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Patient Centric Healthcare App Market by Technology (Phone-Based Apps, Web-Based Apps, and Wearable Patient Centric App), Operating System (iOS, Android, Windows, and Others) Category (Wellness Management, and Disease & Treatment Management) End User (Hospitals, Clinics, and Home Use): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The patient centric healthcare app accounted for $4,730 million in 2019, and is expected to reach $64,331 million by 2027, registering a CAGR of 37.2% from 2020 to 2027.

Patient centric healthcare apps are well-designed and have the potential to increase the quality, effectiveness, and efficacy of healthcare. Patient centric healthcare apps have revolutionized all health specific services. Health-related problems are among the major threats faced by people, wherein consumer-centric digital explosion has transformed patient lives by through patient centric apps. These apps help users to stay updated about medication timings, check on number of calories consumed, dehydration level in body, and other body parameters. Furthermore, patient centric healthcare apps work on different type of operating systems such as iOS, android, windows and others.

The global patient centric healthcare app market is driven by rise in demand for patient centric ecosystem, where app developers, mobile vendors, and healthcare professionals, along with the medicine industry collaborate to offer a patient centric approach in the medical sector. In addition, rise in smartphone penetration, surge in

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demand for personalized care apps, and rapid digitalization globally is expected to supplement the market growth. However, expensive changeover to patient centric approach, lack of adequate training to healthcare professionals, and insufficient supply to demand ratio also hamper the growth of the market. Moreover, increase in transition toward digitalized healthcare and rise in awareness toward innovative patient centric apps is expected to increase the demand of the market, which would further create numerous opportunities for key vendors in this market. The global patient centric healthcare app market is segmented on the basis of technology, operating system, category, end user, and region.

By technology, it is segmented into phone-based apps, web-based apps, and wearable patient centric apps. By operating system, it is divided into iOS, android, windows, and others. By category, it is bifurcated into wellness management and disease & treatment management. Wellness management is sub segmented into fitness patient centric apps, lifestyle & stress patient centric apps, and diet & nutrition patient centric apps; and disease & treatment management is sub segmented into healthcare providers/insurance patient centric apps, medication reminders & information patient centric apps, women's health & pregnancy patient centric apps, and disease specific patient centric apps. Further, on the basis of end user, the market is divided into hospitals, clinics, and home use. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The major players in the patient centric healthcare app market are Medtronic Plc, Allscripts Healthcare Solutions, Inc., Bayer AG, International Business Machines Corporation (IBM), iPatientCare, Inc., Klick Inc., Koninklijke Philips N.V., Merck & Co., Inc., MobileSmith, Inc., Novartis AG, Pfizer Inc., and Siemens AG.

KEY BENEFITS FOR STAKEHOLDERS

This report entails a detailed quantitative analysis along with the current global patient centric healthcare app market trends from 2019 to 2027 to identify the prevailing opportunities along with the strategic assessments.

The market size and estimations are based on a comprehensive analysis of key developments in the industry.

A qualitative analysis based on innovative products facilitates strategic business planning.

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The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the market

Key Market Segments

By Technology

Phone-Based Apps

Web-Based Apps

Wearable Patient Centric Apps

By Operating System

iOS

Android

Widnows

Others

By Category

Wellness Management

Fitness Patient Centric Apps

Lifestyle & Stress Patient Centric Apps

Diet & Nutrition Patient Centric Apps

Diseases & Treatment Management

Healthcare Providers/Insurance Patient Centric Apps

Medication Reminders & Information Patient Centric Apps

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- Women’s Health & Pregnancy Patient Centric Apps
- Disease specific patient centric apps

By End User

- Hospitals
- Clinics
- Home Use

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Spain
- Rest of Europe
- Asia-Pacific

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Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Turkey

Saudi Arabia

South Africa

Rest of LAMEA

List of key players profiled in the report:

Medtronic Plc

Allscripts Healthcare Solutions, Inc.

Bayer AG

International Business Machines Corporation (IBM)

iPatientCare, Inc.

Klick Inc.

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Koninklijke Philips N.V.

Merck & Co., Inc.

MobileSmith, Inc.

Novartis AG

Pfizer Inc.

Siemens AG

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request)

EBSCO Information Services

Isabel Healthcare

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