

Pakistan Rubber Tyre and Tube Market by Channel (OEM and Aftermarket), Component (Tyre, and Tubes), Design (Radial and Bias), and Vehicle Type (Passenger Car, Commercial Vehicles, Two Wheeler, Three Wheeler, Agriculture Tractor, and OTR/TBR)): Opportunity Analysis and Industry Forecast, 2018–2025

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Abstracts

A tyre is a component fitted around the rim of a wheel to transfer the load of a vehicle from the axle to the ground. Rubber tyre consists of tread, jointless cap piles, beads, and other materials, which include synthetic rubber, carbon black, and fabric. The major function of the tyre is to protect the wheel rim and offer tractive force between the road surface and the vehicle. Since, it is manufactured from rubber, it also provides a flexible cushion, thereby reducing the impact of the vibrations and absorbs the shock of the vehicle. There is an exponential increase in the demand for tyre due to the rise in vehicle production in Pakistan to cater the increase in requirement of vehicles across all segments. Thus, the tyre demand is ultimately governed by automobile production.

The seats used in most of the passenger and light commercial vehicles have main parts that includes tread, textile cord ply, liners, and beads. The combination of such components are responsible for ripping the road and providing directional stability and wear-and-tear resistance.

The Pakistan Rubber Tyre and Tube Market is segmented based on channel, component, design, vehicle type, and region. OEM and aftermarket are studied under the channel segment. Based on component type, the market is divided into tyre, and tubes. Radial and bias types are categorized under design type. Whereas, passenger

car, commercial vehicles, two wheeler, three wheeler, agriculture tractor, and OTR/TBR tyre are analyzed under the vehicle type segment. Based on region, the market is studied across Pakistan.

The key players analyzed in the automotive seat market include General Tyre and Rubber Co. Ltd., Servis Tyre, the Goodyear Tyre & Rubber Company, Bridgestone group, Pirelli Tyre S.p.A, Michelin, Ghauri Tyre & Tube Ltd., Continental Corporation, Sumitomo Rubber Industries Ltd., and Yokohama Rubber Co., Ltd. Also includes some local manufacturers such as panther tyres limited, Crown Tyres limited , CECO tyres, HAQ tyres & rubber industries and others.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of Pakistan Rubber Tyre and Tube Market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Channel

OEM

Aftermarket

By Component

Tyres

Tubes

By Vehicle Type

Passenger Car

Commercial Vehicles

Two-wheeler

Three-wheeler

Agriculture Tractor

OTR/TBR

By Design

Radial Tyre

Bias Tyre

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