Divided Into Content Management And Access Control. Professional Services Including Implementation, Training & Support, And Consulting And Managed Services Are Provided In The Personal Identity Management Market. Based On The Type Of Deployment, The Market Is Further Categorized Into Cloud And On Premise. The Global Personal Identity Management Market Is Segmented On The Basis Of Data Type As Behavioral Data, Individual Identity Data, Derived Data, And Self-Identified Data.

The Industry Vertical Segment Of The Market Includes It & Telecom, Banking, Financial Services, And Insurance (Bfsi); Energy & Utility; Consumer Goods & Retail; And Others (Manufacturing, Education, Public Sector, And Media & Entertainment). The Market Is Analyzed Based On Four Regions, Which Include North America (U.S., Mexico, And Canada), Europe (Uk, Germany, France, Italy, And Rest Of Europe), Asia-Pacific (China, India, Japan, And Rest Of Asia-Pacific), And Lamea (Latin America, Middle East, And Africa).

The Key Players Of The Global Personal Identity Management Industry Profiled In The Report Are Ibm Corporation, Vmware, Inc., Ca Technologies, Microsoft Corporation, Oracle Corporation, Onelogin, Inc., Centrify Corporation, Ca Technologies, Experian Inc., And Kaspersky Lab. In Addition, The Key Business Strategies Adopted By These Players Have Been Analyzed In The Report To Gain Competitive Insights Into The Market.

Key Benefits for Stakeholders

The Study Provides An In-Depth Analysis Of The Personal Identity Management Market Along With Current And Future Trends To Elucidate The Imminent Investment Pockets.

Information Regarding Key Drivers, Restraints, And Opportunities Along With Their Impact Analysis On The Personal Identity Management Industry Is Discussed.

Porter’s Five Forces Analysis Of The Global Personal Identity Management Industry Illustrates The Potency Of Buyers And Suppliers Participating In The Personal Identity Management Market.

The Quantitative Analysis Of The Market From 2014 To 2022 Is Provided To Elaborate The Potential Of Personal Identity Management Industry.

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The Market Shares And Key Strategies Of Market Players In The Personal Identity Management Market Has Been Comprehensively Analyzed In The Report.

Personal Identity Management Market Key Segments
The Personal Identity Management Market Is Segmented Based On Application, Services, Deployment Type, Data Type, Industry Vertical, And Geography.
By Application

Content Management

Access Control

By Services

Professional Services (Implementation, Training And Support, And Consulting)

Managed Services

By Deployment Type

Cloud

On-Premises

By Data Type

Behavioral Data

Individual Identity Data

Derived Data

Self-Identified Data

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By Industry Vertical

- It And Telecom
- Banking, Financial Services, And Insurance (Bfsi)
- Energy And Utilities
- Consumer Goods And Retail
- Others (Manufacturing, Education, Public Sector, Media And Entertainment)

By Geography

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - U.K.
  - Germany
  - France
  - Italy
  - Rest Of Europe
- Asia-Pacific

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China

Japan

India

Rest Of Asia-Pacific

Lamea

Latin America

Middle East

Africa

Key Market Players Profiled in the Report

Ibm Corporation

Vmware, Inc.

Ca Technologies

Microsoft Corporation

Oracle Corporation

Onelogin Inc.,

Centrify Corporation

Okta Inc.

Experian Inc.

Kaspersky Lab

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