

# **Personal Care Packaging Market by Product (Rigid Plastic, Glass, Paper, Flexible Packaging, Metals, and Others) and Application (Skin Care, Hair Care, Bath & Shower, Cosmetic, and Others) - Global Opportunity Analysis and Industry Forecast, 2014-2022**

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## **Abstracts**

The global personal care packaging market size is expected to reach \$39,585 million by 2022 from \$27,895 million in 2015 with a CAGR of 5.25% from 2016 to 2022. The primary function of personal care packaging is to protect personal products such as body cream, oils, body lotions, soap, shampoos, conditioners, cosmetics, shower gels, toiletries, and others from damage or contamination from air, moisture, or toxins. The personal care packaging industry uses different type of materials to construct suitable product packaging such as plastics, paper, metals, and cloth. The packaging systems are in the form of boxes, bottles, pumps, and sprays. Personal care packaging not only keeps products safe from damage or contamination but also promote the products and attract consumers.

Changing global lifestyles along with rapid urbanization stimulate the market growth. Moreover, increasing demand for personal care products such as beauty products, hair care, and skin care products have been driving the growth of market over the last decade. Technological innovations for improving the manufacturing process for flexible packaging is expected to open new avenues for the personal care packaging market. Increasing herbal personal care product base as well as product line extension of existing products for men, women, and children, for instance, gender specific cologne, soaps and face wash supports substantial growth of the global personal care packaging market. However, fluctuating prices of raw materials, such as polypropylene (PP) and high-density polyethylene (HDPE), are expected to hinder the growth of the personal care packaging market.

The global personal care packaging market is segmented based on product type,

application, and geography. By product type, the market is further bifurcated into paper, flexible, glass, packaging, rigid plastics, metal, and others (nonwoven fabrics and cardboards). By application, the market is further categorized into skin care, hair care, bath care, shower, cosmetics, and others (oil care, cotton pads, and wipes). Geographically, the market is segmented into North America, Europe, Asia-Pacific, and LAMEA.

The major players profiled in this study are

Colgate-Palmolive Company

Bemis Company, Inc.

Amcor Limited

Ardagh Group

Gerresheimer

Saint-Gobain

Sonoco Products Company

ITC Limited

Bormioli Rocco Group

Hindustan National Glass & Industries Ltd.

## **KEY BENEFITS FOR STAKEHOLDERS:**

This report provides an extensive analysis of the current and emerging market trends and dynamics in the global personal care packaging market.

In-depth analysis has been done in this report by constructing market estimations for the key market segments between 2014 and 2022.

Geographically, the global personal care packaging market is analyzed based on various regions such as North America, Europe, Asia-Pacific, and LAMEA.

Region-wise and country-wise global personal care packaging market conditions are comprehensively analyzed in the report.

Exhaustive analysis of the global personal care packaging market by product type helps in understanding various types of personal care packaging material that are currently being used along with the variants that would gain prominence in the future.

Porter's Five Forces analysis highlights the potency of buyers and suppliers participating in this market. This would offer a competitive advantage to stakeholders to make profit-oriented business decisions and to help strengthen their supplier and buyer network.

This report provides the quantitative analysis of the current market and estimations through 2014-2022, which assists in identifying the prevailing market opportunities.

## **KEY MARKET SEGMENTS:**

### **By Product**

Rigid Plastic

Glass

Paper

Flexible Packaging

Metal

Others (Nonwoven Fabrics and Cardboards)

### **By Application**

Skin Care

Hair Care

Bath and Shower

Cosmetics

Others (Oral Care, Cotton Pads, and Wipes)

### By Geography

North America

Europe

Asia-Pacific

LAMEA

### KEY PLAYERS

Mondi plc.

Ampac Holding

Crown Holdings, Inc.

WestRock Company

Albea Group

Aptar Group, Inc.

Fusion Packaging

HCP Packaging

HCT Packaging Inc.

RPC Group

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

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