

Passenger Car Accessories Aftermarket by Type (External Accessories and Internal Accessories) and Application (Roof Rack, LED Lights, Body Kits, Body Covers, Alloy Wheels, Tires, Car Care Products, Window Films, Seat & Steering Covers, Electronic Accessories, Knobs, Floor Mats, Sunshades, Car Organizers, Air Fresheners, Vacuum Cleaners, Pillows & Cushions, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Passenger car accessories are made available in the aftermarket through both offline as well as online distribution channels. There is continuous increase in the decorative passenger car accessories to enhance car looks and improving comfort level.

The passenger car accessories aftermarket is driven by factors such as stringent government regulations to replace or upgrade the accessories, rise in trend of vehicle customization coupled with increase in disposable income, and increase in focus on well-being of drivers. However, decrease in global vehicle production, rise in trend of shared mobility, increase in prices of raw materials, and growth in trade war and high automotive import tariffs restrict the market growth. Moreover, technological advancements and growth in demand for luxurious vehicles, untapped developing markets in Africa and Asia, and advancements in in-vehicle infotainment provide lucrative growth opportunities for the market.

The passenger car accessories aftermarket is segmented on the basis of type, application, and region. By type, the market is divided into external accessories and

internal accessories. Based on application, it is segmented into roof rack, LED lights, body kits (chrome accessories, bumper guards, and door visors), body covers, alloy wheels, tires, car care products, window films, seat & steering covers, electronic accessories (infotainment units, mobile charger, and music system), knobs, floor mats, sunshades, car organizers, air freshener, vacuum cleaners, pillows & cushions, and others (dash camera, tissue holders, and antenna, horn). Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the market include Bridgestone Corporation, CEAT Limited, Continental Corporation, Michelin, Pirelli Tyre C S.p.A., The Goodyear Tire & Rubber Company, JK Tyre & Industries Limited, MRF Limited, Sumitomo Rubber Industries, Ltd., The Yokohama Rubber Co., Ltd., Panasonic Corporation, Visteon Corporation, HARMAN International, Ford Motor Company, Audi AG, Alpine Electronics, Inc., Pioneer Corporation, BMW Group, Volkswagen AG, DENSO Corporation, Hella KGaA Hueck & Co., Hyundai Mobis, Koito Manufacturing Co., Ltd., Koninklijke Philips N.V., Osram Licht AG, Robert Bosch GmbH, Stanley Electric Co., Ltd., Valeo, Zizala Lichtsysteme GmbH, lochpe-Maxion, CITIC Dicastal Co., Ltd., Hitachi Metals, Ltd., American Eagle Wheel, Superior Industries International, Inc., CLN group, and Borbet, Accuride Corporation.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the passenger car accessories aftermarket with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Type

External Accessories

Internal Accessories

By Application

Roof Rack

LED Lights

Body Kits (Chrome Accessories, Bumper Guards, and Door Visors)

Body Covers

Alloy Wheels

Tires

Car Care Products

Window Films

Seat & Steering Covers

Electronic Accessories (Infotainment Units, Mobile Charger, and Music System)

Knobs

Floor Mats

Sunshades

Car Organizers

Air Freshener

Vacuum Cleaners

Pillows & Cushions

Others (Dash Camera, Tissue Holders, Antenna, and Horn)

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Bridgestone Corporation

CEAT Limited

Continental Corporation

Michelin

Pirelli Tyre C S.p.A.

The Goodyear Tire & Rubber Company

JK Tyre & Industries Limited

MRF Limited

Sumitomo Rubber Industries, Ltd.

The Yokohama Rubber Co., Ltd.

Panasonic Corporation

Visteon Corporation

HARMAN International

Ford Motor Company

Audi AG

Alpine Electronics, Inc.

Pioneer Corporation

BMW Group

Volkswagen AG

DENSO Corporation

Hella KGaA Hueck & Co.

Hyundai Mobis

Koito Manufacturing Co., Ltd.

Koninklijke Philips N.V.

Osram Licht AG

Robert Bosch GmbH

Stanley Electric Co., Ltd.

Valeo

Zizala Lichtsysteme GmbH

lochpe-Maxion

CITIC Dicastal Co. Ltd.

Hitachi Metals, Ltd.

American Eagle Wheel

Superior Industries International, Inc.

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