

Pepper spray Market by Product (Fogger, Stream, Gel and Others), and Distribution Channel (Specialty Shops and Online Stores): Global Opportunity Analysis and Industry Forecast 2021–2028

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Abstracts

The Pepper Spray Market was valued at \$23,750.2 thousand in 2020, and is estimated to reach \$60,187.9 thousands by 2028, registering a CAGR of 13.1% from 2021 to 2028.

Pepper spray is a non-lethal weapon, which is majorly used for personal defense from attackers. Attackers can be human and deadly animal as well. Various weapons can be used for personal defense, such as sports gun and knife, but pepper spray is majorly preferred due to its small size, which can easily fit into handbags and pockets. In addition, it is very convenient and easy to operate in dangerous situations as compared to other non-lethal self-defense products.

Global rise in violence against women majorly contributes toward the growth of the Pepper Spray Market during the forecast period. For instance, according to WHO, about 1 in 3 (30%) of women across the globe are subjected to either physical and/or sexual intimate partner violence or non-partner sexual violence in their lifetime. Rise in number of rapes, murders, kidnappings, robbing, and human trafficking is making people to think about their safety, which is expected to increase the demand for non-lethal weapons, including pepper spray.

The COVID-19 pandemic is minimally but positively affecting the growth of the Pepper Spray Market. Furthermore, people have more concerns about their safety as risk and chances of being robbed, raped, and physically violated are increasing during the pandemic and natural disasters.

However, lack of awareness about pepper spray and fear of using pepper sprays are expected to hinder the growth of the market during the forecast period. Furthermore, in most countries, use of pepper spray is illegal or only allowed to be used by law enforcement agencies, which significantly hampers the growth of the Pepper Spray Market.

According to the market analysis, the Pepper Spray Market is segmented into product, distribution channel, and region. On the basis of product, the market is categorized into fogger, stream, gel, and others. According to distribution channel, it is divided into specialty shops and online stores. Region-wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, Italy, Spain, the UK, Russia and Rest of Europe), Asia-Pacific (China, India, South Korea, Indonesia, the Philippines, Thailand, and Rest of Asia-Pacific), and Rest of the World (South Africa, Egypt, Saudi Arabia, and other countries).

The major players operating in the market are Counter Assault, Defense Technology, Fox Labs International Inc., J&L Self Defense Products Inc., Mace Security International, Inc, SABRE - Security Equipment Corp, Super-Sparkly Safety Stuff, LLC, Suresafety, UDAP Industries, Inc., and Zarc International Inc.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global Pepper Spray Market, with current and future trends to elucidate the imminent investment pockets in the market.

The report provides information regarding drivers, restraints, and opportunities with impact analysis.

A quantitative analysis from 2020 to 2028 is provided to showcase the financial competency of the market.

Porter's five forces model of the industry illustrates competitiveness of the market by analyzing various parameters such as threat of new entrants, threat of substitutes, bargaining power of the buyers, and bargaining power of the suppliers operating in the market.

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

Competitive intelligence highlights business practices followed by leading market players across various regions.

KEY MARKET SEGMENTS

By Product

Fogger

Stream

Gel

Others

By Distribution Channel

Specialty Shops

Online Stores

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

India

South Korea

Indonesia

Philippines

Thailand

Rest of Asia-Pacific

Rest of the World

South Africa

Egypt

Saudi Arabia

Other Countries

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